TOOLS4EVER
IDENTITY GOVERNANCE & ADMINISTRATION

HelloID- IDaaS Single Sign-On

Convenient, secure access to 100% of your cloud-based apps via a single login. Cloud-based Single Sign-On (SSO) and authentication management via a web portal or mobile device makes it easier than ever to manage application access.

Put yourself in the seat of your end user for a second. You're on the fourth day of a jam-packed business trip stuck in a big airport with a short layover rushing from gate to gate. As you're hustling through the crowds, your phone tells you that someone has requested a document that you need to open and finalize ASAP. Which of these two scenarios sounds better?

1. Because your organization values efficiency and security, they use Hello ID, the cloud-based SSO solution from Tools4ever. You simply login once and are done with your document before the escalator ends and your next leg of travel begins.

2. Without HelloID, to get to that document, you have to log in to your network and open the source app via your smartphone. As you wrangle your laptop bag onto the escalator, you start the tedious process of attempting to log in to multiple applications using the required combinations of usernames and pass-

words only to discover that you can't remember (or maybe just can't properly type) one of your passwords, or maybe it's expired. With no self-service password management options, you're left with the frustrating reality that you're going to have to contact the helpdesk before you can do anything. Who needs that kind of frustration when you're simply trying to do your job?

The choice is clear: simple and secure cloud-based SSO makes sense for everyone – system administrators and end users alike.

HelloID **FROM TOOLS4EVER**

HelloID from Tools4ever provides seamless access management that gives system administrators a simple solution for managing who has access to what, while at the same time delivering a "one and done" login experience to end users.

HelloID from Tools4ever provides:

SSO INSIDE AND OUTSIDE THE CORPORATE NETWORK

For more than eight years, Tools4ever has offered an SSO solution (E-SSOM) that reduced the many passwords end users needed to access things on their internal network to just a single password. For employees active outside the corporate network, and wanting to access cloud applications with a tablet, smartphone and/or laptop, we now offer a convenient Identity-as-a-service (IdaaS) SSO solution in HelloID.

E-SSOM and HelloID are integrated seamlessly, making it possible to offer end users 100% SSO regardless of their physical location, network connection, endpoint device or the application being accessed.

100% SSO APPLICATION ACCESS

HelloID is 100% compatible with your organization's cloud applications. The solution supports standard protocols (e.g. SAML) and also has an advanced mechanism to make cloud applications SSO-accessible even if they don't comply with the normal standards, or when the application wasn't designed to be suitable for SSO.

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PORTAL INTEGRATION ENHANCES OPERATIONAL EFFICIENCY

HelloID makes accessing applications easy by seamlessly integrating into your organization's portal where users already go for other information. It can also be offered through a known URL if a portal interface is not desired. By integrating HelloID into a portal, you make it simple for end users to quickly find and access all the applications they need from a single dashboard. Once logged into the portal the user sees an overview of the available cloud applications (e.g. Google Apps, Salesforce, Office 365, LinkedIn, Twitter, etc.) and simply clicks and goes. No additional logins are required. Security is maintained and they can get started immediately in the selected application.

CITRIX STOREFRONT

Through seamless integration of HelloID and the Citrix Storefront, Citrix applications are now shown amongst the other web based applications in the HelloID portal. The end user no longer requires two portals (Citrix Storefront and HelloID), but now can utilize one integrated portal. The benefit for the end user is that they can work more efficiently since they only need to access a single portal which shows all necessary applications after only one login.

GOOGLE CHROMEBOOK

HelloID makes it possible for the end user to authenticate themselves on a Chromebook via the Identity Provider of the organization, such as Active Directory, ADFS or LDAP, instead of a Google account; allowing for one less set of credentials that need to be remembered by the end user. For the IT department, to the benefit of HelloID on Chromebooks is the ability to gain full control over access to applications while dramatically increasing security. HelloID allows for the organization to easily require stricter guidelines for credentials, as well as allowing access to be granted or taken away with one click. It also allows for all user actions to be logged, which ensures that the organization meets their compliance requirements.

ENHANCED SECURITY WITH TWO−FACTOR SMS AUTHENTICATION

With HelloID, it is now possible to add a second authentication step to the classic login of username and password, for added security. The end user simply identifies themselves with a PIN code that they received via SMS. With the addition of two-factor authentication, organizations are compliant with HIPAA, SOX or other regulations, which require web applications to be secured with 'strong authentication.'

PORTAL SCREENSHOT
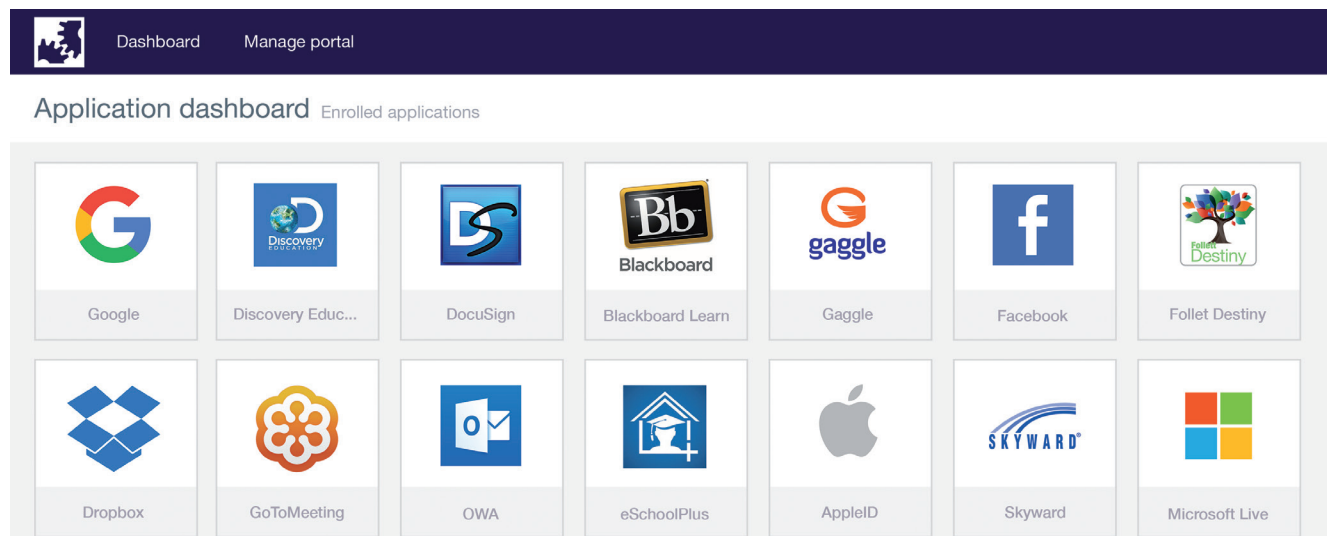
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