## Why are we here?

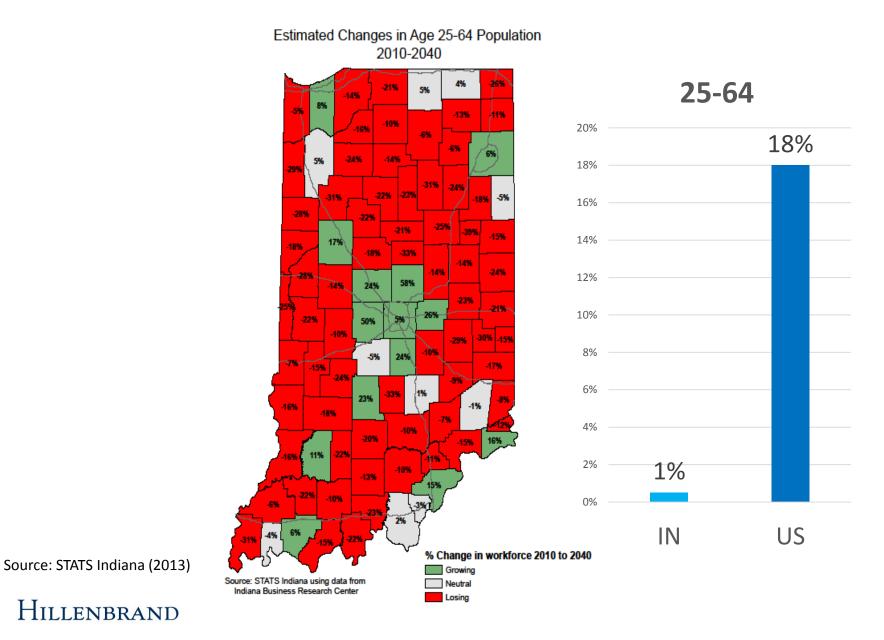


## ...to not get here

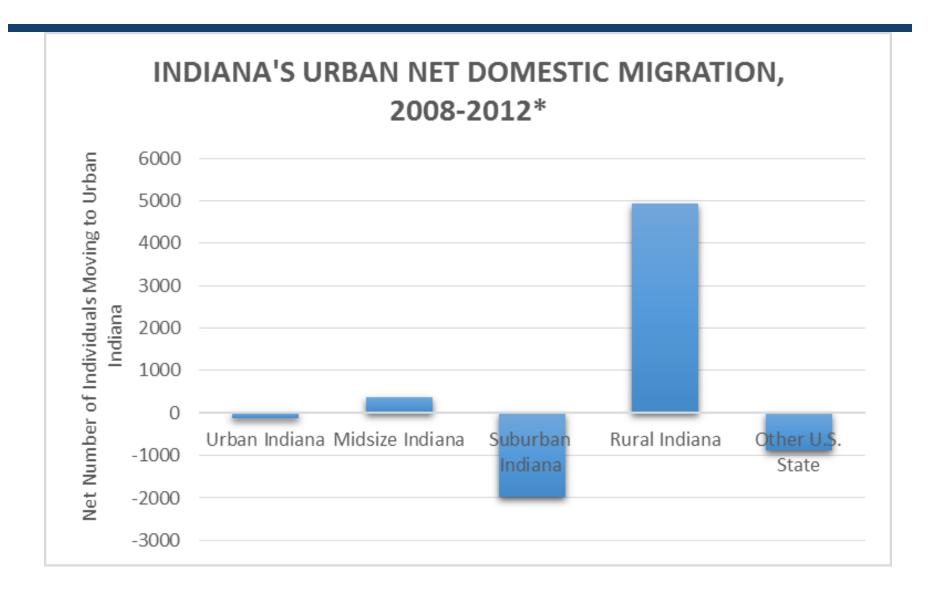




### Projected Workforce Change (2010 to 2040)

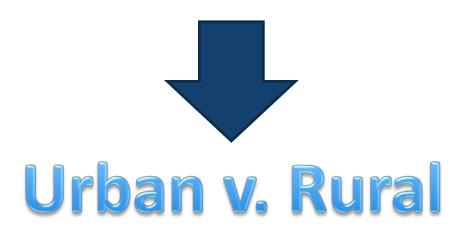


HILLENBRAND



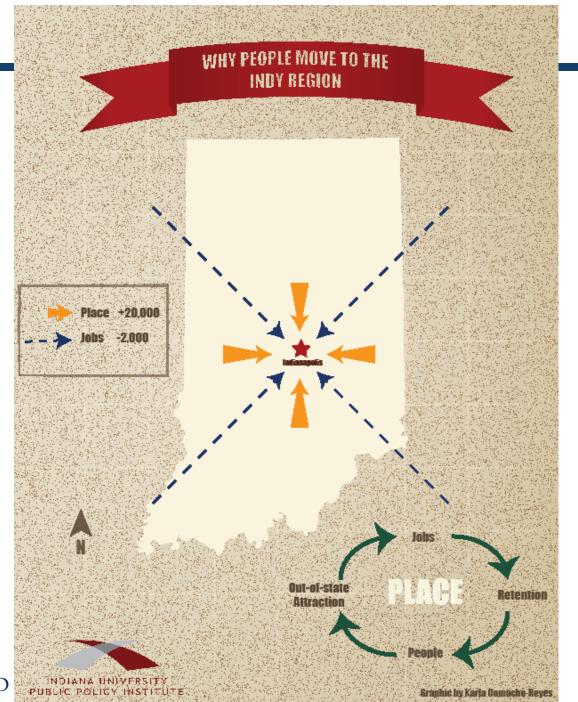
Source: IU Public Policy Institute, 2016

# Rich v. Poor



#### **Brainstorm**

- What are some things determined by population size?
- What amenities are the "must haves"?
- Why do you think some rural communities are struggling?
- When you move what are the key things you look for? What are the key things your significant other looks for?



## Case Study: Batesville

- We had 335 Total Responses
- ▶ 70% of respondents were Females
- Almost 75% of respondents were between the ages of 25 to 54
- ▶ 40% of respondents reported Household Income Range of \$ 50,000 to \$ 100,000.
- Almost 77% of respondents were Married/Couple
- About 50% reported having minor aged children

#### **Greatest Assets?**

**Greatest Challenges?** 





## **People Commuting to Batesville**

- 22% of Respondents had lived in Batesville at one time.
- Top 8 Reasons they moved out of Batesville

_	Not enough entertainment	36 %
_	Change/different kind of housing	31 %
_	Not enough dining options	31 %
_	Not enough shopping	26 %
_	Closer to family	24 %
_	Spouses/Partner's job	21 %
_	Better downtown	21 %
_	Not enough recreation amenities	19 %



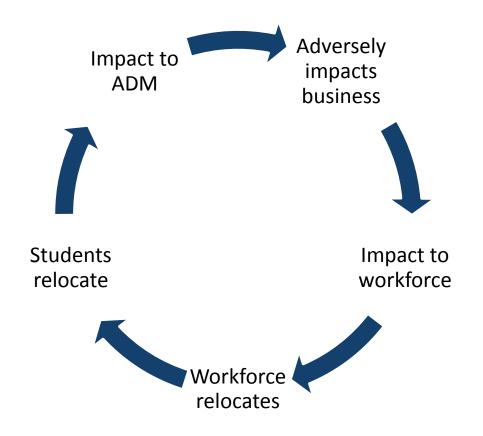
## **People Commuting to Batesville**

- In order to move to Batesville what must change?
  - Top 6 Responses

•	Personal/Family Situation	50%
•	Restaurant and Bar Options	42%
•	Shopping	38%
•	Housing	27%
•	Entertainment and Cultural Options	27%
•	Thriving Downtown	22%



## **Potential Implications of Quality of Life**





## Why you are here...

- The future of rural communities is codependent
  - Work
  - People
  - Supporting organizations
  - Something to do
  - Access to healthcare
  - Good schools

## Status Quo is not an option