

# WHAT CAN I DO WITH A

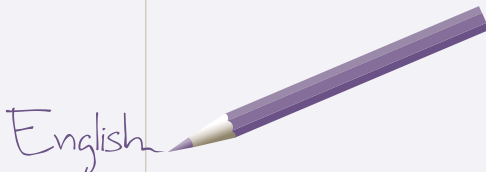


# MAJOR IN ENGLISH?






A degree in English equips you with a variety of highly marketable transferable skills. From written and verbal communication to analytical thinking and research skills, both your major coursework and your liberal studies classes help you to develop, fine tune, and exemplify the skills employers are seeking in new hires. Below are just a few examples of the many fields or general areas you

might consider. However, keep in mind that English majors have also found success in a much wider variety of professions, such as counseling, project management, consulting, higher education administration, and more. To learn more about where some of DePaul University's English alumni have found their success, visit [ask.depaul.edu](http://ask.depaul.edu)!

I CAN GO INTO...      AND POSSIBLY WORK FOR...      DOING THIS CAN HELP ME GET THERE...      SAMPLE COMPANIES      SAMPLE TITLES

CAREER AREA	POTENTIAL EMPLOYERS	CAREER PREPARATION STRATEGIES	Sample List of Companies for English Majors	Sample List of Job & Internship Titles for English Majors
<p><b>WRITING/EDITING</b></p> <p>English majors learn writing and editing skills that would enable them to excel in many different functional areas like copywriting, reporting, editing, grant writing and web writing.</p> 	<ul style="list-style-type: none"> <li>• Newspapers/online news sites</li> <li>• Magazines/trade publications</li> <li>• Communication departments within large organizations</li> <li>• Colleges and universities</li> <li>• Nonprofit organizations</li> <li>• Government agencies</li> </ul>	<p><b>Sharpen Your Skills</b></p> <ul style="list-style-type: none"> <li>• Take coursework with significant writing requirements that will allow you to build a portfolio of writing samples.</li> <li>• Build a portfolio.</li> <li>• Take advantage of The Writing Center.</li> </ul> <p><b>Gain Experience</b></p> <ul style="list-style-type: none"> <li>• Write for the campus newspaper, department newsletters, or contributing to blogs or editorials.</li> <li>• Seek out internships or part-time jobs that allow you to practice your writing or editing skills.</li> <li>• Find volunteer opportunities where you can work on newsletters, write for websites or develop internal or external communications.</li> <li>• Identify freelancing opportunities.</li> </ul> <p><b>Pursue a Minor</b></p> <ul style="list-style-type: none"> <li>• Identify minors that will complement your skill set like Communication and Media, Journalism or Radio, TV and New Media.</li> </ul>	<ul style="list-style-type: none"> <li>• WMAQ NBC 5, Chicago</li> <li>• Bauer Rock Media Group</li> <li>• American Association of Medical Assistants (AAMA)</li> <li>• Chicago Collection Magazine</li> <li>• Allstate</li> <li>• Pitchfork Media</li> <li>• Department of Homeland Security</li> <li>• The Onion</li> <li>• Cystic Fibrosis Foundation</li> <li>• Chicago Sun-Times</li> <li>• College of Lake County Writing Center</li> <li>• Regional Transportation Authority (RTA)</li> <li>• The Great Books Foundation</li> <li>• Morningstar</li> <li>• WGN</li> <li>• Illinois Humanities Council</li> <li>• Paragon Promotions, Inc.</li> <li>• Mix Media Solutions</li> <li>• Chicago Architecture Foundation</li> </ul>	<p><b>Job Titles</b></p> <ul style="list-style-type: none"> <li>• Assistant to NBC 5's Consumer Investigative Reporter</li> <li>• Blogger</li> <li>• Communications Consultant</li> <li>• Research Assistant</li> <li>• Online Media Manager</li> <li>• Research Assistant/Transcriber</li> <li>• Writing Specialist</li> </ul> <p><b>Internship Titles</b></p> <ul style="list-style-type: none"> <li>• Editorial Intern</li> <li>• Writing Center Intern</li> <li>• Government Affairs and Communications Intern</li> <li>• Copywriting Intern</li> <li>• Interviewing Intern</li> <li>• Creative Writer Intern</li> <li>• Social Media/Blogging Intern</li> <li>• Public Affairs Intern</li> <li>• Campaign Intern</li> </ul> <p style="text-align: center;">   <b>DEPAUL UNIVERSITY</b>  <small>CAREER CENTER</small>    <a href="http://careercenter.depaul.edu">careercenter.depaul.edu</a> </p>

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<b>PUBLIC RELATIONS AND ADVERTISING</b>				
<p>English majors learn how to sharpen their communication skills and develop a social perceptiveness that would enable them to succeed as copywriters, spokespeople, media relations specialists and other jobs within these fields.</p>	<ul style="list-style-type: none"> <li>• Public Relations firms</li> <li>• Advertising agencies</li> <li>• In-house PR and advertising departments within large organizations</li> <li>• Nonprofit organizations</li> <li>• Government agencies</li> </ul> 	<p><b>Sharpen Your Skills</b></p> <ul style="list-style-type: none"> <li>• Take courses in public relations or advertising and look for opportunities to practice these skills on campus.</li> <li>• Build a portfolio.</li> <li>• Work on advertising campaigns for student events, look for opportunities to work in teams and develop a portfolio of creative writing samples.</li> </ul> <p><b>Gain Experience</b></p> <ul style="list-style-type: none"> <li>• Getting hands-on experience in public relations and advertising is very important. It's difficult to get a full-time position in these areas without having done at least one internship before you graduate.</li> <li>• Seek out an internship that will give you exposure to the work demands and enable you to build your skills. Be prepared to start at the bottom.</li> </ul> <p><b>Network</b></p> <ul style="list-style-type: none"> <li>• Join student organizations like PRSSA and Adventors and attend professional association events.</li> </ul> <p><b>Pursue a Minor</b></p> <ul style="list-style-type: none"> <li>• A minor in Communication Studies or Relational, Group and Organizational Communication could help build the strong communication skills needed in these fields.</li> </ul>	<ul style="list-style-type: none"> <li>• MPI Media Group</li> <li>• WBBM-FM/B96</li> <li>• 3rd Coast Public Relations</li> <li>• Flowers Communications Group</li> <li>• Fleishman-Hillard</li> <li>• John G. Shedd Aquarium</li> <li>• Ann &amp; Robert H. Lurie Children's Hospital of Chicago</li> <li>• Lincoln Park Zoo</li> <li>• Ogilvy</li> <li>• Ketchum</li> <li>• Golin Harris</li> <li>• Leo Burnett</li> </ul>	<p><b>Job Titles</b></p> <ul style="list-style-type: none"> <li>• Promotions Coordinator</li> <li>• Assistant Director of Communications</li> <li>• Social Media Content Creator</li> <li>• Brand Ambassador</li> <li>• Public Relations Specialist</li> </ul> <p><b>Internship Titles</b></p> <ul style="list-style-type: none"> <li>• Marketing &amp; Publicity Intern</li> <li>• PR Intern</li> <li>• Multicultural Public Relations Intern</li> <li>• Social Media Intern</li> <li>• Corporate Relations Intern</li> <li>• Public Affairs Intern</li> <li>• Media Relations Intern</li> <li>• Member Relations Intern</li> <li>• Content Strategy Intern</li> </ul>
<b>PUBLISHING</b>				
<p>English majors learn the writing, editing and reading skills necessary to enter this field.</p>	<ul style="list-style-type: none"> <li>• Publishing houses</li> <li>• University presses</li> <li>• Educational publishing</li> <li>• Magazine publishers</li> <li>• Independent publishers</li> </ul>	<p><b>Sharpen Your Skills</b></p> <ul style="list-style-type: none"> <li>• Look for opportunities to sharpen your skills by writing for student publications and participating in publishing workshops.</li> <li>• Develop extensive language and grammar skills.</li> <li>• Take classes in desktop publishing.</li> <li>• Take advantage of The Writing Center to get feedback and input on your writing.</li> </ul> <p><b>Gain Experience</b></p> <ul style="list-style-type: none"> <li>• Obtain an internship in the publishing industry or look for opportunities to write and edit for local organizations. Be prepared to relocate to cities like New York where the majority of opportunities exist.</li> </ul> <p><b>Pursue a Minor</b></p> <ul style="list-style-type: none"> <li>• Consider a minor in Professional Writing to broaden your skills.</li> </ul>	<ul style="list-style-type: none"> <li>• Pioneer Press</li> <li>• TLT Publishing</li> <li>• Quintessence Publishing Company</li> <li>• Northwestern University Press</li> <li>• TimeOut Chicago magazine</li> <li>• Scranton Gillette Communications</li> <li>• Sun-Times Media</li> <li>• Chicago Tribune</li> </ul> 	<p><b>Job Titles</b></p> <ul style="list-style-type: none"> <li>• Client Specialist</li> <li>• Social Media Coordinator</li> <li>• Assistant Editor</li> <li>• Media Sales</li> </ul> <p><b>Internship Titles</b></p> <ul style="list-style-type: none"> <li>• Editorial Intern</li> <li>• Writing and Editorial Intern</li> <li>• Publication Intern</li> <li>• Publishing Assistant Intern</li> </ul>

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<b>EDUCATION</b>				
<p>Many English majors choose to pursue teaching as a profession. The College of Education, in cooperation with the English Department, offers a concentration in Secondary English Education that satisfies the requirements for certification for teaching English at the junior high and secondary school levels.</p>	<ul style="list-style-type: none"> <li>Public and private K-12 schools</li> <li>Language institutes</li> <li>Colleges and universities</li> <li>Americorps programs</li> </ul>	<p><b>Sharpen Your Skills</b></p> <ul style="list-style-type: none"> <li>Look for opportunities to tutor, participate in after school programs or volunteer at organizations that offer homework programs for kids.</li> </ul> <p><b>Gain Experience</b></p> <ul style="list-style-type: none"> <li>Apply for tutoring and mentorship positions in The Writing Center. Student teach. Teach English abroad.</li> </ul> <p>*please note that public schools and most private schools require teachers to be licensed by the state after completing an accredited education degree program (such as those offered by DePaul's College of Education).</p>	<ul style="list-style-type: none"> <li>Chicago Public Schools</li> <li>Union League Boys &amp; Girls Club</li> <li>Jumpstart Americorp</li> <li>Teach for America</li> <li>City Year</li> <li>Chicago Public Library</li> <li>Alternative Schools Network</li> </ul>	<p><b>Job Titles</b></p> <ul style="list-style-type: none"> <li>English Teacher</li> <li>Reading Teacher</li> <li>Tutor</li> </ul> <p><b>Internship Titles</b></p> <ul style="list-style-type: none"> <li>Summer Reading Program Intern</li> <li>Literacy Intern</li> </ul>
<b>TECHNICAL WRITING</b>				
<p>English majors learn concise writing skills and analytical skills that can help them excel at jobs in this field including authoring instruction manuals, writing user's guides and creating training materials.</p>	<ul style="list-style-type: none"> <li>Medical, science and technical publications</li> <li>Engineering firms</li> <li>Healthcare organizations</li> <li>Technical companies</li> <li>Software publishers</li> </ul>	<p><b>Sharpen Your Skills</b></p> <ul style="list-style-type: none"> <li>Take courses in technical communication and ones that have strong writing requirements. Find opportunities to sharpen your research skills. Create some sample documentation.</li> </ul> <p><b>Gain Experience</b></p> <ul style="list-style-type: none"> <li>Obtain an internship or start a blog that demonstrates your technical writing or that shows your passion for technical communication.</li> </ul> <p><b>Broaden Your Skills</b></p> <ul style="list-style-type: none"> <li>Consider taking courses in technical and professional writing or in science and technology. Find out what tools are most often used in your area of interest and spend some time learning them (e.g. SnagIt, InDesign, Photoshop).</li> </ul>	<ul style="list-style-type: none"> <li>McMaster-Carr</li> <li>kCura</li> <li>InnerWorkings</li> <li>Upp Technology</li> </ul> 	<ul style="list-style-type: none"> <li>Keyword Search and Index Specialist</li> <li>Junior Technical Writer</li> <li>Professional Writer</li> <li>Medical Advertising Writer</li> <li>Content Writer</li> </ul>
<b>LAW</b>				
<p>English majors develop strong analytical writing skills that can help them succeed in the legal profession.</p>	<ul style="list-style-type: none"> <li>Law firms</li> <li>Government agencies</li> <li>Public interest organizations</li> <li>Colleges and universities</li> </ul>	<p><b>Sharpen Your Skills</b></p> <ul style="list-style-type: none"> <li>Take courses in mediation or conflict resolution. Participate on a debate team.</li> </ul> <p><b>Gain Experience</b></p> <ul style="list-style-type: none"> <li>Obtain an internship in a law firm or seek opportunities to shadow others in your area of legal interest.</li> </ul> <p><b>Pursue a Graduate Degree</b></p> <ul style="list-style-type: none"> <li>If you plan to become an attorney take the LSAT and earn a JD. Maintain a high GPA and have strong faculty recommendations to include in your application.</li> </ul>	<ul style="list-style-type: none"> <li>Johnson &amp; Krol, LLC</li> <li>Law Offices of Chapekis, Marcus, Allen, and Chapekis</li> <li>Bates &amp; Carey LLP</li> <li>Surdyk &amp; Baker</li> </ul>	<ul style="list-style-type: none"> <li>Law Clerk</li> <li>Paralegal</li> </ul>