



SPONSORSHIP EXPLANATIONS

Winter Wonderland provides presents to the sick child, the other siblings in the family as well as the parents struggling to feel joy during the season. Funding is essential to pay for the parties, the decorations and all the costs of receiving, sorting and distributing presents we collect through toy drives and donations.

\$ 100 “CANDY CANE”: These sponsorships help with all the important details to make Winter Wonderland a success. Buying a “Candy Cane” doesn’t just buy wrapping paper, gift tags, boxes and bows. It makes everything . . . well, Christmassy!

\$ 250 “STOCKING STUFFER”: This has two options-Sponsor a basket for \$250 or create a basket for the family. Each basket should have a theme (Italian, Movie Night, etc) and contain 1 \$50 gift card for groceries, 1 \$50 card for gas, and one \$50 gift card from the Children’s Boutique at Steven’s Hope® for the family to shop for kids’s clothes, accessories, games and more.

\$ 500 “ELF”: Teenagers are often neglected during the holiday season. They can always use a good friend or even an elf!. These sponsorships will help fill the shortage of gift cards needed to allow the older kids to shop for their own gifts at the store of their choice.

\$ 1,000 “SNOWMAN”: Calling all Frosty’s! This level helps to provide Klotting Kids gift cards to 40 seriously ill or injured children and their brothers and sisters, too. These gift cards go a long way at the Children’s Boutiques at Steven’s Hope®, where a gift card typically buys about 4 outfits.

\$ 2,500 “SANTA”: This sponsorship helps support a Christmas party hosted by Steven’s Hope® for many of the sick children and their families. To do the party right, support is needed for the food, decorations, prizes, presents, activities, games and other expenses associated with the party. It’s a special day for families and supporters alike. Could you be that special “Santa”?

\$ 5,000 “WONDERLAND ALL YEAR”: Don’t let the feelings of the season to end on Dec 26. Be a WAY sponsors to support a family throughout the year with gas, food and clothing, school supplies, special gifts and outings for the entire family! What a great gift!

\$ 10,000 “SNOW ANGEL”: This opportunity includes ‘adopting’ a family for next year on the Wonderland All Year Project, your company name/logo to be on marketing materials created for the project (if paid by 11/1/15)and will be introduced at the Winter Wonderland party. A sponsorship paid prior to November 1, will be entitled to a 3-minute video (created by sponsor) to be posted to the Steven’s Hope® for Children website, YouTube channel and other social media sites.



2015-2016 Sponsorship Levels

		Certificate of Appreciation	Hyperlink from the Steven's Hope website to yours	Logo/Name on Event Banner	Logo/Name on WW Posters	Invitation to WW Party	Named in Press Releases	Invite to SH Feel Good Events	Feature Story on SHFC Website	Feature Video on SH Website
Candy Cane	\$100	♥								
Stocking Stuffer	\$250	♥	♥							
Elf	\$500	♥	♥	♥						
Snowman	\$1,000	♥	♥	♥	♥	♥				
Santa	\$2,500	♥	♥	♥	♥	♥	♥			
Wonderland All Year	\$5,000	♥	♥	♥	♥	♥	♥	♥	♥	
Snow Angel	\$10,000	♥	♥	♥	♥	♥	♥	♥	♥	♥

SPONSORSHIP BENEFITS

Certificate of Appreciation - You will receive a certificate expressing our gratitude.

Hyperlink from SHFC website - Your logo/name placed on the Wonderland page of our website until December 1 2017.

Logo/Name on Event Banner - We proudly place your logo/name on the event banner displayed at our Christmas parties.

Logo/Name on Posters - If your sponsorship is paid by November 1, we will place your company logo on the posters and flyers printed after November 1.

Invitation to SHFC Winter Wonderland Holiday Party - You will receive two invitations to attend our Christmas Party and be recognized.

Name Included in Press Releases - We'll include your name/company information in press releases, event blogs, social media announcements, etc.

Invite to SHFC Feel Good Events - During the year, you will be invited to exclusive events involving the children and families we serve.

Feature Story on SHFC Website - We can do a written story about your outreach to help families to be put on the SHFC website and link to social media.

Feature Story on SHFC Website - Supply a video up to 3 minutes in length to tell your story and post it to the SHFC YouTube channel.

To receive all benefits, sponsorships must be paid & received by November 1, 2015.

Sponsorships will be accepted after November 1, but benefits may be reduced.

Email artwork in .jpg, .gif or .pdf format (300dpi) to update@stevenshope.org.

Make checks payable to: Steven's Hope for Children, 1014 W. Foothill Blvd., Upland, CA 91786 VISA, MASTERCARD, AMERICAN EXPRESS accepted.

For more info call 866-3-STEVEN