



#7

STUDENT ASSESSMENT OF CAREER SERVICES
— *The Economist* 2018

2,010

ON-CAMPUS INTERVIEWS ANNUALLY

#11

ALUMNI ASSESSMENT OF CAREER SERVICES
— *Financial Times* 2018

92%

RECEIVED OFFERS BY 3 MONTHS AFTER GRADUATION

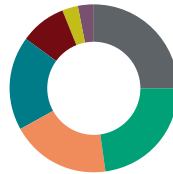
Full-Time Employment Salary

Average Salary \$120,382 per YEAR
Median Salary \$125,000 per YEAR

Internship Stats

Average Salary \$7,739 per MONTH
Median Salary \$8,000 per MONTH
Internship Rate 100%

EMPLOYMENT by FUNCTION



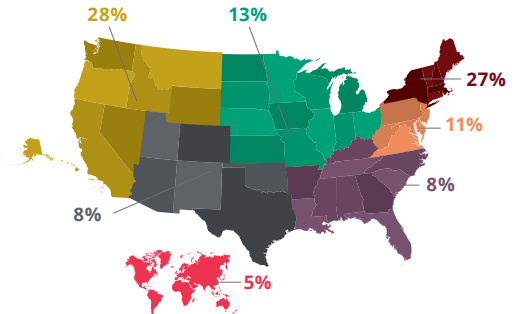
25% Consulting
23% General Management
19% Finance
18% Marketing
9% Operations
3% Other
3% Technology

EMPLOYMENT by INDUSTRY



32% Technology
23% Consulting
12% Healthcare
11% Finance
9% Other
6% Manufacturing
5% Consumer Packaged Goods
2% Media & Entertainment

EMPLOYMENT by GEOGRAPHY





Mean Salary

\$134,533

Consulting Electives

- Consulting and Conflict Resolution
- Corporate Financial Reporting
- Customer-Driven Strategies and Services
- Managing Intellectual Capital and Knowledge-Intensive Businesses
- Negotiations
- New Product Management
- Organizational Change
- Presenting Competitively
- Pricing Strategy
- Risk Analysis
- Strategic Corporate Management
- Technology Strategy

The Consulting Club is the largest MBA club and alongside the MCC delivers an extensive series of events for students interested in careers with consulting firms or corporate strategy groups.

Compensation by FUNCTION

	% Accepted	Mean
CONSULTING	25.4%	\$134,533
Consulting:	23.7%	\$136,198
Management Strategy		
Consulting: Internal	1.7%	N/A

TOP RECRUITERS

- PricewaterhouseCoopers
- Deloitte
- KPMG
- McKinsey & Company
- Boston Consulting Group

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40+ PROFESSIONAL *and* SOCIAL STUDENT MBA CLUBS

- Consulting Club
- Business and Technology Club
- Graduate Finance Association
- Marketing Club
- Operations Management Club

These employment statistics conform to the MBA Career Service & Employers Alliance (MBA CSEA) Standards for Reporting Employment Statistics.



Swartz Center for Entrepreneurship

The campus hub for entrepreneurship is the Swartz Center for Entrepreneurship, which partners with MBAs on business plans, venture capital and startup market entry.

Carnegie Mellon's innovation spurs economic growth and has helped to launch more than 300 companies and 9,000 jobs in the past 15 years.

300
COMPANIES

9,000
JOBS

Entrepreneurship Electives

- Commercialization and Innovation Workshop
- The Science of Growth
- Contracts
- Entrepreneurial Alternatives
- Lean Entrepreneurship
- Funding Early Stage Ventures
- Gaining Advantage Through Sales
- Marketing for Entrepreneurs

15-30 NEW COMPANIES
LAUNCH ANNUALLY

Carnegie Mellon professors and students launch an average of 15-30 new companies annually. A few you may know:

- Aquion Energy
- Avere Systems
- BlackLocus
- CardMunch
- Carnegie Learning
- DuoLingo
- Dynamics
- FORE System
- IndexTank
- Lumator
- Lycos
- NoWait
- ModCloth
- mSpoke
- PayTango
- Perfect Pushup
- PittPatt
- Plextronics
- ReCaptcha
- Resumator
- Shutterfly
- Spinnaker Networks
- Vivisimo
- 4Moms

40+ PROFESSIONAL *and* SOCIAL
STUDENT MBA CLUBS

- Entrepreneurship and Venture Capital Club
- Biopharma Healthcare Club
- Business and Technology Club
- Graduate Finance Club
- Marketing Club
- Operations Management Club



Mean Salary

\$113,897

Finance Electives

- Corporate Finance
- Corporate Restructuring
- Debt Markets
- Energy Finance
- Fixed Income Investment
- International Finance
- Optimization Methods in Finance
- Options
- Venture Capital and Private Equity

The finance coursework is designed for the lifetime of your career—Tepper MBA alumni are well-represented in senior financial positions at investment banks and Fortune 50 corporate finance groups and FinTech.

Compensation by FUNCTION

	% Accepted	Mean
FINANCE	19.1%	\$113,897
Corporate (Analysis/Treasury)	8.1%	\$109,058
Investment Banking	3.5%	\$129,167
Other	2.9%	\$110,500
Asset Management	1.7%	N/A
Analytics	1.2%	N/A
Accounting	.6%	N/A
Research	.6%	N/A
Risk Management	.6%	N/A

TOP RECRUITERS

- Cigna
- Amazon
- Target
- Deutsche Bank
- Google Inc.

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40+ PROFESSIONAL and SOCIAL STUDENT MBA CLUBS

- Graduate Finance Association
- Alpha Asset Management Club
- Entrepreneurship and Venture Capital Club

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Mean Salary

\$111,810

Marketing Electives

- Branding
- Consumer Behavior
- Customer Driven Strategies and Services
- Marketing Communications and Buyer Behavior
- Marketing Research
- Marketing with Social Media
- New Product Management
- Interactive Marketing
- Pricing Strategy
- Technology Strategy

More than 90% of MBAs pursuing marketing careers work in product management, brand management or marketing leadership development programs following graduation.

Compensation by FUNCTION

	% Accepted	Mean
MARKETING/SALES	17.9%	\$111,810
Product/Industrial (B2B)	9.3%	\$112,679
Brand	4.6%	\$117,537
Research/Analytics	2.3%	\$101,000
Sales	1.7%	N/A

TOP RECRUITERS

- Amazon
- Verizon Communications
- Proctor & Gamble
- Philips Healthcare
- Adobe Systems



40+ PROFESSIONAL and SOCIAL STUDENT MBA CLUBS

- Marketing Club
- Biopharma Healthcare Club
- Business and Technology Club
- Organizational Leadership Club

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Mean Salary

\$122,333

Operations Electives

- Demand Management and Price Optimization
- Operations Strategy
- Real Options
- Risk Management
- Service Management
- Six Sigma Tools and Techniques
- Strategy, Performance Measurement and Corporate Governance
- Supply Chain Management
- Sustainable Operations

The Operations Management Club hosts one of the longest-standing international operations case competitions in the U.S., dating back approximately three decades.

Compensation by FUNCTION

	% Accepted	Mean
OPERATIONS	8.7%	\$122,333
MANAGEMENT/LOGISTICS		
Operations Management	2.3%	\$121,250
Supply Chain Management/Logistics	4.1%	\$120,700
Purchasing	1.7%	N/A

TOP RECRUITERS

- Amazon
- Apple
- Johnson & Johnson
- Microsoft
- Target



40+ PROFESSIONAL and SOCIAL STUDENT MBA CLUBS

- Operations Management Club
- Biopharma Healthcare Club
- Business and Technology Club
- Consulting Club
- Energy Club

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RECRUITING PARTNERS

For a full list of MBA recruiting partners
visit tepper.cmu.edu/mbacareers

20/20 Capital Group
A.T. Kearney
Abbott
Accenture
Adobe Systems
Alcoa
Alexander Group
AlixPartners
Allegheny Health Network
Alliantgroup LP.
Allstate Corp.
Alpha Square Group
Altman Vilandrie & Company
Amazon, Inc.
American Airlines
American Express
Amundi Asset Management
ANSYS, Inc.
APG Asset Management
Apple
Arconic
AstraZeneca Pharmaceuticals
AT&T
Atlas Development Corp
ATRP Solutions Inc.
Audia Group
Bain & Company
Bayer
BB&T Capital Markets
Bed Bath and Beyond
Berkery Noyes
Biogen Idec Inc.
Blackline
Bloom Energy
Blue Matter Consulting
Blue Origin
BNP Paribas
Bombardier
Boston Consulting Group, The (BCG)
Bristol-Myers Squibb
Cardinal Bridge, LLC
Cardinal Health
Careform
Chattem/Sanofi
CIGNA
Cisco Systems, Inc.
Citi
Citigroup Inc.
Clark Hill PLC
Cloudeablers Inc
Cloverdale Capital Management
Cognizant Technology Solutions
Colgate-Palmolive Company
Comcast Corp.
Cornerstone Research
Corning Incorporated
Corning Optical Communications
CrossChx
Ctrip
CubeRover
CVS Caremark Corp.
CVS Health
Danaher Corp.
DaVita Inc.
Dell Inc.
Deloitte
Deutsche Bank AG
DICK'S Sporting Goods
Didi Chuxing
Dimensional Fund Advisors
Discover Financial Services
DISH Network
Disney
Dow Chemical Company (The)
E. & J. Gallo Winery
Eaton Corporation
Education Pioneers
Electronic Arts
Electronics for Imaging, Inc.
Eli Lilly & Company
Emerson
Envision Business Consulting
Evoqua Water Technologies
Expedia Inc.
Express Scripts
ExxonMobil Corporation
Federal Reserve Bank of Chicago
Federal Reserve Bank of New York
FedEx Services
Fidelity Investments
Finnea Group
Fiserv
Fitbit
Fluke Calibration
Ford Motor Company
Gap Inc.
Gartner Group
Gates Corporation
Genentech Inc.
General Mills
General Motors
Generational Transfer Entrepreneurs
Georgia Pacific
Girls on the Run, International
GlaxoSmithKline
Google Inc.
GoPro
Gordon Pointe Management
Green Hills Software
Guggenheim Securities
HC Capital
Hewlett-Packard Inc.
Highmark Health Solutions
HistoWiz
Honeywell
Horizon Pharma
Houlihan Lokey Howard & Zukin
Humana Inc.
IBM Corp.
IBM Digital Strategy
Ichor System
Identify3D
IGPI
Illumina
Indigo Agriculture
Innovate Systems Inc.
Inspiring Capital
"International Finance Corporation (IFC)-
The World Bank Group"
Intuit Inc.
J. P. Morgan Securities, Inc.
Jama Software
January
Jefferies & Co.
Johnson & Johnson
JPMorgan Chase & Co.
Juniper Networks
Kennametal, Inc.
KPMG
L.E.K. Consulting (Global Focus)
L3 Technologies
Lancaster Pollard
LDV Capital
Lenovo
Liberty Mutual
Lifecare Health Partners
Lilly
Lockheed Martin Corp.
L'Oreal
Los Alamos National Laboratory
Lowe's
M&T Bank Corporation
McKesson Corporation
McKinsey & Company
Merck & Company
MetLife Inc.
MGM Resorts International
Microsoft Corporation
Monitor Deloitte China
Morgan Stanley
Mozilla
Nations Reliable Lending
New York Presbyterian Hospital
NextEra Energy
NFL
Nomura Securities Co., LTD
Numo
NVIDIA
Pfizer, Inc.
Philips
Philips Healthcare
Philips Respironics, Inc.
Pitchbook
PNC Financial Services
PNC Riverarch Capital
PPG Industries, Inc.
PricewaterhouseCoopers (PwC)
Principal Financial Group
Procter & Gamble
Propeller
Putnam Investment Management
Quartz
Quest Diagnostics Inc.
Quizlet Inc.
Rio Tinto Minerals
Robert Bosch Corporation
Robindale Energy
RoBotany
S&P Global
Salesforce.com
Securonix
SeventySix Capital
Slalom Consulting
Sling Media
SpaceX
Staples
Strategic Advisors
Target Corporation
TATA Consultancy Services
Temasek Holdings
Tesla Motors
The Chartis Group
The Hershey Company
The Hertz Corporation
Thermo Fisher Scientific
Thomson Reuters
T-Mobile
TriNet
Uber
Ubisoft Entertainment
UGI Corporation
Union Pacific Corporation
United Technologies
UPMC Enterprises
Veloce Therapeutics, Black Beret Life Sciences
Veritas Technologies, LLC.
Verizon Communications
Virgin Orbit
Visa Inc.
VMware Inc.
Wal-Mart Stores, Inc.
Walmart.com
Warner Brothers
Wayfair
Wells Fargo
Western Digital
Wipro Technologies
Yelp
ZeniMax Media Inc.
Zillow
ZS Associates

* The Recruiting Partners list is comprised of companies that have made offers to our students and/or have participated in recruiting events.