

WISCONSIN FULL-TIME MBA PROGRAM

STRATEGIC HUMAN RESOURCE MANAGEMENT

Specialization

Drive corporate strategies by developing effective organizational systems.



WISCONSIN
SCHOOL OF BUSINESS

UNIVERSITY OF WISCONSIN-MADISON

TOGETHER FORWARD®



EXPERIENCE THE STRATEGIC HUMAN RESOURCE MANAGEMENT SPECIALIZATION ADVANTAGE.

Make an immediate impact in the strategic human resource management field of your choice, with the flexibility to grow your career in any area of human resources. With the Wisconsin MBA, you get a top-ranked MBA with a general management core in addition to the specialized HR skills you need to improve and grow a business through effective human resources initiatives.

Immersion in strategic human resource management begins day one, semester one. Our program is designed to pair the human resources curriculum with core business coursework in finance, marketing, accounting, and strategy. You'll gain the expertise and confidence to speak with leaders from every department of your organization and develop human resources policies that impact overall strategic success.

Comprehensive and timely, the applied learning curriculum in human resource management gives you industry perspective and hands-on experience. Consulting projects with local organizations allow you to research and analyze real business needs and present solutions to organization executives. Your annual capstone course combines presentations from leading human resources executives with class assignments examining current industry topics.

Work directly with a dedicated career coach to begin the career management process. Get a leg up on internship interviews, which begin a month into your first year. Continued coaching support will help you develop personal branding, résumé, cover letters, and interview preparation. For the past three years, 100% of MBA graduates in strategic human resource management have received full-time job offers within three months of graduation.

Attributes and skills of students who succeed in strategic human resource management

- Helpful
- Communicative
- Qualitative skills
- Analytical ability
- Collaborative
- Facilitate change
- Engage others





Wisconsin Business Alumni are passionately engaged in the success of strategic human resource MBA students.

Alumni include accomplished, connected HR leaders who are available to mentor, advise, conduct mock interviews, and make valuable industry introductions. Through these top executives, you plug into an immediate network of leaders in the field. Each spring, leading Wisconsin alumni and students gather for a two-day event, HR Summit, to network and present on a variety of current HR trends. Presentation topics have included translating business strategy into HR strategy, managing international employment issues, and building an HR career.

Employment outcomes



Hiring employers

Specialization focus and small program size mean you have unrestricted access to top hiring employers, which include:

- Amazon
- Aramark
- Eli Lilly and Company
- ExxonMobil Corporation
- Cisco
- General Mills
- IBM
- JPMorgan Chase
- Eaton Corporation
- Johnson & Johnson
- Microsoft
- CitiBank
- Owens Corning
- Starbucks

Common career specialties for graduates

- HR Leadership Development
- HR Business Partnership
- Talent Management
- Social Media and Recruiting
- Compensation Management
- Diversity Management
- Succession Management and Workforce Planning

Annual Wisconsin HR Summit

connects students, alumni, and industry leaders for the latest HR trends and paths to employment success

THE WISCONSIN MBA EXPERIENCE

Focused, Close-Knit, Collaborative

This highly selective, specialized program gives you unparalleled, individual academic attention and exceptional industry exposure. As an added value you get a social experience influenced by the energy of a Big Ten campus. Leadership opportunities abound through student-led campus and School groups, case competitions, and team projects. The Wisconsin MBA takes you farther, faster as it forges relationships and opens doors.

Dedicated staff knows you by name

Our team of staff and career advisors provides one-on-one support from admissions through graduation and job placement. These are dedicated people who know you by name and are passionate about championing your academic and career success in strategic human resource management.



Maria "Mary" Triana, Faculty Director

Mary is an expert in human resource management and diversity in organizations, and has a passion for developing the next generation of leaders in the field. This is her ninth year on the faculty at UW-Madison.

Mary has taught courses in team dynamics and human resources, and is preparing a course on diversity and organization. Prior to joining academia, she gained valuable industry experience as a project manager in human resource information systems for Intel Corporation. She holds professional certifications in human resources including SHRM-SCP and SPHR.



Betsy Golomski, Assistant Director, MBA Career Management

Betsy will be your dedicated career specialist from admission through interviews, offer evaluation, and compensation negotiation.

She brings a strong background in corporate relations to the Wisconsin MBA career management team, pairing her deep connections in business with her passion for connecting students to their ideal careers.

Let's continue the conversation



Linda Barrett, Assistant Director

Linda provides comprehensive support to you as a strategic human

resource management student to assure you an outstanding MBA experience. Before joining the Wisconsin School of Business, Linda served as a senior student services coordinator for the University of Wisconsin System, where she advised numerous types of prospective students and represented the System's interests with different statewide initiatives.

› linda.barrett@wisc.edu



Betsy Kacizak, Admissions Director

Betsy excels at walking you through the admissions process, including

helping guide you toward the specialization that best fits your passions and career aspirations. She has expertise as a leader in the field of graduate admissions. She has worked for the Wisconsin School of Business for 14 years and worked for seven years at Graduate Management Admission Council (GMAC).

› betsy.kacizak@wisc.edu



WISCONSIN
SCHOOL OF BUSINESS

UNIVERSITY OF WISCONSIN-MADISON

TOGETHER FORWARD®

FULL-TIME MBA

Wisconsin Full-Time MBA Program Office

Wisconsin School of Business
University of Wisconsin-Madison

go.wisc.edu/mba-hr | mba@wsb.wisc.edu | 608-262-4000