## The Measure of Risk - Stock Beta

## Stock Beta Calculator

http://spreadsheetml.com/finance/stockbetacalculatorspreadsheet.shtml

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## ConnectCode's Financial Modeling Templates

Have you thought about how many times you use or reuse your financial models? Everyday, day after day, model after model and project after project. We definitely have. That is why we build all our financial templates to be reusable, customizable and easy to understand. We also test our templates with different scenarios vigorously, so that you know you can be assured of their accuracy and quality and that you can save significant amount of time by reusing them. We have also provided comprehensive documentation on the templates so that you do not need to guess or figure out how we implemented the models.

All our template models are only in black and white color. We believe this is how a professional financial template should look like and also that this is the easiest way for you to understand and use the templates. All the input fields are marked with the '*' symbol for you to identify them easily.

Whether you are a financial analyst, investment banker or accounting personnel. Or whether you are a student aspiring to join the finance world or an entrepreneur needing to understand finance, we hope that you will find this package useful as we have spent our best effort and a lot of time in developing them.

## ConnectCode

## 1. Stock Beta

Stock Beta is the measure of the risk of an individual stock. Basically, it measures the volatility of a stock against a broader or more general market. It is a commonly used indicator by financial and investment analysts. The Capital Asset Pricing Model (CAPM) also uses the Beta by defining the relationship of the expected rate of return as a function of the risk free interest rate, the investment's Beta, and the expected market risk premium.

## CAPM

Expected rate of return = Risk free rate + Beta * (Market Risk Premium)
To interpret and understand the numbers from the Beta is simple and straight forward. The Beta of the general and broader market portfolio is always assumed to be 1. A stock Beta is calculated to be relative to the Beta of the broader market. Thus when a stock has a Beta that is greater than 1, it is considered to be more risky and more volatile than the broader market while a stock with a Beta of less than 1 is considered to be less risky and less volatile than the broader market. Finally a stock with a Beta equal to 1 is considered neutral and as volatile as the broader market.

The following formula is used for calculating the value of Beta.
Beta $=$ Covariance(Rate of Return of Stock, Rate of Return of Market) / Variance of Market
Covariance is a measure of how two variables change together or is related and Variance is a statistical measure of the dispersion of values from the mean. The rest of this document will illustrate on how to calculate the Beta of an individual stock against the broader S\&P 500 portfolio. The interesting part is we will be downloading live data from http://finance.yahoo.com to perform the calculation.

## 2. Stock Beta Calculator

This Stock Beta Calculator spreadsheet allows you to calculate Beta of U.S stocks very easily. First, it provides the formulas for calculating the Beta. Second, and more importantly, it calculates the Beta by automatically downloading stock quotes and the S\&P 500 data from
http://finance.yahoo.com. The spreadsheet is shown below:

| 4 | A B | C | D | E | F | G | H | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\frac{1}{2}$ | Stock Beta (Using S\&P 500 as market portfolio) |  |  |  |  |  |  |  |
| 3 | Copyright(c) 2009, ConnectCode. All rights reserved. |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |  |
| $\frac{5}{6}$ | This spreadsheet uses Monthly stock quotes and S\&P500 data downloaded automatically from http://finance.yahoo.com to calculate the Stock Beta. |  |  |  |  |  |  |  |
| 7 |  |  |  |  |  |  |  |  |
| 8 | Stock Symbol* |  |  |  |  |  |  | DELL |
| 9 | Start Date (MM/DD/YYYY)* |  |  |  |  |  |  | 6/1/1998 |
| 10 | End Date (MM/DD/YYYY)* |  |  |  |  |  |  | 6/1/2001 |
| 11 |  |  |  |  |  |  |  |  |
| 12 | Covariance(Stock,Market) |  |  |  |  |  |  | 0.005362 |
| 13 | Variance(Market) |  |  |  |  |  |  | 0.002461 |
| 14 | Stock Beta |  |  |  |  |  |  | 2.179139 |
| 15 |  |  |  |  |  |  | Calculate |  |
| 16 |  |  |  |  |  |  |  |  |

### 2.1 Inputs

- Stock Symbol - The Stock Symbol used by Yahoo Finance. For example, "YHOO" is the stock symbol for Yahoo. "MSFT" is the stock symbol for Microsoft. Check out http://finance.yahoo.com for the list of Stock Symbols supported.
- Start Date - The start date in MM/DD/YYYY format.
- End Date - The end date in MM/DD/YYYY format.


### 2.2 Outputs

After clicking on the Calculate button, an Excel VBA macro will be launched to download the Monthly Stock Quotes from the Start Date to the End Date of the specified Stock Symbol. The Monthly Returns in column H and column P are then tabulated in the StockBetaInternal spreadsheet. Before any calculation, please make sure you are connected to the internet.

|  | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | S\&P |  |  |  |  |  |  |  | DELL |  |  |  |  |  |  |  |
| 2 | Date | Open | High | Low | Close | Volume | Adj Close | Returns | Date | Open | High | Low | Close | Volume | Adj Close | Returns |
| 3 | 6/1/2001 | 1255.82 | 1265.34 | 1246.88 | 1260.67 | 2030000000 | 1260.67 | 0.00386 | 6/1/2001 | 24.71 | 25.1 | 24.25 | 24.61 | 63822000 | 24.61 | 0.010263 |
| 4 | 5/1/2001 | 1249.46 | 1315.93 | 1232 | 1255.82 | 1170568100 | 1255.82 | 0.00509 | 5/1/2001 | 25.56 | 27.39 | 23.49 | 24.36 | 34090900 | 24.36 | -0.07165 |
| 5 | 4/2/2001 | 1160.33 | 1269.3 | 1091.99 | 1249.46 | 1333839500 | 1249.46 | 0.07681 | 4/2/2001 | 25.81 | 31.32 | 21.31 | 26.24 | 42909900 | 26.24 | 0.021409 |
| 6 | 3/1/2001 | 1239.94 | 1267.42 | 1081.19 | 1160.33 | 1322155000 | 1160.33 | -0.0642 | 3/1/2001 | 21.06 | 28 | 20 | 25.69 | 40080400 | 25.69 | 0.174668 |
| 7 | 2/1/2001 | 1366.01 | 1376.38 | 1215.44 | 1239.94 | 1203668400 | 1239.94 | -0.0923 | 2/1/2001 | 26.37 | 27.5 | 19.94 | 21.87 | 32893000 | 21.87 | -0.16271 |
| 8 | 1/2/2001 | 1320.28 | 1383.37 | 1274.62 | 1366.01 | 1386909500 | 1366.01 | 0.03464 | 1/2/2001 | 17.5 | 28.81 | 16.94 | 26.12 | 44193700 | 26.12 | 0.497706 |
| 9 | 12/1/2000 | 1314.95 | 1389.05 | 1254.07 | 1320.28 | 1232315000 | 1320.28 | 0.00405 | 12/1/2000 | 19.94 | 22.37 | 16.25 | 17.44 | 45610600 | 17.44 | -0.09403 |

The Stock Beta is calculated as the formula below.

[^0]
## 3. Advance Stock Beta Calculator

This spreadsheet builds on the Stock Beta Calculator described above. It adds the following capabilities.

- The calculation of Daily, Weekly and Monthly returns. If you recall, the Stock Beta Calculator only supports Monthly returns.
- The calculation of the Beta for up to 5 stocks. If you recall, the Stock Beta Calculator only supports the calculation of Beta for one stock at one time.



## 4. Customizing the Stock Beta Calculator

This section describes the VBA source code used to construct the Stock Beta calculator. With the understanding of the basic source code it will be easy to customize the Stock Beta calculator or reuse and expand it in other financial models. The Advance Stock Beta Calculator will not be described. However, by looking at the source code, you will find that it is similar to the basic Stock Beta Calculator.

### 4.1 StockBetaInternal Worksheet

This worksheet is used internally by the calculator. Column A to column G contains the downloaded S\&P 500 market data. The columns contain data that include Date, Open, High, Low, Close, Volume and Adj Close.

|  | A | B | C | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | S\&P |  |  |  |  |  |  |  | DELL |  |  |  |  |  |  |  |
| 2 | Date | Open | High | Low | Close | Volume | Adj Close | Returns | Date | Open | High | Low | Close | Volume | Adj Close | Returns |
| 3 | 6/1/2001 | 1255.82 | 1265.34 | 1246.88 | 1260.67 | 2030000000 | 1260.67 | 0.00386 | 6/1/2001 | 24.71 | 25.1 | 24.25 | 24.61 | 63822000 | 24.61 | 0.010263 |
| 4 | 5/1/2001 | 1249.46 | 1315.93 | 1232 | 1255.82 | 1170568100 | 1255.82 | 0.00509 | 5/1/2001 | 25.56 | 27.39 | 23.49 | 24.36 | 34090900 | 24.36 | -0.07165 |
| 5 | 4/2/2001 | 1160.33 | 1269.3 | 1091.99 | 1249.46 | 1333839500 | 1249.46 | 0.07681 | 4/2/2001 | 25.81 | 31.32 | 21.31 | 26.24 | 42909900 | 26.24 | 0.021409 |
| 6 | 3/1/2001 | 1239.94 | 1267.42 | 1081.19 | 1160.33 | 1322155000 | 1160.33 | -0.0642 | 3/1/2001 | 21.06 | 28 | 20 | 25.69 | 40080400 | 25.69 | 0.174668 |
| 7 | 2/1/2001 | 1366.01 | 1376.38 | 1215.44 | 1239.94 | 1203668400 | 1239.94 | -0.0923 | 2/1/2001 | 26.37 | 27.5 | 19.94 | 21.87 | 32893000 | 21.87 | -0.16271 |
| 8 | 1/2/2001 | 1320.28 | 1383.37 | 1274.62 | 1366.01 | 1386909500 | 1366.01 | 0.03464 | 1/2/2001 | 17.5 | 28.81 | 16.94 | 26.12 | 44193700 | 26.12 | 0.497706 |
| 9 | 12/1/2000 | 1314.95 | 1389.05 | 1254.07 | 1320.28 | 1232315000 | 1320.28 | 0.00405 | 12/1/2000 | 19.94 | 22.37 | 16.25 | 17.44 | 45610600 | 17.44 | -0.09403 |

The Returns column is calculated by the VBA macro which we will describe below. It uses the latest Adj Close and the previous Adj Close to calculate the periodic rate of return. The formula used is shown below:

```
Returns = (Latest Adj Close - Previous Adj Close) / Previous Adj Close
```

The Returns column is tabulated for use in the calculation of the Covariance and Variance output.
Column I to column O contain similar information to the S\&P 500 data except that the data is for the individual stock specified in the 'Stock Beta' worksheet. Column P is also calculated using the Returns formula above.

### 4.2 How is the data downloaded?

The Excel spreadsheet uses the macro DownloadData to automatically populate the data in the 'StockBetaInternal' worksheet. If you goto Developer->Visual Basic and open up the Microsoft Visual Basic Editor. After that, double click on the 'VBA Project (FreeStockBetaCalculator.xls)' and open up Module->Module1. This module contains all the source code for automatically downloading the data.

### 4.2.1 GetStock subroutine

The VBA code for the GetStock subroutine is listed below. This function downloads data from http://finance.yahoo.com by specifying a Stock Symbol, Start Date and End Date. The last "desti" parameter specifies the location to place the downloaded data.

```
Sub GetStock(ByVal stockSymbol As String, ByVal StartDate As Date, ByVal EndDate As Date, ByVal desti As String)
```

On Error GoTo ErrHandler:
Dim crumb As String
Dim cookie As String

Dim response As String
Dim strUrl As String
Dim DownloadURL As String

```
Dim period1, period2 As String
Dim httpReq As WinHttp.WinHttpRequest
Set httpReq = New WinHttp.WinHttpRequest
DownloadURL = "https://finance.yahoo.com/lookup?s=" & stockSymbol
With httpReq
    .Open "GET", DownloadURL, False
    .setRequestHeader "Content-Type", "application/x-www-form-urlencoded; charset=UTF-8"
    .send
    .waitForResponse
    response = .responseText
    cookie = Split(.getResponseHeader("Set-Cookie"), ";")(0)
End With
period1 = (StartDate - DateValue("January 1, 1970")) * 86400
period2 = (EndDate - DateValue("January 1, 1970")) * 86400
Dim counter As Long
Dim startCounter As Long
Dim result As String
Dim dataResult As String
Dim startResult As String
crumb = Chr(34) & "CrumbStore" & Chr(34) & ":{" & Chr(34) & "crumb" & Chr(34) & ":" &
Chr(34)
    startCounter = InStr(response, crumb) + Len(crumb)
    While Mid(response, startCounter, 1) <> Chr(34)
        result = result & Mid(response, startCounter, 1)
        startCounter = startCounter + 1
    Wend
    crumb = result
    Dim freq As String
    freq = "1mo"
    DownloadURL = "https://query1.finance.yahoo.com/v7/finance/download/" & stockSymbol &
"?period1=" & period1 & "&period2=" & period2 & "&interval=" + freq +
"&events=history&crumb=" & crumb
startResult = ""
startCounter = 0
While (startResult <> "Date" And startCounter < 8)
        With httpReq
            .Open "GET", DownloadURL, False
            .setRequestHeader "Cookie", cookie
            .send
            .waitForResponse
            dataResult = .responseText
        End With
        startResult = Mid(dataResult, 1, 4)
        startCounter = startCounter + 1
Wend
If (startResult <> "Date") Then
    noErrorFound = 0
    GoTo ErrHandler
End If
dataResult = Replace(dataResult, ",", vbTab)
Dim dataObj As New DataObject
dataObj.SetText dataResult
dataObj.PutInClipboard
```

```
    Set currentWorksheet = ThisWorkbook.ActiveSheet
    Set currentRange = currentWorksheet.Range(desti)
    dataObj.GetFromClipboard
    currentRange.PasteSpecial
    noErrorFound = 1
ErrHandler:
    If noErrorFound = 0 Then
        Application.ScreenUpdating = True
        MsgBox ("Stock " + stockSymbol + " cannot be found.")
    End If
    'Resume Next
End Sub
```

In the whole block of code above, the most important part is the following.

DownloadURL = "https://query1.finance.yahoo.com/v7/finance/download/" \& stockSymbol \& "?period1=" \& period1 \& "\&period2=" \& period2 \& "\&interval=1d\&events=history\&crumb=" \& crumb

With httpReq
.Open "GET", DownloadURL, False
.setRequestHeader "Cookie", cookie
.send
.waitForResponse
dataResult = .responseText
End With

It basically says that we will be downloading data from DownloadURL:
https://query1.finance.yahoo.com/v7/finance/download/" \& stockSymbol \& "?period1=" \& period1 \& "\&period2=" \& period2 \& "\&interval=1d\&events=history\&crumb=" \& crumb

- stockSymbol is the variable containing a stock symbol such as "BAC".
- period1 and period2 specifies the start date and end date to download data.
- The "cookie" and "crumb" (extracted from response) required is extracted with the following VBA codes.

```
DownloadURL = "https://finance.yahoo.com/lookup?s=" & stockSymbol
With httpReq
    .Open "GET", DownloadURL, False
    .setRequestHeader "Content-Type", "application/x-www-form-urlencoded; charset=UTF-8"
    .send
    .waitForResponse
    response = .responseText
    cookie = Split(.getResponseHeader("Set-Cookie"), ";")(0)
End With
```


### 4.2.2 DownloadData subroutine

This is the subroutine that is called by the Calculate button in the 'Stock Beta' worksheet.

### 4.2.2.1 Calling the GetStock subroutine

The source code for the DownloadData subroutine is shown below. The sections highlighted in Red show the part where DownloadData calls the GetStock subroutine. The first subroutine call gets the S\&P 500 data by passing the "^GSPC" symbol. The second call to the GetStock subroutine uses the stock symbol specified in the 'Stock Beta' worksheet to get the individual stock data.

```
Sub DownloadData()
    Dim numRows As Integer
    numRows = DateDiff("m", Worksheets("Stock Beta").Range("$IS9"), Worksheets("Stock Beta").Range("$I$10")) + 2
    Worksheets("StockBetaInternal").Select
    Worksheets("StockBetaInternal").Select 
    Worksheets("StockBeta
    Cells(2, 8) = "Returns
    Dim vvx As Integer
    vvx = Application.Version
    If (vvx >= 12) Then
        Worksheets("StockBetaInternal").Range("DA1:DA" & numRows) = Worksheets("StockBetaInternal").Range("F1:F"& numRows).Value
        Worksheets("StockBetaInternal").Range("F1:F" & numRows) = Worksheets("StockBetaInternal").Range "G1:G" & numRows).Value
    Worksheets("StockBetaInternal).Range(Gl:G & numRows) = Worksheets(StockBetainternal").Range("DA1:DA & numRows).Value
        Worksheets("StockBetaInterna1").Range("F1:F" & numRows).Copy Destination:=Worksheets("StockBetaInterna1").Range("DA1")
        Worksheets("StockBetaInternal").Range("G1:G" & numRows).Copy Destination:=Worksheets("StockBetaInternal").Range("F1")
    Worksheets("StockBetaInternal").Range("DA1:DA" & numRows).Copy Destination:=Worksheets("StockBetaInternal").Range("G1")
    Cells(1, 9) = Worksheets("Stock Beta").Range("$I$8")
    If (vvx >= 12) Then
        If (vvx >= 1
        Worksheets("StockBetaInternal").Range("DA1:DA" & numRows) = Worksheets("StockBetaInternal").Range("N1:N" & numRows).Value
        Worksheets("StockBetaInternal").Range("N1:N" & numRows) = Worksheets("StockBetaInternal").Range("O1:0" & numRows).Value
        Worksheets("StockBetaInternal").Range("O1:O" & numRows) = Worksheets("StockBetaInternal").Range("DA1:DA" & numRows).Value
    Else
        'Excel 2003|
        Worksheets ("StockBetaInternal").Range ("N1:F" & numRows).Copy Destination:=Worksheets ("StockBetaInternal").Range ("DA1")
        Worksheets("StockBetaInternal").Range("DA1:DA" & numRows).Copy Destination:=Worksheets("StockBetaInternal").Range("O1")
    End If
    Columns("A:O").EntireColumn.AutoFit
    Cells(3, 8) = "=IF(G4=" & Chr (34) & Chr (34) & "," & Chr (34) & Chr (34) & ", (G3-G4)/G4)"
    Worksheets("StockBetaInternal").Range("H3").Select
    Selection.AutoFill Destination:=Range("H3:H" & numRows), Type:=xlFillDefault
    Cells(3, 16) = "=IF(04=" & Chr (34) & Chr(34)&","& Chr(34)&Chr(34)& ",(03-04)/04)"
    Selection.AutoFill Destination:=Range("P3:P" & numRows), Type:=xlFillDefault
    Worksheets("Stock Beta").Select
End Sub
```

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### 4.2.2.2 Calculation of the Returns

The final part of the code tabulates the Returns column of the S\&P 500 data and the Returns of the
Stock Quotes.
Sub DownloadDatal)
Dim numRows As Integer
numRows $=$ DateDiff ("m"
numRows = DateDiff("m", Worksheets("Stock Beta").Range("\$I\$9"), Worksheets("Stock Beta").Range("\$I\$10")) +
Worksheets("StockBetaInternal").Select
Worksheets("StockBetaInternal"). UsedRange.Clear
$\operatorname{Cells}(1,1)="$ S\&P"
Cells $(2,8)="$ Returns
Cells (2, 8) $=$ "Returns"
Call GetStock ("^GSPC", Worksheets("Stock Beta").Range("\$I\$9"), Worksheets("Stock Beta").Range("\$I\$10"), "\$A\$2")
Dim vvx As Integer
If ( $\mathrm{vvx}>=12$ ) Then
'Excel 2007
Worksheets ("StockBetaInternal").Range ("DA1:DA" \& numRows) = Worksheets ("StockBetaInternal").Range ("F1:F" \& numRows).Value

 Worksheets ("StockBetaInternal").Range ("F1:F" \& numRows).Copy Destination:=Worksheets ("StockBetaInternal").Range ("DA1") Worksheets ("StockBetaInternal"), Range("G1:G" \& numRow), Copy Destination:=Worksheets ("StockBetaInternal"), Range("F1") Worksheets("StockBetaInternal").Range("DA1:DA" \& numRows). Copy Destination:=Worksheets ("StockBetaInternal").Range ("G1")
End If

Cells(1, 9) = Worksheets("Stock Beta").Range("\$I\$8")
Cells (2, 16) $=$ "Returns"
Call GetStock (Worksheets("Stock Beta").Range ("\$I\$8"), Worksheets("Stock Beta").Range("\$I\$9"), Worksheets("Stock Beta").Range("\$I\$10"), "\$I\$2")
If (vvx >=12) Then
Worksheets ("StockBetaInternal").Range("DA1:DA" \& numRows) = Worksheets("StockBetaInternal").Range ("N1:N" \& numRows).Value Worksheets("StockBetaInternal").Range("N1:N" \& numRows) = Worksheets("StockBetaInternal").Range("O1:0" \& numRows).Value Worksheets("StockBetaInternal") .Range("O1:O" \& numRows) = Worksheets("StockBetaInternal").Range("DA1:DA" \& numRows).Value

Worksheets("StockBetaInternal").Range("N1:F" \& numRows).Copy Destination:=Worksheets("StockBetaInternal").Range("DA1") Worksheets ("StockBetaInternal").Range ("O1:O" \& numRows).Copy Destination:=Worksheets ("StockBetaInternal").Range ("N1") Worksheets("StockBetaInternal").Range("DA1:DA" \& numRows) .Copy Destination:=Worksheets ("StockBetaInternal").Range ("01")

Columns ("A: O"). EntireColumn.AutoFit
$\operatorname{Cells}(3,8)="=\operatorname{IF}(G 4=" \& \operatorname{Chr}(34) \& \operatorname{Chr}(34) \& ", " \& \operatorname{Chr}(34) \& \operatorname{Chr}(34) \& ",(G 3-G 4) / G 4) "$
Worksheets("StockBetaInternal").Range ("H3") . Select
Selection.AutoFill Destination: $=$ Range("H3:H" \& numRows), Type:=xlFillDefault
Cells (3, 16) $=$ " $=$ IF ( $04=" \& \operatorname{Chr}(34) \& \mathrm{Chr}(34) \& ", " \& \mathrm{Chr}(34) \& \mathrm{Chr}(34) \& ",(03-04) / 04) "$
Selection.AutoFill Destination:=Range("P3:P" \& numRows), Type:=xlFillDefault
Worksheets("Stock Beta").Select
End Sub

The code starts by setting "Cells( 3,8 )" to the following
$=I F(G 4="$ ","",((G3-G4)/G4))
'Chr(34)' is equivalent to double quotes in VBA. After setting 'Cells( 3,8$)^{\prime}$ '. The code then uses the AutoFill function to automatically fill the rest of the rows that require the Returns calculation. Using the AutoFill function is like using Copy and Paste in Excel. It has the advantage of letting Excel automatically update (increment) the formula for you. The table below illustrates what happens to each cell populated by the AutoFill function. When AutoFill populates the cell in Row 4, it updates the formula by changing (incrementing) the "G3" and "G4" portion.

## Row 3

=IF(G4="","",((G3-G4)/G4))
Row 4
$=I F(G 5=" ", "$ "",((G4-G5)/G5))
Row 5
$=\operatorname{IF}\left(\mathrm{G} 6=" \overline{\prime \prime},{ }^{\prime \prime \prime},((\mathrm{G} 5-\mathrm{G} 6) / \mathrm{G} 6)\right)$

```
.
```

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[^0]:    Stock Beta $=$ Beta $=$ Covariance(Rate of Return of Stock, Rate of Return of Market) $/$ Variance of Market

