

THANKSGIVING WORD SCRAMBLE

Unscramble the Thanksgiving words & then use the highlighted letters to form the secret message. You'll have to unscramble the secret message as well!

ICUONROPCA

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ETRSOVA

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KUTEYR

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BCNERRRAY

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YRAOMFWL

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TMOLPYUH

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AYHLIOD

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GWNMPAAO

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INKPMUP

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and we'll give you

\$20 CASH!

THANK YOU!

CLIENT OF THE MONTH

Bryan Tomey

WE THINK YOU'RE AMAZING!

REFERRALS

A REFERRAL IS THE GREATEST
COMPLIMENT YOU CAN GIVE US!

Marlene McCann, Christian Gonzalez, Jay West,
Dave & Abbie Kerber, Donna Hayden, Mary
Kessler, Jen McRoy & Chris Anstine

WE JUST COULDN'T DO IT WITHOUT YOU!

Fires at Cost
NO Catch and NO Gimmick

BONUS OFFER!

Buy a tire at cost with
premium installation &
flat-free guarantee. It's
FREE ADVANTAGE CAR
RENT! Good luck and see
us in 1500 words of Free &
Discounted Services &
More! See store for
complete offer details.



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NOVEMBER 2021

Client Newsletter

THINGS YOU AUTO KNOW



In this month's Mark's Minute, in honor of Veterans Day, I want to say "THANK YOU" to ALL Military Veterans. There are many quotes and praises for our veterans but the one that hits me the hardest is as follows: "A Veteran is someone who at some point in their life wrote a blank check made payable to the United States of America for an amount of up to and including their life." To those in uniform now, to those that have served in the past and to those that are going to be serving, THANK YOU from the bottom of my heart!

See You Soon! - Mark Lowe

November

- Aviation History Month
- American Indian Heritage Month
- National Diabetes Awareness Month
- Good Nutrition Month
- National Stamp Collecting Month
- National Peanut Butter Lover's Month
- 11/2 - Election Day
- 11/7 - Daylight Savings Time Ends
- 11/11 - Veterans Day
- 11/25 - Thanksgiving
- 11/26 - Black Friday

Daylight Savings Time ends November 7th.
That means fewer hours of daylight for your upcoming holiday travel. Before hitting the road, make sure your vehicle's lights are in proper working order.

10% OFF EXTERIOR LIGHT REPLACEMENT!
NO CHARGE INSPECTION

We'll inspect Your EXTERIOR LIGHTS at NO CHARGE.
If Any Light Needs Replaced, We'll Knock 10% OFF THE REGULAR PRICE OF THE REPAIR!
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DO YOU WANT TO SEE BETTER DRIVING AT NIGHT?

This year, Daylight Savings will fall on November 7th, the day we set our clocks back an hour, officially welcoming the season of shorter days. For many, shorter days result in an increase in nighttime driving.

Are you someone who doesn't enjoy driving once the sun has gone down? You're not alone. A recent survey from SYLVANIA Automotive found that 62% of motorists avoid driving during evening hours. However, for many drivers avoidance is simply not realistic – you still need to get home from work, your children still need to get to & from after-school activities, & plans must go on. So, what to do? In order to increase visibility on the road & make you more comfortable when driving at night, it is essential that high-performance headlights are installed on your vehicle. The same survey found that while 28% of drivers have difficulty seeing hazards & other drivers on the road at night, 34% of drivers have never changed out their headlights.

When asked the question: "Do you want to see better when driving at night?" – The answer should always be 'Yes!' This is a no brainer – we all want to see better when given the option. Improving a vehicle's headlights can affect the lives of drivers & their overall experience on the road. Better headlights can help improve down road visibility & increase chances of seeing objects sooner in the event of an accident or hazardous road conditions. This is a simple maintenance check that drivers of all ages should prioritize when it comes to overall road safety.

While many focus on oil changes, brake pads & tire pressure checks, there's one safety element that's often overlooked but especially critical this time of year – vehicle headlight maintenance. Headlights are an active safety item & are the first line of defense on a vehicle; if drivers cannot see objects on the road, they cannot react. If you can see it sooner, you can make a better reaction.

47% of surveyed drivers said they would be likely to change their headlights if they knew it would improve the safety of loved ones & other passengers. Changing your headlights helps to keep you & your passengers safe when driving at night. Why not get them checked today?

source: www.carcare.org

VETERANS DAY

It was at 11:00 AM on November 11, 1918 that a temporary peace, or armistice, was signed & the fighting during World War I came to an end.

A year later, President Woodrow Wilson announced that November 11th would be called Armistice Day in the United States. In 1938, Armistice Day became a national federal holiday. It was a day dedicated to world peace & held in honor of the veterans of World War I.

In 1954, Congress decided to change the day to Veteran's Day because they wanted to honor the veterans of all wars, including World War II & the Korean War.

In 1968, the day was moved to the 4th Monday of November. However, it was changed back to November 11th in 1978 by President Gerald Ford.

If you see a veteran or soldier on Veterans Day, be sure to thank them personally for their service to our country!

NOV 15TH - AMERICA RECYCLES DAY

Recycling is something we can all do 365 days a year to save energy, conserve natural resources & create green jobs.

Recycling is a multibillion dollar industry that employs millions of Americans & helps advance our clean energy economy.

Our national recycling rate of 34 percent annually -

- Saves the energy equivalent of nearly 229 million barrels of crude oil or nearly 20 days of all U.S. oil imports.

- Avoids greenhouse gas emissions equivalent to removing more than 36 million cars from the road each year.

Thanks for the Kind Words!

★★★★★

"I couldn't be more pleased with the service I receive at Yeck's! They are always very helpful when it comes to scheduling appointments. The staff is great at explaining any issues your car may have while striving to fix the issue in a timely manner. Thank you for everything! I would highly recommend them to anyone needing their car serviced!"

- Hope C., Bellevue



VETERANS DAY

20% OFF

Thank you for your service!

BLACK Friday

The earliest evidence of the phrase "Black Friday" applied to the day after Thanksgiving in a shopping context suggests that the term originated in Philadelphia, where it was used to describe the heavy & disruptive pedestrian & vehicle traffic that would occur on the day after Thanksgiving. This usage dates to at least 1961. More than twenty years later, as the phrase became more widespread, a popular explanation became that this day represented the point in the year when retailers begin to turn a profit, thus going from being "in the red" to being "in the black".

Peanut Butter French Toast

Ingredients	
• 1/2 cup milk	• 1/2 teaspoon vanilla extract (optional)
• 3 eggs	• 1/4 teaspoon ground cinnamon
• 1/4 cup peanut butter	• 1 tablespoon vegetable oil
• 2 tablespoons white sugar	• 4 slices bread

Directions
1. Whisk together milk, eggs, peanut butter, sugar, vanilla extract, and cinnamon in a large bowl.
2. Heat the oil in a griddle or frying pan over medium heat.
3. Dunk each slice of bread in egg mixture, soaking both sides. Place in pan, and cook on both sides until golden, about 3 to 4 minutes per side. Serve hot.



Put A Smile On A Child's Face This Holiday Season!

Support Toys for Tots by donating your old toys to Yeck's Tire & Auto.

TOYS FOR TOTS

Yeck's Tire & Auto is an Official Toys for Tots Drop-off Location.