



Kaplan-Norton BSC Certification Boot Camp™

Training Course	Kaplan-Norton BSC Certification Boot Camp™
Course Language	Arabic
Course Duration	Total Number of hours Dates 6-9 May , Days: 4 Time 8:30 to 5:00 PM daily
Course Objectives	<p>Since the creation of the seminal Balanced Scorecard framework, Dr Kaplan and Dr Norton, working with Palladium, have developed the 6-stage Execution Premium Process™ (XPP™), a framework that supports thousands of organisations around the globe.</p> <p>To support the adoption of the XPP™ framework by business and industry, government and non-profit organisations, Dr Kaplan and Dr Norton have personally designed the Palladium training curriculum and the professional Kaplan-Norton Balanced Scorecard Certification Programme.</p>
Course Content	<p>Course Key Topic Area Includes:</p> <p>The Boot Camp covers the below content over 4 days.</p> <p><u>Module 1: Develop the Strategy</u></p> <p>Affirm mission, values and vision</p> <p>Perform Strategic Analysis</p> <p>Define the Value Gap</p> <p>Formulate the Strategy</p>



Course Content

Module 2: Translate the Strategy

Define Strategic Objectives and Themes

Define Strategic Measures and Targets

Define Strategic Initiatives

Assign Accountability

Strategy Translation Process Overview

Module 3: Align the Organisation

Define the Corporate Strategy

Align Business Units

Align Support Units

Communicating the Strategy

Align the Workforce and Incentives

Alignment beyond the Enterprise

Module 4: Plan Operations

Set Priorities for Strategic Processes

Use process and driver models to operationalise the strategy

Create Operational Dashboards

Integrate Financial and Resource Capacity Planning

Integrate and Plan for Intangible Assets

Module 5: Monitor and Learn

Conduct Strategic Review Meetings

Conduct Operational Review Meetings

Manage the Initiative portfolio



Module 6: Test and Adapt

Test the Strategy's Cause and Effect Relationships

Using Data Analytics

Test the Robustness of the Strategy

Using Business Intelligence and Big Data

Module A: Leadership for Strategy Execution

What is Leadership?

Characteristics of Leadership for Strategy Execution

Organisational Building Blocks of Effective Strategy Execution

Module B: Strategic Risk Management

Define Strategic Risk

Identify Strategic Risk Events and Sources

Prioritise Strategic Risk Events

Identify Strategic Risk Indicators

Identify Risk Mitigation Initiatives to Eliminate or Reduce Risk

Monitor and Manage Strategic Risk

Module C: Create OSM Infrastructure

Establish OSM as Strategy Management System Designer

Make OSM the Process Owner

Use OSM to integrate other Strategy Execution Processes

Provide Staff Resources

Establish Senior Reporting Level



<p>Learning Outcomes</p>	<p>At the end of the program the trainees will be able to:</p> <p>Learn strategy execution global best practices including:</p> <ul style="list-style-type: none">– Processes of effective strategy development and translation– Components of a complete Strategy Map– Steps to properly design a Balanced Scorecard– Methods and techniques necessary to cascade and align strategy– Principles of effective execution and governance– Key linkage points between strategy and operations– Processes and tools to monitor/test/adapt strategy and improve decision-making
<p>Target Audience</p>	<p>Strategy and performance management executives and practitioners</p>
<p>Course Material /Technology used/ Details Relevant to the course.</p>	<p>All modules presentation and study material covered during the training.</p> <p>The completion of the four-day Boot Camp, prepares for the certification Exam.</p>



Certification Exam

The completion of the four-day Boot Camp, prepares for the certification Exam.

A Palladium Kaplan-Norton Balanced Scorecard Certified Graduate™ will be proficient in the following bodies of knowledge:

- ✓ Palladium Execution Premium Process™ (XPP™) — the six stage management platform based on the Kaplan-Norton strategy management approach;
- ✓ The Balanced Scorecard and Strategy Map — the economic model of value creation; and
- ✓ The Strategy-Focused Organisation (SFO) Principles — the five values that translate the economic value into organised action.

The Online exam:

- Participants can take the exam in English or Arabic.
- Everyone who attended the boot camp is eligible to take the exam.
- Participants have an exam window of 12 months since the day of their training. The time zone and exam windows will be announced after the completion of the boot camp.
- The participant will receive an email after the training with details on the exam and log in information.
- The exam is 3 hours, to be completed in one continuous session
- Exam is 180 minutes, and is an open book. The format of the exam is 100 Multiple choice questions and 5 short essay questions.
- The participant may take the exam again, they have up to 2 trails within the 12 months window. If they passed that window, they would have to pay a fee of \$495 to retake the exam.
- The grading process takes up to 90 days, and reviewed by Palladium's Certification Advisory Board
- A passing score is 150 points out of 200 points which is 75%, there is no penalty for incorrect answers
- Any strategy or performance practitioner can attend.
- There will be a practice test available online within 24 hrs of log in for participants before they begin the actual exam.

Certificates

- For those who passed, will receive the distinction of Kaplan-Norton Balanced Scorecard Certified Graduate and will receive a leather-bound signed diploma.



Course Fees

16,000 QAR (full price including the certification exam fee)

- **15% discount for participants that register online through our website**
- **10% discount for QU faculty , staff and students**
- **15% for groups of 3 or more.**

This course is offered in collaboration with PALLADIUM Q LIMITED LLC

