



NEW FROM PURE LEAF BAGGED AND LOOSE LONG LEAF TEAS

The new Pure Leaf bagged and loose teas celebrate the brand's love of tea and share its passion for realness by giving tea lovers the most genuine tea experience. Pure Leaf's delicate tea leaves are kept long, then simply picked, rolled and expertly crafted with real fruit pieces, petals and herbs, allowing the natural tea essence to shine through.

To ensure an exceptional and authentic taste experience, Pure Leaf offers single-source tea leaves from Rainforest Alliance Certified tea estates in India, Kenya, Indonesia and Sri Lanka. Pure Leaf's uniquely transparent packaging reveals the masterful tea blends and lets the quality of the ingredients speak for themselves.

BAGGED TEAS



BLACK TEA WITH VANILLA

Orthodox Indian black tea leaves with bright marigold petals and flakes of Madagascar vanilla beans



GREEN TEA WITH MINT

Tightly rolled Indonesian gunpowder green tea coupled with real, pressed green peppermint leaves



CHAI TEA

Orthodox Sri Lankan and Kenyan black leaf teas crafted with cardamom, ginger, cinnamon and bold spices



ICED GREEN TEA WITH CITRUS

A mildly smoky Indonesian green tea blended with bold bursts of natural lemon and lime flavors and real pieces of oranges



ICED BLACK TEA WITH PEACH

High-grown Kenyan black tea with real peach, mango and apricot pieces and a medley of herbs and natural flavors



ICED CLASSIC BLACK TEA

High-grown Kenyan black tea with balanced floral and malty notes



ICED BLACK TEA WITH RASPBERRY

High-grown Kenyan black tea blended with real raspberries, blueberries, black currants, blackberries, rosehips and hibiscus flowers and natural flavors

LOOSE TEAS



ENGLISH BREAKFAST BLACK TEA

A balanced blend of dark Assam and Ceylon black tea with a robust, full taste



GUNPOWDER GREEN TEA

Tightly rolled, long-leaf Indonesian green tea pellets with a fresh, clean taste



ICED CLASSIC BLACK TEA

High-grown Kenyan black tea with balanced floral and malty notes

PURE LEAF BAGGED AND LOOSE TEA FACTS

- Pure Leaf Bagged Teas (Black Tea with Vanilla, Green Tea with Mint, Chai Tea, ICED Green Tea with Citrus, ICED Black Tea with Peach, ICED Classic Black Tea, ICED Black Tea with Raspberry) available in 16 ct. biodegradable tea bags in transparent, UV barrier-protected, BPA-free PET jars for \$4.99.
- Pure Leaf Loose Teas available in 4.7 oz (English Breakfast Black Tea and ICED Classic Black Tea) and 5.8 oz (Gunpowder Green Tea) transparent, UV barrier-protected, BPA-free PET jars for \$6.99.
- Available October 2016 on Amazon.com and in grocery, mass market retailers and select club stores nationwide.





PURE
LEAF



NEW FROM PURE LEAF BAGGED AND LOOSE LONG LEAF TEAS

At Pure Leaf®, we select the finest quality leaves from tea estates from Rainforest Alliance Certified in India, Kenya, Indonesia and Sri Lanka, and do as little to them as possible to let their genuine essences shine through. The Pure Leaf Bagged and Loose Teas are a new collection of premium long-leaf hot and iced tea blends in transparent packaging.

QUALITY INGREDIENTS

We believe that the most delicious tea is real tea, simply picked, rolled and expertly crafted from sustainably grown leaves, which is why our exquisite bagged and loose teas are delicious blends of quality long-leaf teas that look and smell just as great as they taste.

Our passion for realness extends to everything we do. We use real loose tea leaves and real ingredients to give tea lovers the most genuine tea experience, from steep to sip.

SIMPLE TEA PROCESS

Our tea process is simple and authentic to keep the flavor and aroma of each tea intact. Our delicate tea leaves are kept long, then simply picked, rolled and expertly crafted, allowing the genuine tea essence to shine through.

SINGLE-SOURCE ORIGINS

Tea, just like wine, has different taste characteristics according to where and when it is grown. We offer single-source origin tea leaves from Rainforest Alliance Certified tea estates in India, Kenya, Indonesia and Sri Lanka. Each Pure Leaf tea has a distinct taste based on its origin(s) — from mildly smoky Indonesian green tea leaves to full-bodied Kenyan black tea leaves.