312-314 LACKAWANNA AVENUE (Commercial Building) Scranton Lackawanna County Pennsylvania HABS No. PA-5637

HABS PA 35-scran, 14-

## PHOTOGRAPHS

WRITTEN HISTORICAL AND DESCRIPTIVE DATA

HISTORIC AMERICAN BUILDINGS SURVEY National Park Service Northeast Region Philadelphia Support Office U.S. Custom House 200 Chestnut Street Philadelphia, PA 19106

PA 35-SCRAN 14-

## HISTORIC AMERICAN BUILDINGS SURVEY

312-314 LACKAWANNA AVENUE HABS No. PA-5637 (Commercial Building)

Location: 312-314 Lackawanna Avenue, Scranton, Lackawanna County Pennsylvania

> USGS Scranton, PA Quadrangle Universal Transverse Mercator Coordinates: 18.444210.4584080

- Significance: 312-314 Lackawanna Avenue is one of a row of late nineteenth and early twentieth century commercial buildings that made up the heart of Scranton's business district during the city's greatest period of prosperity. Its facade combines the period's twin desires for large expanses of glass and historic revival styles, in this case an Adamesque mode.
- Description: The four story commercial block faces Lackawanna Avenue, with its rear on Bogart Place and the Delaware and Lackawanna Railroad viaduct. The facade, composed of stone piers and sheet metal decoration defining large areas of glass, is divided bilaterally, reflecting the interior structural division. Each half has a tripartite division. The upper two floors have delicate applied orders ornamented with Adamesque swags. The first story storefronts are modern. The rear elevation and the party walls are brick.
- <u>History</u>: The present building dates from circa 1902-05. It was probably built by the Household Outfitting Company which later expanded into 306-310 Lackawanna, to which it now connects internally. Earlier the site had been occupied by two attached three story Italianate style stores of J.D. William & Brothers, confectioners (shown in an 1889 advertisement).

The building was included in the Lackawanna Avenue Commercial Historic District, which was listed on the National Register of Historic Places in 1983. The building is scheduled for demolition in February 1992.

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- Lackawanna Avenue Commercial Historic District. Sources: National Register of Historic Places nomination form, 1983. - Sanborn Atlases of Scranton, Sanborn Map Company, 1955 (updated to 1973), 1898 (updated to 1910), and 1884. - Photo of Circus Parade, c.1902-05, Lackawanna Historical Society, #1030 STSC. - Postcard, with postmark 1908, of Lackawanna Avenue, in Jack Hiddlestone, Greetings from Scranton, Scranton: Lackawanna Historical Society, 1986, p.11. - Scranton City Directories, 1956, 1925, 1902, 1884. - Scranton, The Electric City of the World, Scranton: Enterprise Review, 1889, p.62. Historian: Mark Reinberger Martin Jay Rosenblum, R.A. & Associates

> Philadelphia, PA October 10, 1991

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