



Diamond Dealer

WeatherTech®

Authorized Retail Program

Benefits

- Preferred placement on WeatherTech's "New" Dealer Referral Network website (*Dealer Locator at WeatherTech.com*)
- Exclusive Free FloorLiner™ Rolling Display
- Free POP display material
- Direct email with new product and application updates
- Free marketing support material
- Exclusive dealer promotions
- Attractive Diamond Dealer plaque and store decal

Qualifying Order

To become a WeatherTech® Diamond Dealer, the retailer must purchase the following qualifying order from participating distributors:

- 6 – FloorLiners™ (Front or Rear)
 - 4 – No-Drill MudFlaps
 - 2 – Side Window Deflectors (Front or Rear)
- OR**
- 3 – ClearCovers®, ClearFrames™, PlateFrames™, TechCare™ Items, Pet Barriers, or WeatherTech® Battery Chargers



FloorLiner™ Rolling Display



Diamond Dealer Plaque



Diamond Dealer Window Decal



Please complete the dealer data information (*on back*) and fax or email to WeatherTech® along with a copy of invoice showing the purchase of the qualifying products order.

Fax | 630-769-0300
 Email | diamonddealer@WeatherTech.com

Have questions or want more information on the Diamond Dealer Program?

Call WeatherTech® at 800-943-9250

