

KEY PERSONNEL:
Ed Evans, CEO

NUMBER OF CUSTOMERS: 4 million
HEADQUARTERS: Portland, Oregon
CALL CENTERS: Oregon (2) and Arizona (3)

NUMBER OF EMPLOYEES: 2,400
FOUNDED: 1995
WEBSITE: ConsumerCellular.com

WHO WE ARE

Founded in Portland, Oregon in 1995, Consumer Cellular is a top-rated wireless carrier providing affordable, no-contract cellphones and service plans primarily to the 50+ demographic. With a current subscriber base of over four million customers, the company utilizes two of the nation's largest voice and data networks, reaching 99 percent of the U.S. population. Noted for providing a superb customer experience, Consumer Cellular has been ranked by J.D. Power as "#1 in Customer Service among Wireless Value MVNOs, 11 Times in a Row." It has also been an AARP provider for over 12 years, offering AARP members special discounts on monthly service.

PHONES AND DEVICES

SMARTPHONES:

A dynamic variety of smartphones are available to suit the comfort level of any style of user. This includes entry level, intermediate, and flagship models from top manufacturers like Samsung and Motorola, as well as the latest iPhone models.

FEATURE PHONES:

Consumer Cellular also offers a selection of affordable, easy-to-use cellphones incorporating senior-friendly features. Amenities like large, raised keypad buttons, one touch emergency buttons, and hearing aid compatibility provide special touches to meet the unique needs of the 50+ user.

BRING YOUR OWN DEVICE:

With the free All-in-One SIM card, users are able to switch service while keeping their existing cellphone.

SPECIALTY PRODUCTS:

In addition to cellphones, Consumer Cellular's expanded product line includes GrandPad, a unique tablet that pairs simple design with modern features to help users over age 75 easily stay in touch with family and familiar activities. In 2019, the company began offering CC Go, a partnership with Lyft, which provides convenient access to ride sharing without the need to install a smartphone app.

AVAILABILITY

Consumer Cellular's wireless phones and plans are sold nationwide at leading retailers, as well as direct to consumers at:

ConsumerCellular.com and **(888) 345-5509**

AVAILABLE AT:



AWARDS AND RATINGS



RANKED #1 BY J.D. POWER
11 TIMES IN A ROW



PCMAG READERS' CHOICE
8 YEARS IN A ROW!

Inc.

AN INC. 5000 FASTEST-GROWING
PRIVATE COMPANY

**Oregon
Business**
MAGAZINE

BEST COMPANIES
TO WORK FOR



NAMED "AMERICA'S FAVORITE
WIRELESS CARRIER"

**PORTLAND
BUSINESS
JOURNAL**

FASTEST GROWING
PRIVATE COMPANIES



NIelsen MOBILE
INSIGHTS



NAMED "AMERICA'S BEST
CUSTOMER SERVICE"

CHARITABLE GIVING

Consumer Cellular has developed a culture of caring and service, with a long history of celebrating corporate milestones by making substantial charitable donations. In 2020, to commemorate its 25th anniversary in business, the company donated \$2.5 million to Toys for Tots.

The company makes significant contributions each quarter to charitable organizations designated by Local Community Giving Committees at each of its locations. It also sponsors quarterly events at local food banks, providing more than 2,000 volunteer hours each year.

AS SEEN IN:

CRAIN'S

**Bloomberg
Businessweek**

Forbes Money

**THE
HUFFINGTON
POST**

**THE
WALL STREET
JOURNAL**



**The
New York
Times**