Your MBA ROI: Why Getting an MBA Is Worth It



Increased Salary

While the median starting salary for new employees direct from a bachelor's program is \$65,000 and for hires from another industry role is \$85,000, the **median starting salary for MBA graduates is an impressive \$105,000.**¹



Greater Career Mobility

The knowledge and skills you gain along the way are of equal importance to the professional credential itself, and they can **open up important and exciting doors** for you as your career evolves.



A Broader Network

One of the most valuable parts of the MBA experience is the **professional network you will develop** in your courses. Your cohort of classmates will be composed of professionals who are all just as intelligent and driven as you are.



Dedicated Career Resources

When you're investigating which MBA program you might want to apply to, make sure to research the **career resources they provide** to get an idea of the level of commitment they are willing to offer toward your success.



Stronger Soft Skills

The ability to lead effectively hinges on your capacity to make well-reasoned decisions, to collaborate with coworkers and to **compellingly convey your strategic recommendations** to all stakeholders.



