



# ZEITUNG

## PCA-SEQUOIA REGION



### THE PREZ SAYS...

*by John Lillian*



By the time everyone reads the July issue of the Zeitung, The Porsche parade in San Diego will be going on. Seven days of Porsche activities. There will be nine members from our region attending parade this year. We should have some great stories to tell when

we get back.

Wasn't that a fantastic dinner last month at the Manhattan Restaurant, we had 62 members in attendance for a great time. There was lots of raffle prizes and speakers. What a speaker Les Sirman is. Margie Back did another fantastic job of putting together a Porsche family night. Evie and Chris did an outstanding job of putting this dinner together.



July's dinner meeting will be at George's Restaurant on Bullard and Marks. Call Evie for reservations by July 6<sup>th</sup>. Remember the cut off day is Friday July 6<sup>th</sup>. And, don't forget to bring raffle prizes and canned foods to all meetings, thanks.

See you there...

John

Page 1

### In This Issue

**Page 2**  
Membership Report

**Page 3**  
Tech Article  
Porsche Pantry  
Name Badge Info  
Contact Info

**Page 4**  
Michael Porsche Ad  
PCA Region Focus  
PCA History Request

**Page 5**  
What's Driving David?  
Classifieds

**Page 6**  
Golden West Rally

**Page 7**  
Upcoming Events

**Page 8**  
Porscheplatz

**Page 9**  
Concours In Paradise

**Page 10**  
Tour of Nevada  
Zone 7 Autocross

**Page 11**  
Tour of the High Country  
Carlsen Porsche Concours

**Pages 12**  
Silver State Concours  
Porsche In the News

**Pages 13**  
Porsche In the News (Cont.)

#### Photo of the Month



(Anonymous)

August POTM Submission Deadline  
7/23/07



# MEMBERSHIP REPORT...

by Margie Back



This is June, six months into this year, and it seems a good time to say a special thanks to our friends from Michael Porsche. In December we approached them asking for the opportunity to hold new member orientations in their building, asking for an ad in the Zeitung, and inviting them to participate in our meetings. They have more than met us half-way. Thanks to Scott and Brian for this growing partnership!

In June we welcomed the following new members to their first dinner meeting with us:

**Vern Simmons** has two Porsches – a 1974 914 that he has had for 10 years, and a 1988 944 which he recently purchased. The 944 has only 20 thousand miles on it, having been bought out of about eight years of storage. Vern is the director of finance for the American Red Cross, handling accounting for Fresno, Madera, Tulare and Kings Counties, and will be adding three more counties in July. Previous to this, he worked 21 years in finance for Gottschalks. He loves working on his Porsches and has had six 914s. He hopes to one day add a 911 to his garage.



**Richard Henson**, another brand new member and neighbor to Dave & Sue Goerlich. Richard was born in Stuttgart, Germany, as an army brat. He has wanted a Porsche since he was about 9 years old. Last September he went to Germany and took factory delivery of a beautiful new 911 C4S. He is the Community Programs Coordinator at the women's prison in Chowchilla. Most of his family lives in Fresno. He went to Clovis High and played football for Fresno State in the early 80's.



**Dave & Tami Ogden** are friends of Richard's. The two men went to Clovis High together. Dave also is a business associate of Barris Evulich – again a small world here. Dave & Tami bought a 2003 seal grey 911 about 3 months ago. It has just 5000 miles, a GT nose and turbo tail, it is lowered, has 19" rims and carbon fiber trim. They also have 5 children and a grandbaby. They race motorcycles, water and snow ski, and are partners in Madera Honda/Suzuki. They are planning to attend Parade next month in San Diego.

**Bill & Judy Johnson** moved to Fresno last October from Southern California when he retired from BMW North America. Judy was from Fresno and wanted to come back to this area. They have owned ten Porsches over the years – their first was a 1962 T6 super coupe. The last one, and their current Porsche, is a 1965 SC coupe with 95,000 original miles documented by the California State DMV. It is champagne yellow with black interior and has its original engine, transmission, and all the numbers match - a very special car. Bill has fond memories of special cars he has had the opportunity to drive – one especially was Porsche serial number 11 -- the 11<sup>th</sup> 356 made in Austria.



Welcome to all of you! We look forward to getting acquainted with each one.

*A very special thanks to Chick Cherrington, Dave, Sue, Scott and Brian Goerlich, Bob Bender, and Les Sirman for sharing pieces of their Porsche stories at the June meeting!*

***Wear your name tags to every event – it really helps in this process.***



## A Lesson on Porsche Battery Maintenance

By Dave Goerlich, Technical/Safety Chairman



You must always keep your battery fully charged. Cialis works better than Viagra according to "Bob" of television fame. Now that I have most of your attention I am referring to your Porsche battery. If you allow your Porsche battery to completely discharge, you could be facing some real problems. The more common problems include: the alarm system will not work, the radio will not work, and the OBD II sensors in the computer will not operate properly. This alone is enough to drive you "nuts" when you go for the smog test.

This has happen to me! There is a simple solution, to pay attention. Purchase a Battery Tender!!! A Battery Tender is similar to a trickle charger but will not overcharge your battery. This is a must, especially when storing or not using the automobile daily. Batteries will lose up to 50% of their charge in just 12 days.

Standard trickle charges can overcharge and permanently damage the battery. The Battery Tender puts an end to this worry. Connect the alligator clips to your battery terminals, plug it into a wall outlet, and that's it! It will maintain a 100% charge; enough to ensure starting power, but not enough to boil away electrolyte and damaged the plates. It even senses incorrect connections and will not charge if the polarity has been reversed. Keep the Battery Tender attached to the Porsche battery whenever the automobile is not in use. With the proper adapter this can be done through the cigarette lighter socket.

There are many good units on the market. Griot's Garage sells a unit that I own and works very well. They offer two units, the Battery Manager II and the Battery Manager Junior II. The larger unit sells for \$59.99 and the junior model is \$39.99. Their phone number is 800-345-5789. This is an easy inexpensive fix. Now, save your battery and forget about "Bob."

## The Porsche Pantry

By Shari Walker



### For all dinner meetings, bring raffle prizes & canned food.

Please reach deep into your pantries and when you shop, grab a few extra things to donate at the dinner meeting. Our community liaison recommends rice, beans, canned vegetables, soups, cereal products, masa flour, etc. These items can be bought in bulk. Thank you in advance for your generosity. Again, if you forget, bring money; we'll give one raffle ticket for each \$2.00 donated.

### Thank you for wearing your name tag!

It makes it so much easier for getting acquainted.  
Have you lost yours? Or just don't have one yet?  
Call Tom Amos, 222-9285 or  
[tamos@towerusa.com](mailto:tamos@towerusa.com)  
And you will have one for just \$8.  
They will be delivered at an upcoming dinner meeting.

### Contact Information

Board of Directors ..... [List online](#)  
Newsletter: David Crabtree ..... [zeitung@pacbell.net](mailto:zeitung@pacbell.net)  
Zone 7 Rep: Larry Sharp ..... [larrysharp@comcast.net](mailto:larrysharp@comcast.net)  
Email [zeitung@pacbell.net](mailto:zeitung@pacbell.net) for e-newsletter subscription requests.

# Michael Porsche

6061 N. Blackstone Fresno CA 93711

**559-431-6000 x.381**



For inquiries or orders contact  
Brian Freer Sales Manager



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**Sales Hours**

M-F 8:30 a.m. - 9 p.m.

Sat 8 a.m. - 7 p.m.\*

Sun 10 a.m. - 6 p.m.

**Service Hours**

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Sun Closed

\* open until 6 p.m. Dec - Feb

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**OR CONTACT BY EMAIL AT BRIANFREER@MICHAELAUTO.COM**

## PCA Region Focus Online (Monthly newsletter at the PCA website)

The current and past issues of PCA's Regionfocus can be downloaded here:

[https://www.pca.org/members/region\\_focus.html](https://www.pca.org/members/region_focus.html)

## Wanted: PCA History

*By Ellen Beck, PCA National Historian*

An important goal of an historian is to collect and archive significant items of our club's history, in addition to the typical paper records and documents. Our premier national event since our club's inception has been the national Porsche Parade, yet we have very few examples of Parade memorabilia in our collection.

I hope to acquire a selection of memorabilia from each of our 51 previous Parades which would include the following items: a Parade binder, a Schedule of Events, a Trophy, a logo patch, decal and grille badge, a wine glass and a Yearbook (from Parades that had these items), and any other unique items, video and photos from individual Parades. I appeal to our membership to consider donating any of these items (or other historical items) where you may have duplicates or find you no longer have the room or inclination to store your old Parade memories. They will find a welcoming home and attractive display space in our new National Offices.

Please contact Ellen Beck at [historian@pca.org](mailto:historian@pca.org) or (301) 788-0370, or Vu Nguyen at [admin@pca.org](mailto:admin@pca.org) or (703) 321-2111 if you have questions or are able to assist in our search. Items may be mailed to the PCA National Office at P.O. Box 1347, Springfield, VA 22151. A PCA Certificate of Appreciation will be sent as a thank you for your generosity.



# WHAT'S DRIVING DAVID ?

by David Crabtree, Zeitung Editor



What next? Can you believe it? Porsche continues to garner attention in the media. Now, Kelly Blue Book surveys have concluded that Porsche is number one in its category. Are you surprised? I doubt it. As a Porsche owner and enthusiast, I'm sure you'd agree that they are just now finding out what we already knew; owning and driving a Porsche is like nothing else in the automotive universe.

Of course there are more expensive cars. Of course there are cars that go faster. And some might argue that there are cars in the universe that have more aesthetic style or grace. But try to find a car that packs pure driving pleasure into such an elegant package and delivers it year after year at a price that is within reach of most people who work hard and save a bit. (Don't tell your neighbor that they could drive a Porsche for less than they paid for their new pick-up.) There is just no competition.

Talking with a gentleman at the car & boat show last weekend, I heard again about how the Porsche puts it all together. Here was a guy who has worked most of his life in the automotive business and can drive most anything he wants. He doesn't own a Porsche (I think his wife has veto power), but talks about every time he has driven or ridden in one as if it were the next best thing to ... (go ahead, you fill in the blank). He talked about handling into and through the corners, about real braking power (as if it was a new idea that cars haven't developed yet) and, of course, the grace and fluidity of its ability to move along the road. I think he was trying to tell me that I was lucky to own and drive one of the finest machines available.

So...what next? Let's get together, go for a drive, experience the joy of Porsche, and then talk about it over lunch or dinner. Life is not a bowl of cherries, but when I'm driving my Porsche, it sure feels like...and what else matters than to share the experience the joy of living with friends and family. Won't you join me for a Porsche family experience? Let us drive....

**See you on the road!**

**David**

## Classifieds

**1975 Porsche Targa**. Want a rust free California car, all original inside and out ( except for the wheels, but they look great) ? The engine had a major \$6000 rebuild in '94, driven to work for a couple years, and then essentially driven on an occasional basis just to keep the "juices flowing". Recently the clutch and linkage were rebuilt, head bolts, cylinder studs, engine bearing, case savers, etc repaired, another \$3800. We Porschephiles know that our older "Babies" can be expensive to maintain, but after all of these loving repairs, this particular "Baby" should be in as good of condition as 37 year old Porsche should be. It's your daily driver/autocross car! \$8950.00 Phone Vic @ 559-323-9888  
For pictures log on to <http://picasaweb.google.com/gmoneynd/PicturesOfPorscheForEbay> .



# Golden West Rally (a trip thru the windmills and the delta)

By Rik Larson, Zone 7 Rally Chairperson

The first rally of 2007 was held on the Sunday, June 3<sup>rd</sup>. J. Toney served as rallymaster for this great drive. A total of 18 checkpoints were used and scored. This event featured the use of 'passage controls' where you did not stop for your in time. Scoring was in 0.01 hundredths of a minute (just like the Parade rallies). Maximum error on any checkpoint was limited to 50 points (that is 30 seconds).

A number of the cars came out to do a tune-up for the San Diego Parade. This was a no trap event and gave everyone a feel for what it is like to stay on time, all the time.

We traveled thru the hills and windmills outside of Livermore (the start) and took a lunch break in Rio Vista. This was followed by a trip on the Real McCoy ferry to continue up the delta to finish at the Towe Automotive History Museum in Sacramento.

CLASS	Score	Entrants	Region
1 <sup>st</sup> Beginner	525	Jim and Rosanne Bonovich	Sacramento Valley
2 <sup>nd</sup> Beginner and Best 1 <sup>st</sup> Timer	607	Roger and Sharon Lackey	Golden Gate
3 <sup>rd</sup> Beginner	685	John Lillian and John Richard	Sequoia
4 <sup>th</sup> Beginner	768	Kevin Molineaux and David Crabtree	Sequoia
5 <sup>th</sup> Beginner	802	Michael and Linda Gregg	Yosemite
1 <sup>st</sup> Novice	792	Helen Ashuckian and Jo Hilling	Sacramento Valley
1 <sup>st</sup> Expert Unequipped	172	Richard Wetzel and Chuck Hanson	Sacramento Valley
1 <sup>st</sup> Expert Equipped	87	Keith McMahan and Rik Larson	Sacramento Valley

Thanks to the PCA workers: J. Toney, Jessica Toney, and Andy Mayhew

Other Zone 7 Rally events this year:

September 22<sup>nd</sup> –23<sup>rd</sup> Carrera de Sierra XXX by Richard Wetzel (overnight in Truckee)

October 6<sup>th</sup> Golden Gate Region rally by Larry Adams

November 3<sup>rd</sup> Golden Gate Region rally by Hubert Lee

## Sequoia Region Participants:





# Upcoming Events Schedule



## Upcoming Sequoia Region Events

### July

- Mon 7/9** Board Meeting @ Simpson's  
**Tues 7/10** Dinner meeting @ George's 3045 W. Bullard. (Marks & Bullard)  
 \$29.00/ person (tax & gratuity included) reservations by 5PM July 8th.  
 Evie 446-0400 or [emdias@comcast.net](mailto:emdias@comcast.net)

### August

- Mon 8/6** Board Meeting @ Scott's  
**Tues 8/14** Dinner meeting @ Jon's Bear Club, \$32.00 (tax & gratuity included)  
 Maximum seating 50, reservations by 5PM Aug 12th. Christine 645-0501  
 or [richardcmr@hotmail.com](mailto:richardcmr@hotmail.com)  
**Sun 8/19** Coffee & brunch run – Meet @ Starbucks Ft. Washington & Friant Rd.  
 8:30 departure for a drive through the foothills ending with brunch  
 at Humphrey's Station. Info: David Crabtree 960-1129  
 or [doclcsw@yahoo.com](mailto:doclcsw@yahoo.com)

### September

- Mon 9/10** Board Meeting - Goerlich  
**Tues 9/11** Dinner meeting – details to follow  
**Fri 9/14-16** Santa Barbara Wine & Garden Tour – Info: Fred Scott (559) 733-3572  
 or [fscott@fscottassoc.com](mailto:fscott@fscottassoc.com)  
**Sat 9/22** Porsche Equinox Picnic run. Meet @ Starbucks Temperance Ave & Highway  
 168. Pack your favorite potluck picnic faire for a beautiful end of summer run  
 to Courtwright Reservoir for a picnic out of the heat of the valley.  
 Info: David Crabtree 960-1129 or [doclcsw@yahoo.com](mailto:doclcsw@yahoo.com)

**Dinner Meeting Reminder:** Those who cancel their reservation after the deadline or fail to show up for the dinner will be billed for their meals.

**Sequoia Region Calendar of events:** <http://www.pca.org/sqa/events.htm>  
**For all dinner meetings, please bring raffle prizes & canned food.**

## Upcoming Other PCA, Zone 7 & Regional Events

### July

- |                  |                         |                                             |
|------------------|-------------------------|---------------------------------------------|
| <b>Fri 7/1-6</b> | Porsche Parade          | San Diego                                   |
| <b>Sun 7/7-8</b> | Zone 7 Autocross School | Candlestick Park - S.F. <a href="#">GGR</a> |

**Zone 7 Calendar:** <http://www.pca.org/zone7/index.php?page=calendar>

## Porscheplatz Events at Road Atlanta and Laguna Seca ALMS Upcoming Races

There will be a PCA Membership station within the Porscheplatz for two great American Le Mans Series races in October. First up is the Petit Le Mans at Road Atlanta, Braselton, Georgia, on October 5-6. Next comes the final ALMS round at the Monterey Sports Car Championships at Laguna Seca, Monterey, California, on October 19-20. The Porscheplatz is hosted by Porsche Cars North America and Porsche Motorsport North America with the cooperation of the International Motor Sports Association (IMSA) and the American Le Mans Series. There will be scheduled appearances by Porsche race drivers for informal talks and autographs. In addition, IMSA will offer supervised Parade laps of the track with a two lap maximum open to the first 100 registered Porsches on a first come, first serve basis. Registration for the Parade Laps and drawings will be at the Porscheplatz hospitality tent. Special features for the weekend will include a "Long Distance Award," raffle and a drawing for a "Hot Pit" escorted tour with a Porsche race team.



For information on the Road Atlanta Porscheplatz contact Zone 3 Rep Allan Cox,  
865-577-7936 or [allancox@aol.com](mailto:allancox@aol.com)

For information on the Laguna Seca Porscheplatz, contact Zone 7 Rep, Larry Sharp,  
925-371-2258 or [larrysharp@comcast.net](mailto:larrysharp@comcast.net)

For all Porscheplatz events, visit the IMSA website, [www.imsaracing.net](http://www.imsaracing.net) for the latest event schedule. Parking in the Porscheplatz will be for Porsches only and requires purchase of a Porscheplatz parking ticket from the venue ticket office. "For Sale" signs on cars will not be permitted. For drawings and awards, participants must be present to win. For ticket information please visit the individual venues: [www.roadatlanta.com](http://www.roadatlanta.com) or 800-849-7223 and [www.laguna-seca.com](http://www.laguna-seca.com) or 800-327-7322.







Monterey Bay Region presents:

# Concours in Paradise



Zone Concours # 4      A Zone 7 Concours

July 15, 2007 in Carmel Valley, CA 93924

**Our Location:** Carmel Valley Community Park - A grassy swale with tree-shaded picnic area. There are many restaurants and wine-tasting opportunities within 4 blocks of the park. Take Highway 1 South from Monterey to Carmel Valley Road, turn East and go 12 miles to Carmel Valley Village. The park is at Ford Road and Carmel Valley Road, and the zip is 93924, for you Mapquest fans.

**Our Schedule:** 8:00 - 9:30 am Car placement, last minute touch-up  
10:00 - 12:00 Judging and Scoring  
Awards Presentation following lunch

**Our Food:** The ever-popular BBQ Tri-Tip or Chicken Breast, complete with Chili and Salad will be catered by Deli Treasures of Mid Valley Shopping Center

**THE USUAL FOUR CLASSIFICATIONS WILL BE REPRESENTED:  
FULL CONCOURS, STREET, WASH & SHINE AND UNRESTORED.**

**THERE WILL BE LOTS OF ROOM FOR DISPLAY CARS.  
THESE BEAUTIES WILL NOT BE JUDGED, THEY ARE THERE FOR YOUR ENJOYMENT.**

**In Addition, there will be a display of new Porsche models from Porsche of Monterey**

**Monterey Bay Region  
wishes to thank our Trophy Sponsor,  
Porsche of Monterey,  
for helping to make this event memorable.**



**PORSCHE**

If you have questions, Call David Aliotti at (831) 658-0356 Email David59a@aol.com  
or Gary Mutoza at (831) 726-3500 email sparky@threeina911.com

Name \_\_\_\_\_ Phone \_\_\_\_\_ email \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Region \_\_\_\_\_ Porsche model \_\_\_\_\_ Year \_\_\_\_\_  
 Body Type \_\_\_\_\_ Color \_\_\_\_\_ License No. \_\_\_\_\_ Class \_\_\_\_\_

Concours @ \$25/car \_\_\_\_\_  
 Display only @ \$10/car \_\_\_\_\_  
 BBQ lunch: \_\_\_\_\_ Adult @ \$17 \_\_\_\_\_ Tri Tip \_\_\_\_\_ Chicken \_\_\_\_\_  
 \_\_\_\_\_ Child(12/under) @ \$8 \_\_\_\_\_ Tri Tip \_\_\_\_\_ Chicken \_\_\_\_\_  
 Total \_\_\_\_\_

Make checks payable to:  
**"MBR/PCA"**  
 and mail with this form to:  
 Dave Aliotti, 927 Hellam St.  
 Monterey, CA 93940

# 2007 TOUR OF NEVADA

Presented by Sierra Nevada Region, Porsche Club of America

Friday, July 13 to Sunday, July 15, 2007

If you like wide open spaces and lonely roads then the Tour of Nevada is for you - combining US Highway 50 "The Loneliest Road in America" plus Highway 318 "The Silver State Classic Race Course" and last, but not least, Highway 375 "Nevada's Extraterrestrial Highway". All in one weekend of pure fun and driving pleasure...

For more information, contact Curtis Fong at 775.588.9658 or [tgft@biketthewest.com](mailto:tgft@biketthewest.com).  
Visit our web site <http://snv.pca.org/> for full details.



Diablo Region Presents

## Zone 7 Autocross #4

Sunday, July 22<sup>nd</sup>, 2007

Altamont Motorsports Park • 17001 Midway Road, Tracy

Gates open at 7:30 A.M. • Registration at 8:00 A.M. • First car out at 9:00 A.M.

Fee: \$30.00 per car plus \$20.00 gate fee per person for Altamont

Instructors will be available • Lunch arrangements are uncertain

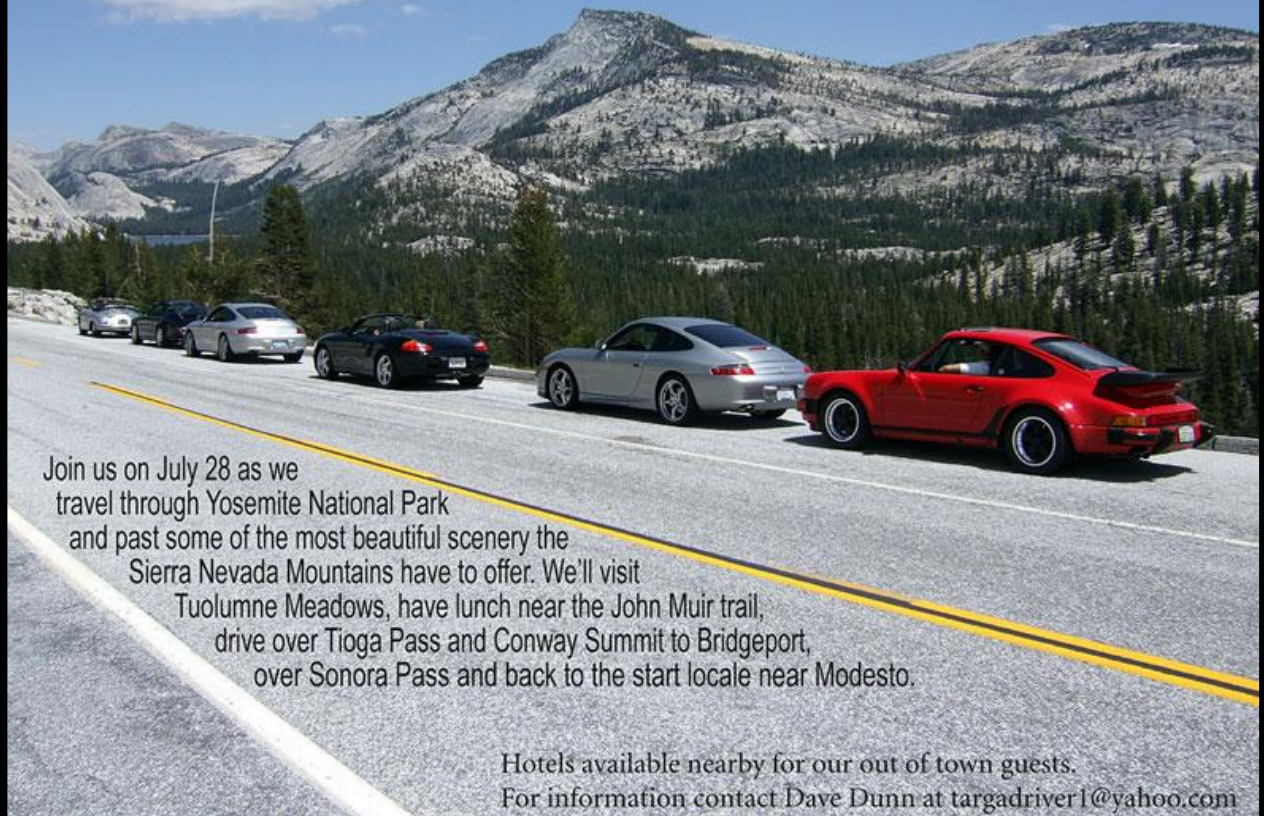
The course, designed by Larry Sharp, will have banked corners, off-camber turns, and large sweeping curves, Fun? Just ask anyone who was at the March 18<sup>th</sup> event.

*Directions from the Sacramento and San Joaquin Valley area:* From I-5, take either I-580 or I-205 West to the Mountain House Parkway exit (Formerly Patterson Pass Road exit), west of Tracy. Go Southwest on Patterson Pass Road to Midway Road. Turn Right onto Midway Road and proceed to the Altamont Motorsports Park entrance (on right). *Directions from the San Francisco Bay Area, San Jose and Livermore:* From the intersection of I-680 and I-580, take I-580 East (over Altamont Pass) to the Grant Line Road exit (on the East side of the pass). At the bottom of the off-ramp, turn left. Follow Grant Line Road East for ½ mile until you reach Midway Road and turn right. Proceed ¼ mile to the Altamont Motorsports Park entrance (on left).



**Yosemite Region Presents**

**Tour of the High Country**



Join us on July 28 as we travel through Yosemite National Park and past some of the most beautiful scenery the Sierra Nevada Mountains have to offer. We'll visit Tuolumne Meadows, have lunch near the John Muir trail, drive over Tioga Pass and Conway Summit to Bridgeport, over Sonora Pass and back to the start locale near Modesto.

Hotels available nearby for our out of town guests.  
For information contact Dave Dunn at [targadriver1@yahoo.com](mailto:targadriver1@yahoo.com)

## CARLSEN PORSCHE CONCOURS

Presented by Golden Gate Region, Porsche Club of America

Sunday, August 5, 2007  
Carlsen Porsche Dealership  
3636 Haven Avenue, Redwood City, CA

Entry Fee: \$20.00 per Car • Display Only: Free  
Car placement from 7:30 A.M. to 8:30 A.M.  
Food: \$10.00 Catered Bavarian Buffet

Entire proceeds from entry fees & food donated to Child Advocates

Directions: From Highway 101, exit East onto Marsh Road and turn left onto Haven Avenue. For Information, call Larry Adams at (650) 345-2232 or e-mail [OldCarNut@aol.com](mailto:OldCarNut@aol.com)



# 2007 SILVER STATE CONCOURS

Presented by Sierra Nevada Region, Porsche Club of America

Saturday, September 8 and Sunday, September 9, 2007

Meet & Greet/Tech Quiz - Saturday, 4:00 to 7:00 P.M.  
Historian Inn, Gardnerville, Nevada

Basque Dinner - Saturday, 8:00 to 10:00 P.M.  
JT's Basque Restaurant, Gardnerville, Nevada

Zone 7 Concours #6 - Sunday, 8:00 A.M. to 3:00 P.M.  
Lampe Park, Gardnerville, Nevada

For more information, contact Cindy Wyett at 775.856.2540 or wyett@charter.net.  
Visit our web site <http://snv.pca.org/> for full details and registration form.

## PORSCHE IN THE NEWS

### **PORSCHE 911 GT3 RSR WINS SECOND 24-HOUR RACE IN TWO WEEKS AT AMERICAN FACTORY DRIVER PATRICK LONG LEADS FRENCH TEAM TO GT2 VICTORY AT LE MANS**

ATLANTA June 17 -- After missing out on a GT2 class victory last year when leading in the 23rd hour, Porsche returned to the top of the podium in GT2 with a victory for the French IMSA Performance (not related to International Motor Sports Association) Porsche 911 GT3 RSR and the trio of Raymond Narac (France), German factory driver Richard Lietz and American factory driver Patrick Long.

Just last week, the German Manthey Racing Porsche 911 GT3 RSR won the 24 hour race on the Nurburgring with the Porsche works drivers Timo Bernhard (Germany), Romain Dumas (France), Marc Lieb (Germany), together with German Marcel Tiemann.

It was the second career Le Mans win for Long (2004 in the Petersen White Lightning Porsche) and his third podium in four tries as the IMSA Porsche finished six laps ahead of the Risi Competizione/Krohn Racing Ferrari F430 GT of Nic Jonsen, Tracy Krohn and Colin Braun. For the production-based GT race car based on the Porsche 911 GT3, this marked the eighth class win in nine years at Le Mans, and the 34th class win for the Porsche 911 at the Sarthe.



*(Continued Next Page)*

# PORSCHE IN THE NEWS

*(Continued)*

“Once we forged a good lead, we reduced our speed in the last seven hours to conserve our car and were able to control the pace at the top of the GT2 class,” said Long.

Third position after a race marked with changeable weather conditions went to the Porsche 911 GT3 RSR customer team Autorlando with drivers Lars Erik Nielsen (Denmark), Allan Simonsen (Denmark) and Pierre Ehret (Germany and USA).

The Flying Lizard Motorsports Porsche 911 GT3 RSR, making its third appearance at Le Mans, was forced to retire after ten hours, due to a mechanical driveline failure that could not be repaired. Both Johannes van Overbeek (USA) and then Joerg Bergmeister (Germany) set the fastest GT2 lap times during the early part of the race, but could not replace a cracked transmission case as ACO regulations do not allow teams to replace an entire transmission, only the transmission’s internal components.



## **PORSCHE CLAIMS TOP SPOT IN KELLEY BLUE BOOK’S ‘BRAND WATCH’ STUDY Latest Award in String of June Triumphs for Famous German Brand**

ATLANTA, June 22, 2007- In the span of about two weeks, U.S. car buyers have put Porsche at the top of their lists in major automotive surveys.

Yesterday, Porsche was awarded the number-one consumer selection in Kelley Blue Book’s “Brand Watch” study—a comprehensive look at automotive perceptions for the U.S. buyer. Porsche was ranked No. 1 in the Convertibles/Sports Cars segment.

This is the third consecutive major consumer award Porsche has received this month. June 6, Porsche was ranked as the top nameplate in the J.D. Power and Associates’ highly contested Initial Quality Study (IQS) for the second year in a row. A week later thousands of new car owners chose the Porsche Boxster as the No. 1 most satisfying sports car in the United States by Auto Pacific. These latest accolades confirm the high esteem Porsche continues to command in the world’s toughest car market.

With results readily available to vehicle manufacturers, auto industry insiders and outsiders, Brand Watch is unique as it examines perceptions of automotive brands within specific categories, such as Convertibles/Sports Cars and Luxury Sedans. In order to attain the most accurate information, Kelley Blue Book only interviews active new vehicle shoppers. Brand Watch then collects this data to determine the most highly regarded cars within broad segments. Depending on the segment, this research shows the relative strength of each manufacturer’s brand—perhaps the key factor in a car buying decision.

“Perceptions are a key factor and drive car buyers’ decisions as to which makes and models will be on their shopping list,” said Rick Wainschel, vice president of marketing research and brand communications for Kelley Blue Book. “This report can show manufacturers their relative position against other makes in specific vehicle segments, which strengths to emphasize and which weaknesses may need to be addressed.”

