



KELLEY

SCHOOL OF BUSINESS

KELLEY ONLINE MBA

BUILD LASTING CAREER MOMENTUM



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A MESSAGE FROM THE DEAN

Congratulations on taking the next step in your educational journey. Preparing for a meaningful career change can be exciting, but it can also be a little daunting. Whether you want to take your career to the next level or change careers entirely, we know how to get you there because we've been doing it longer than any other Top 20 business school.

The innovative mindset that propelled us to establish our online MBA program in the 1990s continues today. Our Kelley Direct Online Programs offer you a way to expand your knowledge and skills without sacrificing things that are important to you. At the same time, we understand that business is really about relationships, so we work hard to keep you connected, virtually and in person, with personalized career support, team projects, global travels, and increased opportunities for networking with fellow students and faculty members. Simply put, we're an online program that doesn't *feel* like an online program.

Joining our top-ranked online MBA program is a wise investment in yourself—an investment that will pay dividends for the rest of your career. If you're ready to make a bold move, we'll show you how to go from moment to momentum.

Idalene F. “Idie” Kesner

Dean

Frank P. Popoff Chair of Strategic Management

Professor of Management

At the Kelley School of Business, we're in the business of creating momentum for our students and the companies that hire them.

We look for students who have the talent to succeed, the humility to grow, and the tenacity to persevere. Our approach is personal—your success is our success. We teach an innovative curriculum across all programs—online and residential—built on personal development, teamwork, and experiential learning with an emphasis on global and social responsibility. It's what enables our graduates to turn the critical moments in their careers—a job interview, a meeting with a mentor, a promotion—into lasting career momentum.

“My career took a tremendous leap after I finished the Kelley Online MBA program. I don't think I'd be where I am without the credibility that Kelley and the MBA gave me. It's been a launching pad for my career.”



Eitan Schori, Vice President, AlixPartners, New York City
Kelley MBA'16
BS, Finance, University of Maryland

THE FOUR PILLARS OF YOUR KELLEY ONLINE MBA

1 Experience

- Network with Kelley Direct alumni and students during student-hosted **Global Connect Nights**.
- Meet your classmates and professors in person during **Kelley Connect Weeks**, the two required one-week residencies in Bloomington, Indiana.
- Gain real-world international consulting experience working with business owners in emerging economies by choosing to take a weeklong **AGILE (Accelerating Global Immersion Leadership Education)** course.
- Consult with major U.S. firms, including Fortune 500 companies, by enrolling in an optional weekend **immersion course**.



3 Curriculum

- Build your foundation with the core business curriculum. You'll gain the ability to analyze issues from multiple perspectives—an essential capability you'll need for subsequent courses, work, and your career.
- Enhance your knowledge with broad cross-functional courses.
- Develop or refine your expertise with electives.
- Set your own pace for attaining your MBA with our flexible schedule.
- Add a specialized MS degree (12 additional credit hours).



2 Faculty

- Learn from the same faculty members who teach in the Kelley School of Business residential degree programs.
- Connect via Zoom video-conferencing technology to participate in live lectures with your classmates (or watch recorded lectures on your own schedule).
- Get timely responses to your questions. Our faculty are dedicated to your success. Professors are available to give you feedback or answer questions by phone, email, or video conference.



4 Careers

- Put in the work and effort, and you'll see your career take off through our career-visioning process.
- Meet with a career coach to chart your career path before, during, and after your MBA experience.
- Work with your coach to improve your resume and practice interviewing skills.
- Get introduced to Kelley alumni in your target industries and companies.

WHY AN MBA?



An MBA enables you to see the big picture of how a company's units work together to achieve their mission. Whether you want to move up at your company, start your own business, or make a career switch, an MBA degree provides the core skills and knowledge you need to solve the most pressing issues in any industry.

An MBA opens up opportunities.

You will discover possibilities for your career that you may not have even considered.

An MBA builds confidence.

You will learn how to develop solutions, using multiple perspectives, for tough problems facing your organization. You will gain the hard skills needed to create financial and data models in tandem with the soft skills for teamwork and communication.

An MBA is in demand.

In a 2017 survey of corporate recruiters, 86% of companies across the globe reported plans to hire MBA graduates.*

*Reference:

www.gmac.com/why-gmac/gmac-news/gmnews/2017/june-2017/companies-plan-to-hire-mba-graduates.aspx



#1

Best Online MBA
Program

U.S. News & World Report
2019

#1

Best Online
MS Programs

U.S. News & World Report
2019

#1

Online MBA Program
for Veterans

U.S. News & World Report
2019

#1

Online MBA

The Princeton Review
2019

#1

Online MBA
among U.S. Schools

QS TopMBA
2018

#1

Research

Financial Times
2019

“The Kelley Direct experience is as close as you’ll come to being in a full-time MBA program, without having to quit your job and be on campus for two years.”

John A. Byrne

Chairman and Editor-in-Chief

Poets & Quants



WHY THE KELLEY DIRECT ONLINE MBA?



At Kelley, you will get the same MBA degree as an in-residence MBA student, but with the convenience of going to class from anywhere in the world and a flexible curriculum that you can complete on your schedule. You'll also earn your online MBA from an elite business school with more than 112,000 alumni—and we are committed to helping you make the most of that network.

See How Far Your Background and Experience Will Take You

We offer our online MBA students the opportunity to:

- meet and build relationships with their classmates
- connect with professors in weekly live classes
- work on consulting projects for clients in emerging markets in countries like Cuba, Greece, and Thailand
- network with Kelley alumni all over the world
- get guidance from assigned career coaches

A Proven Reputation

Ask around and you'll quickly learn that we are the long-time leader and innovator in the online MBA space. We were the first top-ranked business school to offer an online MBA in 1999. We have always believed that the structure and delivery of an MBA curriculum should evolve to meet the needs of modern students.

“We are pleased to offer a leading-edge online MBA program in which students have opportunities typical of in-residence programs—from international experiences to immersions on special topics, engagement on career management and professional development to networking with fellow Kelley peers and alumni—all while continuing with their careers full time.”

Ash Soni

Executive Associate Dean of
Academic Programs
Professor of Operations & Decision
Technologies
The SungKyunKwan Professor



SHARPEN YOUR SKILLS THROUGH TEAMWORK.



You'll be in class with students who are working full time in many different industries. Courses are designed to provide meaningful interactions among peers, so you'll learn from each other's experiences. Your peers are focused and bring expertise from their diverse backgrounds to every assignment. You'll make lasting and meaningful connections with people you may find yourself working with in the future.

Your first connection with other students in the program starts with Kelley Connect Week, a weeklong kickoff to the MBA program for entering students. This mandatory residency requirement is often referenced by students as the most valuable element of the program. Kelley Connect Week provides a foundation for students to build relationships with each other, faculty, and certified career coaches from Kelley's award-winning Graduate Career Services team.

Academic Background

Average
GPA

3.4

With
Graduate
Degrees

19%

With
Doctoral
Degrees

8%

GMAT

Average
GMAT

639

US Geographic Distribution

Midwest	39%
Northeast/Mid-Atlantic	22%
West/Southwest	25%
South	12%

Student Body Profile

Students Enrolled **962** Women **27%** Military **10%** including active duty

Average Age **32** ranges from 22 to 58 Average Years of Work Experience **7** ranges from 2 to 28 With Full-Time Work Experience **100%**



WORLD-CLASS FACULTY SUPPORTED BY WORLD-CLASS TECHNOLOGY



Experience matters in online education, and Kelley Direct is the industry leader and innovator in using technology to deliver graduate business education. All Kelley School courses—both online and on campus—are designed by Kelley School of Business faculty who are constantly refining and evolving course content. For online courses, faculty work with instructional technologists to optimize the delivery of content for online MBA students, creating an online learning experience that is engaging, lively, and personal.

“ I make a point to attend the live classes because it’s an opportunity to see the professors and ask questions. The faculty are invested and they want to see you succeed. They know your name, and they look forward to seeing you in class and hearing your opinions. ”



Roslyn Hurt-Steverson
Vice President, Senior Product Owner, TEKsystems,
Neptune, New Jersey
Kelley MBA'19
BS, Business Administration, Monmouth University

Kelley faculty deliver a top-ranked MBA education, demanding the best of their students and themselves.

#1

Research in the World

Financial Times
2019

73

Number of instructional faculty who teach online courses

82%

Percentage of instructional faculty with PhD or highest degree in the field

8

Average years of experience teaching online courses



A CURRICULUM DESIGNED TO BUILD CONFIDENCE AND FLUENCY IN THE LANGUAGE OF BUSINESS

“ Our curriculum is designed to offer students opportunities to attain confidence and fluency in multiple business domains. Our course sequence enables students to apply what they learn in class within their organizations throughout their MBA experience, demonstrating valuable capabilities to professional peers, senior management, and clients.”



Ramesh Venkataraman

Associate Dean for Information and Instructional Technologies
Chair, Kelley Direct Online Programs
John R. Gibbs Professor
Professor of Information Systems



Tod Perry

Associate Professor, Finance
Teaches **Financial Management (C540)**

- **What do students learn in this course?** We start with the Time Value of Money and then provide a working knowledge of the tools used in the practice of financial management and decisions about resource allocation.
- **What do students find useful?** Students learn how to understand and apply the financial tools that their organizations are using for decision making. In some cases, it helps students get a seat at the table where decisions are made, and at the very least students gain a better understanding of what's behind these decisions.
- **What do you enjoy about teaching online MBA students?** How motivated the students are to learn and apply financial concepts. I also like how the online program makes graduate business education accessible to people who otherwise might not be able to do it because of work or family commitments.



Trent Williams

Assistant Professor, Management and Entrepreneurship

Teaches **Developing Strategic Capabilities (C562)**

- **What can students expect from a live session?** Each one is about 75 minutes. Students prepare by reading a case and answering 4 or 5 questions in advance. We start with a brief intro, then break into small groups to tackle an assignment. Each group is in their own meeting room. We also have full-group tasks that we work on together. The format challenges students to bring their A game.
 - **What do students learn?** Students perform detailed analyses on their own organizations. In this way, they apply concepts, and then investigate, asking is my organization doing this? How could my organization improve? It's valuable because it's not just a theoretical domain—it's applied.
 - **What do students find useful?** That it's practically relevant. Woven into the course are 18 exercises that serve as a portfolio of recommendations for their organizations.
-



Kelly Eskew

Clinical Associate Professor, Business Law & Ethics

Teaches **Law & Ethics in Business (C550)**

- **What do students learn in this course?** How to become sophisticated consumers of legal services, so when they encounter legal issues in their jobs, they will be able to identify those issues and have an informed conversation with in-house counsel or outside attorneys.
- **What can students expect from a live session?** Just as in business, we teach law using cases. We walk through these fact patterns and consider how lawyers and the courts will analyze and interpret the validity of the arguments of plaintiffs and defendants. We also consider ethical issues in business. Right now, students are discussing how to maintain an ethical supply chain.
- **What do you want prospective students to know?** The professors who are teaching you are part of the Kelley community—we are interacting with students all day, both in person and online.

Kristen Kirkpatrick started working in a brand marketing management trainee program right after college and decided early in her career that getting an MBA was essential for moving up. She also knew she wanted to stay in the Bay Area, and its high cost of living and her demanding job were important factors in deciding that an online MBA would be the best option.

“I knew I couldn’t stop work to pursue a full-time MBA, so I was looking for one I could do part time and still have my job. I also wanted a program where I could take what I’d learned and apply it to my job. It’s been so different from my undergraduate experience because there is a ton of teamwork in every single class.

“Professor of Marketing Rockney Walters makes every class fun and exciting. I love the structure of the classes with a good mix of discussions, a group project, and exams. He is always very responsive when we need help and what I really like is that we know he consulted in marketing for companies and worked with them on their pricing strategies. Knowing that we get the same tools that he uses as a consultant is really valuable. He’s giving us access to these same tools for us to use in the assignments and in our professional work, and it enhances the learning for us.

“I feel so much stronger in my career now. When I think about where I started and where I am now, I feel like I’m a different person professionally and personally. Growing and juggling that much really changes you, and I’m so much happier about where I am.”



**Kristen Kirkpatrick, Category Analyst,
Dr. Pepper Snapple Group, Dublin, California**
Kelley MBA'18
BS, Business Administration, Marketing
Cal Poly State University, San Luis Obispo



CUSTOMIZE YOUR MBA DEGREE WITH A VARIETY OF LEARNING EXPERIENCES AND ELECTIVE TOPICS.

Complete the degree in two years or take up to nearly four years.

The Kelley Direct Online MBA curriculum will enhance your foundational skills and develop your strategic business thinking, while providing opportunities to specialize based on your interests. Our distinctive model forges breadth and depth, so that you can succeed and advance your career. With the Kelley Direct Online MBA, you choose a major that reflects your interests and goals. Majors include business analytics, entrepreneurship and innovation, finance, global supply chain management, IT management, marketing, and strategic management.

Fundamentals (6 Credits)	In-Residence Immersion Courses (3 credits)	Integrated Core (18 credits)	Choose Your Major (27 credits)
Accounting Quantitative Analysis	Kelley Connect Week 1 Kelley Connect Week 2	Understanding Markets and Institutions Delivering Value through Functional Excellence Creating and Sustaining Competitive Advantage	Business Analytics Entrepreneurship & Innovation Finance Global Supply Chain Management IT Management Marketing Strategic Management Additional topics including: Global Perspectives Experiential Learning Professional Development





“ My Kelley degrees transitioned me to the business world, although I work in a technology company. I have the background from my undergraduate days to fall back on if I need anything technical, but all of my business acumen and skills came from Kelley. In six years, I've gone from a senior analyst to vice president of business operations at Salesforce.”



Archana Subramanian, Vice President of Business Operations, Salesforce, San Francisco

Kelley MBA'13, MSIS'11

BS, Technology and Computer Engineering, Amrita University

ADD AN MS DEGREE TO HONE YOUR EXPERTISE IN A SPECIFIC FIELD.

Kelley offers a dual degree option so you can earn a specialized master's degree by taking just an additional 12 credit hours for a total of 66 credits.



YOUR EXPERIENCE ONLINE



100 % of courses are delivered live—participate in real time

85 % of courses contain team-based assignments

Online Class Sessions

The Kelley School of Business is a hub of business education. As a student, you'll connect each week for live weekly classes via video-conferencing technology. You can see your classmates, ask questions, and get immediate answers. Most courses have an attendance requirement for the live online lectures. However, all class lectures are recorded and available, so that students can access them for reference or if they are unable to attend a particular lecture.

Group Work

Learning to work as a team member is a big part of the Kelley MBA experience. Many courses in the program require group assignments. You will coordinate with your team members located all over the U.S. and the world to schedule conference call meetings. Students in the program compare it to working internationally. You'll not only build relationships with your classmates as you work on projects but you'll also gain project management skills and learn how to coordinate schedules for your team across time zones. Your team will work together to produce deliverables on tight timelines.



“ The group work involves working with other students across the country and leveraging a lot of videoconferencing, phone calls, and emails to get work done. The experience is reflective of how I work in my current position at Amazon. You gain skills in holding people accountable to their deadlines. Everyone is trying to balance full-time work while still trying to meet school commitments. We have to hold each other accountable and make sure we’re going to deliver for the team.”



**Marcus McDuffie, Senior Program Manager,
Amazon Go, Seattle**

Kelley MBA'19

BS, Packaging Engineering, Michigan State University

YOUR EXPERIENCE IN PERSON



We understand that in-person connections are vital to the success of your MBA experience. Our program is designed to give you the opportunity to build them with short (up to weeklong) courses offered throughout the U.S. and around the world.

Kelley Connect Weeks

The Kelley Online MBA program begins in person with your first Kelley Connect Week, a one-week experience in Bloomington, Indiana. It's your chance to meet your classmates, professors, academic advisors, and career coaches face-to-face and lay the groundwork for your complete MBA experience.

The in-residence Kelley Connect Weeks are designed for you to build:

- confidence in solving real-life business problems with a diverse group of peers
- connections with professors, peers, and the Indiana University campus
- a career path that fits you through group and one-on-one sessions with career coaches from the Kelley School's highly ranked Graduate Career Services

Academic Advising

Your academic advisor provides guidance and helps you choose the best courses to fit your career path.

Immersion Courses

You will also have several other opportunities to connect in person with your classmates and professors throughout the duration of the program.

Kelley Online MBA students can enroll in a domestic immersion course. These are ideal experiences for students who want to gain real-world consulting skills to enhance their resume.

The domestic immersion courses offer a combination of online content and meetings, coupled with an experiential learning component at a U.S.-based client site. During the long weekend client site visit, you will work alongside your peers to diagnose client problems and propose valuable solutions.

AGILE Courses

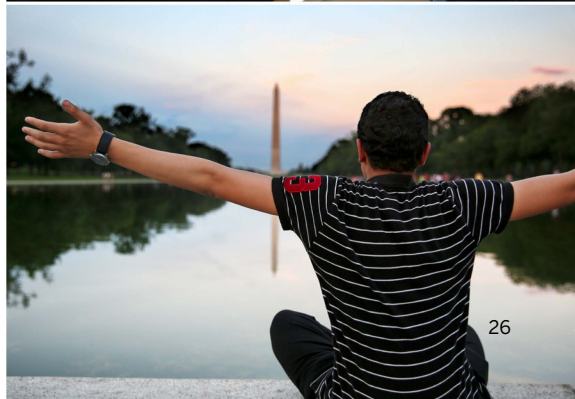
The AGILE (Accelerating Global Immersion Leadership Education) courses pair you and your classmates with a small business owner in countries like Cuba, Greece, India,

Ireland, or South Africa. You prepare for your trip by studying the cultural, political, and economic forces that shape the country's business environment. Once you arrive in the country, you will work on a project to help a small business.

Washington Campus Program

This one-week intensive course is guided by the rigorous academic standards set forth by the 16 graduate business schools represented in the Washington Campus consortium. You'll meet experienced policy makers, senior policy advisors, and experts in public relations and advocacy who explain how Washington really works, how decisions actually get made, and who controls each step of the process.

It's an ideal experience for students who work in the nonprofit sector, in trade associations, and within the advocacy community. You'll make connections as you meet with past and current policy makers through formal educational sessions as well as informal networking.



CREATE THE MBA EXPERIENCE YOU WANT.

Lauren Crawley decided that an online MBA program would be the best fit for her because she wanted to continue working full time. She chose the Kelley Online MBA program because she did not want to sacrifice the benefits a traditional full-time MBA program offers.

“I wanted to be involved. I wanted to make connections. I wanted this to be as close to a full-time program as it could possibly be,” says Lauren. “In the program, I did a semester-long program with Coca-Cola where we took on a business analytics project for them. I took the AGILE courses and traveled to Chile and Greece. Everyone that I went to these countries with had a great experience and now we have shared memories. When it came to my career options, I wanted the same opportunities that full-time MBA students had, and that is what Kelley offered me.

“I got the best of both worlds. I got to keep my job. I got to keep my salary. I even got a new job while I was in school with a significant promotion before getting a new job after graduation. Both were because of my MBA. I got to do that while gaining real-world experience, adding to my resume, and of course getting my MBA. And I also got to keep my life where I live.”

Lauren Crawley, Senior Consultant, Kalypso, Charlotte, North Carolina

Kelley MBA'17, MS in Business Analytics'17

BS, Financial Economics, James Madison University



HOW DO YOU FIT THE RIGOROUS, TEAMWORK-INTENSIVE KELLEY ONLINE MBA PROGRAM INTO YOUR LIFE?

Roslyn Hurt-Steverson lives in Neptune, New Jersey, and commutes one hour to Jersey City, NJ, every day during the week for her full-time job as Vice President and Senior Product Owner at TEKsystems. She's also a wife and mother to three children. Here's how she manages to fit the online MBA into an already packed schedule.

“ Every day I'm doing some coursework. I set my schedule up so I stay on track every week. I plan my schedule at the beginning of the semester to level-set what I need to do and plan for any work travel or any of my kids' events.

“I liked that I could build my education into the hectic life I have between being a mom and an employee. Work-life balance is very important to me, and the Kelley Online MBA program was like a puzzle piece that fit perfectly. ”



Weekday Schedule

- 6:30 a.m.** On the train from Red Bank to Jersey City. “During the one-hour commute, I check email for faculty feedback on assignments, catch up on new assignments and readings, or listen to lectures. Between my morning and evening commute, I have 10 hours a week that I use for the MBA coursework.”
- 8:00 a.m.** Arrive at work. “I’m dedicated to my work, so I’m fully focused on that during the workday.”
- 5:15 p.m.** Back on the train on the way home. “This is the perfect time to check in with my team members on projects and schedule meetings. I also use this time to review materials from classes.”
- 7:00 p.m.** Log in for a live lecture. “Classes start as early as 7 p.m., which is great for my schedule. I can get home and have a quick dinner with my family before logging in. My dog Onyx likes to join me for the lectures. I think he finds the professors’ voices soothing.”
- 8:30 p.m.** Family time. “This is when I check in with my kids on their homework.”
- 10:00 p.m.** Intensive study time. “I usually study until 11 or 11:30 p.m. Especially if I found the topic challenging during the lecture, I like to review it while it’s fresh in my mind.”

Weekend Schedule

“Saturday mornings are mostly dedicated to reading and classwork assignments. On Saturdays, I have my ‘wife/mom’ duties like food shopping for weekly preparation, laundry, house cleaning, sports schedules, and so on.

“On Sunday, I will review materials in the morning, and the afternoon is dedicated to family time—watching movies, going out, attending events.”

CREATE A PATH TO YOUR FUTURE WITH COMPREHENSIVE CAREER SERVICES.



How do you get from where you are now to a position in the company, industry, discipline, or geographic location you want? For some students, it starts with figuring out what exactly they do want. For others, the desired destination is known, but they need guidance on how to get there.

We believe that every student wants to be successful in their career and satisfied with their life. We also understand that each student has a different definition of what that means. Our process is designed to help each student better understand what they want to achieve and to show them how to create a path forward.

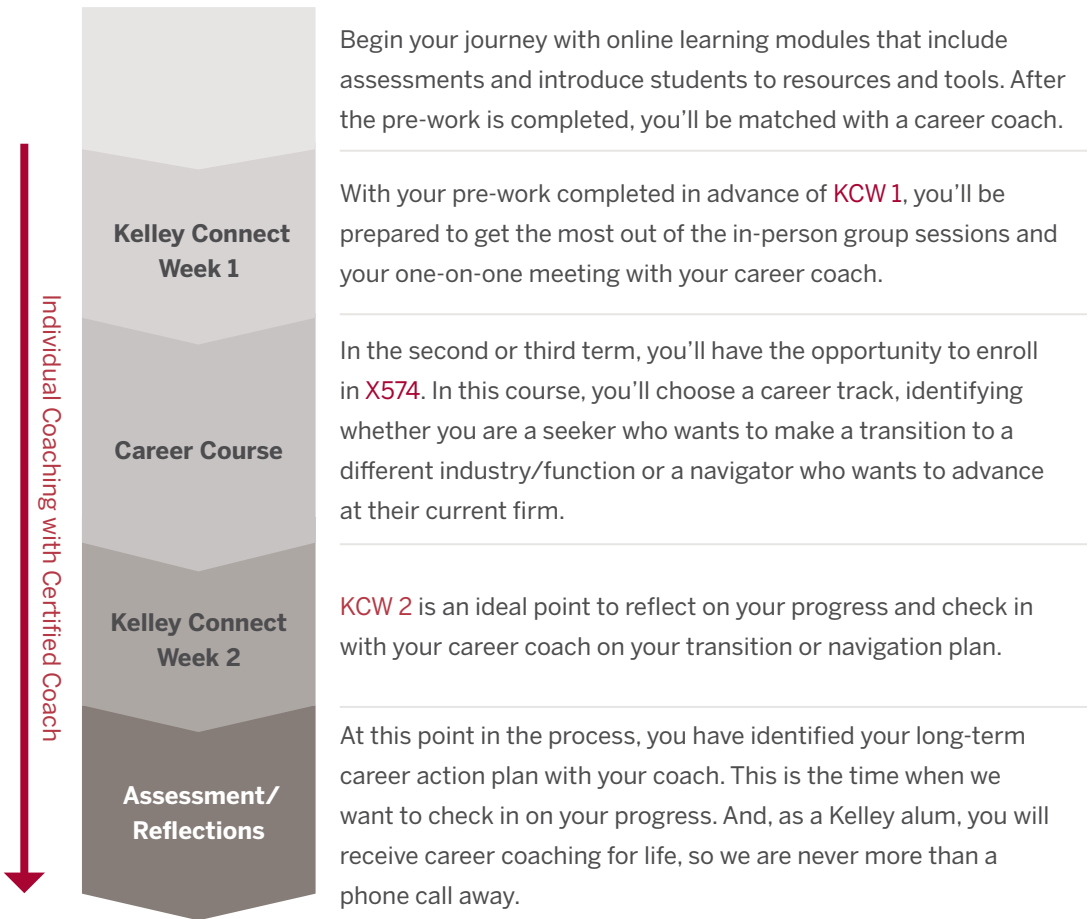
“Part of coaching is meeting students where they are. Our career coaches begin by understanding each student’s values, interests, skills, and personality. Then, we use that information to help them recognize what makes each of them unique, relevant, and interesting. With this knowledge, students can begin to see what career options best fit them. That may mean transitioning to a new career or moving up within their current organization.”



Stephanie Gray

Associate Director of Career Services and
Professional Development

FIVE-PHASE CAREER DEVELOPMENT PROCESS



DEVELOP ESSENTIAL SKILLS FOR CAREER SUCCESS.



Determine which industries, companies, and careers fit your strengths.



Build relationships with people who can help in your career search.



Prepare to share your story with employers.



Take what you have learned at Kelley to excel on the job.

ADVANCE YOUR CAREER OR MAKE A TRANSITION TO A NEW FIELD OR INDUSTRY.

29%

average salary increase*

64%

earn promotions*

*during school or within six months of graduation.

#2

Career Services
in the World

Financial Times
2019

Here's a sampling of companies that employ Kelley Online MBA graduates:



Andrew Duncan decided to pursue an MBA to make a career switch from professional musician to consumer brand goods marketer. After serving in the U.S. Air Force for six years, he found the online MBA appealing because he wanted to continue getting valuable work experience while pursuing the MBA.

“There were a few factors that led me to look at Kelley. One of them was that, as I looked around, Kelley emerged as a common thread among those who held excellent brand management positions. It was obvious to me that Kelley had a strong reputation in the field. Through the process of looking for schools, I also came away from the Kelley process very impressed with not only the skills, but also the demeanor of the graduates. **Kelley MBAs were really good people who also happened to be successful, talented, and doing well in their fields.**”

“This has turned out to be the best possible decision I could have made. I have turned the corner and am racing toward the finish line. It has been a truly transformative experience for me. When I started this program, my current position was the No. 1 dream job on a list of ‘impossible things that could never happen’ for me. So I’m very grateful to the Kelley program for being the link to the evolution in my career. This experience has been everything I could have expected and more.”



**Andrew Duncan, Senior Assistant Brand Manager,
Procter & Gamble, Cincinnati**

Kelley MBA'18

U.S. Air Force

MM, Orchestral Performance, Carnegie Mellon University
BA, Music, West Virginia Wesleyan College

MAKE VALUABLE CONNECTIONS WITH KELLEY ALUMNI.

4,385

Kelley Direct Alumni

112,000+

Kelley Alumni Worldwide

#8

Alumni Network
The Economist, 2017

Networking is an important part of the Kelley Online MBA experience. You'll learn how to put the power of the Kelley School's alumni network to work for you in making important connections and reaching your career goals.

“ I've used the Kelley Connect Weeks as an opportunity to meet impressive people and build my network. I met a classmate during the first Kelley Connect Week and we really clicked because he's a research analytics guy and I'm more of a sales type. We worked well together because we're both proactive and driven. Also, I've been in multiple electives with the same people because of shared interests in areas like pricing and corporate entrepreneurship. ”



Aaron Carter, Territory Manager, Cordis, Denver

Kelley MBA'19

U.S. Military Academy at West Point

Global Connect Nights

Once you become a student, you'll have an opportunity to connect in person with students and alumni all over the world during Global Connect Nights, organized by Kelley Direct Online MBA students. **The event is held annually each spring and fall.** It's a great opportunity to catch up with old friends and meet new people in the network.

The most recent Kelley Direct Global Connect Night brought together students and alumni in these cities:



International Global Connect Nights

London, England

Tokyo, Japan

GAIN A LIFETIME OF RESOURCES AND SUPPORT.



Students often tell us how surprised they are by the sense of school pride they feel when they become a Kelley student. For some it begins during Kelley Connect Week when they visit the Indiana University Bloomington campus. Others feel it when they start networking and meet Kelley alumni who take the time for an informational interview or to introduce them to a hiring manager. And some feel it before they even complete their application because they've met someone—a supervisor, a trusted colleague, a recent alum—who is also a Kelley and it makes them want to become one, too.

Lifelong Career Services

As a graduate of the Kelley School of Business, you receive lifetime career development support from Graduate Career Services.

Kelley alumni support services include:

- One-on-one job search coaching
- Networking support
- Resume review
- Professional LinkedIn page review
- Mock interviews
- Salary negotiation assistance

Alumni Events

The Kelley School hosts alumni receptions and events throughout the U.S. and around the world, with the focus on introducing new graduates to professionals who live and work in major cities like New York, Chicago, San Francisco, Houston, Minneapolis, Cincinnati, Indianapolis, and many others. You'll also be invited to webinars and other online events.



MAKE THIS A CAREER-CHANGING MOMENT— START YOUR APPLICATION TODAY.

Are you ready to start building lasting career momentum? It all starts with your application. If you are a working professional who wants to advance your career, we encourage you to apply.

How to Apply

The Kelley Online MBA application is offered completely online and requires five steps:

1. Express your interest by completing the no-obligation **Kelley Direct Program Application** (this step must be completed first and takes just 5-7 minutes to complete).
 - A current professional resume
 - The contact information for recommender(s)
 - A \$75 application fee
2. Participate in an **interview**, if invited by the program.
3. Complete and submit the **Indiana University Graduate School Application**, including the following materials:
 - A personal statement. Containing no more than 500 words, the statement should address:
 - Academic goals
 - Career goals
 - Why you are a strong candidate for admission
4. Submit your **GMAT or GRE score**.
5. Request and send us all your **transcripts**.

You are welcome to submit your materials in any order. Documents are not reviewed until all items are received. Once we receive all items for your application, we typically communicate an admissions decision within 2-3 weeks.

Financial Aid

There are many options available to help fund your online MBA or MS, including federal loans, third-party sponsorship, scholarships, and military benefits.

Scholarships are awarded at the time of admission. There are no other forms to complete. If selected, you will be notified in your admissions letter.

Other financial aid, such as student loans, is available for students through the Indiana University Office of Student Financial Assistance.

Please visit studentcentral.indiana.edu for more details.

Contact Us

Kelley Direct Online MBA & MS Programs
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Bloomington, IN 47405
877-785-4713
kdonline@indiana.edu

Connect with Us

  [kelleydirect](#)

 [Kelley School of Business](#)

Learn More

gokelley.iu.edu/onlinemba

READY TO BUILD MOMENTUM IN YOUR CAREER?

Contact an admissions representative to
discuss the application process.

gokelley.iu.edu/onlinemba