HEALTHWAYS® FITNESS YOUR WAY

Get Access to Nearly 9,500 Fitness Locations

Enroll Now

Whether you want to lose weight and maximize your energy, or manage stress and improve your mood, here's a great, low-cost way to meet your goals. Healthways® Fitness Your Way allows you to join a network of fitness facilities for a discounted rate, so you can work out anywhere when it's convenient for you — at a cost that doesn't stretch your budget.

How It Works

Healthways Fitness Your Way gives you access to nearly 9,500 fitness locations, including select national chains. As a Healthways Fitness Your Way member, you can visit any participating fitness location — anytime, anywhere — as often as you like.

Pay only \$25 a month*, plus a low \$25 enrollment fee, and make a three-month commitment. Do it all online. Then put your fitness plan into action.

How to Enroll

Log in to **highmarkblueshield.com** (or register for access by following the instructions)

- · Select Member Discounts.
- Scroll to Member Discounts and select Blue365 Discounts.
- · Select Browse All Deals.
- Scroll to find Healthways Fitness Your Way and click View Details.
- Select Login to Redeem (register for Blue365 by following the instructions for first time users.)
- Once registered, select Browse All Deals and select Healthways Fitness Your Way.
- Select Click Here to Enroll Now.
- Print your card and start using your membership right away!
- Present your card at the facility you choose.

You will be billed for \$25 monthly. If you prefer, you can call 1-888-242-2060 to enroll. For member web support, please call 1-877-298-3918. The fitness center discount is separate and distinct from your health benefits plan.

* Taxes may apply. Individuals must be 18 - 64 years of age to purchase a membership. \$25 monthly fee requires a three-month commitment.

Highmark Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association.

© 2000-2015 Blue Cross Blue Shield Association — All Rights Reserved. The Blue365 program is brought to you by the Blue Cross Blue Shield Association. The Blue Cross Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield Companies. Blue365 offers access to savings on health and wellness products and services and other interesting items that Members may purchase from independent vendors, which are different from covered benefits under your policies with your local Blue Company, its contracts with Medicare, or any other applicable federal healthcare program. To find out what is covered under your policies, contact your local Blue Company. The products and services described on the Site are neither offered nor guaranteed under your Blue Company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding your health insurance products and services may be subject to your Blue Company's grievance process. BCBSA may receive payments from vendors providing products and services on or accessible through the Site. Neither BCBSA nor any Blue Company recommends, endorses, warrants, or guarantees any specific vendor, product or service available under or through the Blue365 Program or Site.

The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意:如果您说中文,可向您提供免费语言协助服务。 请拨打您的身份证背面的号码(TTY:711)。



Made Available Through:



healthways fitness your way