



ALL ASSET CLASS FINANCIAL PLATFORM

SOLUTIONS FOR UNIVERSITIES AND LIBRARIES

VISION

Everyone in finance should have access to the best real time and historical financial information and analytical tools; not just a few traders or analysts. These tools should be modern, low cost and ultra-intuitive.

The New Hork Times Financial times NEWYORKPOST









Entrepreneur



BUSINESS INSIDER

FinTech 50

MONEY.NET TERMINAL

THE WORLDS FIRST ALL ASSET CLASS FINANCIAL WORKSTATION

AT A UTILITY PRICE.

ONE PRODUCT, ONE PRICE: Desktop, Web, Excel and Mobile

ACCESS ANYWHERE: modern, web based, can be run anywhere, truly personal workstation

GLOBAL COVERAGE: Real Time/Historical Quotes of Equities, Commodities, Foreign Exchange & Fixed Income

NEW TECHNOLOGY IN FINANCE: Money. Net runs on the most modern web based technology, CEO Morgan Downey previous head of Bloomberg Commodities and author of Oil 101









KEY FUNCTIONALITY

COMPLETELY CUSTOMIZABLE with rich functionality and full asset class coverage including global economic data and excel spreadsheets.

EASY TO USE, MODERN design, graphics featuring an intuitive interface that requires minimal training. *The only platform that provides real time tick data to public institutions!*

COLLABORATION made easy with the ability to share screens, modules and portfolios. Multiple chatrooms from Money.Net chat to Symphony and Slack enabled third party chat.

SCREENING & BACK TESTING: Chart pattern recognition, trade strategy back testing and screening combining both fundamental and technical and data for in-depth analysis.

ANALYST ESTIMATES: excel analytics & thousands of analysts.

Robust **EXCEL PLUG-IN:** over 350 real time and historical data fields for creating spread sheets, macro data including pre-built templates, custom portfolio conversions and training.

PERSONAL SUPPORT: 24/7, real time live chat on homepage, portfolios and demos.





UNIQUE FEATURES

TV CLIPSTER ALERTS: Video based alert system covering financial channels. Proprietary tool pooling all channels together that can be publicly shared.

ALL THE NEWS: Speed desk, Live Squawk, top news headlines search, combining both premium and public feeds from over 1000 sources. Real time and historic articles, premium newswires (PR newswire, Dow Jones, Midnight trader etc.) with top headline aggregation.

EVERY CALENDAR: global economic calendars with historical data, commodities calendars, buybacks, dividends, splits, earnings.

Calendars for all asset classes – global.
 Both in excel and platform.



ANALYTICAL TOOLS: Unusual option activity, Top movers, Price alerts, Pre-built excel templates, Spread analysis, stock research, Analyst estimate, implied volatility calculators, risk metrics, stock buybacks, calendars.

HEAT MAPS, PORTFOLIO TOOLS: sector breakdowns, heat maps on equities, FX, commodities.





GLOBAL MACRO DATA: The Money.Net excel plug-in pulls in data from global sources such as IMF, World Bank, historical holdings data, sector performance.

COMMODITIES: Find all futures' exchanges data in a quick historical pull down button. Futures strips, intraday data, spreads, options, spot prices.

ANALYTICS AND TEMPLATES: From VWAP calculators, analyst ratings and estimates to option implied volatilities, FX tools, risk management tools and pre-built sector, macro templates excel provides it all.





NEWS & ALERT SYSTEMS

GLOBAL NEWS FROM THOUSANDS OF SOURCES: Seeing what's moving markets real time has never been easier. Money. Net provides public and premium news from most global websites. Premium newswires are all in the newsrooms, which can easily be searched based on keywords, tickers and topics.

Create news for your portfolios, find custom news sources (twitter)

Pull down historical news in excel - your new research tool

Multiple newsrooms can be put on a view to cover all different sectors, areas of finance

ALERTS: call level, price level, TV video based alerts and even oil refinery tracking alerts are available.

Money.Net INNOVATION:

- Speed Desk: summary of all real time premium feeds providing critical market intelligence
- Squawk: hear the critical market moving news via Money.Net platform

TV Clipster: financial TV based alert system with a video clip sent to email by keyword alert, plus

transcript







Views Modules Toolkit Speed Desk Research TV Clipster Excel







SCREENERS & ANALYST ESTIMATES

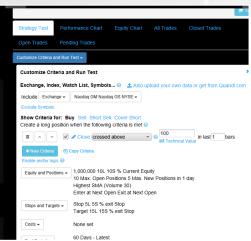
SCREENING & BACK TESTING:

Screening: ability to screen on fundamental data, price, volume and technical chart patterns

Pattern recognition: find companies, ETFs, commodities with certain chart patterns

Back testing: create custom buy, sell, cover short, short sell strategies. Show results in performance charts, equity charts or export all to excel.





GLOBAL ANALYST ESTIMATES and INSTITUTIONAL HOLDINGS DATA:

Global estimate data: sort by ranking, price, see EPS, price estimates and charts showing future price.

See buy/sell/hold recommendation

Search analysts by firm, ranking, data, estimate articles

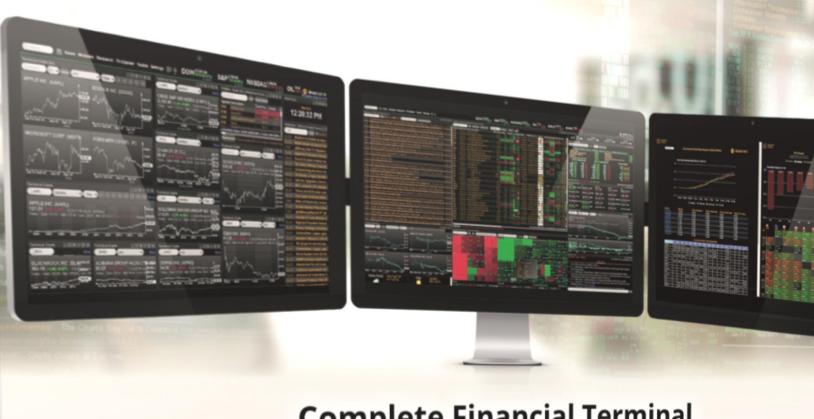
Analyst profiles and average returns, success rates, stock monitored by analysts.

Dynamic updates in Excel for estimates:

Ratings and price targets: discover consensus estimates, best performing experts, 1yr price targets, high/low/median EPS estimates and more.

Transactions and holdings data: insider transactions on companies, institutional holdings, and confidence signals





Complete Financial Terminal One Product. One Price.

DESKTOP - EXCEL - MOBILE www.money.net

DESKTOP - EXCEL - MOBILE

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EXCEL: www.money.net/excel

Complete Financial Terminal
One Product. One Price.

TV CLIPSTER: www.money.net/clipster COVERAGE: www.money.net/coverage





1. Is the Money. Net resource available via IP range? Or, is it only available via login?

Money. Net is 40mb to download, works on a desktop as an executable file or in a web browser (java). It can be IP range (we can lock it down to certain computers) or it can be accessed anywhere anytime.

2. Can this be used from off campus? For example, we add URLS for our resources to our Proxy Server, so that students off campus can still be authenticated and access them. Will this work for Money.Net?

It can be used off campus. Yes, it will work anywhere and usually this is the best case scenario. One of our key selling points other than real time streaming all asset class data and price is that the terminals are truly personal, users can log in from anywhere, anytime, have their own screen, color combinations etc. We also provide real time support, live chat to EACH user. In addition, we provide excel support, universities can create excel templates as assignments for our library etc.

3. Is the pricing by number of users, logins, etc? If so, please give a variety of price breakdowns so that we can learn more about our options.

Price is normally \$150/month for retail users, for universities we offer large bundled discounts. Pricing is based on number of users, accounts. An account is an email and a password, that can access our mobile, excel and desktop app, anywhere anytime.

The more the account size, the larger the price flexibility, discount. Fe. 2 accounts would be \$2000 for 12 months. 5 accounts \$4500/year, 10 accounts \$8000/year etc.

Ideal scenario would be a whole class or finance department having Money. Net account, 20+ accounts for \$10-15k/year. Our goal is exposure and we are built on scale, thus we can deliver at unheard of prices.

4. If logins are the only way to use the resource, please describe how they are managed. (E.G. Can they be generic and widely distributed? Are these limits only regarding simultaneous use, etc.)

Logins can be anything you desire, usually it's an email address. We can create usernames or students use their own university emails, or you buy a range of usernames fe. money@university.edu etc.

5. Do you provide usage statistics? Are they available only by request, or will we be given admin information in order to pull them ourselves?

We provide usage statistics. You can see the logins, from where, and you can also log into their account, see portfolios, share screens etc.

6. It sounds like you offer flexible start dates for subscribers, e.g. beginning on any day of the month.

Yes, we don't have strict subscription dates or lock in periods. It can be month to month, annual starting any date.

7. Are there terms or licensing agreements?

We generally only have licensing agreements for large group accounts (10+). For everything else, it's the terms and conditions page https://www.money.net/terms-of-service It is a simple subscription based service, we bill by credit card, check, invoice and users get log in details and we provide invoice.