

# CASTANET CLASSIFIEDS RATE SHEET



## CLASSIFIEDS

<u>Category</u>	<u>Flat Fee</u>	<u>Feature Option</u>
Jobs	\$30.00	\$20.00
Service Providers	\$20.00	\$20.00
Real Estate	\$25.00	\$20.00 (N/C Open Houses & Burial Plots)
Rentals	\$25.00	\$25.00
Vehicles	FREE	\$35.00
Rec-Vehicles	FREE	\$35.00
All other categories:	FREE	\$20.00

\*\*All above fees are for 30 days and do not include GST.

### Display order for paid options:

- Featured ads are displayed first in the category, in date order.
- Free ads are displayed after Featured ads in date order.

For **Real Estate and Rental ads**, if you choose **the Feature option**, your ad will also show up under Featured Property or Featured Rental Property as an added bonus. These ads are displayed on the right-hand side of the category and rotate approximately every 60 seconds.

*\*\*Please note: If you select an incorrect category, or post an ad that does not comply with our policies, Castanet will NOT refund your fee.*

**PAYMENT FOR CLASSIFIED ADS VIA OUR WEBSITE CAN BE MADE WITH CREDIT CARD OR VIA PAYPAL.**

*(Payments via our Castanet App can only be made via PayPal).*

**\*\* Businesses are not permitted to advertise in our regular classifieds categories. For those listings we offer a “Stores” option. Please see Store Pricing on following page.**

## CASTANET STORE PRICING

### Store Features:

- A dedicated category in the selected Classifieds section.
- Full Store listing on the [Okanagan Edge](#) Business Site.
- The business logo and link to store at the top of that category.
- Store link on Classifieds drop-down menu under “Stores”.
- Rotating Store name and link in Store display box on Classifieds page.
- Introduction, logo and website link inside store category.
- Clients self add / delete items.
- Ad expiration option of 30 or 365 days.
- Unlimited number of items.
- Store items appear on site immediately – no moderation from Castanet.

### Random Access Store Option:

No dedicated category or business introduction.

Ability to post ads in specified categories. Ads will have Classifieds Store emblem.

### Classifieds Section

### Monthly Price

#### **Merchandise Categories:**

**\$ 69.95**

**(House-Home; Furniture; Electronics; Fashion; Kids; Sports-Health; Business-Office; Library; Vintage-Antiques; Home Improvement; Horse-Farm-Pets)**

*Additional approved store categories:*

*\$30.00*

*Random Access additional categories:*

*\$20.00*

**Home Business Website/Warehouse:**

**\$ 34.95**

*Additional approved store categories:*

*\$20.00*

*Random Access additional categories:*

*\$15.00*

- **Rec/Vehicles (incl. Motorcycles)** **\$114.95**
- **Rec/Vehicles – Rentals** **\$69.95**
- **Commercial-Business** **\$114.95**
- **Auto Parts & Accessories** **\$ 89.95**
- **Vehicle Auctions only** **\$114.95**

*Additional approved categories:*

*\$ 35.00*

If you are interested in the Classifieds Store options, please email [classifieds@castanet.net](mailto:classifieds@castanet.net) and we will send set-up requirements.

*(September 1, 2019)*