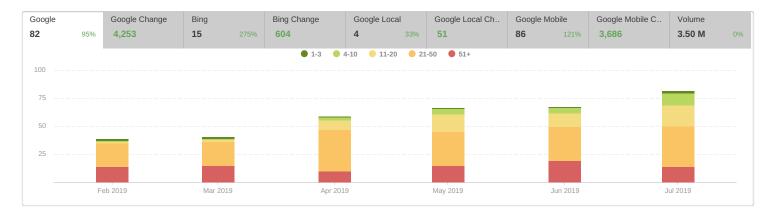
## Rankings



| Keyword                           | Google I         | Google<br>Change | Bing             | Bing Change | Google Local    | Google Local<br>Change | Google<br>Mobile | Google<br>Mobile<br>Change | Volume |
|-----------------------------------|------------------|------------------|------------------|-------------|-----------------|------------------------|------------------|----------------------------|--------|
| non warrantable<br>condo mortgage | 4 <sup>th</sup>  | 96               | not found        | _           | 8 <sup>th</sup> | 12                     | 5 <sup>th</sup>  | 95                         | 30     |
| denver mortgage<br>company        | 6 <sup>th</sup>  | 22               | 11 <sup>th</sup> | 39          | not found       | —                      | 6 <sup>th</sup>  | 31                         | 210    |
| condotel loans                    | 6 <sup>th</sup>  | 94               | not found        | _           | 2 <sup>nd</sup> | 18                     | 95 <sup>th</sup> | 5                          | 30     |
| denver mortgage                   | 7 <sup>th</sup>  | 93               | 7 <sup>th</sup>  | 43          | not found       | _                      | 7 <sup>th</sup>  | 72                         | 260    |
| portfolio select loan             | 8 <sup>th</sup>  | _                | not found        | _           | not found       | _                      | 8 <sup>th</sup>  | _                          | 0      |
| denver mortgage<br>broker         | 8 <sup>th</sup>  | 92               | 8 <sup>th</sup>  | 42          | not found       | _                      | 8 <sup>th</sup>  | 32                         | 170    |
| denver mortgage<br>lender         | 9 <sup>th</sup>  | 91               | not found        | _           | not found       | —                      | 10 <sup>th</sup> | 90                         | 210    |
| non warrantable<br>mortgage       | 9 <sup>th</sup>  | 91               | not found        | _           | not found       | _                      | 9 <sup>th</sup>  | 91                         | 20     |
| non warrantable<br>condo loan     | 10 <sup>th</sup> | 90               | not found        | _           | not found       | —                      | 7 <sup>th</sup>  | 93                         | 110    |
| denver mortgages                  | 11 <sup>th</sup> | 89               | 6 <sup>th</sup>  | 44          | not found       | —                      | 12 <sup>th</sup> | 48                         | 260    |
| denver mortgage<br>brokers        | 11 <sup>th</sup> | 89               | not found        | _           | not found       | _                      | 11 <sup>th</sup> | 38                         | 170    |
| va loans denver                   | 12 <sup>th</sup> | 88               | 4 <sup>th</sup>  | 46          | not found       | _                      | 12 <sup>th</sup> | 70                         | 40     |
| mortgage broker<br>denver         | 13 <sup>th</sup> | 87               | not found        | _           | not found       | _                      | 10 <sup>th</sup> | 41                         | 170    |
| denver mortgage<br>companies      | 15 <sup>th</sup> | 85               | 6 <sup>th</sup>  | 44          | not found       | —                      | 15 <sup>th</sup> | 43                         | 210    |
| denver va loans                   | 15 <sup>th</sup> | 85               | 5 <sup>th</sup>  | 45          | not found       | —                      | 58 <sup>th</sup> | 42                         | 10     |
| denver mortgage<br>lenders        | 16 <sup>th</sup> | 84               | not found        | _           | not found       | _                      | 17 <sup>th</sup> | 36                         | 210    |
| non warrantable<br>condo          | 16 <sup>th</sup> | 84               | not found        | _           | not found       | —                      | 17 <sup>th</sup> | 83                         | 1,300  |

**h** 

| Keyword                             | Google           | Google<br>Change | Bing             | Bing Change | Google Local    | Google Local<br>Change | Google<br>Mobile | Google<br>Mobile<br>Change | Volume |
|-------------------------------------|------------------|------------------|------------------|-------------|-----------------|------------------------|------------------|----------------------------|--------|
| denver fha loans                    | 18 <sup>th</sup> | 82               | not found        | _           | not found       | _                      | 17 <sup>th</sup> | 22                         | 70     |
| fha loans denver                    | 18 <sup>th</sup> | 82               | not found        | _           | not found       | _                      | 19 <sup>th</sup> | 21                         | 70     |
| business purpose<br>loans           | 18 <sup>th</sup> | 82               | not found        | _           | not found       | _                      | 17 <sup>th</sup> | 83                         | 40     |
| non warrantable loan                | 18 <sup>th</sup> | 82               | not found        | —           | not found       | —                      | 19 <sup>th</sup> | 81                         | 50     |
| conventional cash out refinance     | 20 <sup>th</sup> | 80               | not found        | _           | not found       | —                      | 22 <sup>nd</sup> | 78                         | 70     |
| mortgage company<br>near me         | 21 <sup>st</sup> | 9                | not found        | _           | not found       | _                      | 20 <sup>th</sup> | 8                          | 6,600  |
| reverse mortgage company in denver  | 22 <sup>nd</sup> | 5                | 10 <sup>th</sup> | 3           | not found       | _                      | 20 <sup>th</sup> | 7                          | 0      |
| non warrantable<br>condo loan rates | 23 <sup>rd</sup> | 77               | not found        | _           | not found       | _                      | 23 <sup>rd</sup> | 77                         | 30     |
| mortgage companies<br>denver        | 23 <sup>rd</sup> | 77               | not found        | _           | not found       | _                      | 23 <sup>rd</sup> | 45                         | 210    |
| cash out refinance<br>denver        | 25 <sup>th</sup> | 40               | 3 <sup>rd</sup>  | 47          | not found       | —                      | 23 <sup>rd</sup> | 70                         | 0      |
| reverse mortgage<br>denver          | 26 <sup>th</sup> | 48               | 2 <sup>nd</sup>  | 48          | not found       | _                      | 26 <sup>th</sup> | 14                         | 90     |
| mortgage denver                     | 26 <sup>th</sup> | 74               | 6 <sup>th</sup>  | 44          | not found       | —                      | 26 <sup>th</sup> | 74                         | 260    |
| bank statement loan                 | 27 <sup>th</sup> | 73               | not found        | —           | not found       | —                      | 20 <sup>th</sup> | 80                         | 880    |
| home refinance<br>denver            | 28 <sup>th</sup> | 18               | not found        | _           | not found       | —                      | 32 <sup>nd</sup> | 9                          | 10     |
| jumbo reverse<br>mortgage           | 29 <sup>th</sup> | _                | not found        | _           | 1 <sup>st</sup> | 2                      | 27 <sup>th</sup> | 1                          | 480    |
| denver first time home<br>buyer     | 30 <sup>th</sup> | 70               | not found        | _           | not found       | _                      | 35 <sup>th</sup> | 65                         | 140    |
| foreign national loans              | 30 <sup>th</sup> | 70               | not found        | —           | not found       | —                      | 33 <sup>rd</sup> | 67                         | 140    |
| bankruptcy home<br>loans            | 31 <sup>st</sup> | 69               | not found        | —           | not found       | —                      | 28 <sup>th</sup> | 72                         | 320    |
| non prime mortgage                  | 31 <sup>st</sup> | 69               | not found        | —           | not found       | —                      | 31 <sup>st</sup> | 69                         | 720    |
| mortgage companies<br>in denver     | 31 <sup>st</sup> | 69               | not found        | _           | not found       | —                      | 31 <sup>st</sup> | 31                         | 210    |
| mortgage lenders in<br>denver       | 32 <sup>nd</sup> | 68               | not found        | _           | not found       | _                      | 31 <sup>st</sup> | 29                         | 210    |
| denver home loans                   | 37 <sup>th</sup> | 63               | not found        | —           | not found       | _                      | 30 <sup>th</sup> | 70                         | 140    |
| non conforming loans                | 44 <sup>th</sup> | 56               | not found        | _           | not found       | _                      | 42 <sup>nd</sup> | 58                         | 1,300  |
| denver refinance                    | 45 <sup>th</sup> | 55               | not found        | —           | not found       | _                      | 41 <sup>st</sup> | 59                         | 40     |
| hecm for purchase                   | 59 <sup>th</sup> | 13               | not found        | _           | not found       | _                      | 68 <sup>th</sup> | 20                         | 390    |

| Keyword                                    | Google           | Google<br>Change | Bing      | Bing Change | Google Local | Google Local<br>Change | Google<br>Mobile  | Google<br>Mobile<br>Change | Volume  |
|--|------------------|------------------|-----------|-------------|--------------|------------------------|-------------------|----------------------------|---------|
| va streamline                              | 81 <sup>st</sup> | 19               | not found | —           | not found    | _                      | 79 <sup>th</sup>  | 21                         | 140     |
| colorado mortgage<br>company               | 93 <sup>rd</sup> | 7                | not found | _           | not found    | _                      | 97 <sup>th</sup>  | 3                          | 210     |
| colorado mortgage<br>broker                | 99 <sup>th</sup> | 1                | not found | _           | not found    | _                      | 101 <sup>st</sup> | 1                          | 170     |
| va refinance                               | not found        | _                | not found | —           | not found    | _                      | not found         | _                          | 880     |
| custom home loan                           | not found        | —                | not found | —           | not found    | —                      | not found         | —                          | 20      |
| home purchase loans                        | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 140     |
| home refinance loans                       | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 4,400   |
| cash out refinance                         | not found        | —                | not found | _           | not found    | _                      | not found         | _                          | 14,800  |
| debt consolidation<br>loans                | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 74,000  |
| fix and flip loans                         | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 1,300   |
| first time home buyer<br>loans             | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 22,200  |
| colorado mortgage                          | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 320     |
| lease purchase<br>agreement                | not found        | _                | not found | —           | not found    | —                      | not found         | _                          | 880     |
| fix and flip home loans                    | not found        | _                | not found | _           | not found    | —                      | not found         | —                          | 0       |
| 15 year mortgage                           | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 1,600   |
| reverse mortgage for purchase              | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 390     |
| portfolio select<br>program                | not found        | _                | not found | _           | not found    | _                      | 5 <sup>th</sup>   | 2                          | 0       |
| 20 year mortgage                           | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 390     |
| home loans denver                          | not found        | _                | not found | —           | not found    | _                      | 43 <sup>rd</sup>  | 57                         | 140     |
| how much can i get with a reverse mortgage | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 140     |
| conventional home<br>loan                  | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 1,300   |
| adjustable rate<br>mortgage                | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 6,600   |
| fha loans                                  | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 135,000 |
| colorado mortgage<br>lender                | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 260     |
| fha home loans                             | not found        | _                | not found | _           | not found    | _                      | not found         | _                          | 9,900   |
| 30 year mortgage                           | not found        | —                | not found | —           | not found    | —                      | not found         | —                          | 2,400   |

| Keyword                                   | Google           | Google<br>Change | Bing            | Bing Change | Google Local | Google Local<br>Change | Google<br>Mobile | Google<br>Mobile<br>Change | Volume |
|---|------------------|------------------|-----------------|-------------|--------------|------------------------|------------------|----------------------------|--------|
| multi-family home<br>loans                | not found        | _                | not found       |             | not found    |                        | not found        |                            | 70     |
| hobby farm loans                          | not found        | _                | not found       | _           | not found    | _                      | not found        | _                          | 50     |
| investment property<br>loans              | not found        | _                | not found       | _           | not found    | _                      | not found        | _                          | 4,400  |
| 2nd home loans                            | not found        | —                | not found       | —           | not found    | —                      | not found        | —                          | 110    |
| denver mortgage<br>services               | 2 <sup>nd</sup>  | _                | not found       | _           | not found    | _                      | 9 <sup>th</sup>  | 3                          | 0      |
| non warrantable condo interest rates      | 3rd              | 97               | not found       | _           | not found    | _                      | 3 <sup>rd</sup>  | 97                         | 40     |
| asset qualifier loans                     | 6 <sup>th</sup>  | 9                | not found       | —           | not found    | —                      | 6 <sup>th</sup>  | 6                          | 0      |
| bank statement loan<br>denver             | 10 <sup>th</sup> | 90               | not found       | _           | not found    | _                      | not found        | _                          | 0      |
| jumbo loans denver                        | 13 <sup>th</sup> | 85               | 5 <sup>th</sup> | 45          | not found    | —                      | 15 <sup>th</sup> | 49                         | 20     |
| no mortgage<br>insurance loans            | 14 <sup>th</sup> | 86               | not found       | _           | not found    | _                      | 15 <sup>th</sup> | 85                         | 40     |
| adjustable rate<br>mortgage denver        | 15 <sup>th</sup> | 12               | 2 <sup>nd</sup> | 48          | not found    | _                      | 15 <sup>th</sup> | 12                         | 10     |
| denver reverse<br>mortgage                | 16 <sup>th</sup> | 8                | 3 <sup>rd</sup> | 24          | not found    | _                      | 19 <sup>th</sup> | 6                          | 10     |
| warrantable condo                         | 16 <sup>th</sup> | 84               | not found       | _           | not found    | _                      | 16 <sup>th</sup> | 84                         | 390    |
| mortgages denver                          | 20 <sup>th</sup> | 80               | not found       | _           | not found    | _                      | 20 <sup>th</sup> | 21                         | 260    |
| denver mortgage<br>refinance              | 23 <sup>rd</sup> | 77               | not found       | _           | not found    | _                      | 26 <sup>th</sup> | 41                         | 10     |
| fannie mae non<br>warrantable condo       | 23 <sup>rd</sup> | 77               | not found       | _           | not found    | _                      | 22 <sup>nd</sup> | 78                         | 50     |
| non conforming condo<br>loans             | 23 <sup>rd</sup> | 77               | not found       | _           | not found    | _                      | 22 <sup>nd</sup> | 78                         | 10     |
| what is the va loan<br>limit in colorado? | 23 <sup>rd</sup> | 7                | not found       | _           | not found    | _                      | 23 <sup>rd</sup> | 5                          | 0      |
| selling a non<br>warrantable condo        | 23 <sup>rd</sup> | 77               | not found       | _           | not found    | _                      | 23 <sup>rd</sup> | 77                         | 50     |
| investor cash flow<br>loans               | 26 <sup>th</sup> | 1                | not found       | _           | not found    | _                      | not found        | _                          | 0      |
| mortgage brokers<br>denver                | 28 <sup>th</sup> | 72               | not found       | _           | not found    | _                      | 26 <sup>th</sup> | 29                         | 170    |
| mortgage lenders<br>denver                | 31 <sup>st</sup> | 69               | not found       | _           | not found    | _                      | 30 <sup>th</sup> | 28                         | 210    |
| first time home buyer denver              | 32 <sup>nd</sup> | 68               | not found       | _           | not found    | _                      | 35 <sup>th</sup> | 65                         | 140    |
| home loan denver                          | 35 <sup>th</sup> | 8                | not found       | _           | not found    | _                      | 34 <sup>th</sup> | 11                         | 140    |

| Keyword  | Google           | Google<br>Change | Bing            | Bing Change | Google Local | Google Local<br>Change | Google<br>Mobile | Google<br>Mobile<br>Change | Volume |
|--|------------------|------------------|-----------------|-------------|--------------|------------------------|------------------|----------------------------|--------|
| conventional home<br>loans denver                    | 39 <sup>th</sup> | 3                | 2 <sup>nd</sup> | 48          | not found    |                        | 33 <sup>rd</sup> | 9                          | 10     |
| denver mortgage loan                                 | 42 <sup>nd</sup> | 58               | not found       | _           | not found    | _                      | 40 <sup>th</sup> | 60                         | 70     |
| custom loans denver                                  | 44 <sup>th</sup> | 1                | not found       | —           | not found    | _                      | 38 <sup>th</sup> | 33                         | 0      |
| mortgage companies<br>that deal with<br>bankruptcies | 45 <sup>th</sup> | 55               | not found       | _           | not found    | _                      | 43 <sup>rd</sup> | 57                         | 480    |
| mortgage lenders for<br>bankruptcies                 | 46 <sup>th</sup> | 54               | not found       | _           | not found    | _                      | 46 <sup>th</sup> | 54                         | 210    |
| getting a mortgage<br>after bankruptcy               | 48 <sup>th</sup> | 52               | not found       | _           | not found    | _                      | 49 <sup>th</sup> | 51                         | 320    |
| mortgage company                                     | 49 <sup>th</sup> | 27               | not found       | _           | not found    | —                      | 41 <sup>st</sup> | 59                         | 4,400  |
| mortgage calculator denver                           | 56 <sup>th</sup> | 44               | not found       | _           | not found    | _                      | 55 <sup>th</sup> | 45                         | 90     |
| mortgage after<br>bankruptcy                         | 57 <sup>th</sup> | 43               | not found       | _           | not found    | —                      | 57 <sup>th</sup> | 43                         | 720    |
| mortgage broker                                      | 62 <sup>nd</sup> | 38               | not found       | —           | not found    | —                      | 58 <sup>th</sup> | 42                         | 22,200 |
| buying a house after chapter 13                      | 70 <sup>th</sup> | 30               | not found       | _           | not found    | —                      | 67 <sup>th</sup> | 33                         | 170    |
| denver mortgage rates                                | 77 <sup>th</sup> | 23               | not found       | _           | not found    | _                      | 78 <sup>th</sup> | 22                         | 140    |
| mortgage rates denver                                | 90 <sup>th</sup> | 10               | not found       | —           | not found    | —                      | 97 <sup>th</sup> | 3                          | 140    |
| buying a house after<br>bankruptcy                   | 94 <sup>th</sup> | 6                | not found       | _           | not found    | _                      | 99 <sup>th</sup> | 1                          | 1,000  |
| va home loan denver                                  | 94 <sup>th</sup> | 6                | not found       | —           | not found    | _                      | 13 <sup>th</sup> | 87                         | 50     |
| mortgage rates in<br>denver                          | 94 <sup>th</sup> | 6                | not found       | _           | not found    | _                      | 93 <sup>rd</sup> | 7                          | 140    |
| refinance after<br>bankruptcy                        | 97 <sup>th</sup> | 3                | not found       | _           | not found    | _                      | 88 <sup>th</sup> | 12                         | 110    |
| refinancing home to pay off debt                     | not found        | _                | not found       | _           | not found    | _                      | not found        | _                          | 140    |
| cash out refinance to pay off debt                   | not found        | _                | not found       | _           | not found    | _                      | not found        | _                          | 90     |
| refinancing your home to pay off debt                | not found        | _                | not found       | _           | not found    | _                      | not found        | _                          | 70     |
| buying a home after<br>bankruptcy                    | not found        | _                | not found       | _           | not found    | _                      | not found        | _                          | 590    |
| dave ramsey cash out refinance                       | not found        | _                | not found       | _           | not found    | _                      | not found        | _                          | 50     |
| refinance home to pay off credit cards               | not found        | _                | not found       | _           | not found    | —                      | not found        | _                          | 40     |



| Keyword                                      | Google    | Google<br>Change | Bing      | Bing Change | Google Local | Google Local<br>Change | Google<br>Mobile | Google<br>Mobile<br>Change | Volume  |
|--|-----------|------------------|-----------|-------------|--------------|------------------------|------------------|----------------------------|---------|
| refinance home loan<br>to pay off debt       | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 30      |
| refinancing home to pay off credit card debt | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 40      |
| mortgage colorado<br>springs                 | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 90      |
| mortgage rates<br>colorado                   | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 1,300   |
| remortgage house to pay off debts            | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 20      |
| conventional home<br>loans                   | not found | _                | not found | _           | not found    | —                      | not found        | _                          | 1,300   |
| buying a home after chapter 7                | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 170     |
| home loan after<br>chapter 7                 | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 140     |
| va home loans                                | not found | —                | not found | —           | not found    | —                      | not found        | —                          | 27,100  |
| refinancing a house to pay off debt          | not found | _                | not found | _           | not found    | —                      | not found        | _                          | 10      |
| refinancing your house to pay off debt       | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 10      |
| home loan after<br>chapter 7 discharge       | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 90      |
| investor cash flow<br>Ioan                   | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 10      |
| chapter 7 mortgage<br>lenders                | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 90      |
| mortgage after<br>bankruptcy chapter 7       | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 110     |
| asset depletion<br>mortgage                  | not found | _                | not found | _           | not found    | -                      | not found        | _                          | 140     |
| refinance home loan debt consolidation       | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 90      |
| cash out debt<br>consolidation               | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 20      |
| refinance house to pay off debt              | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 110     |
| refinance mortgage to pay off debt           | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 110     |
| mortgage                                     | not found | —                | not found | —           | not found    | _                      | 55 <sup>th</sup> | 45                         | 135,000 |
| refi to pay off debt                         | not found |                  | not found | _           | not found    | _                      | not found        | _                          | 20      |

| Keyword                                      | Google    | Google<br>Change | Bing      | Bing Change | Google Local    | Google Local<br>Change | Google<br>Mobile | Google<br>Mobile<br>Change | Volume    |
|--|-----------|------------------|-----------|-------------|-----------------|------------------------|------------------|----------------------------|-----------|
| warrantable condo<br>meaning                 | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 30        |
| colorado springs<br>mortgage                 | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 90        |
| reverse mortgage                             | not found | _                | not found | _           | not found       | _                      | not found        | —                          | 60,500    |
| interest only loan<br>program                | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 10        |
| cash out refinance<br>debt consolidation     | not found | —                | not found | —           | not found       | —                      | not found        | —                          | 20        |
| buying a house after<br>chapter 7 bankruptcy | not found | —                | not found | —           | not found       | _                      | not found        | _                          | 260       |
| refinancing your<br>mortgage to pay off debt | not found | —                | not found | _           | not found       | _                      | not found        | _                          | 10        |
| first time buyer interest only               | not found | —                | not found | _           | not found       | —                      | not found        | _                          | 10        |
| jumbo loans                                  | not found | _                | not found | —           | not found       | —                      | not found        | —                          | 8,100     |
| refinance house to pay off credit cards      | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 30        |
| mortgage rate calculator                     | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 22,200    |
| remortgage to pay off debt                   | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 10        |
| debt consolidation                           | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 90,500    |
| reverse mortage calculator                   | not found | _                | not found | _           | 1 <sup>st</sup> | 19                     | not found        | _                          | 12,100    |
| mortgage loan                                | not found | _                | not found | —           | not found       | —                      | not found        | —                          | 27,100    |
| mortgage calculators                         | not found | —                | not found | —           | not found       | —                      | not found        | —                          | 2,740,000 |
| refinance home to pay debt                   | not found | _                | not found | _           | not found       | —                      | not found        | —                          | 10        |
| buying a home after chapter 7 bankruptcy     | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 170       |
| mortgage after chapter<br>7                  | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 170       |
| mortgage loans after<br>chapter 7            | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 170       |
| self-employed loans                          | not found | —                | not found | —           | not found       | —                      | 85 <sup>th</sup> | 15                         | 720       |
| self employed home<br>loans                  | not found | _                | not found | _           | not found       | _                      | not found        | _                          | 590       |
| va loans                                     | not found | —                | not found | —           | not found       | —                      | not found        | —                          | 33,100    |
| conventional mortgage<br>after chapter 7     | not found | _                | not found | _           | not found       | _                      | 40 <sup>th</sup> | 60                         | 140       |

| Keyword  | Google    | Google<br>Change | Bing      | Bing Change | Google Local | Google Local<br>Change | Google<br>Mobile | Google<br>Mobile<br>Change | Volume |
|--|-----------|------------------|-----------|-------------|--------------|------------------------|------------------|----------------------------|--------|
| lease to own<br>mortgage lenders                       | not found | _                | not found | _           | not found    |                        | not found        | _                          | 10     |
| mortgage lender<br>colorado                            | not found | _                | not found | _           | not found    |                        | not found        | _                          | 260    |
| refinance my home to pay off debt                      | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 10     |
| buying a house after chapter 7 discharge               | not found | _                | not found | —           | not found    |                        | not found        | _                          | 170    |
| fha lease option to purchase guidelines                | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 10     |
| lease to own<br>mortgage                               | not found | —                | not found | _           | not found    | _                      | not found        | _                          | 30     |
| gsfa loan  | not found | —                | not found | _           | not found    | —                      | not found        | _                          | 170    |
| asset depletion<br>mortgage lenders                    | not found | —                | not found | _           | not found    | _                      | not found        | _                          | 10     |
| custom home loans                                      | not found | —                | not found | _           | not found    | —                      | not found        | _                          | 30     |
| first lien heloc                                       | not found | _                | not found | —           | not found    | —                      | not found        | _                          | 210    |
| platinum loan program                                  | not found | —                | not found | _           | not found    | _                      | not found        | —                          | 20     |
| asset depletion<br>lenders                             | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 20     |
| mortgage refinance<br>debt consolidation bad<br>credit | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 10     |
| gsfa platinum program<br>rates                         | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 10     |
| refinance home to pay student loans                    | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 20     |
| buying a house after<br>chapter 13 discharge           | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 260    |
| mortgage after chapter<br>7 discharge                  | not found | _                | not found | _           | not found    | _                      | not found        | _                          | 320    |
| home loan after<br>bankruptcy                          | not found | _                | not found | _           | not found    | _                      | 37 <sup>th</sup> | 63                         | 480    |
| buying a house after<br>chapter 7                      | not found | -                | not found | _           | not found    | _                      | not found        | _                          | 480    |