

PPL FOUNDATION | GRANT INFORMATION



Empowering Communities





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PPL Foundation

Promoting the development of sustainable communities and supporting our children's success from cradle to career.

Empowering Communities

Our success as a company is tied to the success of the towns and cities we serve. That's why commitment to the community is at the core of PPL's values.

Whether it's the middle of the night, the hottest summer day or an icy winter morning, we know that our customers rely on us to keep the lights on.

We deliver on our promise to customers and we are also dedicated to empowering the communities in which we live and work.

In Pennsylvania, the PPL Foundation has contributed more than \$6 million to a wide variety of nonprofit organizations in eastern and central Pennsylvania since its inception in 2015.



Focus Areas

As a keystone in each of the communities we serve, the PPL Foundation contributes millions of dollars annually, partnering with nonprofit organizations working in the following areas:

EDUCATION

Building a strong foundation is critical to the success of today's students. Contributions in this area will support equitable and engaging high-quality educational opportunities for all students, with a particular emphasis on those in need. Programs supported through grants include, but are not limited to – early childhood education, science, technology, engineering and math (STEM) programs, literacy, summer learning and career and college preparatory programs.

SUSTAINABLE COMMUNITIES

A strong community is one in which all residents are empowered to fulfill their potential. Improving the lives and well-being of residents in central and eastern Pennsylvania by fostering the development of safe, strong and sustainable communities is a primary objective of the PPL Foundation. Funding priorities include support for emergency and disaster preparedness, environmental conservation initiatives and neighborhood improvement programs.

Who can apply for a grant?

Our objective is to improve the quality of life in the communities we serve, with a particular focus on the 29 Pennsylvania counties served by PPL Electric Utilities.

Any nonprofit organization (501c3) working to improve the community through initiatives focused on education, community revitalization and workforce development can apply for a grant. Municipalities, churches, schools and chambers of commerce are not eligible.

Grant applicants should be located in a region served by PPL Electric Utilities.

Grant requests from organizations located outside the PPL Electric Utilities region may be considered, but the organization should prove that its activities benefit the PPL Electric Utilities region in addition to other areas.



Grant Descriptions

SUSTAINING GRANTS

We strive to build healthy communities through financial support to nonprofit organizations working in the areas of education and development of sustainable communities. Sustaining grants can be used for operating funds and day-to-day program management. Applications will be accepted January 1 through March 15.

MAJOR GRANTS

Our goal is to be a catalyst for change by supporting nonprofit organizations working to improve the lives and well-being of residents by improving education and fostering the development of safe, strong and sustainable communities. Major grants should focus on major expansion of programming. Capital expenditures will be considered where it will assist with the expanded capacity to serve. Applications will be accepted August 1 through September 15.

EMPOWERING EDUCATORS

The PPL Empowering Educators program is designed to help K-12 teachers provide hands-on learning opportunities to enhance the classroom experience. Through these competitive grants, teachers can receive \$1,000 in funding for educational projects such as science fairs, energy conservation projects, renewable energy demonstrations, math competitions and more. Applications are accepted August 1 through September 30.

Other Funding Opportunities

In addition to grants funded by the Foundation, PPL also supports additional funding opportunities for eligible organizations.

EITC GRANTS

The Education Improvement Tax Credit grants allow PPL to invest in projects that improve and enhance educational opportunities for students. PPL Electric Utilities provides support to eligible Education Improvement Organizations and Pre-K Scholarship Organizations. We do not participate in the Scholarship category of this program. We accept grant applications annually June 1 through July 15. Please note, however, that our participation in this program is dependent on state approval.

SPONSORSHIPS

Through its sponsorship program, PPL supports many events and programs benefiting the local community. Applications will be accepted year-round.

Pennsylvania Counties Served by PPL

Berks

Bucks

Carbon

Chester

Clinton

Columbia

Cumberland

Dauphin

Juniata

Lackawanna

Lancaster

Lebanon

Lehigh

Luzerne

Lycoming

Monroe

Montgomery

Montour

Northampton

Northumberland

Perry

Pike

Schuylkill

Snyder

Susquehanna

Union

Wayne

Wyoming

York

Jan. 1 - March 15  **Sustaining Grants applications accepted**

April  **Sustaining Grants applications reviewed**

May  **Sustaining Grants applications approved**

June  **Sustaining Grants winners notified**

 **Sustaining Grants dispersed**

June 1 - July 15  **EITC/NPP Grants applications accepted**

August  **EITC Grants reviewed and approved**

Aug. 1 - Sept. 15  **Major Grants applications accepted**

September  **EITC Grants dispersed (pending state approval)**

October-November  **Major Grants reviewed, approved**

December  **Major Grants dispersed**

**Sponsorship requests can be submitted throughout the year, but should be submitted at least two months prior to the date needed.*



Frequently Asked Questions

WHEN CAN I APPLY FOR A GRANT?

There will be two grant cycles annually. Applications for sustaining grants (\$1,000 to \$25,000) will be accepted from January 1 – March 15.

Applications for major grants (\$25,000 to \$100,000) will be accepted starting from August 1 – September 15. For more information, please visit www.pplcares.com.

DO I HAVE TO BE LOCATED IN PPL ELECTRIC UTILITIES' SERVICE TERRITORY?

Our objective is to improve the quality of life in the communities we serve, with a particular focus on the 29 Pennsylvania counties served by PPL Electric Utilities. Sustaining grants applicants should be located in the region served by PPL Electric Utilities. Major grant requests from organizations located outside the PPL Electric Utilities region will be considered, but the organization should prove that its activities benefit the PPL Electric Utilities region in addition to other areas.

HOW WILL THE GRANT RECIPIENTS BE DECIDED?

All applications will be reviewed by regional committees of local PPL employees and the officers and board of the PPL Foundation.

All applications will undergo the same review process, with a focus on whether projects:

- Align with the PPL Foundation's core mission and focus areas of education and sustainable communities
- Address an urgent need in the community
- Target underserved populations
- Fill a unique niche or complement other ongoing efforts in the community

WHEN WILL ORGANIZATIONS LEARN IF THEY'VE BEEN SUCCESSFUL?

Decisions on sustaining grants will be made by June 30 of each year. Major grant decisions will be made by November 30 of each year. Grant applicants will receive written notification of the grant award decision. Applicants will be able to view the status of their requests in the Foundation's online portal.

CAN I RECEIVE MORE THAN ONE GRANT?

Only one sustaining grant will be approved per organization per year, and only one proposal can be submitted per organization per grant cycle. A sustaining grant recipient may also apply for a major grant.

WILL THIS REPLACE THE DONATIONS PPL HAS TRADITIONALLY GIVEN?

Yes, the majority of future charitable contributions will come from the PPL Foundation, which will continue PPL's strong legacy of supporting organizations in the communities we serve. The commitment to the community has not changed.

While organizations will now be asked to apply for grants, our mission to empower communities remains the same. Additionally, local consideration of requests will ensure that the needs of each community are being met.

In addition to grants from the Foundation, PPL Corporation and its subsidiaries provide sponsorship support to a variety of events in the communities in which they do business. These sponsorships are above and beyond the awards granted by the Foundation. PPL also participates in Pennsylvania education and neighborhood improvement tax credit programs, providing substantial funding to community organizations. Funding for the tax credit programs is separate from the Foundation.



PPL HAS OFTEN GIVEN TO SMALLER ORGANIZATIONS, LIKE FIRE COMPANIES. WILL THAT CONTINUE? DO THEY NEED TO APPLY?

Support for smaller organizations has always been provided at a local level and that remains the same. Organizations are encouraged to reach out to PPL's Regional Affairs Directors in their area for more information.

WHO IS ON THE REGIONAL COMMITTEE THAT REVIEWS GRANTS?

The regional committees are made up of employees who live and work in the communities they serve to ensure local consideration of each grant application.

WHY DID THE COMPANY CREATE THE FOUNDATION? IT ALREADY GIVES TO A WIDE VARIETY OF COMMUNITY PROGRAMS. WHAT'S DIFFERENT ABOUT THIS?

PPL Corporation has established a foundation to enable the company to make philanthropic difference in the areas we serve and to contribute to a greater, replicable understanding of ways to improve outcomes in our society.

The PPL Foundation will continue PPL's strong legacy of generosity with a special focus on initiatives that support education and the development of sustainable communities.

IS THIS A FOUNDATION FOR THE ENTIRE CORPORATION? WILL IT DONATE TO PROGRAMS/ ORGANIZATIONS EVERYWHERE PPL OPERATES, OR IS IT FOCUSED ON PENNSYLVANIA?

At this time, the primary focus of the PPL Foundation is to support initiatives in the 29 Pennsylvania counties served by PPL Electric Utilities.

DO RATEPAYER DOLLARS HELP FUND THE FOUNDATION?

The PPL Foundation is funded by the shareowners of PPL Corporation. No ratepayer dollars from utility customers go toward the Foundation.

HOW WELL IS IT FUNDED?

The PPL Foundation has sufficient funds to carry out its mission over the long term. We do not discuss the specifics of Foundation resources.

HOW MUCH DOES THE FOUNDATION EXPECT TO AWARD ANNUALLY? IS THERE A SET AMOUNT OR TARGET?

The PPL Foundation expects to award more than \$2 million annually, including funding for United Way.

How to Apply

> Go to www.pplcares.com

(Please note: Do not search for this site. This is a custom link and it will not appear in the search results. You must type www.pplcares.com in the address bar at the top of your internet browser.)

Who We Are - Sustainability Communities - News Blog **CAREERS** **INVESTORS**

Helping Communities Thrive

The PPL Foundation promotes the development of sustainable communities and supports our children's success from cradle to career.

Delivering safe, reliable and affordable power to our customers is our primary role, but we know there are other ways to empower a community. Supporting innovative education programs, helping to revitalize neighborhoods and fostering the development of the future workforce are ways PPL helps to strengthen the communities it serves.

PPL goes beyond its core business by focusing its energy on being a good neighbor through a long-standing commitment to corporate citizenship. Our commitment to the environment, philanthropic contributions and the dedicated volunteerism of our employees allow us to improve the communities in which we live, work and serve.

> Scroll down to grant descriptions and click on the appropriate link.

NOTE: When each grant cycle is available, a link to the application portal will be available.

PPL Foundation Grants

The grant application portal is currently under development. Requests for grants and sponsorships will not be accepted until Jan. 1, 2018.

<h3>SUSTAINING GRANTS</h3> <p>We strive to build healthy communities through financial support to nonprofit organizations working in the areas of education and development of sustainable communities. Applications will be accepted January through March.</p>	<h3>MAJOR GRANTS</h3> <p>Our goal is to be a catalyst for change by supporting nonprofit organizations working to improve the lives and well-being of residents by improving education and fostering the development of safe, strong and sustainable communities. Applications will be accepted August through September.</p>	<h3>EMPOWERING EDUCATORS</h3> <p>The PPL Empowering Educators program is designed to help K-12 teachers provide hands-on learning opportunities to enhance the classroom experience. Through these competitive grants, teachers can receive \$1,000 in funding for educational projects such as science fairs, energy conservation projects, renewable energy demonstrations, math competitions and more.</p>
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Other Funding Opportunities

<h3>Education Improvement Tax Credits</h3> <p>Pennsylvania's EITC program allows PPL to invest in projects that improve access for high quality Pre-K and enhance education programs. Organizations must be pre-qualified by the state to participate. Applications will be accepted June 1 through July 31.</p>	<h3>Sponsorships</h3> <p>Through its sponsorship program, PPL supports community revitalization efforts, which includes programs focused on education, arts, culture, disaster relief, health and safety. Applications are accepted year-round.</p>
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- > You will then be in the application portal. First-time users will need to complete a profile and create a password.

The screenshot shows the PPL logo at the top left. Below it, a horizontal line separates the header from the main content. The text "First time user? [Create your password](#)" is centered. Below this, the text "Please Log In" is followed by another horizontal line. The login form contains two fields: "E-mail Address:" with the value "test@test.com" and "Password:" with masked characters ".....". A blue "LOG IN" button is positioned below the password field. Below the button is a link "Forgot your password?". At the bottom of the form area, a note states: "Please note that you must have cookies and JavaScript enabled on your browser in order to successfully log in."

- > This page includes instruction, submission timeline and links to other grant programs. You will also find your saved drafts and submitted requests here. Scroll to the bottom of the page to start a new grant application.

The screenshot displays the "Unsubmitted Requests" section. It features a table with the following data:

Action	Project Title	Application Date	Application Amount
<input type="button" value="CONTINUE"/>	This is just a test	12/14/2017	\$0.00

Below the table is a blue button with white text: "» START A NEW SUSTAINING GRANT APPLICATION «".

The page is divided into two columns. The left column is titled "Official Tax Info" and contains the following text: "Information from IRS Business Master File: CYBERGRANTS TEST ORGANIZATION 790 TURNPIKE STREET SUITE 300 NORTH ANDOVER, MA 01845-6129 United States U.S. Tax ID/EIN: 999999999". The right column is titled "My Organizations" and contains the following text: "test 123 ABC Way Springfield PA 00000 United States". Below this text is a radio button and the text "GrantTest 2 N 9th St Allentown PA 18101 United States". At the bottom right of the "My Organizations" section is a blue button with white text: "SWITCH ORGANIZATION".

> Select the most appropriate contact information, then click on Save and proceed.

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LOGOUT

Welcome Page **Contact Information** Organization Information Request Information Narrative Questions Uploads

Contact Information

* indicates required field

Match: Check the box to associate this individual with this application.

Name: [TESTER MCTESTER](#)
Telephone Number: 800-555-5555
E-mail Address: me@me.com

SAVE AND PROCEED CREATE NEW

> Complete your organizational profile, if needed. Save and proceed.

ppl

LOGOUT

Welcome Page Contact Information **Organization Information** Request Information Narrative Questions Uploads

Organization Information

* indicates required field

* Legal Name test

AKA Name

* Address 123 ABC Way

Address 2

* City Springfield

* State Pennsylvania

* Zip/Postal Code 00000

Main Telephone

Main Email Address

Website Address

Mission Statement and History our mission is to test
(1978 character(s) remaining)

SAVE AND PROCEED

- > Complete the summary of the request.
If the organization serves multiple counties, please select the primary county served. Save and proceed.

Welcome Page
Contact Information
Organization Information
Request Information
Narrative Questions
Uploads

Request Information

* indicates required field

* Program Title


* Requested Cash Amount Please enter the amount you are requesting for this project.

Request Summary
(947 character(s) remaining)

* Past recipient of PPL Funding

* Primary County Served

- > Complete the narrative questions to provide information on your grant request. Save and proceed.



Welcome Page
Contact Information
Organization Information
Request Information
Narrative Questions
Uploads

Narrative Questions

* indicates required field

Desired Results: What are the desired results of this program?

(4000 character maximum)

Targets and Milestones: Specify the performance targets and critical milestones you must achieve to reach the desired results

(4000 character maximum)

Measurement of Success: Describe how you will track and measure success of the program

(4000 character maximum)

- > Upload any relevant documents such as your annual budget, program budget, annual reports, brochures, etc. Save and proceed.

Welcome Page Contact Information Organization Information Request Information Narrative Questions **Uploads**

Uploads * indicates required field

Budget Upload Please upload your most recent budget
UPLOAD FILE

Additional Resources Please upload additional materials such as annual reports, brochures, etc. that you think will be helpful for grant reviewers. (Optional)
UPLOAD FILE

SAVE AND PROCEED

- > You will be able to review your application before submitting. You can also save and print the application if needed.

Uploads

Budget Upload

Additional Resources

SUBMIT **SAVE ONLY**

- > Click on Submit. Once submitted, your application will not be open for editing.

If you run into technical issues, you can contact technical support by clicking on the Need Support? link at the bottom of each page.



PPL Foundation