

Bachelor of Science in Business with a Financial Planning Certificate



Approx. program length:

4 years

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online

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Saving for the future is a no-brainer – but doing it effectively? Not so much. That’s where you come in. With the skills you’ll gain in our Bachelor of Science in Business with a Financial Planning Certificate, you can help people make wise money management choices.

You’ll learn how to:

- Build personal financial plans
- Analyze investments and manage portfolios
- Use business concepts to advance organizational goals
- Make ethical considerations when solving business issues
- Understand how different functional areas of an organization work together
- Analyze the implications of operating in a changing global business environment

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Projected job growth:

7%

According to [Bureau of Labor Statistics](#)

What can you do with a Bachelor of Science in Business with a Financial Planning Certificate?

This BSB can prepare you to be a:

- Financial advisor
- Financial planner
- Financial analyst
- Planning analyst

According to the [Bureau of Labor Statistics](#), job growth for financial advisors is projected to be faster than average between 2018 and 2028.

BLS projections are not specific to University of Phoenix students or graduates.

The goal of accreditation is to ensure that education provided by institutions of higher education meets acceptable levels of quality. Accreditation is your assurance the University meets quality standards.

Institutional accreditation

Regional accreditation is an institution-level accreditation status granted by one of six U.S. regional accrediting bodies. Accreditation by more than one regional accrediting body is not permitted by the U.S. Department of Education.

University of Phoenix is accredited by the Higher Learning Commission (HLC), hlcommission.org. Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.

Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this Bachelor of Science in Business with a Financial Planning Certificate program. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

13 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in a business environment.

- COM/295T: BUSINESS COMMUNICATIONS
- BIS/221T: INTRODUCTION TO COMPUTER APPLICATIONS AND SYSTEMS
- PHL/320T: CRITICAL THINKING AND DECISION MAKING IN BUSINESS
- ETH/321T: ETHICAL AND LEGAL TOPICS IN BUSINESS
- MGT/312T: ORGANIZATIONAL BEHAVIOR FOR MANAGERS
- ACC/290T: PRINCIPLES OF ACCOUNTING I
- ACC/291T: PRINCIPLES OF ACCOUNTING II
- FIN/370T: FINANCE FOR BUSINESS
- FIN/420: PERSONAL FINANCIAL PLANNING
- FIN/366: FINANCIAL INSTITUTIONS
- FIN/402: INVESTMENT FUNDAMENTALS AND PORTFOLIO MANAGEMENT
- FIN/422: RETIREMENT AND BENEFIT PLANNING
- FIN/486: STRATEGIC FINANCIAL MANAGEMENT
- HRM/300T: FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT
- ECO/365T: PRINCIPLES OF MICROECONOMICS
- ECO/372T: PRINCIPLES OF MACROECONOMICS
- QNT/275T: STATISTICS FOR DECISION MAKING
- MKT/421T: MARKETING
- BUS/475: INTEGRATED BUSINESS TOPICS

15 General education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in business – they're useful in daily life.

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- GEN/201: FOUNDATIONS FOR UNIVERSITY SUCCESS
- PSY/110: PSYCHOLOGY OF LEARNING
- ENG/100: CRITICAL READING AND COMPOSITION
- HUM/115: CRITICAL THINKING IN EVERYDAY LIFE
- FP/100T: EVERYDAY ECONOMICS AND FINANCES
- ENG/200: RHETORIC AND RESEARCH
- SOC/110: TEAMWORK, COLLABORATION, AND CONFLICT RESOLUTION
- SCI/220T: HUMAN NUTRITION
- POL/115: AMERICAN NATIONAL GOVERNMENT
- SOC/100: INTRODUCTION TO SOCIOLOGY
- PSY/250: PSYCHOLOGY OF PERSONALITY
- SCI/256: PEOPLE, SCIENCE AND THE ENVIRONMENT
- COMM/110: INTRODUCTION TO ORAL COMMUNICATION
- HUM/186: MEDIA INFLUENCES ON AMERICAN CULTURE
- POL/215: STATE AND LOCAL POLITICAL PROCESSES
- BIO/101: PRINCIPLES OF BIOLOGY
- ARTS/100: INTRODUCTION TO THE VISUAL AND PERFORMING ARTS
- CHM/110: INTRODUCTORY CHEMISTRY
- MTH/215T: QUANTITATIVE REASONING I
- MTH/216T: QUANTITATIVE REASONING II
- MTH/219T: INTRODUCTION TO COLLEGE ALGEBRA
- MTH/220T: COLLEGE ALGEBRA

- MGT/230: MANAGEMENT THEORY AND PRACTICE
- BUS/212T: FOUNDATIONS OF BUSINESS
- SOC/262: CONTEMPORARY AMERICAN SOCIETY
- PSY/225: POSITIVE PSYCHOLOGY
- REL/134: WORLD RELIGIOUS TRADITIONS II
- PSY/280: HUMAN GROWTH & DEVELOPMENT

6 Certificate courses

The Financial Planning courses you take in this portion of your program will enable you to earn a credential on top of your degree.

Schedule

Your academic counselor will help you schedule them.

What you'll learn

When you earn your Bachelor of Science in Business with a Financial Planning Certificate, you'll be equipped with a concrete set of skills you can apply on the job.

Download learning outcomes

Topics covered in this degree include:

- Personal financial planning
- Investment analysis and portfolio management
- Retirement and benefit planning
- Risk and return
- Finance for business
- International finance
- Finance, marketing, accounting and other business practices
- Legal, ethical and regulatory considerations
- Business communication
- Management strategies
- Statistical analysis