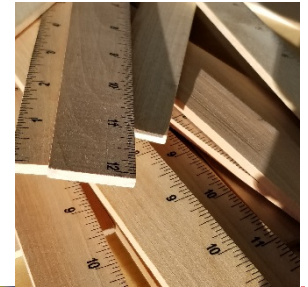


# SCHOOL SUPPLY Impact Report

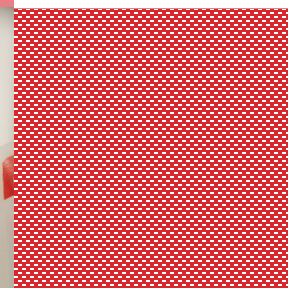
# 2017



This survey was sponsored by

# Thirty-One Gifts

A proud partner of Kids In Need Foundation since 2011, Thirty-One Gifts deeply appreciates teachers and celebrates the impact they make in the classroom every day.



“

**When the children come to school, it's bad enough that some of them have limited food and clothing at home and don't know where their next meal is coming from. They don't need to have to worry about**

**school supplies.**

**The struggle is real.**

~ A teacher from Valdosta, GA

”



15 million American children live in poverty

# 21 Million rely on free or reduced lunch

When families face decisions, such as keeping their lights on or their children's bellies full, it means their children's backpacks remain empty. Every school year, these students bear the burden of knowing their families cannot provide the required classroom supplies.

If preparation is the key to success, think of the difference it can make for these children to have the classroom tools they need. Something seemingly so simple as a pencil and paper has a tremendous impact in a child's success in the classroom and in life.

When teachers have students who cannot provide their own materials, it places an incredible burden and strain on the classroom. How will they ensure these students can participate fully? How will they ensure equity?

Educators are increasingly expected to provide supplementary and even foundational supplies for their classrooms, often just so they can provide basic curriculum and instruction. They regularly do so, making it the rare profession where an employee takes money from their own pocket to pay to do their job.

# OUR MISSION

**is to ensure that every child is prepared**

to learn and succeed in the classroom by providing free school supplies nationally to students most in need.

Kids In Need Foundation surveys the teaching professionals who receive supplies through our programs on an annual basis. It allows us to assess the impact our school supplies have on the students and teachers who use them, and to continually improve how we meet their needs.

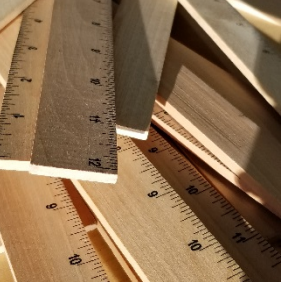
In 2017, in collaboration with affiliates from our National Network of Resource Centers, we received responses from more than 12,000 educators. They shared the impact of free school supplies on their classrooms, on their ability to teach their students, on their personal budgets, and on their capacity to further the success of their students.



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FOUNDATION**

School Supplies. Changing Lives.™





We asked teachers about what they were able to do with the supplies they receive from Kids In Need Foundation.



**KIDS IN NEED  
FOUNDATION**

School Supplies. Changing Lives.™

# SCHOOL SUPPLIES CREATE EQUITABLE CLASSROOMS

**Overwhelmingly they tell of creating more equal learning environments for their students. It's the student who isn't ostracized because of their poverty. It's the school that can still create artwork and science fairs that are as complete and enriching as any in the neighboring district.**



With free school supplies from KINF, teachers can

Create a more equitable learning environment

**79%**

Focus on other areas of need rather than worrying about supplies

**74%**

Increase the variety and scope of projects offered to students

**71%**

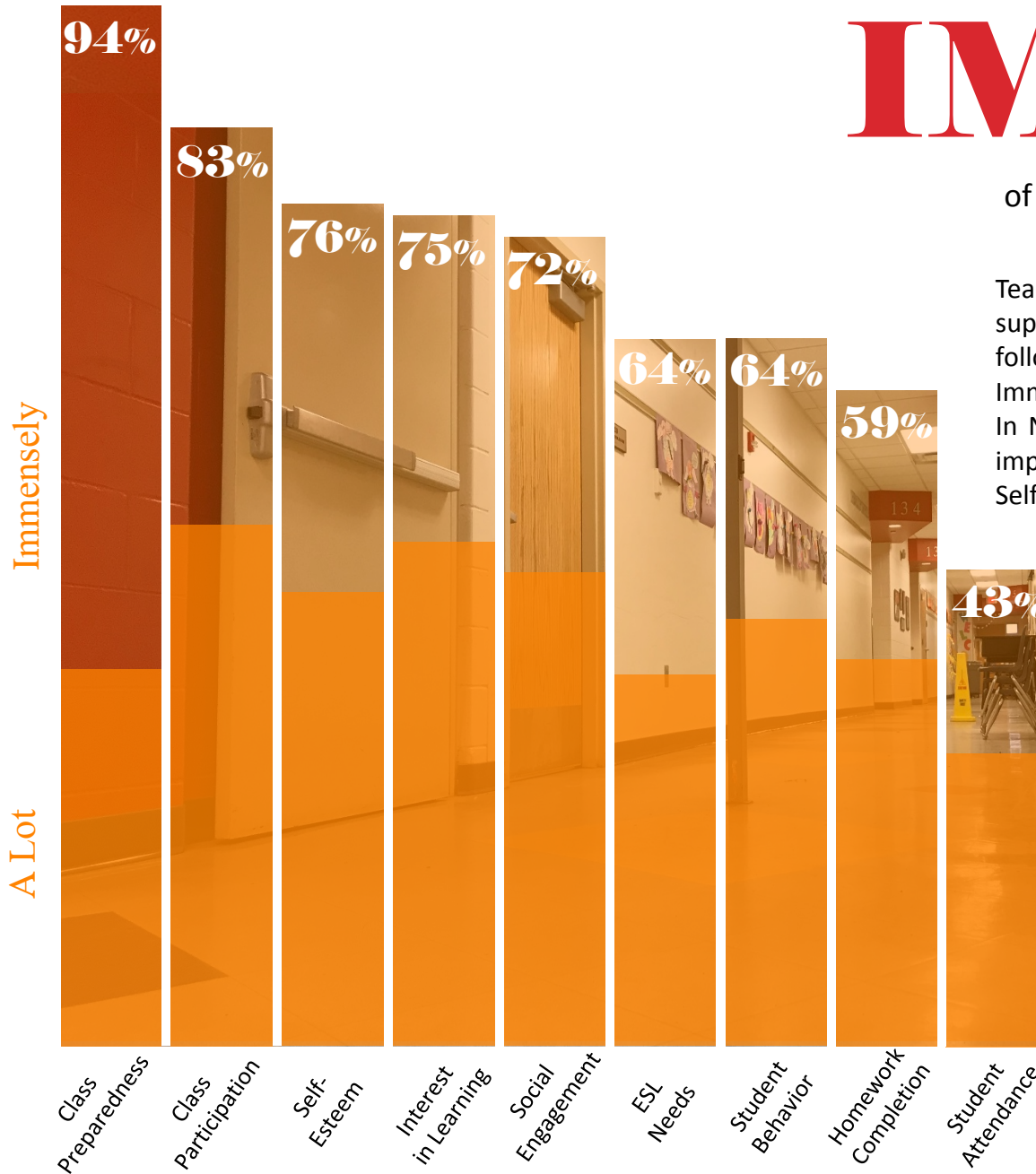


Teachers measure the

# IMPACT

of the supplies they received on classroom behaviors and productivity

Teachers measured the impact of the material supplies they received from our programs on the following measures. Their choices included Immensely, A Lot, Somewhat, and Not Very. Kids In Need Foundation supplies made the strongest impact on Class Preparedness, Class Participation, Self-Esteem and Interest in Learning.



Immensely & A Lot

Class Preparedness

94%

Class Participation

83%

Self-Esteem

76%

Interest in Learning

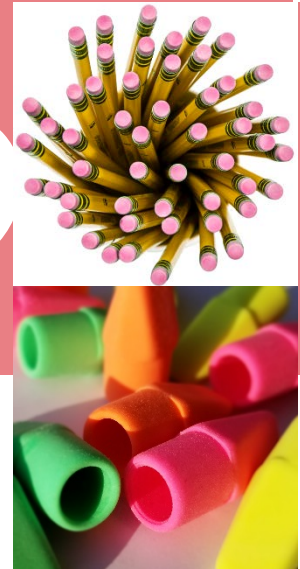
75%

“

**I have been able to give each child their own pencil box filled with supplies. It really makes a difference in their self-esteem and transcends to taking ownership and care of other supplies in the classroom.**

~ A teacher from Cocoa, FL

”





Our average teacher spends more than

# \$500

every year providing supplies  
for their classrooms.

This money comes out of their own pockets, in addition to the substantial support they receive from KINF programs.

The need does not diminish over time. Teachers spent the same amount of money regardless of how many years they have been teaching, with new teachers only one year into their tenure spending at the same rate as teachers of eleven or more years.

They are buying supplies that need to be replenished for their students every year.

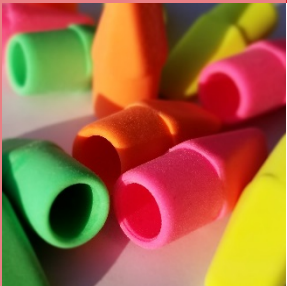




93%

**Teachers state that access is critical or very important to their personal budget.**

Having higher income levels made no difference in the amount of money these teachers invest in their rooms. Teachers making between \$25k and \$50k per year actually spent 5% more than the average respondent.



“

# My students

generally come with very few, if any, supplies each day. I never would have been able to provide enough supplies for my students if it was left to my own budget. I've noticed an increase in engagement, and generally I feel that my students are more willing to, or even to do the work in this class now.

# EXCITED

”

~ A teacher from Cincinnati, OH

## Elementary

grade teachers  
spent 3% more

on average

.....

The impact on students' Interest In Learning and Self-Esteem were strongest in elementary grades.

## Female

teachers spent  
20% more

on average

.....

They spent more than their male counterparts at every grade level.

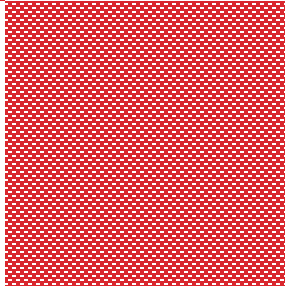
## ELL/ESL

teachers spent  
12% more

on average

.....

They rated the impact of these supplies on their programs as Immense in all categories.



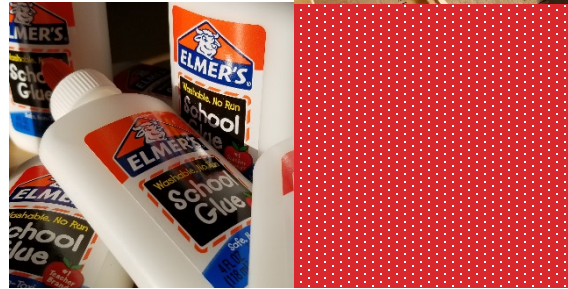
A young child with a joyful expression is the central focus, wearing a white shirt and a red jacket. The background is a blurred classroom with other students. A semi-transparent red box contains the main text, and a solid red square is in the top right corner.

# 94%

of our teachers say supplies from KINF are

**Critical or Very Important**

to their daily classroom activities, across all levels of education and grade-levels taught. The more classes educators teach, the more critical they find our support.



**“ It just means so much to know that as a teacher, you are not the only one looking out for the students. So many of our students don't have an advocate.**

~ A teacher from Tampa, FL





This is the list of the

# TOP 10

requested classroom supplies

Kids In Need Foundation uses the direct feedback and requests from teachers to inform the supplies that we provide. They guide the core product that are provided in every backpack we produce as part of our School Ready Supply program and the Teacher Supply Boxes we distribute. We include these items and many others in the free stores of our National Network of Resource Centers.





**Teachers need to buy these supplies**  
**EVERY YEAR**

Pencils, markers, notebooks, paper... these supplies are all meant to be used. Students need hands on learning and engaging projects, instead of worrying about having enough pencils to write the next great novel or compose the next symphony.

**We're here to help**

Until students and teachers no longer have the need, Kids In Need Foundation is dedicated to helping those who need it most.



**“ Thank you  
to every single donor,  
no matter how large or  
small the donation is! It  
means so much to have  
a resource that helps  
teachers, students, and  
the community.**

~ A teacher from Indianapolis, IN

**”**

Last year, the Kids In Need Foundation helped 200,000 teachers and 6.2 million students in some of the most challenged communities across the country.

In 23 years, Kids In Need Foundation has distributed one billion dollars in supplies to kids who would otherwise go without them.



There are many ways to support our mission. We make it easy!

[Connect with us](#)

