

THE AESTHETIC SOCIETY'S FACIAL AND RHINOPLASTY SYMPOSIUM

JANUARY 30 –
FEBRUARY 1, 2020

THE COSMOPOLITAN
OF LAS VEGAS

CHAIR // LOUIS BUCKY, MD
VICE CHAIR // CHARLES THORNE, MD



SURGERY.ORG/FACE2020

Exhibitor Prospectus

We invite you to take advantage of this opportunity to exhibit your products and services to this unique group of aesthetic plastic surgeons.

This symposium will focus on facial surgery and rhinoplasty, featuring the latest techniques and combinations using volume, restoration, energy-based modalities and shaping to gain optimal results. Aging concepts, anatomy, aesthetic evaluation, surgical options, fat grafting, fillers and complications will be presented.

Two optional cadaver labs, will be offered concurrently on Saturday, February 1. One on facial techniques and one on rhinoplasty giving attendees the opportunity to experiment using the techniques featured in the symposium.

Interested in exhibiting?
Contact: Erika Ortiz-Ramos
at erika@surgery.org

Exhibit Space - Limited to 50 exhibitors

[Click here to download application](#)

Fee: \$2,100 per six foot table

Exhibits will be in the Brera Ballroom. For each table rented, exhibitors will receive:

- ❖ One (1) six foot draped table and two (2) chairs in the exhibit area
- ❖ Two company representatives are allowed per table
- ❖ Your company's name and information in the meeting app. (Exhibit Fee must be received by the Registration Deadline - December 13, 2019 to qualify)
- ❖ Attendee list - printed and provided onsite in Las Vegas. *Does not include email addresses.*
- ❖ Networking and lunch breaks with meeting attendees
- ❖ Spectator admission to the Educational Session - space permitting
- ❖ Opportunity to discuss your products/services with approximately 120 meeting attendees

Space Assignments

- ❖ Placement of exhibits will be pre-assigned by the Exhibits Manager, based on conflict of interest positions and the date of receipt of the application
- ❖ Exhibitor tables will be pre-labeled for set-up
- ❖ Space assignments may not be changed

Cancellation Policy

- ❖ In the event of cancellation, refunds will be made if notification of cancellation is received in writing to erika@surgery.org prior to October 31, 2019. There will be a 25% administrative fee of \$500 per table top for ALL refunds
- ❖ **Refunds will not be made for cancellations received after** October 31, 2019

Rules & Restrictions

- ❖ Displays are limited to **TABLETOPS ONLY**. Banner stands may be displayed directly behind your table if space permits. No banners may be displayed on the sides of tables. All exhibits, equipment, displays, literature, video and audio equipment, etc. must be contained within the allotted 6' of table space. Care is to be used so as not to obstruct those exhibiting in adjacent spaces.
- ❖ The exhibitor fee of \$2,100 includes the full meeting registration of two representatives per table and indicated food and beverage. An additional representative may register for a non-transferable fee of \$500 (\$550 on-site) with a maximum of **four representatives** per tabletop. Two representatives at a time. **Badges are NOT transferable.**
- ❖ For security reasons, The Aesthetic Society discourages cash transactions.
- ❖ Sales, order placement and/or delivery for/of merchandise is permitted. Each transaction must be accompanied by a receipt for the purchaser. All transactions must be conducted in a professional manner consistent with The Aesthetic Society Rules and Regulations.

Rules & Restrictions Continued

- ❖ Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.
- ❖ All exhibitors are expected to abide by all applicable Food and Drug Administration regulations. Products which are not FDA approved or are pending FDA approval will be permitted to be exhibited when accompanied by the appropriate signage.
- ❖ All exhibitors are expected to abide by all ACCME Standards for Commercial Support. [Standard 4](#) states that no promotional activity may occur in the area of a CME activity.

All exhibits **MUST REMAIN INTACT** until the official closing time - Saturday, February 1, 2020, at 11:00 am. If you dismantle your booth prior to this time, you will be penalized and three points will be deducted from your account. Please plan your travel accordingly.

The Aesthetic Society reserves the right to control, restrict and supervise any exhibitor whose exhibit and/or conduct and activities are deemed objectionable.

Liability/Security

- ❖ Although all reasonable efforts will be made to provide security, exhibitors are urged to secure valuables nightly. Neither The Aesthetic Society nor The Cosmopolitan of Las Vegas will be responsible for lost or stolen items.
- ❖ Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save The American Society for Aesthetic Plastic Surgery/The Aesthetic Surgery Education and Research Foundation, The Cosmopolitan of Las Vegas and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney fees arising out of, or caused by, exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof excluding any such liability caused by the sole negligence of The Cosmopolitan of Las Vegas, its employees or agents.

Liability/Security Continued

- ❖ Exhibitor must maintain sufficient liability insurance which covers all potential problems during the meeting.
- ❖ Exhibitor acknowledges that The American Society for Aesthetic Plastic Surgery, Inc., and The Cosmopolitan of Las Vegas do not maintain responsibility or insurance covering such losses by exhibitor. We are aware that general security will be provided and if losses or problems occur, we agree to promptly notify the The Aesthetic Society's Director of Exhibits or Director of Meetings so that the proper authorities can be alerted.

Installation and Dismantle, Exhibit Dates and Hours

Installation/Dismantle Dates and Hours

Exhibits will be in the Brera Ballroom

Installation

Wednesday, January 29

4:00 pm - 7:00 pm

All exhibits must be completely set up by 7:00 pm. Unauthorized personnel and/or children under 16 are not allowed in the exhibit area during setup, exhibit hours or dismantling.

Dismantle

Saturday, February 1

11:00 am - 1:00 pm

All exhibits must remain intact until closing on Saturday, February 1, 2020, at 11:00 am the official closing time.

If you dismantle your booth prior to this time, you will be penalized and three points will be deducted from your account. **Please plan your travel accordingly.**

Exhibit Dates and Hours

Thursday, January 30

Exhibits Open

9:00 am - 4:30 pm

Includes: Morning, lunch and afternoon breaks

Friday, January 31

9:00 am - 4:00 pm

Includes: Morning, lunch and afternoon breaks

Saturday, February 1

7:15 am - 11:00 am

Includes: Breakfast and coffee break

Exhibit schedule is subject to change

Shipping To and From the Hotel/Meeting

Due to limited material handling services at The Cosmopolitan, all exhibitor freight should be sent to the Freeman warehouse. Freight will be delivered prior to exhibitor move-in.

Please see [exhibitor kit](#) for shipping information and labels.

NOTE: Shipments will not be accepted by Freeman prior to Monday, December 30, 2019. Shipments must be received at the warehouse no later than January 22, 2020.

Please be sure to read the [exhibitor kit](#) in its entirety. Exhibitors are responsible to make all arrangements with Freeman directly.

For questions regarding shipping, please contact:

Freeman 702-579-1700 or you may email them at

FreemanLasVegasES@freeman.com

Exhibitor Kit - [Click here](#) to download the kit

Sponsorship Opportunities

Thursday, January 30

- ❖ Morning Break Sponsor – \$3,000
- ❖ Lunch Sponsor – \$3,000
- ❖ Afternoon Break Sponsor – \$3,000
- ❖ Faculty Party – \$8,000

Friday, January 31

- ❖ Morning Break Sponsor – \$3,000
- ❖ Lunch Sponsor – \$3,000
- ❖ Afternoon Break Sponsor – \$3,000
- ❖ Corporate Satellite Symposia - \$7,500
(see link in next column)

Saturday, February 1

- ❖ Morning Break Sponsor – \$3,000

All sponsorships are exclusive and are designed to fit your company needs.

Recognition provided in eblasts, on the symposium website, meeting app and signage.

To learn more about our sponsorship opportunities, please contact:

Jackie S. Nunn

Director of Corporate Relations

jackie@surgery.org or 562.799.2356, ext. 127

Corporate Satellite Symposia

Host an educational or promotional program with a presentation on products/services to your target audience. Corporate Satellite Symposia are well received by the sponsoring company and attending surgeons. Download the application [here](#).

To learn more about Corporate Satellite Symposia, please contact:

Jackie S. Nunn

Director of Corporate Relations

jackie@surgery.org or 562.799.2356, ext. 127

Affiliated Events

If you are interested in hosting a function during the meeting, please note all functions must be approved by The Aesthetic Society. We do not allow functions involving the attendees to be held during official scheduled events.

To learn more about Affiliated Events, please contact:

Kathleen McClemmy

Director of Meetings

kathleen@surgery.org or 562.799.2356, ext. 124

Transportation



The Cosmopolitan is located approximately three miles from McCarran International Airport.

Taxis: Fare from McCarran International is approximately \$23 one-way.

Shuttle: Varieties of shuttle/limousine services are available at McCarran International Airport. Please note that there are both group shuttle and "for-hire" stretch limousine services.

Weather/Attire

The average February temperatures for the Las Vegas area are 63°F for the high and 39°F for the low. Business casual attire is appropriate for the meeting. Temperature fluctuation in the hotel is common, please dress in layered clothing that can be easily added or removed throughout the meeting.



Special Assistance

If, due to a disability, you require any further assistance while in attendance at this meeting, or if you have any specific dietary restrictions, please contact our Director of Meetings, Kathleen McClemmy at kathleen@surgery.org.



THE COSMOPOLITAN
of LAS VEGAS

3708 Las Vegas Boulevard South
Las Vegas, NV 89109

<http://www.cosmopolitanlasvegas.com>

The Cosmopolitan, a five star – property, is offering deluxe accommodations for a special rate of \$239.00 (1/30-2/1), plus 13.38% tax and \$30 resort fee per room, per night. Accommodations include standard high speed internet access (excluding meeting spaces), unlimited local toll-free and domestic long distance calls (50 states), 24 hour fitness center access and tennis court access (based on availability).

Check-In/Check-Out Time

Check-In is 3:00 pm

Check-Out is 11:00 am

Please note: This is Super Bowl weekend. Please make accommodations accordingly.



Please reserve your room by visiting
<https://book.passkey.com/go/SAAP20E>

or calling 1.702.689.7575 or 1.855.435.0005.

Group Code: SAAP20E

Be sure to add your Marriott Bonvoy number in the notes field to earn Marriott points.

You must mention "**The Aesthetic Society**" and group code **SAAP20E** in order to receive this special rate. Deposit and cancellation penalties may apply; please ask for details when making your reservations.

Last Day for Reservations

Monday, January 8, 2020 is the last day for reservations. After this date, room reservations at our preferred rate may no longer be available.

Electrical, Internet and Audio Visual Services

If you require electrical, internet access or audio visual services, you must order these from PSAV via The Cosmopolitan. **These ARE NOT included with your table.**

If staying at The Cosmopolitan, please note - the Wi-Fi **DOES NOT** bleed down to the meeting rooms.

[Electrical, Internet Access Form, Audio Visual and Payment Form.](#)

Earning Exhibitor Priority Points

You can earn additional exhibitor priority points by:

- ❖ Utilizing guest room(s) in the official Aesthetic Society housing block - 3 points (3 points per company - not per room)
- ❖ Submitting your company description before the deadline - 1 point
- ❖ Supporting The Aesthetic Society's education programs, advertising and/or special projects - 1 point per \$5,000 spent

Exhibitor Badge Registration

The [Exhibitor Badge Registration Form](#) should be returned by December 13, 2019 to erika@surgery.org or via fax to 212.921.0011.

Any forms received after December 14 will be processed on-site at the meeting. The fee will be \$550 per badge printed onsite.

Exhibitor Description

Complete and submit the [Exhibitor Description Form](#) via email to erika@surgery.org - the description of your company's product/services in 50 words or less, will be included in our meeting app.

The Exhibitor Description form must be submitted prior to the deadline of December 13, 2019 to qualify. **NO EXCEPTIONS.**

Social Media

The Aesthetic Society's [Facebook](#), [Twitter](#), [LinkedIn](#), [YouTube](#) and [Instagram](#) accounts play a vital role in communicating meeting updates, news and information to plastic surgeons, industry leaders, media and consumers. Our social media accounts give The Aesthetic Society followers the opportunity to connect during this symposium, learn who is exhibiting, what special deals will be offered, available courses, useful links, pictures and promotional videos.

We encourage all exhibitors to LIKE or FOLLOW our social media pages to network with plastic surgeons and engage in conversations.

Meeting Hashtag: #AestheticFR20
#WeAreAesthetics

Facebook:

www.facebook.com/AestheticSociety

Twitter: <https://twitter.com/asaps>

YouTube:

<https://www.youtube.com/channel/UCnKHpICu4t9Ldp9EvHBZ5lw>

Instagram:

<https://www.instagram.com/theaestheticsocietyasaps>

Inquiries, Applications, Exhibitor Descriptions and Badges

Erika Ortiz-Ramos, CEM
Director of Exhibits
Phone: 562.799.2356, ext. 309
Email: erika@surgery.org

Michelle Rincón
Exhibits Associate
Phone: 562.799.2356, ext. 310
Email: michelle@surgery.org

Affiliated Events and Special Assistance

Kathleen McClemmy, CMP
Director of Meetings
Phone: 562.799.2356, ext. 124
Email: kathleen@surgery.org

Social Media and Public Relations

Sarah Lilburn
Director, Public Relations
Phone: 562.799.2356, ext. 305
Email: sarah@surgery.org

Corporate Satellite Symposia, On-Site Marketing and Advertising Opportunities

Jackie Nunn
Director of Corporate Relations
Phone: 562.799.2356, ext. 127
Email: jackie@surgery.org

Important Dates to Remember and Additional Exhibit Opportunities

Important Dates to Remember

Immediately

- ❖ [Complete Application forms and return with payment](#)

October 31, 2019

- ❖ Table cancellation deadline

December 13, 2019

- ❖ [Exhibitor Badge Registration deadline](#)
- ❖ [50 word company description](#) and information regarding show specials and/or giveaways due

December 30, 2019

- ❖ Freeman begins accepting shipments. See [exhibitor kit](#)

January 8, 2020

- ❖ Cut-off date for hotel reservations
- ❖ Freeman discount price deadline. See [exhibitor kit](#)

January 29, 2020

- ❖ Last Day Freeman will accept shipments. See [exhibitor kit](#)

Additional Exhibit Opportunities

The Aesthetic Meeting 2020
www.surgery.org/meeting2020
Contact: Erika Ortiz-Ramos,
erika@surgery.org

The 26th Annual Meeting of the Society of
Plastic Surgical Skin Care Specialists: Skin
Care Education You Can Bet On
www.spsscs.org/meeting2020
Contact Lauren Todd, lauren@surgery.org

Save the Date!

THE AESTHETIC MEETING 2020

Meeting Dates

April 23–27, 2020

Exhibit Dates

April 25–27, 2020

Mandalay Bay Resort and Casino
Las Vegas, NV



We invite you to apply to participate at The Aesthetic Meeting 2020!

The meeting will be held at the Mandalay Bay Resort and Casino, Las Vegas, NV. Exhibit Dates are April 25 – April 27, 2020.

Wondering why you should exhibit at The Aesthetic Meeting?

Here are some reasons:

- Network with more than 1,400 Aesthetic Plastic Surgeons, Nurses and Physician Assistants
- Interact with surgeons interested in learning about your products and services
- Encounter prospective and existing clients and improve your brand visibility
- Educate and inform attendees about new changes or advances in your products

Booth assignments began during the 2019 meeting in New Orleans, but there is still time! **Submit your application** today! **Click here** to see the live floor plan. All booths in BLUE are currently available.

For more information, please contact Erika Ortiz-Ramos, erika@surgery.org or Michelle Rincón, michelle@surgery.org.



Skin Care Education You Can Bet On

April 23–26, 2020

Mandalay Bay Resort and Casino
Las Vegas, NV



SOCIETY OF
PLASTIC SURGICAL
SKIN CARE SPECIALISTS

We invite you to participate in **The 26th Annual Meeting of the Society of Plastic Surgical Skin Care Specialists: Skin Care 2020 – Skin Care Education You Can Bet On.**

The meeting will be held at the Mandalay Bay Resort and Casino, exhibit dates April 23 – 24, just prior to The Aesthetic Meeting 2020.

We are searching for companies who share our enthusiasm for innovation in skin care and in improving the quality of patient care. In a more intimate setting, Skin Care 2020 will give you the opportunity to exhibit your products and services and network with this unique group of skin care professionals - these are the decision makers that significantly influence their plastic, facial plastic, oculoplastic and dermatologic surgeon employers!

For information about exhibiting at Skin Care 2020, please contact Lauren Todd, lauren@surgery.org.

www.spsscs.org/prospectus

www.spsscs.org/meeting2020