

How To Keep Him Hooked Without Playing Games

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Thousands of books are written every year on the subject of how to keep a man hooked and devoted to you. But almost none of those books teach you the exact step by step formula that works. What you usually learn from such books are a bunch of rules or tricks that work in the short term.

Eventually the results fizzle out and your man starts neglecting you again. You find yourself back to square one. What you want is long-term results. To do that means you have to focus on the main principles behind how to keep a guy hooked, instead of trying overnight tricks.

Once you get the basic principles down, you'll be able to keep any man hooked for as long as you please.

Before we get to the step-by-step process, I'd like to tell you why it's important for you to properly understand these main principles behind what works and what doesn't.

Usually one of 3 things happens when a woman is trying to figure out how to keep a guy hooked. First thing is - She doesn't know what to do and struggles to figure it out.

Secondly, she knows a few tricks here and there, but can't seem to get long-term results, and thirdly, she does things that she assumes will work, but surprise of surprises; they push the man away instead. So in a way she makes her own situation go from bad to worse.

This is the reason why it's utterly important that you understand the right way to do it. It will save you a lot of heartache and a disastrous ending to your relationship.

So here's the big secret...The big principle on how to keep him

hooked to you.

Men are genetically wired to pursue or chase.

Your job is to trigger this pursuit gene & make him come for you. Not just once or for a short while, but keep coming and coming and coming - like that Energizer bunny on commercials.

If you're in a relationship this point is still very important! You can trigger this same gene no matter whether you are single or in a relationship, so pay close attention. Let me give you some reasons why it's important for you to trigger this pursuit gene.

Men have been genetically wired to pursue women. They have always chased women from the early caveman history and on. There's a reason for those caveman cartoons that show a man dragging a woman by the hair, or those ancient Greek myths telling about women being stolen away.

Remember Helen of Troy? She not only had Paris wanting her so badly he stole her from her husband, but her husband gathered his whole army to go and get her back!

Women always get pursued and men pursue. It's within a man's natural make up to do all the work necessary to pursue a woman. He naturally feels inspired to do all the work necessary in order to pursue you. It's not something which can be taken out of him. He can't help but act on this pursuit instinct whenever you trigger it.

He will act overly interested, be infatuated and intrigued whenever this pursuit gene is triggered. In order to further give you more examples of how this really works I'd like to tell you about my friend Samara.

Her boyfriend of 2 years was acting distant. He even told her that he wasn't interested in being with her anymore. She came to me for help and I gave her a few action steps & asked her to report back.

Within a week of practicing these steps her boyfriend magically started acting more interested and even told her that he was out of his mind for telling her that he didn't want to be with her. He told her that he was stupid and couldn't imagine a life without her. So now, without further ado, let me give you the exact step-by-step formula you can use to keep a man hooked...

Step 1 - Get him to pursue you by making him invest more in you

There is a right way to do it and then there is the wrong way. I'd like to first point out the wrong way since this is the most common route women take. The wrong way is when you do things or pretend to do things to earn his attention. Most men can see through that and will know within seconds that you're trying to trick him into something. He won't fall for it. You don't have to be fake in order to get his attention.

Let me now point out the right way. The right way is to get the power or balance back. Which is this - **His investment in you should be equal to or more than your investment in him.** Ok, I can just see you scratching your head and going, 'Huh? What does that mean?'

In other words, where is the balance in your daily dealings with him? Are you the one giving more and getting less? If you invest a lot in a guy and he doesn't invest with an equal amount - or more - in return, there is bound to be an imbalance. Consequently, he will start taking you for granted because you are giving him easy access to you and also doing the work, which he is supposed to be doing since he is a man and is naturally wired to do. Here are a

few examples which illustrate that you are giving more & getting less...

- You pick up after him all the time.
- You always call but he rarely calls.
- You do loving things all the time but he acts indifferent.
- You keep him on top of your list of priorities while he gives you the average treatment.

So the big secret is - take a few steps back when you know he isn't as invested in you as you are in him. You must have seen this exact same process work time after time between men and women. When one partner gives a lot to the other, the other one naturally takes the giver for granted. In reaction, the giver ends up trying harder to earn more of the attention of the taker because he/she expects something in return for what he/she gave.

Just getting this one thing right will give you unparalleled amounts of power in your daily dealings with your man. So before I go further, I hope you are clear on this concept. In order to hook him, you have to invest less in comparison to his investment in you. That way he will always keep working for your attention.

Now let me tell you how you can successfully use this in your life. Pull back a little when you feel that you are investing more and he isn't returning the favor. For example: let's say that he hasn't called you for a few days when he used to call you every single day. Instead of calling him or texting him asking why he hasn't contacted you, take two steps back and give him some space. Don't call him, don't text him. Just wait.

Don't go to him for attention anymore, let him come to you. In fact! Do not answer his calls or texts for the next few days. This will instantly trigger his pursuit gene and he will think - Where is she nowadays? Why isn't she answering my calls when she used to

instantly answer them in the past? Is something wrong?

You see when you stop doing all the giving. It will naturally hook a guy. He will do the work necessary to give you more. Now that you understand the concept of give & take...I feel we should get to the 2nd important step...

Step 2 - Make him see you as a valuable asset...

Do you know why diamonds are so expensive in comparison to other rocks commonly found? It's not because they're shiny and nice looking. It's because they're a rare commodity and not easily found. As a result people place a higher value on them.

Similarly you have to position yourself as a highly valuable asset in his eyes if you want to keep him hooked for long. A guy will only work hard to keep your attention and interest as long as he knows that you are valuable and he isn't going to easily find another one like you.

In order to achieve this you have to start by treating yourself like the precious commodity you were always meant to be. The problem with our present day society is that women don't value themselves enough and don't believe they have anything of value to offer.

A good example of this is a conversation I was having with a group of female friends recently. I asked them to write 10 amazing things about themselves or positive traits they felt they possessed. Sadly most of them struggled to come up with 5. In the same experiment I asked them to mention 10 negative things about themselves, things they felt they were lacking. Surprisingly women easily came up with 10 and some listed so many that they filled up sheet after sheet.

It's no wonder that so many women struggle in their relationships! When they can't see any value in themselves, how can they expect a man to see any value in them? It all starts with accepting yourself, flaws and all, knowing that you are still valuable regardless of what others think of you or what you think of you.

That attitude will translate in your body language and you will see yourself doing things that make you naturally attractive in a man's eyes. You won't do special things to earn his love or over-compensate to earn his love. You will be your best self most of the time and will display your best attitude in a way which will make him value you as well.

Alright, so now let's do a quick review on what we've learned so far. You understand that in order to keep a guy hooked you have to let him pursue you and in order to achieve that you have to follow 2 simple steps which are - Let him invest more in you and position yourself as a valuable asset in his eyes.

Now when you put these steps into action there are a few things which will take place that I need to tell you about.

1 - He will act weird for a while.

This will happen because he isn't used to you behaving this way and as a result will feel a little out of his comfort zone. Consequently you will see it in his daily dealings with you and actions. He made give you these 'odd looks.' Almost as if he's trying to figure you out. He may even ask questions like, "What's up with you these days?" He may even think you have another guy in the background! Don't take any of it personally.

2 - You might feel tempted to fall back to your old behavior.

All I can say is that if you go back to your old ways it will bring you back to stage 1 and you might have to put in twice the effort to

hook him again. Better to stick to the plan, no matter what.

3- You might vary between your old self & your new self.

This is the most common thing that happens. Women start taking action on the plan then return to their old behavior momentarily, then try to put the plan into action again, then again go back to their old behavior. What a see-saw!

It's not only confusing to you, but to him as well! This will make a guy irritated and he will definitely know that you're putting on an act to intrigue him. Eventually it will ruin everything.

Alright, now that you know what to do and what to avoid, let me tell you what will happen when you put this plan into action the right way...

When you practice these two steps consistently, you'll see almost instant change in your man's attitude towards you. He'll start treating you like the princess you were always meant to be. He won't act hot and cold anymore, he will keep your needs in mind, he won't take you for granted and will naturally give you the love and respect you truly deserve. You'll feel better about yourself, and so will he.