# **MAGAZINE ARCHIVES**

Valuable Historical Context for Academic Research



#### **BACKFILE BENEFITS**

- Provide researchers with a unique historical perspective on 20<sup>th</sup>-Century trends and events
- Make the most of valuable library shelf space
- Fill in gaps from missing, lost or damaged issues
- View the entire magazine, including the table of contents and advertisements
- Search the very first issue of the magazine
- Own magazine archives in perpetuity
- Use one-time funding

## **Time Magazine Archive**

#### **Research Areas:**

- 20<sup>th</sup> Century History
- African American Studies
- Cultural Studies
- Marketing/Advertising
- Photojournalism

- Political Science
- Pop Culture
- Sociology
- Women's Studies

#### **Content Includes:**

- Coverage from 1923 to 2000
- More than **4,000** issues





## **U.S. News & World Report Magazine Archive**

#### **Research Areas:**

- 20<sup>th</sup> Century History
- Anthropology
- Business/Economics
- Cultural Studies
- Education

- Marketing/Advertising
- Political Science
- Science/Technology
- Sociology

#### **Content Includes:**

- Coverage from **1926 to 1984**
- Thousands of issues

### **Esquire Magazine Archive**

#### **Research Areas:**

- Anthropology
- Cultural Studies
- Fashion/Lifestyle
- Gender Studies
- Marketing/Advertising
- Men's Studies
- Politics
- Pop Culture
- Sociology

#### **Content Includes:**

- Coverage from 1933 to 2014
- More than 900 issues



Coming Soon



# **MAGAZINE ARCHIVES**

#### **Life Magazine Archive**

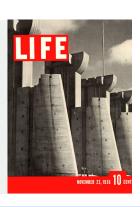
#### **Research Areas:**

- 20<sup>th</sup> Century History
- African American Studies
- Cultural Studies
- Marketing/Advertising
- Photography/Art

- Photojournalism
- Political Science
- Pop Culture
- Sociology
- Women's Studies

#### **Content Includes:**

- Coverage from **1936 to 2000**
- More than 2,200 issues





# **People Magazine Archive**

#### **Research Areas:**

- Fashion/Lifestyle
- Film & Television
- History/Current Events
- Marketing/Advertising
- Media/Communication Studies

# Pop Culture • Coverage

- Coverage from **1974 to 2000**
- More than 1,300 issues

**Content Includes:** 

# **Sports Illustrated Magazine Archive**

#### **Research Areas:**

- African American Studies
- Cultural Studies
- Gender Studies
- History of Sport
- Marketing/Advertising
- Recreational Studies
- Sports Management
- Sports Psychology
- Women's Studies

#### **Content Includes:**

- Coverage from 1954 to 2000
- More than **2,500** issues





# **Architectural Digest Magazine Archive**

# **Research Areas:**

- Architecture
- Art History
- Creative Writing
- Fashion
- Interior Design
- Landscape & Garden Design

Sociology

Women's Studies

- Marketing/Advertising
- Theater/Set Design

#### **Content Includes:**

- Coverage from 1922 to 2011
- More than 2,500 issues