MACQUARIE BUSINESS SCHOOL Applied Finance Centre



Graduate Certificate of Finance

APPLIED LEARNING TO ACCELERATE YOUR CAREER

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The Macquarie Business School Applied Finance Centre courses are industry specific and relevant. The course, led by industry-experienced academics, ensures a thorough understanding of finance concepts, techniques and applications. The online learning experience provides you with the flexibility to complete your studies from any location.



Since 1980, Macquarie Business School's Applied Finance Centre has designed exceptional graduate courses that are industry specific and relevant. Delivered by industry experts and leading academics, our courses equip graduates with an understanding of the theories that underpin solutions for real-world finance issues and complex transactions.

The Graduate Certificate of Finance may be taken as a standalone qualification or as a pathway to the Graduate Diploma of Applied Finance or for the Master of Applied Finance.

CAREER OPPORTUNITIES IN FINANCE

- Banking
- Corporate finance
- Financial markets
- Financial services
- Funds management
- Regulatory agencies
- Risk management

WHO SHOULD APPLY?

CAREER CHANGERS

BUSINESS MANAGERS

GRADUATES

NON-FINANCE PROFESSIONALS

The Graduate Certificate of Finance is for individuals seeking a sound understanding of finance (fundamental technical skills and knowledge) and the financial services sector.

Applicants with a bachelor degree or a minimum of five years' professional work experience (without a bachelor degree) are eligible to apply.

WHAT YOU WILL STUDY

CASE STUDIES IN APPLIED FINANCE

Provides an understanding of the finance industry and its integral role in the modern economy. Focuses on a high-level, fully integrated overview of the major participants, their roles, interactions and the purpose they endeavour to achieve for all stakeholders in the economy. Examines key structures of the finance system and how they operate and, at times, fail. Real-life case studies will be used to better understand the application of finance globally.

FINANCE PRINCIPLES

Covers the key building blocks required for an appreciation of the finance discipline within a single unifying conceptual framework. Introduction to three of the key ideas in finance: analysis of trade-offs over time, asset valuation, and risk management. These ideas will be applied to the following subfields of finance: corporate finance, investments, and financial markets and institutions.

FINANCIAL STATEMENT ANALYSIS AND MODELLING

Develops financial analysis skills to support further study in corporate finance and investment analysis. The emphasis is on interpreting financial statements in the context of a company's operational performance and strategy to assess historical financial performance and to prepare a spreadsheet-based financial model capable of forecasting integrated financial statements for a company.

QUANTITATIVE AND ECONOMIC ANALYSIS

Taught in two parts with part one developing skills in microeconomic analysis (demand and supply, and application to the consumer and the firm) and concludes with an analysis of market structure.

Part two develops quantitative skills used in finance, including descriptive statistics, probability, statistical inference, correlation and regression analysis.

You will also improve your spreadsheet skills in statistical modelling.





HOW YOU WILL STUDY

You may complete the Graduate Certificate of Finance from any location globally. This course is delivered and assessed online at a pace that ensures a rigorous but fair assessment of your ongoing learning, understanding and application.

Each unit of study has been designed to ensure you progress through the structured learning activities in a supportive environment. You will learn in partnership with your peers and industry-experienced academics. We focus on continuous learning and feedback, allowing you to engage meaningfully with the curriculum.

Macquarie Business School's academic staff are industry practitioners with extensive knowledge and experience of the financial services sector and are committed to helping you achieve meaningful learning outcomes.

PATHWAY TO THE MASTER OF APPLIED FINANCE

The Graduate Certificate of Finance is a recognised standalone qualification. It is also a pathway to the Graduate Diploma of Applied Finance and the Master of Applied Finance, allowing you to add industry-recognised certifications to demonstrate your expertise in specialised areas and advance your career faster.

Visit **mq.edu.au/business/mafc** for more information about accreditation and career development.

QUICK FACTS

AWARD

Graduate Certificate of Finance

STUDY MODE Online

DURATION

6 months full time, 1 year part time

ENTRY CRITERIA

Bachelor degree or 5 years' professional work experience (without a bachelor degree).

UNITS OF STUDY Four

FEES (2019)

AU\$3300 per unit (AU\$13,200 for the full course)

APPLICATION AND TERM START DATES

TERM	APPLICATION CLOSING DATE	TERM START DATE
4, 2019	18 August 2019	9 September 2019

All applicants for graduate coursework studies at Macquarie are required to provide evidence of proficiency in English. Visit **mq.edu.au/english-requirements** for more information on English language requirements.







Fundamental technical finance knowledge and skills

Opens opportunities for career transition into finance

Delivered online by our highly regarded faculty of industry professionals

A pathway to masters-level study in finance



"I commenced studying the Graduate Certificate of Finance while I was working in Shanghai. The ability to study an Australian degree while living abroad was invaluable. The remote platform

is convenient and well delivered. After studying Mechanical Engineering, I commenced my career in renewables as an engineer in the wind industry. As my career progressed, I moved into more commercial positions such as technical sales. A knowledge of finance was something that was becoming increasingly valued. I have recently moved into a new role in the project development space. This role combines my commercial and technical experience in exploring opportunities and deploying innovative technologies that contribute to Australia's renewable energy future. Studying at Macquarie Business School was one of the important stepping stones that allowed me to achieve this."

Michael Dasey

GRADUATE CERTIFICATE OF FINANCE, 2016 INNOVATION DEVELOPMENT MANAGER, GOLDWIND AUSTRALIA, SYDNEY



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BEIJING

MAFC Beijing campus 20th Floor, Tower B Science Plaza, Tsinghua Science Park Haidan District, Beijing 100084 China



"While working as a lawyer, I chose to do further studies in finance to help me with the capital markets and project finance work I was doing. I have found the course to be one of the best all-round educational

experiences I have had. I feel it has given me a greater understanding of the financial industry, finance systems and how it all ties in together."

Giselle Finnane

GRADUATE CERTIFICATE OF FINANCE, 2016 MASTER OF APPLIED FINANCE, CURRENT STUDENT SENIOR ASSOCIATE, MARQUE LAWYERS

The information provided is correct at publication, and every reasonable effort has been made to ensure its accuracy. However, the information is subject to change from time to time. Macquarie Business School reserves the right to vary, without notice, any information relating to the provision of courses or units of study including the content and mode of offering of such courses or units. It he withdrawal of any course or unit for whatever reason, requirements for entry (including score conversions) to a program and the fees applicable to enrolment in any course or unit of study.



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