



We have great news! It's almost time to celebrate spring with savings on new windows and patio doors. Last year we did a similar sale for Presidents' Day that was online only. This year, we are expanding our marketing reach in a few different ways.

What's New?

This year, our Spring Sale offers the following:

- Gives homeowners 3 ways to buy
- Features patio doors
- Available digitally or in print
- Provides our Elite and Select ProNetwork members a 1 week early start

When does the promotion run?

There are a few dates you will need to be aware of:

- March 14: Early launch of the promotion for Elite and Select ProNetwork members only
- March 21: Official launch of the promotion
- April 15: Remove any online Spring Sale Marketing
 - **Note:** Offer is still available, however, we understand it can take a week or so to place an order, which is why it is a good practice to remove creative before the offer ends.
- April 25: Offer ends. This is the last day for a pro to submit an order.
 - **Note:** A window/door does not have to be installed, but the pro needs to submit the order by April 25.
- May 9: Rebate Submission page comes down
 - All rebates must be submitted to us by May 9 at www.simontonrebate.com.
 - **Note:** this page won't be up and running until March 10th

What's this year's promotion?

- **\$100 Visa Card when they buy 1 (or more) premium patio door**
 - Homeowners qualify for this rebate when they purchase the *premium patio door series*: the Inovo (available in East Region only) 5500 Reflections; 9800 Impressions; Prism Platinum and Generations; Grand Estates Premium Plus, Grand Estates Premier and Grandura patio doors; West Region Contemporary and French Rail patio doors.
- **\$200 Visa Card when they buy 7 or more select windows**
 - You can qualify for this rebate with any combination of select windows and/or any patio doors that total (7) seven. *Qualifying select window and patio door series include:* Reflections 5500, 5300; Impressions 9800; StormBreaker Plus; Brickmould 600; DaylightMax; Madeira; Prism Platinum, Prism Ultra Gold; Grand Estates Premium Plus, Grand Estates Premier, Grand Estates New Construction; Grandura; Generations.

- **\$300 Visa Card when they buy 1 (or more) premium patio door and 7 or more select windows**
 - o Homeowners qualify for this rebate with any combination of 7 or more select windows/patio doors and 1 premium patio door. *Qualifying select window series include:* Reflections 5500, 5300; Impressions 9800; StormBreaker Plus; Brickmould 600; DaylightMax; Madeira; Prism Platinum, Prism Ultra Gold; Grand Estates Premium Plus, Grand Estates Premier, Grand Estates New Construction; Grandura; Generations. *Premium patio door series include:* the Inovo (available in East Region only); West Region Contemporary and French Rail; Prism Platinum and Generations; Grand Estates Premium Plus, Grand Estates Premier and Grandura patio doors.

What are the exclusions?

Rebate Exclusions: all Asure; Reflections 5050; Verona; Prism Gold, Prism Bronze; Grand Estates Original; ProFinish Brickmould 300, Master, Contractor, Builder; and our VantagePointe series windows and doors.

How much will this cost you?

Just like last year...nothing! We are handling the promotion. All you have to do is talk to your pros about the offer!

We're helping you spread the word too! Here's how:

We've created **digital packages** to make it easy for you and your pros to advertise this promotion. There are instructions that outline what to do with each asset. They include:

- Social Media Content Calendar
- Email Header, Copy and Button
- Website Buttons and Banners
- Website JavaScript

We're also including **2 print pieces** pros can customize and print. That includes a sell sheet and a door hanger. But for our [Elite ProNetwork members](#), we will be doing customized printing and shipping. *These packages are attached in this email. If you have a ProNetwork member interested in receiving a package, please reach out to Amanda at amanda.maurer@simonton.com.*

We've also created a poster for you to print and display in your showroom. **The poster is also attached to this email.**

Who can take advantage of this promotion?

Everyone! We encourage you to discuss this promotion with your pros and give them the tools they need to be successful.

For more information check out our [FAQs](#). If you have any further questions please contact Heather Schreiber at Heather.schreiber@simonton.com.