



ASSOCIATION OF
WOMEN
SURGEONS

SCULPTING OUR FUTURE

October 26-29 • San Francisco, California

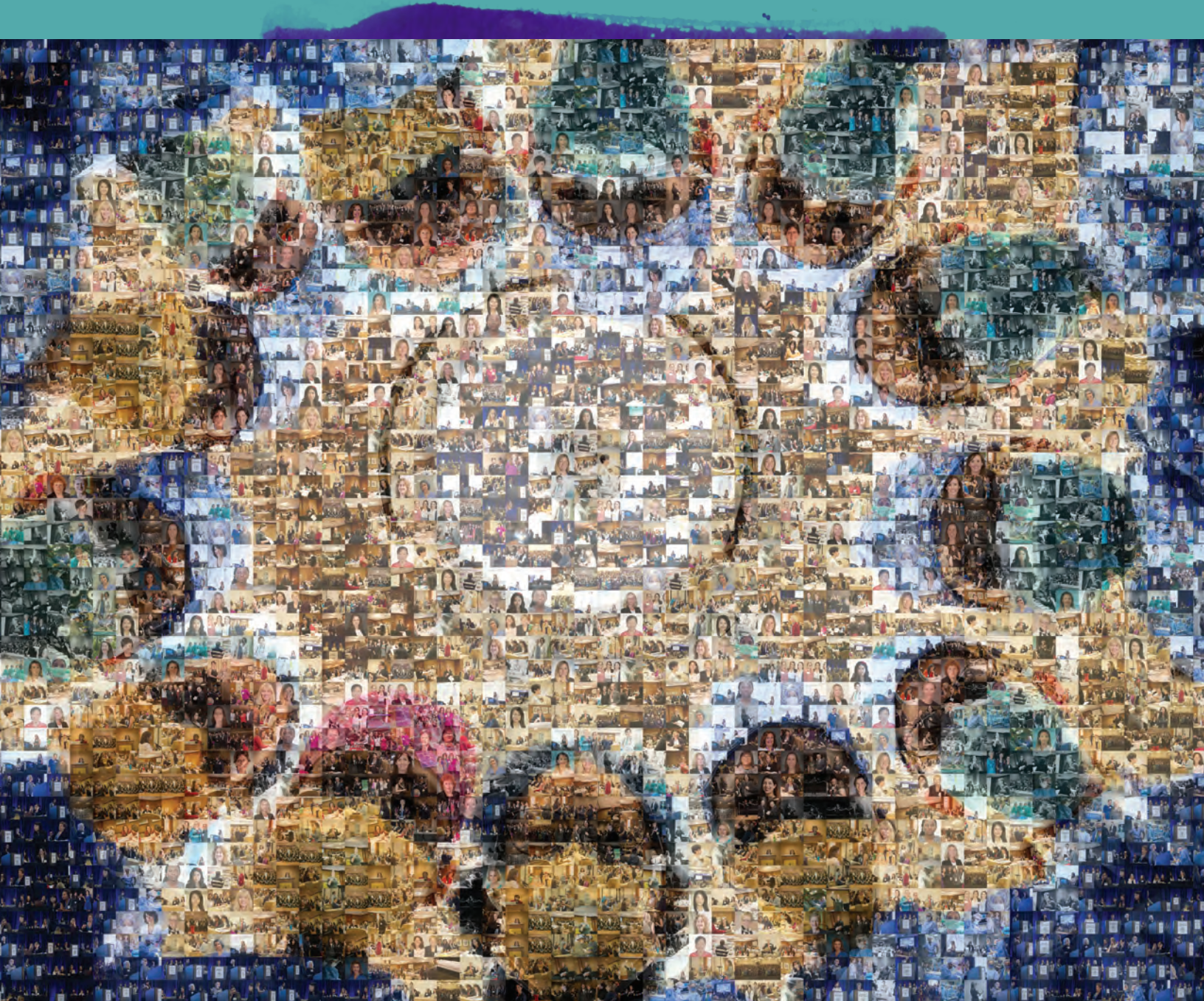


Photo Credit: Department of Surgery at Stanford University School of Medicine. Mosaic images come from AWS social media accounts.

CORPORATE SUPPORT & EXHIBIT OPPORTUNITIES

Ready to exhibit or advertise? Complete our new online application at womensurgeons.org.
For more information, contact Bree Angelo at bangelo@thesentergroup.com, or 312.265.2996.

about AWS

THE ASSOCIATION OF WOMEN SURGEONS (AWS),
FOUNDED IN 1981, IS AN INTERNATIONAL NOT-FOR-PROFIT
PROFESSIONAL ORGANIZATION WHOSE MISSION IS TO
INSPIRE, ENCOURAGE AND ENABLE WOMEN SURGEONS
TO REALIZE THEIR PROFESSIONAL AND PERSONAL GOALS.

engage

current and future
women surgeons
to realize their
professional and
personal goals.

empower

women surgeons
to succeed.

excel

as surgeons,
as leaders,
as a profession.

Does your organization strive to be women friendly in this day
and age? Show it through your support of AWS.

Half of all US medical students and nearly **40% OF SURGICAL RESIDENTS ARE WOMEN** and AWS has this audience captured. Join us at the 2019 Conference to reach them! With over **2,700 MEMBERS** representing 21 countries, 51 organizational members and 52 Medical Student Chapters, AWS is the largest organization dedicated to women surgeons across all surgical subspecialties. AWS provides mentoring opportunities and leadership development by fostering the interaction among and exchange of information between women surgeons.

The 2019 Annual Conference will embrace the theme, **SCULPTING OUR FUTURE**, and feature a variety of scientific and inspirational leaders in surgery.

AWS HIGHLIGHTS:

ADVOCACY

- Significant Social Media Presence in Surgery
- Statements on Pay Parity, Sexual Harassment, Parental Leave
- Gender Equity Toolkit Available on AWS Website
- Best Practice for OR Attire

REPRESENTATION

- Governor for the American College of Surgeons
- Representative on the ACS General Surgery Advisory Council
- Representatives in most ACS State Chapters

OPPORTUNITY

- Dedicated annual AWS issue of the American Journal of Surgery
- Research Scholarships
- Visiting Professor Programs
- Coaching Project to Support Women Trainees and Reduce Burnout
- Networking, Mentorship and Leadership

Brand footprint

AWS Members: 2,700+

Website UVs per year: 55,000

eConnections newsletter
open rate: 34%

Facebook followers: 8,725

Twitter followers: 28,000

PUBLICATIONS

Our partnerships have resulted
in AWS branded products such
as **The Pocket Mentor** and
**The AWS Guide to Success:
Navigating Your Surgical Career.**

CONFERENCE AGENDA AT A GLANCE

Subject to change

SATURDAY, OCTOBER 26, 2019

Exhibits open in the Surgeons' Lounge all day on Saturday. See www.womensurgeons.org for more program details.

7:30 – 8:30am

- ▶ Continental Breakfast in the Surgeons' Lounge
- ▶ Academic Poster Contests for Residents and Medical Students

8:30am – 6:00pm

- ▶ Sculpting your Voice and Presence: Keynote Speaker and Hand On Sessions
- ▶ Morning Networking Break in the Surgeons' Lounge
- ▶ Best of the American Journal of Surgery AWS Edition Session #1
- ▶ Sculpting your Career Vision: Expert Panel and Hands on Sessions
- ▶ Lunch and Business Meeting
- ▶ Landmark Papers in Surgery
- ▶ Sculpting our Profession: Design Thinking and Creative Planning
- ▶ Afternoon Networking Break in the Surgeons' Lounge
- ▶ Best of the American Journal of Surgery AWS Edition Session #1
- ▶ TED TALKS for Surgery

6:00 – 7:30pm

- ▶ Wine and Cheese and Networking in the Surgeon's Lounge

MONDAY, OCTOBER 28, 2019

6:00 – 7:30pm

- ▶ Reception for Women in Surgery.
Co-hosted by the American College of Surgeons Women in Surgery Committee

7:30 – 10:00pm

- ▶ AWS Foundation Awards Dinner

TUESDAY, OCTOBER 29, 2019

7:00 – 9:00am

- ▶ AWS Networking Breakfast

THE SURGEONS' LOUNGE

Again, this year's exhibit hall will be transformed into The Surgeons' Lounge—a space to network in a comfortable environment. The conference agenda provides **3.5 hours of unopposed time**, over breakfast, breaks and the evening reception, for maximum networking opportunities. The Surgeons' Lounge is the optimal place for our supporters and exhibitors to connect with the AWS Membership. We'll set the stage for you to enhance your relationships with attendees, while providing an original and memorable experience.

THANK YOU TO OUR
2018 CORPORATE SUPPORTERS
AND EXHIBITORS

EMPOWER LEVEL



CONFERENCE SUPPORTER



EXHIBITORS

Au Pair America
CBLPath, A Sonic Healthcare USA Company
Charles Schwab
Clovis Oncology
Galiano
Genomic Health
Lapistrano
Mammotome
MoreHealth
Myriad Genetic Laboratories
PenBlade, Inc.
Plasma Surgical Inc.
SAGES
Silbiotech, Inc.

SUPPORT BENEFITS SUMMARY

	EXHIBITOR \$1,500	ENGAGE \$5,000	EMPOWER \$10,000	EXCEL \$25,000
EXHIBITOR TABLE PACKAGE IN THE SURGEONS' LOUNGE: Table tent with sponsor's name, 6-foot draped table, 2 chairs.	○	○	○	○
FULL CONFERENCE REGISTRATIONS (25% discount on all additional registrations)	2	2	3	4
SIGNAGE RECOGNITION AT THE EVENT	○	○	○	○
LISTING IN CONFERENCE MATERIALS	○	○	○	○
LOGO ON CONFERENCE WEBPAGE	NAME ONLY	○	○	○
ACKNOWLEDGMENT IN AWS E CONNECTIONS (bi-monthly e-publication)		○	○	○
SOCIAL MEDIA ACKNOWLEDGEMENT ON AWS FACEBOOK AND TWITTER		○	○	○
2 TICKETS TO AWSF AWARDS DINNER		○	○	○
BANNER AD ON AWS WEBSITE, FROM SIGN-UP THROUGH END OF 2019			○	○
PRE-CONFERENCE E-BLAST SENT FROM AWS (company provided HTML content)			○	○
POST-CONFERENCE E-BLAST SENT FROM AWS (company provided HTML content)				○
ONE HOUR OF ONE-ON-ONE TIME WITH SELECT OFFICERS/COUNCIL MEMBERS				○

ADVERTISING OPPORTUNITIES

Registration Bag Insert \$500
Limited availability

Branded Notebook Giveaway \$1,500
Production included. One-color company logo and AWS logo on a notebook.

AJS Best Paper Contest \$2,500

Branded Phone Charger Giveaway \$5,000
Production included. One-color company logo and AWS logo on charger.

Ted Talks \$5,000

E-Posters \$5,000
Support the digitization of the medical student and resident poster competition. Logo featured prominently on site and in enduring e-gallery.

AWS Networking Breakfast \$20,000
Exclusive opportunity

Surgeons' Lounge Title Sponsor \$20,000
Exclusive opportunity

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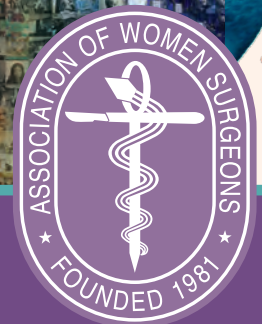
EDUCATIONAL GRANTS

The Association of Women Surgeons also gratefully accepts Educational Grants for the 2019 Annual Conference, as well as other educational endeavors throughout the year. Educational Grants are acknowledged in any printed program as well as at the specific event, if applicable.

The grants can include support for the below expenses. Additionally, "in kind" grants may be needed at times, including disposable instruments or equipment on loan.

- *Printing*
- *Meals & Social Event*
- *Miscellaneous Meeting Expenses*

(speaker expenses, lanyards, registration bags, WiFi service, etc.)



2019 AWS CONFERENCE

OCTOBER 26-29, 2019
SAN FRANCISCO, CALIFORNIA