

**Back to School 2019
Terms and Conditions**

Qualified Purchasers (as defined below) can receive Promotion Savings when they purchase an Eligible Mac or Eligible iPad with a pair of Beats Studio³ Wireless Over-Ear Headphones, Beats Solo³ Wireless On-Ear Headphones or Beats^x Earphones, subject to the terms and conditions herein.

Promotional Period: The promotion begins on July 09, 2019, and ends on September 26, 2019 (the “**Promotion Period**”), in the United States (“**Qualified Country**”).

Qualifying Locations: Apple Store locations, Apple Store for Education, Apple Authorized Campus Stores, and 1-800-MY-APPLE (each a “**Qualifying Location**”). Eligible Products and Promotion Products (as defined below) must be purchased from a Qualifying Location in Qualified Countries. Only purchases and deliveries within the same Qualified Country are eligible. Orders of Eligible Products and Promotion Products from a Qualifying Location that are placed during the Promotion Period, and ship after the end of the Promotion Period, are eligible.

THE OFFER: Qualified Purchasers who purchase an Eligible Product and a Promotion Product within a single transaction during the Promotion Period will receive a Promotion Savings on the combined purchase as outlined below. Promotion Savings are applied to the transaction instantly at the time of purchase. The Promotion Product is not a “gift.” This offer expires when the purchase transaction is complete.

Product Category	Eligible Products	Promotion Product	Promotion Savings
Mac	iMac, iMac Pro, MacBook Pro, and MacBook Air, including configure-to-order versions (each an “Eligible Mac”).	Beats Studio ³ Wireless (in Gray/MTQY2, Matte Black/MQ562, Black-Red/MRQ82, Red/MQD02, White/MQ572, Blue/MQCY2, Midnight Black/MTQW2, Shadow Gray/MQUF2, Desert Sand/MTQX2, Crystal Blue/MTU02)	\$349.95
		Beats Solo ³ Wireless (in Yellow/MV8U2, White/MV8V2, Red/MV8T2, Navy/MV8W2)	\$199.95
		Beats ^x (in Black/MTH52, Satin Silver/MTH62)	\$99.95

iPad	iPad Pro and iPad Air (an "Eligible iPad")	Beats Studio ³ Wireless (in Gray/MTQY2, Matte Black/MQ562, Black-Red/MRQ82, Red/MQD02, White/MQ572, Blue/MQCY2, Midnight Black/MTQW2, Shadow Gray/MQUF2, Desert Sand/MTQX2, Crystal Blue/MTU02)	\$199.95
		Beats Solo ³ Wireless (in Club Yellow/MV8U2, Club White/MV8V2, Club Red/MV8T2, Club Navy/MV8W2)	
		Beats ^x (in Black/MTH52, Satin Silver/MTH62)	\$99.95

MacBook Air (13-inch 2017) model A1466 is not eligible for this offer. Refurbished products and open box returns sold "as is" are not eligible for this offer.

QUALIFIED PURCHASERS: Those eligible for this promotion include faculty, staff, students, and parents as follows (each a "**Qualified Purchaser**"):

K-12 - Any employee of a public or private K-12 institution in the Qualified Country is eligible, including homeschool teachers. In addition, school board members who are currently serving as elected or appointed members are eligible. PTA or PTO executives currently serving as elected or appointed officers are eligible.

Higher Education - Faculty and staff of Higher Education institutions in the Qualified Country and students attending or accepted into a Higher Education institution in the United States are eligible to purchase. Purchases from the Apple Store for Education Individuals are not for institutional purchase or resale.

Higher Education Parents - Parents purchasing on behalf of their child, who is a student currently attending or accepted into a public or private Higher Education institution in the Qualified Country, are eligible to purchase.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. If an Eligible Product is returned, or is exchanged for an ineligible product, the Promotion Product must also be returned in its original packaging or the Promotion Savings will be deducted from the amount of the return or exchange, as applicable, and any remaining difference will be charged to the Qualified Purchaser. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product exceeds the original Promotion Savings, the Qualified Purchaser will be responsible for payment of the difference. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product is less than the original Promotion Savings, the Qualified Purchaser will not receive credit for the difference. Eligible Products or Promotion Products purchased at an Apple Authorized Campus

Store must be returned or exchanged at the same Apple Authorized Campus Store, subject to such store's policies and procedures.

PROMOTION RESTRICTIONS: This offer is valid only during the Promotion Period, while supplies last. Eligible Products, Promotion Products, and Promotion Product colors are subject to availability. Apple may end this offer at any time, for any reason. For Eligible Mac purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. For Eligible iPad purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. You must demonstrate that you meet the Qualified Purchaser requirements above prior to your purchase. Public entities, government entities, nonprofit organizations, educational institutions, enterprise purchasers, and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. With respect to all Qualified Locations other than an Apple Authorized Campus Store, if Apple determines that you participated in this promotion but were not a Qualified Purchaser, Apple will charge the amount of the Promotion Savings received.

OTHER RESTRICTIONS: This offer is void where prohibited or restricted by law. Additional restrictions may apply at Apple Authorized Campus Stores. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is also not responsible for any loss, destruction, or theft of your qualifying Eligible Product or Promotion Product. Apple may use any information provided in accordance with its privacy policies posted online at www.apple.com/privacy. **Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.**

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