



2016 Fall Career Fair Summary

Executive Summary:

The 34th annual Fall Career Fair was held in Murphy Center. Student participation decreased slightly by 3.3%, and employer and graduate school participation increased 19.4% over the previous year. This was the largest number of employers and graduate schools attending since 2007 when there was different criteria for participating in the fair.

The College of Basic and Applied Science had the largest attendance with 315 students, followed by the Jones College of Business with 255 students. The response rate for the student evaluation was 43.6%. The top two ways students heard about the career fair was from email (33%) and faculty (23%). Over 68% of students rated their overall experience at the Career Fair as above average or excellent, 27.2% was average, and 4.6% below average or poor. The response rate for employer evaluations was 69.4%. Employers rated the fair: 71.4% excellent or above average, 22.0% average, and 6.6% below average or poor.

This report contains the following sections:

- A. Historical Comparison of Student and Employer Attendance
B. Organization Attendance
C. Student Attendance
D. Employer and Graduate/Professional School Evaluations
E. Student Evaluations

A. Historical Comparison of Student and Employer Attendance

Table with 7 columns: Year, # Students, # Change, % Change, # Employers, # Change, % Change. Rows for years 2016 through 2008.

B. Organizations Attending

There were 167 organizations registered through Lightning CareerLink - 154 employers and 13 graduate and professional schools. Five (5) employers did not show (AutoZone, Delta Private Jets, NovaCopy, Paycom, Teach901) while two (2) cancelled their registration (Demos' Restaurant/ Peter D's and Ingram Content Group). One (1) employer (Blue Raider Realty) attended without registering; however, the organization was asked to leave. Two (2) organizations purchased 2 tables for the event (C.H. Robinson and DaVita). The total attendance was 160 organizations - 147 employers and 13 graduate and professional schools.

This year's sponsors were **Enterprise Holdings, EFC Systems, and Air Wisconsin.**

Employers:

1. 21st Mortgage Corporation
2. ABF Freight
3. Acceptance Insurance
4. ADURO Inc.
5. AEON Corporation
6. Aflac
7. AIG
8. Air Wisconsin Airlines Corporation
9. Alfa Insurance Companies
10. APCOM
11. Apex Energy Solutions
12. Arcelormittal Tailored Blanks
13. At Home Healthcare/StaffCo
14. AT&T
15. Automation nth
16. Auto-Owners Insurance Company
17. Averitt Express, Inc
18. AXA Advisors
19. Barton Malow Company
20. Bridgestone Americas- Manufacturing Operation
21. Buckeye International
22. Buckle
23. C.H. Robinson
24. Calsonickansei
25. Capital Financial Group
26. Cavalry Logistics
27. Centerstone
28. Cigna
29. Cigna IT
30. Collabera
31. Colonial Life
32. Community Health Systems, Inc
33. CommutAir
34. Concrete Strategies, LLC.
35. Consolidated Electrical Distributors, Inc.
36. Corporate Flight Management
37. Covance
38. CSL Plasma
39. D.R. Horton, Inc.
40. DaVita
41. Dayton Superior Corporation
42. Diversified Brands - The Sherwin Williams Company
43. Doster Construction Company, Inc.
44. Drake Software
45. EFC Systems
46. Endeavor Air
47. Enterprise Rent A Car
48. Envoy Air
49. ESC Lab Sciences
50. eviCore healthcare
51. Exchange Media Group
52. ExpressJet Airlines Inc
53. Farm Credit Mid-America
54. Fast Enterprises, LLC
55. First Tennessee Bank- Nashville, TN
56. Flood, Bumstead, McCready & McCarthy, Inc.
57. Franke Foodservice
58. Frito Lay/Pepsi Co.
59. Hennessy Industries, Inc
60. Hershey Chocolate Company
61. Hoar Construction
62. Insight Global
63. Integrity Tennessee, Inc.
64. Interstate Distributor
65. Interstate Warehousing Inc
66. Jackson National Life Distributors
67. John W. McDougall Co., Inc.
68. Keystone Insurers Group
69. Knowledge Academies, Inc.
70. Kohl's
71. Kroger
72. LBMC
73. Lee Company
74. Lennar
75. Liberty Mutual Insurance
76. Lincoln Memorial University
77. M Force Staffing, Inc.
78. Mariner Finance, LLC
79. Marten Transport, LTD
80. McKesson Specialty Health
81. Mesa Airlines
82. Messer Construction Co.
83. Metro Nashville Urban Teacher Residency
84. Modern Woodmen of America
85. Morrison Industries
86. Murfreesboro Tn Police Department
87. Mutual Of Omaha
88. Nashville Flight Training
89. Nashville General Hospital
90. Nashville Teacher Residency
91. National Pen
92. Neff Rental LLC
93. Nissan Motor Corp
94. Nolan Transportation Group
95. North Carolina Outward Bound School
96. Northwestern Mutual

97. NVR, Inc. / Ryan Homes
98. Off Broadway Shoes Warehouse
99. OneMain Financial
100. Parallon Business Solutions
101. Peace Corps
102. Penske Truck Leasing
103. Pilot Flying J
104. ProAssurance Corporation
105. Project Inspire Teacher Residency
106. Prudential
107. PSA Airlines, Inc.
108. Reliance Partners, LLC
109. Republic Airways Holdings
110. Ross Stores Inc
111. Ryder
112. ServiceSource
113. Shelter Insurance Companies
114. Sherwin-Williams
115. Signet Jewelers
116. Skanska USA Inc.
117. Skuid
118. Sonova e-HearingCare
119. Southern Air Inc.
120. Southwest Airlines
121. State Auto Insurance Companies
122. SteelFab, Inc.
123. Stones River National Battlefield
124. Superior Construction Company Southeast
125. Synchrotron, Inc.
126. TEKsystems
127. Tennessee Department of Audit
128. Tennessee Distilling Group
129. Tennessee Farmers Cooperative
130. Tennessee General Assembly
131. Tennessee Secretary of State
132. The Hertz Corporation
133. The Whiting-Turner Contracting Company
134. Thomas & Company
135. Tractor Supply Company
136. TransFirst
137. Travelers
138. Tyson Foods, Inc.
139. UBS Financial Services
140. United States Marine Corps
141. UnitedHealth Group
142. Verizon Wireless
143. Waddell & Reed
144. Waffle House
145. Walgreen Co.
146. Youth Villages
147. Zander Insurance Group

Graduate and Professional Schools:

1. Atlanta's John Marshall Law School/Savannah Law School
2. Belmont University College of Law
3. Freed-Hardeman University
4. Marian University at Saint Thomas Health - Accelerated Nursing Program
5. Mississippi College School of Law
6. MTSU - College of Graduate Studies
7. MTSU- Master of Science in Professional Science
8. Nova Southeastern University
9. Tennessee State University
10. The University of Memphis
11. University of Alabama at Birmingham - School of Nursing
12. University of Memphis School of Law
13. University of Memphis- School of Public Health

C. Student Attendance

A total of **930 students and alumni** signed into the event. This number represents a **total of 941 majors**. Some attendees did not list their major and some listed double majors.

Attendance by College Based on Major:

College	Total Majors	% of Total
Basic & Applied Sciences	315	33.5%
Behavioral & Health Sciences	138	14.7%
Education	9	1.0%
Jones College of Business	255	27.1%
Liberal Arts	91	9.7%
Media & Entertainment	71	7.5%
University College	25	2.7%
Undeclared or Undecided*	13	1.4%
Not Listed	24	2.6%
	941	

Some students listed double majors.

** Undeclared students are advised out of University College but are separated out in this chart for ease in determining how many attend each year.*

Student Attendance by College Compared to Previous Years:

College	2016 Total Majors	2015 Total Majors	2014 Total Majors	2013 Total Majors	2012 Total Majors	2011 Total Students
Basic & Applied Sciences	315	304	237	182	231	152
Behavioral & Health Sciences	138	165	209	118	110	152
Education	9	9	4	13	8	15
Jones College of Business	255	291	255	244	190	212
Liberal Arts	91	72	109	78	65	69
Media & Entertainment	71	87	114	100	54	142
Not Listed	24	8	11	12	6	21
University College	25	26	21	14	10	6
Undecided or Undeclared*	13	10	11	48	63	51
	941	972	971	809	737	820

** Undeclared students are advised out of University College but are separated out in this chart for ease in determining how many attend each year.*

Student Attendance by Major:

College	Major	Number (Major)	Percent (College)	Percent (Total)
BAS	Actuarial Science	4	1.27%	0.43%
BAS	Aerospace	54	17.14%	5.74%
BAS	Aerospace: Administration	4	1.27%	0.43%
BAS	Aerospace: Maintenance Management	9	2.86%	0.96%
BAS	Aerospace: Pro-Pilot	18	5.71%	1.91%
BAS	Agribusiness	24	7.62%	2.55%
BAS	Animal Science	15	4.76%	1.59%

BAS	Aviation Administration	4	1.27%	0.43%
BAS	Biochemistry	7	2.22%	0.74%
BAS	Biology	20	6.35%	2.13%
BAS	Biotechnology	3	0.95%	0.32%
BAS	Chemistry	5	1.59%	0.53%
BAS	Computational Science	1	0.32%	0.11%
BAS	Computer Engineering Technology	1	0.32%	0.11%
BAS	Computer Science	43	13.65%	4.57%
BAS	Concrete Industry Management	5	1.59%	0.53%
BAS	Construction Management	6	1.90%	0.64%
BAS	Electro-Mechanical Engineering Technology	7	2.22%	0.74%
BAS	Engineering Management	2	0.63%	0.21%
BAS	Engineering Technology	17	5.40%	1.81%
BAS	Environmental Science and Technology	2	0.63%	0.21%
BAS	Forensic Science	1	0.32%	0.11%
BAS	General Science	1	0.32%	0.11%
BAS	Geology	1	0.32%	0.11%
BAS	Geosciences	3	0.95%	0.32%
BAS	Health Care Informatics	1	0.32%	0.11%
BAS	Mathematics	4	1.27%	0.43%
BAS	Mathematics: Statistics	1	0.32%	0.11%
BAS	Mechanical Engineering Technology	13	4.13%	1.38%
BAS	Mechatronics Engineering	17	5.40%	1.81%
BAS	Physics	3	0.95%	0.32%
BAS	Physiology	1	0.32%	0.11%
BAS	Plant and Soil Science	5	1.59%	0.53%
BAS	Pre-Engineering	1	0.32%	0.11%
BAS	Pre-Health	1	0.32%	0.11%
BAS	Pre-Medical	1	0.32%	0.11%
BAS	Pre-Nursing	5	1.59%	0.53%
BAS	Pre-Pharmacy	1	0.32%	0.11%
BAS	Pre-Veterinary	1	0.32%	0.11%
BAS	Science	3	0.95%	0.32%
Total BAS		315	100.00%	33.48%

College	Major	Number (Major)	Percent (College)	Percent (Total)
BHS	Athletic Training	5	3.62%	0.53%
BHS	Child Development and Family Studies	6	4.35%	0.64%
BHS	Community and Public Health	2	1.45%	0.21%
BHS	Criminal Justice Administration	24	17.39%	2.55%
BHS	Exercise Science	12	8.70%	1.28%
BHS	Health and Human Performance	2	1.45%	0.21%
BHS	Health Education	4	2.90%	0.43%
BHS	I/O Psychology	15	10.87%	1.59%
BHS	Interior Design	2	1.45%	0.21%
BHS	Leisure, Sport, and Tourism Studies	7	5.07%	0.74%
BHS	Nursing	11	7.97%	1.17%
BHS	Nutrition and Food Science	4	2.90%	0.43%
BHS	Psychology	21	15.22%	2.23%
BHS	Psychology: Clinical	1	0.72%	0.11%
BHS	Psychology: Quantitative	1	0.72%	0.11%
BHS	Social Work	8	5.80%	0.85%
BHS	Textiles, Merchandising, and Design	13	9.42%	1.38%
Total BHS		138	100.00%	14.67%

College	Major	Number (Major)	Percent (College)	Percent (Total)
BUS	Accounting	36	14.12%	3.83%
BUS	Business Administration	52	20.39%	5.53%
BUS	Business Education	1	0.39%	0.11%
BUS	Business Intelligence and Analytics	1	0.39%	0.11%
BUS	Business Management	2	0.78%	0.21%
BUS	Computer Information Systems	39	15.29%	4.14%
BUS	Economics	3	1.18%	0.32%
BUS	Economics: Financial Economics	1	0.39%	0.11%
BUS	Entrepreneurship	6	2.35%	0.64%
BUS	Finance	37	14.51%	3.93%
BUS	Finance: Business Finance	4	1.57%	0.43%
BUS	Finance: Insurance	3	1.18%	0.32%
BUS	Information Systems	12	4.71%	1.28%
BUS	Management	23	9.02%	2.44%
BUS	Marketing	35	13.73%	3.72%
Total BUS		255	100.00%	27.10%

College	Major	Number (Major)	Percent (College)	Percent (Total)
EDU	Early Childhood Education	4	44.44%	0.43%
EDU	Education: Pre K-3	1	11.11%	0.11%
EDU	Interdisciplinary Studies	1	11.11%	0.11%
EDU	Interdisciplinary Studies: K-12	1	11.11%	0.11%
EDU	Interdisciplinary Studies: K-6	1	11.11%	0.11%
EDU	Special Education	1	11.11%	0.11%
Total EDU		9	100.00%	0.96%

College	Major	Number (Major)	Percent (College)	Percent (Total)
LA	Anthropology	2	2.20%	0.21%
LA	Art	2	2.20%	0.21%
LA	Art: Studio	1	1.10%	0.11%
LA	English	7	7.69%	0.74%
LA	Foreign Language: French	2	2.20%	0.21%
LA	Foreign Language: Spanish	1	1.10%	0.11%
LA	Global Studies	7	7.69%	0.74%
LA	Graphic Design	1	1.10%	0.11%
LA	History	7	7.69%	0.74%
LA	Instrumental Performance: Flute Performance	1	1.10%	0.11%
LA	International Affairs	1	1.10%	0.11%
LA	International Relations	4	4.40%	0.43%
LA	Liberal Arts	1	1.10%	0.11%
LA	Music: Voice Performance	1	1.10%	0.11%
LA	Organizational Communication	22	24.18%	2.34%
LA	Philosophy	1	1.10%	0.11%
LA	Political Science	18	19.78%	1.91%
LA	Political Science: Pre-Law	4	4.40%	0.43%
LA	Sociology	2	2.20%	0.21%
LA	Speech and Theatre: Communication Disorders	1	1.10%	0.11%
LA	Speech Language Pathology and Audiology	2	2.20%	0.21%
LA	Theater	3	3.30%	0.32%
Total LA		91	100.00%	9.67%

College	Major	Number (Major)	Percent (College)	Percent (Total)
M&E	Electronic Media Communication: Media Management	2	2.82%	0.21%
M&E	Mass Comm: Advertising	2	2.82%	0.21%
M&E	Mass Comm: Electronic Media Communication	2	2.82%	0.21%
M&E	Mass Comm: Electronic Media Management	2	2.82%	0.21%
M&E	Mass Comm: Electronic Media Production	5	7.04%	0.53%
M&E	Mass Comm: Journalism	13	18.31%	1.38%
M&E	Mass Comm: New Media Communications	2	2.82%	0.21%
M&E	Mass Comm: Photography	1	1.41%	0.11%
M&E	Mass Comm: Public Relations	14	19.72%	1.49%
M&E	Mass Comm: Visual Communication	1	1.41%	0.11%
M&E	Mass Communication	7	9.86%	0.74%
M&E	Recording Industry Management	3	4.23%	0.32%
M&E	Recording Industry: Audio Production	7	9.86%	0.74%
M&E	Recording Industry: Commercial Songwriting	2	2.82%	0.21%
M&E	Recording Industry: Music Business	8	11.27%	0.85%
Total M&E		71	100.00%	7.55%

College	Major	Number (Major)	Percent (College)	Percent (Total)
N/A	Legal Studies	1	4.17%	0.11%
N/L	Not Listed	23	95.83%	2.44%
Total N/A		24	100.00%	2.55%

D. Employer and Graduate/Professional School Evaluations

Employer and GPS Evaluations:

The same evaluation was used for Employer and Graduate/Professional Schools. The response rate was 69.4%.

Please Rate the Following:	Excellent		Above Average		Average		Below Average		Poor		Total Responses
	#	%	#	%	#	%	#	%	#	%	
Online registration process	65	60.2%	34	31.5%	9	8.3%	-	0.0%	-	0.0%	108
Email invitation and confirmation process	74	68.5%	24	22.2%	10	9.3%	-	0.0%	-	0.0%	108
Registration cost for event	57	53.8%	16	15.1%	32	30.2%	1	0.9%		0.0%	106
Parking accommodations	59	53.2%	31	27.9%	11	9.9%	2	1.8%	8	7.2%	111
Space and location of event	71	64.5%	30	27.3%	8	7.3%	1	0.9%	-	0.0%	110
Length of time allocated for event	62	55.9%	28	25.2%	20	18.0%	1	0.9%	-	0.0%	111
Time of day for event	63	56.8%	23	20.7%	23	20.7%	2	1.8%	-	0.0%	111
Quality and type of food served	36	36.4%	24	24.2%	31	31.3%	5	5.1%	3	3.0%	99
Arrival assistance from staff or student liaisons	65	59.1%	17	15.5%	24	21.8%	1	0.9%	3	2.7%	110
Student participation in event	41	37.3%	29	26.4%	33	30.0%	4	3.6%	3	2.7%	110
Ability of students to introduce themselves	40	37.0%	32	29.6%	28	25.9%	8	7.4%	-	0.0%	108
First impression of students	36	32.7%	40	36.4%	28	25.5%	6	5.5%	-	0.0%	110
Quality of student resumes	32	32.0%	35	35.0%	28	28.0%	5	5.0%	-	0.0%	100
Overall, how does this event rate?	28	30.8%	37	40.7%	20	22.0%	4	4.4%	2	2.2%	91

Types of Recruitment Events	Large-Campus Wide	Small-Departmental Events	Both
What types of fairs are of interest to your organization?	11	21	69

Ten (10) employers did not answer the question.

Comments:

Praises

- Students dressed and behaved in a professional fashion. – Marten
- Great job! Prepared students. – Drake Software
- Small construction career fair would be great! – Dosier Construction
- It seemed well planned. Most students had well written resumes. I don't have any suggestions except do it again. This is a great opportunity for your students the employers as well. – TN Distilling Group

- Very well organized – Sonova eHearing Core
- I like the way things are set up – ExpressJet
- Great organization! – Travelers Insurance
- Had the most students at this fair! Thank you! – UofM – SPH
- Very good event! – Arcelor Mittal Tailored Blanks
- Everything went smoothly with arrival and set up and students were taking it more seriously than other institutions we've been to. – 21st Mortgage Corporation
- Great Exp – Service Source
- Good Event. Nice flow of the crowd. I like that they got the booth # and sheet identifier for your booth location. Looking for construction management majors and didn't meet one at all – Lennar
- Great career fair! Students were very well prepared.
- Excellent Job! – Republic Airways

Food

- Cheese was moldy. Morning next time would be nice. – Waffle House
- No idea where the refreshments were – Davira
- Refreshments other than water, fruit and cheese. Vendors and possible lunch.
- Coffee ☺

Booths

- Limit the number of attendees to booth. We were next to Nissan and they had 10 representatives at their booth. They gradually took over the entire walkway/area in front of our booth. Provide a drop off sign for cars coming the other direction on Middle Tennessee Blvd. Provide unloading assistance and better signage for location. Provide employer check in table for assistance in locating table. – D.R. Horton
- I would like to be placed away from other staffing booths. We didn't have a lot of people that would stop at all the staffing booths when they were in the area. Being a smaller staffing company, we would prefer a booth away from the larger staging organizations next time. – M Force Staffing
- Provided aviation specific career fair to target candidates. Ask vendors to stay in designated booth area. Company next to us blocked our booth the entire time.

Concrete/Construction Management

- As a concrete company, we didn't know about the special fair. We didn't get any people ... we need to be at the CIM/CM fair
- We are really interested in engineering and construction management events as those are our target candidates. – McDougall Co. /Inc.
- We were informed that there was a construction specific event the night before; we would like to hear about that event in the future. – Barton Halow

Parking/Cars

- Parking took 30+ minutes because the lot was full and no one was directing traffic. The service staff inside were great! We were looking for sales professionals and mainly met people looking for IT work. – Apex Energy Group
- Parking/direction from staff was above average. WIFI was unable to connect and hard to navigate.
- The parking must improve! Otherwise a great event and lovely staff and students! – CBMC
- Need additional parking for employers – Walgreens
- More parking for employers
- Parking was a significant barrier. There was no plan for overflow, which created challenges. Many students were not dressed appropriately, or seemed unable to approach employers with confidence. Campus wide or departmental professional development would be encouraged to help make students competitive with other national universities.
- Restrict parking. I was not able to find a space, as all the reserved spots were full. Basketball was way too loud. I know most organization left by 4:30 but that was a huge distraction.

- More water and air please. Parking was a big problem. Volunteers and students were very friendly and professional.
- I suggest you provide a parking pass per organization that plans to attend and they have reserved parking for one car. The passes would be numbered and recorded to prevent duplication and multiple cars from using them. I, along with others, spent over 30 minutes trying to locate parking. You can close the lot or a section there for people with a pass.
- Better signs and directions, drove all around campus from the map link in the email.
- Assistance with unloading and loading would be helpful. At least have carts available. – Automotive NTH
- I would suggest having the fair a little earlier in the day. Employers traveling from Nashville will hit traffic heading back. 11-2 or 12-3 would be perfect! – UBS

Basketball

- It was incredibly disruptive to have a game/practice going on during the job fair. All the noise and whistle blowing made it hard to hear and converse with students. Put signs on the entrance so we know which doors to go to.
- Basketball practice should probably wait until the event is over.

Students

- Very few resumes available to share.
- Provide opportunities for employers to catch students before the fair.
- Consider printing name badges for students that sign up to make initial intro easier.
- Very few students even stopped by. Some students from different majors stopped by just to chat.
- Maybe figure out a better time of day depending on class schedules.
- Dept. Career Fairs. Inform students to dress to impress.
- Would be interesting in speaking in classes applying business theory and concepts in the ? Application – NVR Inc.
- Better/clear name tags with larger major areas – Morrison Industries
- Lack of professional attire and ability to introduce themselves. – The General Assembly

Graduate/Professional School Evaluations:

This year we did not survey Graduate/Professional Schools separately from Employers. All received the same survey.

E. Student Evaluations

Overall student response rate was 46.3%.

College	Total Responses	Total Majors	% of Total
BAS	138	315	43.8%
BHS	64	138	46.4%
BUS	114	255	44.7%
EDU	9	9	100%
LA	42	91	46.2%
M&E	43	71	60.6%
UC	12	25	48.0%
UND	7	13	53.8%
Not Listed	7	24	29.2%
Total	436	941	46.3%

What is your current status?																
	Fresh		Soph		Jr		Sr		Grad Stu		Alum		Other		Total	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
BAS	22	15.9%	8	5.8%	31	22.5%	57	41.3%	17	12.3%	2	1.4%	1	0.7%	138	31.7%
BHS	23	35.9%	11	17.2%	6	9.4%	17	26.6%	2	3.1%	5	7.8%	0	0.0%	64	14.7%
BUS	9	7.9%	4	3.5%	32	28.1%	48	42.1%	15	13.2%	6	5.3%	0	0.0%	114	26.1%
EDU	3	33.3%	4	44.4%	1	11.1%	1	11.1%	0	0.0%	0	0.0%	0	0.0%	9	2.1%
LA	4	9.5%	1	2.4%	8	19.0%	22	52.4%	1	2.4%	5	11.9%	1	2.4%	42	9.6%
M&E	11	25.6%	3	7.0%	9	20.9%	16	37.2%	1	2.3%	2	4.7%	1	2.3%	43	9.9%
UC	1	8.3%	1	8.3%	1	8.3%	7	58.3%	0	0.0%	2	16.7%	0	0.0%	12	2.8%
UND	7	100.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7	1.6%
Not Listed	2	28.6%	1	14.3%	2	28.6%	1	14.3%	1	14.3%	0	0.0%	0	0.0%	7	1.6%
Total	82	18.8%	33	7.6%	90	20.6%	169	38.8%	37	8.5%	22	5.0%	3	0.7%	436	

Have you logged into Lightning CareerLink?						
	Yes		No		Total	
	#	%	#	%	#	%
BAS	25	19.5%	103	80.5%	128	31.1%
BHS	14	21.9%	50	78.1%	64	15.5%
BUS	48	42.5%	65	57.5%	113	27.4%
EDU	0	0.0%	8	100.0%	8	1.9%
LA	14	37.8%	23	62.2%	37	9.0%
M&E	14	35.9%	25	64.1%	39	9.5%
UC	6	50.0%	6	50.0%	12	2.9%
UND	2	33.3%	4	66.7%	6	1.5%
Not Listed	1	20.0%	4	80.0%	5	1.2%
Total	124	30.1%	288	69.9%	412	

How did you hear about the Career Fair? Check all that apply.																		
	Email		Flyer		Poster/ Signage		Face Book		Faculty		Friends		Presentation		Other		Total	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%
BAS	84	35.6%	35	14.8%	19	8.1%	4	1.7%	59	25.0%	30	12.7%	0	0.0%	5	2.1%	236	31.1%
BHS	29	28.7%	16	15.8%	15	14.9%	1	1.0%	25	9.0%	9	8.9%	5	5.0%	1	1.0%	101	13.3%
BUS	68	32.7%	34	16.3%	28	13.5%	5	2.4%	49	23.6%	14	6.7%	6	2.9%	4	1.9%	208	27.4%
EDU	2	18.2%	1	9.1%	1	9.1%	0	0.0%	3	27.3%	3	27.3%	0	0.0%	1	9.1%	11	1.5%
LA	24	29.6%	9	11.1%	10	12.3%	6	7.4%	21	25.9%	8	9.9%	2	2.5%	1	1.2%	81	10.7%
M&E	33	43.4%	11	14.5%	8	10.5%	2	2.6%	7	9.2%	8	10.5%	3	3.9%	4	5.3%	76	10.0%
UC	7	30.4%	6	26.1%	2	8.7%	0	0.0%	4	17.4%	2	8.7%	0	0.0%	2	8.7%	23	3.0%
UND	1	9.1%	1	9.1%	1	9.1%	0	0.0%	4	36.4%	3	27.3%	0	0.0%	1	9.1%	11	1.5%
Not Listed	2	18.2%	2	18.2%	3	27.3%	0	0.0%	2	18.2%	2	18.2%	0	0.0%	0	0.0%	11	1.5%
Total	250	33.0%	115	15.2%	87	11.5%	18	2.4%	174	23.0%	79	10.4%	16	2.1%	19	2.5%	758	

Why did you attend the Career Fair? Check all that apply.												
	Entry Level Position		Internship		Graduate School		Class Project		Other		Total	
	#	%	#	%	#	%	#	%	#	%	#	%
BAS	78	39.0%	83	41.5%	13	6.5%	16	8.0%	10	5.0%	200	32.7%
BHS	31	34.1%	26	28.6%	12	13.2%	15	16.5%	7	7.7%	91	14.9%
BUS	67	40.9%	75	45.7%	6	3.7%	7	4.3%	9	5.5%	164	26.8%
EDU	2	16.7%	1	8.3%	0	0.0%	4	33.3%	5	41.7%	12	2.0%
LA	28	44.4%	20	31.7%	8	12.7%	7	11.1%	0	0.0%	63	10.3%
M&E	20	38.5%	18	34.6%	5	9.6%	4	7.7%	5	9.6%	52	8.5%
UC	8	50.0%	4	25.0%	1	6.3%	2	12.5%	1	6.3%	16	2.6%
UND	1	14.3%	2	28.6%	0	0.0%	3	42.9%	1	14.3%	7	1.1%
Not Listed	1	14.3%	3	42.9%	1	14.3%	1	14.3%	1	14.3%	7	1.1%
Total	236	38.6%	232	37.9%	46	7.5%	59	9.6%	39	6.4%	612	

How many organizations did you visit?				
	Range	Mean	Median	Mode
	#	#	#	#
BAS	0-16	6	5	5
BHS	0-13	5	4	3
BUS	0-20	7	6	10
EDU	0-12	3	3	0
LA	0-15	6	5	10
M&E	0-15	4	3	2
UC	0-15	5	4	4
UND	0-10	4	3	3
Not Listed	0-6	3	2	2

How was your overall experience at the Career Fair?												
	Excellent		Above Average		Average		Below Average		Poor		Total	
	#	%	#	%	#	%	#	%	#	%	#	%
BAS	61	44.2%	41	29.7%	32	23.2%	3	2.2%	1	0.7%	138	31.8%
BHS	29	46.0%	13	20.6%	20	31.7%	1	1.6%	0	0.0%	63	14.5%
BUS	51	44.7%	40	35.1%	22	19.3%	1	0.9%	0	0.0%	114	26.3%
EDU	4	44.4%	3	33.3%	2	22.2%	0	0.0%	0	0.0%	9	2.1%
LA	12	29.3%	14	34.1%	13	31.7%	2	4.9%	0	0.0%	41	9.4%
M&E	7	16.3%	7	16.3%	19	44.2%	9	20.9%	1	2.3%	43	9.9%
UC	3	25.0%	5	41.7%	4	33.3%	0	0.0%	0	0.0%	12	2.8%
UND	3	42.9%	1	14.3%	2	28.6%	1	14.3%	0	0.0%	7	1.6%
Not Listed	1	14.3%	1	14.3%	4	57.1%	0	0.0%	1	14.3%	7	1.6%
Total	171	39.4%	125	28.8%	118	27.2%	17	3.9%	3	0.7%	434	

Did you use any of the CDC services to prepare yourself for the Career Fair?												
	Document Drop		Walk-in Advising		Appt. with Career Advisor		Workshop		Other		Total	
	#	%	#	%	#	%	#	%	#	%	#	%
BAS	31	43.1%	20	27.8%	6	8.3%	11	15.3%	4	5.6%	72	28.6%
BHS	13	35.1%	12	32.4%	5	13.5%	5	13.5%	2	5.4%	37	14.7%
BUS	36	47.4%	14	18.4%	13	17.1%	9	11.8%	4	5.3%	76	30.2%
EDU	0	0.0%	3	100.0%	0	0.0%	0	0.0%	0	0.0%	3	1.2%
LA	12	46.2%	7	26.9%	1	3.8%	4	15.4%	2	7.7%	26	10.3%
M&E	6	28.6%	6	28.6%	5	23.8%	3	14.3%	1	4.8%	21	8.3%
UC	4	44.4%	3	33.3%	2	22.2%	0	0.0%	0	0.0%	9	3.6%
UND	1	20.0%	2	40.0%	1	20.0%	1	20.0%	0	0.0%	5	2.0%
Not Listed	1	33.3%	1	33.3%	0	0.0%	1	33.3%	0	0.0%	3	1.2%
Total	104	41.3%	68	27.0%	33	13.1%	34	13.5%	13	5.2%	252	

2016 Student Survey Comments – College of Basic and Applied Science:

- 3 hours is not enough
- All of my questions were answered.
- Amount of employers. Directions to different fields.
- Awesome!
- Big variety of workplaces
- Company should put the position they are hiring
- Duration
- Everything
- Everything
- Everything was great!
- Good
- Great
- great people, great info
- Had a variety of organizations to choose from. Keep doing the good work for students. We appreciate you for organizing this.
- How open it was
- How open it was
- I enjoyed it
- I feel like there were not enough internships offered compared to full time employment
- I got to know a lot. I have seen how it is and the next time I come in , I will be prepared.
- I like their co-operation
- I liked how nice everyone was, and how well they performed their information to me.
- I liked the amount of employers that showed up
- I liked the presentation of firms. No complaints!
- I think the duration need to be extended to accommodate more.
- It was easy to locate employers
- It was excellent!
- It was good
- It was good
- It was good experience talking to companies
- It was good. Learned a lot had a great experience. Would prepare better and got many useful information.
- It was great wish there was one in the spring
- It was great, a lot of exciting opportunities

- It was interesting and got lot of information that I needed
- It was nice
- It was nice having industries fairly grouped together
- It was really good. I'd just like airline stands
- It would have been better without basketball noises in the background
- It's great, but the time could be a little bit long.
- Just easier layout
- Keep up the job fairs! Onsite interviews would be great!
- Liked that most of the aerospace booths were near each other
- Lots of businesses
- Lots of opportunity!
- Loved it
- Loved it
- Loved it great for alumni wanting career change
- MORE AEROSPACE COMPANIES!!!
- More agriculture companies
- More agriculture tables
- More animal science options
- More company would be better to have
- More diversity for my field
- More software companies
- Most of the companies had no openings. They came for their advertisement
- Need more advance notice from advisors
- Needs more ag opportunities
- Nice people
- No complaints!
- Not that relevant
- Pre-med major opportunity
- Seeing as many companies from so many different fields was a 1st time experience for me. I wish there were some offering "Fall internships" as I could not find one. All were for "Summer internships."
- The diversity of the venues
- The variety of companies
- There were more businesses this year, but I did not find the map helpful
- Time needs to be exceeded
- Very confusing map and very very hot inside!
- Very good
- Very helpful towards aerospace majors
- Very helpful, very useful networking
- Very organized. Organizations were very enthusiastic
- Was very informative. Worked great
- Well organized, flow of traffic, grouped tables by job area
- Wish more major airlines came eg(Delta, United)
- Wonderful! A great Idea!
- Yes, label what companies belong to what careers

2016 Student Survey Comments – Behavioral and Health Sciences:

- A little hard to navigate
- Abundant companies!
- Different positions mentioned involving career
- Engaging and friendly recruiters
- Everyone was nice and gave info
- Everyone was polite and very welcoming
- Everything was good
- Face to face opportunity with employers
- Great first time experience

- Honestly I learned a lot. If you could get more retail spots that would be better for my career so I can learn more about my job field.
- I (illegible) that everything was well
- I appreciated the mix and representation of many degree fields. However, on the healthcare/mental health side there wasn't much of any companies. The ones that were here were more on the general-employment side. A depth of employment/companies would be nice for next year.
- I enjoyed learning about the different options here that they provide
- I liked how there was variety for each job
- I really enjoyed it. It was very helpful
- I wish there was more social work jobs, but the ones that were available were great!
- I wished there were more hospitals or pre-nursing organizations here
- It was great because everyone was knowledgeable on the career they were displaying
- It was set up in a very organized way.
- Loved it, great experience
- Map and company list was overwhelming
- More art related booths
- More employers for my interest
- MORE FIELDS FOR CRIMINAL JUSTICE
- More healthcare and nursing stations
- More psychology programs and grad schools. I liked the variety to an extent
- More sports related fields
- More stuff with law enforcement
- Need more law schools!
- Need more sports and criminal justice
- Numerous organizations represented; no need for improvement
- Organization of booths was nice
- People were very helpful with the career choice that I decided
- The areas that need improving are the school of nursing
- The atmosphere
- The atmosphere
- The employers were very informative! A plus!
- The information provided was awesome
- There were little to no opportunities for exercise science majors
- There were so many organizations and employment to go to
- There should be more in the criminal justice profession.
- They provided me with a lot of information
- Very well-organized, good variety of employers
- Wish they had more things involved with psychology
- You all have a lot of people here! Good job!

2016 Student Survey Comments – College of Business Comments:

- All the companies were nice to people with little to no experience
- Amazing. <3 Kathy Creel
- Awesome event!! Loved the diverse companies!!
- Break down of departments
- Corporate level representatives
- Excellent event
- Finance major with interest in banking but very limited selections for banking
- Friendly people, and their were several options
- Good
- Good assortment of companies
- Great event!
- Great selection of jobs
- Great variety. Fewer insurance companies, more big names like Under Armor and Vanderbilt
- Handshake practice

- Has variety of companies!
- How areas were divided into category
- I appreciate getting to see smaller businesses and some not so common businesses like outward bound
- I got job offers!
- I like the career fair
- I like the way how it was well organized in a proper manner
- I liked that companies were organized by sector
- I liked that there were so many employers and different industry types
- I liked the companies organized by industry
- I liked the different companies. Just wish there was something with real estate
- I liked the various companies, but I would like more known companies
- I liked the welcoming committee!
- I loved how the company representatives are really talkative. I think the map is just really complicated to understand
- I loved the maps and mints; thanks
- I think everything was very organized and I also was given plenty of information
- I think it should have more things for freshman so they can do an internship
- I wish Acct., Ins., etc. were separated
- It had many companies. Nothing I can think of
- It was a good experience.
- It was a great experience!
- It was great!
- It was very organized, I enjoyed seeing the different types of companies
- Liked the variety of booth
- Looking for more sports related companies
- Loved everything about it
- More opportunities for Accounting
- More vendors
- Needs a better way of tracking down booths, bigger name companies for marketing are needed
- Options to visit
- Organized and structured
- Organized. Lot of companies
- Overall it was nice. I would like to see less sales-based jobs in the future.
- Preprinted name tags with clips. Not during Bball practice. Area to store backpack.
- The chance to meet employers and present one's case, sell oneself and listening to what they have to offer
- The chance to meet employers and the opportunity to (illegible)
- There are many employers and are eagerly open to take people
- Very good information!
- Very good; needs more promotional and branding opportunities
- Very welcoming, and you gain hope!
- Well organized, booth numbers were nice, and grouping of like businesses was helpful

2016 Student Survey Comments – College of Education:

- Due to classes, I was only able to attend the last 45 minutes, and some booths were already leaving when I arrived. I would suggest asking them to wait until the final 15 minutes to begin packing. Otherwise, it was a great experience!
- It was a good experience for others.
- It was a very good experience. Thank you.
- It was nice
- Please use more signs for directional purposes.

2016 Student Survey Comments – College of Liberal Arts:

- Everything was good
- Friendly People
- I enjoyed their willingness to adapt my major within their business
- I liked how many booths there were

- I liked the wide range of companies and the wealth of knowledge available to me.
- I wanted more booths for political science majors - law firms, gov't agencies, more law schools
- I wish there were more liberal arts jobs here
- I would recommend more opportunities for artists
- It was good; didn't see a lot for HR which is what I was looking for
- More communication related careers
- More entertainment companies
- More non-profits
- More out of state graduate/law schools, i.e. Kentucky or Georgia programs
- Need more for communications major
- Satisfactory, but I see lesser numbers of non-for-profit and development organizations that actually relate to my major
- The set-up and people
- There seemed to be many options, but not for English majors. It was interesting to walk around, though!
- There should be services for music majors
- Very hot! Made me sweat and feel yucky!
- Very nice opportunities. My first one so I was nervous
- Very organized
- Was very impressed by how many companies were here, only criticism was it was hard to hear some vendors because of the basketball stuff going on

2016 Student Survey Comments – College of Mass Comm:

- A lot of choices. Need more communication fields.
- Being able to see all of the opportunities given for career opportunities
- Bring in more communication/marketing firms
- Didn't really apply to me-class project
- Didn't see any of the 3 tables I came here to talk to.
- I like the idea of this. It is extremely well done. Unfortunately there are no booths for Liberal Arts majors so I couldn't find anything to benefit me.
- I liked the different companies. There should be more mass communication organizations.
- I liked the map with details
- I loved it thanks
- I really enjoyed the atmosphere and the info provided
- I wish there were Public Relations firms here
- It's good for future investments. I couldn't find anything that has to do with music industry, so maybe more of that
- Lots of Business and diverse. No music industry business
- Lots of great companies, wished there were more media/audio visual groups considering our proximity to Nashville
- More diversity in media and entertainment
- more mass comm companies
- More music careers, I saw none
- More network media, NBC, ESPN, etc.
- More opportunities for non-business majors
- More tables for mass comm majors
- More TV stations, radio job just the entertainment, sports, news field.
- N/A
- Nice variety of employers, just no PR firms
- Nothing training
- Thank you
- The English/Education department was excellent, but I would like to see more elective tables
- There are so many avenues here. I liked the people
- There was not very many options of employment opportunities for my major. Perhaps inviting more entertainment businesses would help
- There were no organizations for school of Journalism students.
- Wish there was a larger/different types of companies that participated, I found 0 design/graphic design businesses.
- Would have liked to see radio internships

2016 Student Survey Comments – University College:

- Everyone was very friendly and encouraging
- I liked the different setups. I don't see any need of improvement
- I loved that there was diversity in fields, but I would love to see more Liberal Studies majors opportunities available!
- The idea is amazing however it was more for business/engineering/[illegible] jobs. No arts, construction, psy etc. I would like more diversity.
- Variety of career opportunities

2016 Student Survey Comments – No College Listed:

- Very well organized and lots of variation
- I liked that I could learn about career fields that are indirectly involved in the health care field
- It was a lot to take in-overall good job
- Very well done
- How many vendors. There were only vendors for business and health. That's not what everyone wants to do. There should be more variety.

2016 Student Survey Comments – Undecided:

- I wished there were more booths regarding more careers other than flight programs
- More healthcare
- Nothing in particular needed improvement
- The companies gave me lots of information and didn't bore me with the small stuff