

# SAMPLE LAWN PROPOSAL



## Go iLawn

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### Service Address

Corp USA  
Jim Smith  
7157 E Kemper Rd  
Cincinnati, OH 45249  
Phone: (513) 555-1212  
Email: jsmith@corpusa.com

### Billing Info

Corp USA  
Jim Smith  
7157 E Kemper Rd  
Cincinnati, OH 45249  
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Email: jsmith@corpusa.com

**Service Start:** March 1 2012  
**Service End:** September 1 2012

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Task	Details	Total Price
Turf Maintenance	-Up to 26 weekly mows	\$14,366
Spring Cleanup	-Shredded Hardwood mulch(146 yds.) -Tree-ring and bed edging -Optional bed weed-control and fert.	\$3,966
Fall Services	- Leaf removal - Dethatching - Aeration	\$2,198
ANY SERVICE, ANY PRICE	-1 occurrence(s)	\$1,500

**Pre-Tax Total: \$22,030**

**Sales Tax (6.5%): \$1,334\***

**Total Seasonal Price: \$23,364**

\* Sales tax calculated based on all labor and materials

**Enter your service descriptions for turf maintenance here. See an example below:**

Turf-mowing season could span over eight to nine months, usually March to December. The following is the schedule we strive to follow, weather permitting!

1. Early Spring to June: Every 7 to 10 days.
2. July to September: Every 7 to 14 days.
3. October to season's end: Every 7 to 21 days.

### **PROCEDURE**

1. Trash, sticks and other lawn debris are collected (excessive trash and debris can result in additional costs).
2. The turf around the base of any stationary object is treated to reduce possible damage to the object by trimming equipment.
3. Sidewalks and other concrete bordering will be cut by a lawn edger and/or string trimmer.

**Below is the default text we offer for mowing and trimming service descriptions.**

### **Mowing**

Turf will be mowed on a schedule approved by customer (weekly, bi-weekly, etc). Mowing service includes turf mowing, line trimming along beds and turf edges, and cleanup of clippings and other debris from sidewalks, driveways and other hard surfaces.

**Below is the default text we offer for fertilizer service descriptions.**

### **Chemical Applications**

Turf areas fertilized on a customized schedule per maintenance agreement. Pre-emergent fertilizers may be applied in late winter, followed by application(s) or nitrogen-based fertilizers in the summer, and finally a winterizing fertilizer in late fall. Our program can be customized in any way to meet your lawn's needs.

**Sales Tax (6.5%): \$934**

**Total Price: \$15,300**

Enter service descriptions for Spring Cleanup here. See an below.

### EXAMPLE:

Spring cleanup is performed between February 15 and June 30, pending weather and preference.

1. Leaves, sticks and other winter debris are collected and removed from beds and tree rings.
2. Minor pruning of shrubbery, ornamental trees and ground covers (that are not pruned in fall) is performed. Dead and/or damaged material is removed (major removals at additional costs).
3. An edge is cut around trees and bed lines and removed when applicable.
4. A pre-emergent grass/weed control is applied to all beds. Existing weeds are treated with a post-emergent or removed as needed.
5. A tree and plant food (12-12-12) is applied, followed by a layer of shredded hardwood mulch (or other as specified) as needed to maintain a depth of approximately 2 inches.
6. All work areas are blown clean and left in an orderly condition.

The default text for the mulch service description will include the depth you applied mulch to beds (for example 2") in the mulch section of the spring cleanup tab. It will also include the type of mulch you chose to use in the mulch section of the spring cleanup tab. See a sample service description for mulch below:

### Mulch

146 yds. of Shredded Hardwood estimated. Up to 2 inches spread in beds and tree rings.

Below is the default text we offer for bed fertilization service descriptions. You can use this, add to it, delete it etc.

### Chemical Applications

As a part of the spring cleanup service chemicals are applied to beds to prepare them for the spring planting season. Pre-emergent may be applied to prevent weed growth in beds, as well as fertilizer to prepare beds for planting.

Below is the default text we offer for bed edging service descriptions. You can use this, add to it, delete it etc.

### Bed Edging

Beds and tree-rings edged to separate landscaped areas from turf.

Sales Tax (6.5%): \$258

Total Price: \$4,224

**This is where you can enter service descriptions for Fall Services. See an example below:**

For sites that have densely planted trees and/or large, mature trees, leaf removal is a must for maintaining a clean, orderly appearance.

1. Once the leaves begin lightly dropping in the fall, mowing crews take extra time to cut the leaves into small, fine pieces during routine mowing visits.
2. When leaves start falling in heavy concentrations, they are gathered together by means of commercial blowers and either carried off into an on-site wooded area (to be used as natural mulch) or collected by means of a vacuum and removed.
3. A final, touch-up leaf removal visit may be performed in the late fall to leave the appearance of your property clean and orderly over the winter months. If leaf removal is on an "on-call" basis, budgets may be exceeded and additional costs incurred.

**This is the default text we offer for leaf removal service descriptions. You can use this, add to it, delete it etc.**

### Leaf Removal

Allowing leaves to accumulate and smother your turf over the winter can lead to dead patches in the spring. We remove leaves from turf areas and beds to prevent this and keep your lawn looking green. If necessary, leaves can be cleared multiple times in the fall season.

**This is the default text we offer for dethatching service descriptions. You can use this, add to it, delete it etc.**

### Dethatching

As part of our fall cleanup service, thatch buildup is removed from turf areas. Above-ground roots called thatch can block sunlight and moisture from soil if allowed to accumulate. Removing this buildup of thatch in the fall will help prepare your turf for winter and set it up for a healthy spring.

**This is the default text we offer for aeration service descriptions. You can use this, add to it, delete it etc.**

### Aeration

Soil compaction during the summer months can prevent oxygen from reaching the roots of your grass making nutrient absorption difficult. Aeration removes small plugs of soil from your yard, allowing oxygen to reach turf roots, and helping to prevent fertilizer runoff in the fall and spring months.

**Sales Tax (6.5%): \$143**

**Total Price: \$2,341**

## ANY SERVICE, ANY PRICE

### Description

The additional services tab will allow you to use Proposal Builder to Propose any service and any price for that service you would like. You can also use the service descriptions section of the additional services tab to enter in a service description for the services you add to your proposal in the additional services tab.

The description at the top of the page will have the name of the service, rather than ANY SERVICE, ANY PRICE.

For example, if you would like to create a proposal for Power Washing, the top of the Page would say Power Washing where ANY SERVICE, ANY PRICE is listed.

**Sales Tax (6.5%): \$98**

**Total Price: \$1,500**

## Terms and Conditions

This is where you will enter in your terms and conditions. We do not provide any default text in the terms and conditions area. See an Example Below.

### CONDITIONS

During the Term, Our Company shall provide, or arrange for the provision of, the Services.

The “Services” consist of the landscape maintenance, construction, irrigation, snow and ice service, or other general landscape services as described in the specifications and listed in the Proposal(s).

The term “Landscape Site(s)” refers to all the exterior landscaped areas for each site(s) identified in the Proposal(s) and Contract Billing Worksheet, collectively, where Services will be performed by Our Company in accordance with the Proposal(s).

Our Company shall perform the Services in accordance with applicable professional horticulture standards using trained, uniformed, and properly supervised personnel, and properly maintained equipment.

Our Company shall promptly remove all of its tools, equipment, surplus materials, landscape waste materials and rubbish from the Landscape Site after rendering Services.

Any regulated substances required to be applied as part of the Services shall be applied in accordance with applicable regulations by properly licensed personnel. Other materials shall be applied in accordance with the manufacturer’s directions.

### TERM

The “Initial Term” of this Agreement shall begin on the “Contract Start Date” and end on the “Contract End Date” as identified on the Contract Billing Sheet. Thereafter, this Agreement shall renew automatically for successive one-year periods, unless sooner terminated by either party giving written notice at least 90 days prior to the end of the Initial Term or the then current renewal term. The Initial term and any consecutive renewal terms, together, are referred to in this Agreement as the “Term.”

Everything in this document is for demonstration purposes only. You can use Proposal Builder to create custom proposals for your company. Proposal documents will have your company logo (in place of the Go iLawn Logo), terms and conditions, scope of work, property photos, equipment list, production factors etc. The default text, production factors and material costs are available for you to use, or you can override them.

If you have questions about Proposal Builder, please give us a call at 800-270-6782 or send us an email: [goisales@gisdynamics.com](mailto:goisales@gisdynamics.com).

Thank you for your interest in Proposal Builder!

**Acceptance Page**

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**Client Signature**

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**Date**

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**Client Printed Name**

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**Title**

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**Contractor Signature**

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**Date**

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**Contractor Printed Name**

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**Title**

The kemper Road property.jpg

