

# Modern HR for Midsize Companies

A Solution You'll Never Outgrow

**ORACLE**  
HUMAN CAPITAL  
MANAGEMENT  
CLOUD

## Top 5 Ways HR Leaders Can Impact the Bottom Line



### STANDARDIZE

Standardize on a set of modern best practices across the organization

To put it bluntly, HR is not keeping up with the pace of change in business. Today, there is a yawning gap between what business leaders want and the capabilities of HR to deliver.

Source: Global Human Capital Trends 2015

By adopting modern best practices for HR and Talent Management you will ensure your business takes full advantage of new and innovative cloud processes and technologies. This will help your HR resources operate much more efficiently and set your business up with the ability to rapidly adapt and grow when needed.



### CENTRALIZE

Centralize data and improve decision making

51 percent of organizations cited increasing the speed of decision-making as one of their top business priorities.

Source: "IDG Enterprise" Big Data and Analytics: The Big Picture, 2015

To improve decision making you need to have a single complete view of what's happening with your workforce and business operations. It's critical you choose a HCM provider that can provide you with a hire to retire solution offering, so that you can benefit from pre-integrated analytics that seamlessly work together and pull HR and Talent data from across your system. This will provide your key stakeholders with visual dashboard insights into their workforce in real-time.



### AUTOMATE

Automate HR processes to go from tactical to strategic

Digital HR is also a call to automate many areas of HR. With every employee having a smartphone, HR teams can automate, streamline, and adopt more real-time and digital-first operations rather than process forms and transactions.

Source: Global Trends 2016

"By automating and enabling mobile self service capabilities, you can improve service delivery, automate approval processes, remove unnecessary HR process bottlenecks, and serve more employees and managers with fewer resources. With HR resources spending less time on administration, more time is spent on strategy and solving business issues.



### ENGAGE

Engage employees across generations with mobile and social

42 percent of companies are already adapting their existing HR systems for mobile, device delivered, just-in-time learning. In addition, 51 percent are leveraging social networks in their own internal apps for recruitment and employee profile management.

Source: Global Trends 2016

By leveraging modern HR technology you can better engage your workforce via mobile and social capabilities. To attract a millennial workforce use social sourcing as part of your talent acquisition strategy. More effectively on-board employees with video learning and social connections. Improve your talent programs with modern tools to better engage employees.



### ONE CLOUD

Grow with confidence

More than 40 percent of all companies are embarking on a replacement of core HR technology with modern cloud systems.

Source: Global Trends 2016

By leveraging a single cloud provider from the start that provides HCM and broader enterprise applications (ERP, Finance, Sales, Marketing, etc.), you can rest assured that you can easily build on your technology investment. Gain more savings with pre-integrated solutions out of the box and deliver greater productivity in the cloud.

To learn more about the Oracle HCM Cloud and how our modern best practices can help transform your HR operations, [CLICK HERE](#)