



SPORTS BUSINESS SEMINAR

Attention all high school business and marketing classes! We're inviting you to join us for our 2019 High School Sports Business Seminars! Since its debut in 2010, 9,000 students representing more than 50 high schools from a 75-minute radius throughout Chicagoland have participated in our special field trip event. Choose from one of five scheduled dates in April and May!



DISCOVER. Get the inside scoop on what makes the "Cougars Experience" happen in front of more than 400,000 fans each season! Cougars staff will provide a detailed presentation on the business and marketing side of working in sports. Career opportunities, internship information, and networking pointers will also be covered.

LEARN. Topics that are covered during the presentation are the 4 P's of marketing, Cougars demographics and the ticket sales process.

HAVE FUN! Following the seminar, students and staff can enjoy a game and cheer on the Cougars!

Reservations will be accepted on a first-come, first-serve basis for classes. Space for each date is limited. A deposit is required at the time of reserving your classroom's seminar.



CHOOSE A DATE:

Noon Games: April 5, April 16 or May 7

(choose either 9:30-10:30 a.m. or 10:40-11:40 a.m. seminar time)

11 a.m. Games: April 17 or May 8

(choose either a 8:30-9:30 a.m. or 9:40-10:40 a.m. seminar time)

CHOOSE A PACKAGE:

Package A: \$26 per person

- Seminar Admission
- Super Suite Ticket
- All-you-can-eat picnic buffet (burgers, hot dogs, chips, side dish, bottled water, soda). A 90 minute picnic begins following the seminar presentation. Minimum of 35 people are required

Package B: \$12 per person

- Seminar Admission
- Box Seat Ticket



Contact Alex Miller at (630) 578-6270 or amiller@kanecountycougars.com for more details or to secure your classes' reservation.