

FACT SHEET As of 12/31/19

PROFUND VP NASDAQ-100

Fund objective

ProFund VP Nasdaq-100 (the "Fund") seeks investment results, before fees and expenses, that correspond to the performance of the Nasdaq-100® Index (the "Index").

Fund details

Inception Date	01/22/2001
Fund Number	214
VP Class CUSIP	743185134
VP* Gross Expense Ratio ¹	1.64%
VP* Net Expense Ratio ¹	1.64%

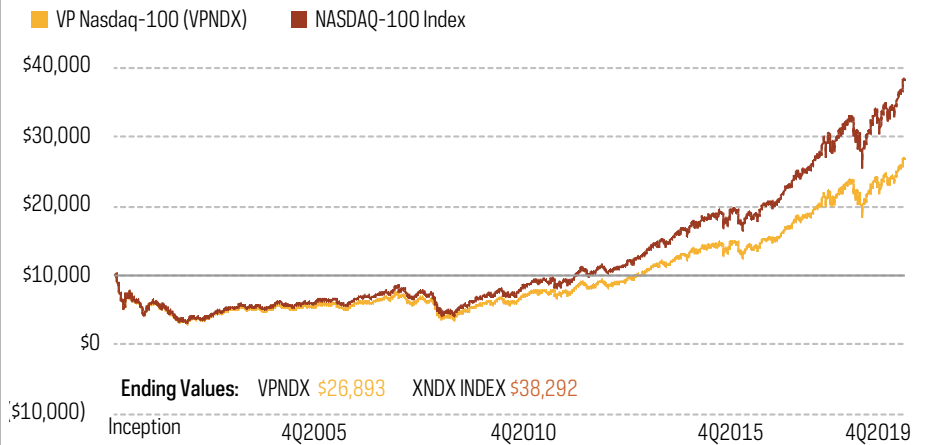
Fund performance and index history²

ProFund VP Nasdaq-100 (the "Fund") seeks investment results, before fees and expenses, that correspond to the performance of the Nasdaq-100® Index (the "Index").

	4Q 2019	Year to Date	1-Year	5-Year	10-Year	Fund Inception
VP Nasdaq-100 NAV Total Return	12.40%	36.70%	36.70%	14.62%	15.79%	5.36%
NASDAQ-100	12.99%	39.46%	39.46%	16.90%	18.06%	7.34%

Periods greater than one year are annualized.

Growth of \$10,000



Past performance does not guarantee future results. The performance data quoted represents past performance and current returns may be lower or higher. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than the original cost. Performance data current to the most recent month-end is available at ProFunds.com or by calling 1-888-776-3637.

*Variable Product ("VP") shares are not available for retail purchase but are made available through insurance company separate accounts to serve as an investment option for variable life and annuity insurance contracts. Investors do not contact the Fund directly to purchase or redeem shares. Please refer to the prospectus for the relevant insurance product for additional information.

¹Contractual waiver effective until April 30, 2020. Without such a waiver of fees, the total returns may have been lower.

²All data, unless otherwise noted, is as of 12/31/19. Holdings and other data are subject to change.

Index description²

The Nasdaq-100® Index (Bloomberg symbol: NDX) includes 100 of the largest non-financial domestic and international companies listed on The Nasdaq Stock Market based on market capitalization. It is not possible to invest directly in an index.

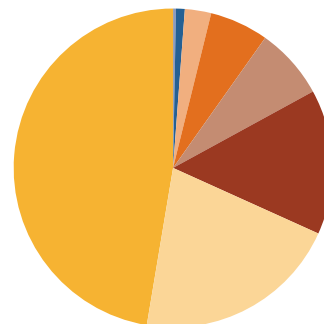
For more information, visit ProFunds.com or ask your financial advisor, agent or broker.

Top index companies²

	Weights
Apple Inc.	11.60%
Microsoft Corp.	10.69%
Amazon.com Inc.	8.14%
Facebook Inc.-Class A	4.39%
Alphabet Inc.-Class A	4.09%
Alphabet Inc.-Class C	4.08%
Intel Corp.	2.95%
Cisco Systems Inc.	2.31%
Comcast Corp.-Class A	2.31%
PepsiCo Inc.	2.16%

Index sectors²

	Weights ³
Information Technology	47.36%
Communication Services	20.89%
Consumer Discretionary	14.71%
Health Care	7.23%
Consumer Staples	5.96%
Industrials	2.67%
Utilities	0.89%
Financials	0.29%



International investments may involve risk from unfavorable fluctuations in currency values, differences in generally accepted accounting principles, and from economic or political instability.

ProFunds Variable Products are not suitable for all investors because of the sophisticated techniques the funds employ. Investing involves risk, including the possible loss of principal. ProFunds Variable Products entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance, all of which can increase volatility and decrease performance. For more on correlation, leverage and other risks, please read the prospectus. There is no guarantee any ProFund Variable Product will achieve its investment objective.

All ProFunds Variable Products are subject to active investor risk. There are no restrictions on the size and frequency of trades and no transaction fees. The frequent exchanges our policies permit can decrease performance, increase expenses and cause investors to incur tax consequences.

Carefully consider the investment objectives, risks, charges and expenses of ProFunds Variable Products before investing. A prospectus or summary prospectus with this and other information may be obtained at ProFunds.com or by calling 1-888-776-3637. Read them carefully before investing.

³Sum of weightings may not equal 100% due to rounding.

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