

Bachelor of Healthcare Management (BHCM)

Specialization in Health Services Administration



OVERVIEW

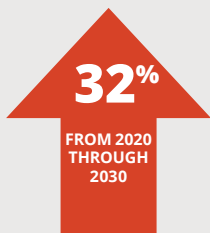
An aging baby-boom population, new medical technology and advances in medical treatment have contributed to an increasing demand for healthcare professionals who can coordinate, plan and direct rapidly changing health services. AIU's Bachelor of Healthcare Management (BHCM) degree is designed for those interested in healthcare organizations. The specialization in Health Services Administration Management provides students the opportunity to explore administrative roles in organizations such as hospitals, medical offices, insurance companies and extended-care providers.

CURRICULUM INCLUDES

In this specialized curriculum, students have the opportunity to gain a comprehensive core of knowledge about the U.S. healthcare system, including its structure, operations, regulations and management, with a focus on administrative roles in healthcare services. The BHCM provides students with an opportunity to study healthcare directly across many disciplines in order to help students prepare to pursue for a career in healthcare management.

COURSEWORK

HEALTHCARE CONTINUES TO BE A GROWING INDUSTRY IN THE UNITED STATES¹



Employment of medical and health services managers is projected to grow over 32% from 2020 through 2030¹, according to the U.S. Department of Labor's Bureau of Labor Statistics.

Factors driving demand for healthcare managers include:

- Population growth
- The retirement of the baby-boom generation
- Advances in medical technology

WE CAN HELP YOU

- Support the implementation of technology applications within a health care organization
- Facilitate the distribution of information with internal and external healthcare stakeholders through professional written and oral communication
- Identify and mitigate risk in the healthcare industry for the delivery of quality patient care
- Resolve ethical and legal dilemmas in a healthcare environment while respecting organizational responsibilities and patient rights
- Analyze the relationships between costs, quality, and access to healthcare in the U.S. to formulate management practices and principles used in the current healthcare environment

1. Bureau of Labor Statistics, <https://www.bls.gov/ooh/management/medical-and-health-services-managers.htm>
This data represents national figures and is not based on school-specific information. Conditions in your area may vary.
* Transfer credit is evaluated on an individual basis. Not all credits are eligible to transfer. See the University Catalog for transfer credit policies.

OUTCOMES

WHY AIU?

AIU offers a streamlined, real-world curriculum and flexibility designed to help you schedule school around your life, not the other way around. Along with industry-relevant undergraduate and graduate degree programs, our industry-focused specializations allow in-depth study of the field.

To accommodate busy lives, we offer full- and part-time program options and transfer-in credit* for eligible college, work and military experience, which could cut down on the time it takes to earn a degree.



AIU's Business Programs are programmatically accredited by the Accreditation Council for Business Schools and Programs (ACBSP).



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The AIU Bachelor of Healthcare Management degree program combines the required general education courses that provide a liberal-arts foundation with core concepts in healthcare management and specialized courses designed to provide students with the knowledge, skills and ability to pursue opportunities in health services management for a wide array of healthcare organizations.

IN-DEPTH SPECIALIZATION

By studying key topics in Health Services Administration Management to complete the core and specialization requirements, you have an opportunity to focus your interests on coordinating, planning and directing healthcare services, including administering operations, finance, policy development, service delivery and compliance for a wide range of health organizations.

TAUGHT BY EXPERIENCED FACULTY

AIU's BHCM program is taught by a team of experienced faculty who bring their real-world perspectives into the classroom. This approach can help students better understand the qualities and skills sought in the healthcare industry.

THE ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)

The ACBSP accreditation means that AIU's Business Administration programs meet the rigorous standards of this accreditation association. It helps ensure that what we teach is industry-relevant in today's business environment.



REQUIRED COURSES

GENERAL EDUCATION COURSES

ECON220	Microeconomics	4.5
ECON224	Macroeconomics	4.5
ENGL106	English Composition I	4.5
ENGL107	English Composition II	4.5
MATH125	General College Mathematics	4.5
UNIV103	Academic and Professional Success	4.5
UNIV106	Technology and Information Literacy	4.5
UNIV109	Interpersonal Communication	4.5
	Humanities (2 courses)	9
	Natural Sciences (2 courses)	9
	General Education Elective (1 course)	4.5
Total General Education Requirements		58.5

GENERAL ELECTIVES

A combination of any 8 undergraduate courses

Total General Elective Requirements 36

CORE COURSES

ACCT205	Principles of Accounting I	4.5
BUSN150	Legal and Ethical Environment of Business	4.5
FINA310	Financial Management	4.5
HLTH215	Introduction to Healthcare	4.5

CORE COURSES (CONTINUED)

HLTH225	Health/Public Policy	4.5
HLTH310	Survey of Healthcare Management	4.5
HLTH315	Risk Management in Healthcare	4.5
HLTH320	Ethical and Legal Issues in Healthcare	4.5
HLTH325	Quality in Healthcare	4.5
HLTH330	Healthcare and Human Resources	4.5
HLTH333	Administration Long Term Care I	4.5
HLTH335	Research Methods for Healthcare	4.5
HLTH430	Healthcare Information Systems	4.5
HLTH499	Program Capstone	4.5

Total Core Requirements 63

HEALTH SERVICES ADMINISTRATION SPECIALIZATION COURSES

HLTH337	Healthcare Organization	4.5
HLTH339	Marketing a Healthcare Perspective	4.5
HLTH405	Advanced Healthcare Management	4.5
HLTH415	Leadership in Healthcare Organizations	4.5
HLTH420	Healthcare Finance	4.5

Total Specialization Requirements 22.5

Total Bachelor's Degree Requirements 180

AIU cannot guarantee employment, salary, or career advancement. Not all programs are available to residents of all states.
660-20618 REQ1824686 05/22

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