

101 MOST INFLUENTIAL LATINOS

As usual, these are not all of the leaders, but those in the list are all leaders. Fantastic leaders with a diverse activity, all of them advancing Latinos all over the country and all across industries and professions. All of the leaders included have proven an actual influence on the national scene, not only for the Hispanic community but for the entire country. From lawyers to cabinet members, from media personalities to powerful business figures, this list is a snap shot of the power and influence of Latinos in the US today.

Newcomers, like Lin-Manuel Miranda, who has a powerful voice in the entertainment industry, or Agustin Arteaga, the only Latino with the title of Director at one of the most important museums of art in the country, or Andre Arbelaez, who may be the most respected voice for Latinos in the hi-tech industry, make this list a very special one.

We hope you enjoy reading who they are, where they live, what has been their professional path and even contact them, for these are the leaders forging the future of America.

001



R

ARTS/ENTERTAINMENT

LALO
ALCARAZ

ARTIST, CARTOONIST, WRITER

- Mexican-American
- 1964 in San Diego, CA
- Bachelor's degree in Art and Industrial Design from San Diego State University, Master's degree in Architecture from University of California, Berkeley.
- Married

laloalcaraz.com
[@laloalcaraz](https://twitter.com/laloalcaraz)

2017 Ruben Salazar Award for Communication at National Council of La Raza Annual Conference

Alcaraz is best known for his comic *La Cucaracha*, the first nationally syndicated, politically themed Latino daily comic strip. Launched in 2002, *La Cucaracha* has become one of the most controversial in the history of American comic strips. He is also the creator of "Daniel D. Portado", a satirical Hispanic character who in 1994 called on Mexican immigrants to return south—"reverse immigration"—as a response to the controversial Proposition 187. In 2012, Daniel D. Portado returned to the headlines thanks to Mitt Romney's call for undocumented immigrants to exercise "self-deportation." A leading figure in the Chicano movement, Alcaraz also contributes political cartoons for *LA Weekly* and hosts a radio show on KPFK called the "Pocho Hour of Power." He also contributed a work of art to the 2008 Obama campaign called "Viva Obama." Alcaraz led a social campaign in response to Disney's attempt to trademark *El Dia de los Muertos* for Disney film, "Coco". He won and was then hired by Pixar to consult on the film.

002



R

ARTS/ENTERTAINMENT

ISABEL
ALLENDE

AUTHOR

- Chilean-American
- August 2, 1942 in Lima, Peru
- Divorced

isabelallende.com
[@isabelallende](https://twitter.com/isabelallende)

2003 Cyril Magnin Lifetime Achievement Award **2014** Presidential Medal of Freedom **2016** California Hall of Fame Inductee **2017** CA Latino Legislative Caucus, Latino Spirit Award, Achievement in Literature **2017** Premio Sicily

Chilean author Isabel Allende won worldwide acclaim when her bestselling first novel, *The House of the Spirits*, was published in 1982. She has since written 22 more works. Allende, who has received dozens of international tributes and awards over the last 30 years, describes her fiction as "realistic literature," rooted in her remarkable upbringing and the mystical people and events that fueled her imagination. In addition to her work as a writer, Allende also devotes much of her time to human rights. Following the death of her daughter, Paula, in 1992, she established in her honor a charitable foundation dedicated to the protection and empowerment of women and girls worldwide. She has been awarded 15 international honorary doctorates and more than 60 awards in over 15 countries. In 2017, she published her latest novel, *In The Midst of Winter*.

003



N

ARTS/ENTERTAINMENT

AGUSTÍN ARTEAGA

EUGENE McDERMOTT DIRECTOR OF
DALLAS MUSEUM OF ART

- Mexican
- February 14, 1958 in Veracruz, Mexico
- B.A. in Architecture from Universidad Metropolitana de México, M.A. and Ph.D. from Universidad Nacional Autónoma de México
- Married

dma.org
@DallasMuseumArt

2000-2002 Founding Director of the Museo de Arte Latinoamericano de Buenos Aires (MALBA) Fundación Costantini in Argentina **2013** Ohtli Award **2013** Director and CEO of Museo Nacional de Arte (MUNAL) in Mexico City **2016** Appointed new Eugene McDermott Director of Dallas Museum of Art

Arteaga formerly served as the director of the Museo Nacional de Arte (MUNAL) in Mexico City, one of Mexico's largest and most prominent cultural institutions, presenting work from the mid-16th through the mid-20th centuries. Prior to his tenure at MUNAL, Arteaga was the director of the Museo de Arte de Ponce (MAP) in Puerto Rico, and the founding director of the contemporary art museum Museo de Arte Latinoamericano de Buenos Aires (MALBA) Fundación Costantini in Argentina. Arteaga has organized more than 100 exhibitions over the course of his career, including major monographic presentations of Andy Warhol, Roy Lichtenstein, and Diego Rivera. Arteaga was decorated as a Chevalier in the French Republic's Order of Arts and Letters in 1998, and he received the Ohtli Award from the government of Mexico in 2013, which is the highest honor bestowed to Mexican citizens for support of Mexican culture abroad. He also organized Mexico's Modern Art Exhibition *México 1900-1950: Diego Rivera, Frida Kahlo, José Clemente Orozco, and the Avant-Garde* in Dallas, TX making it the only first and only stop in the U.S.

004



R

ARTS/ENTERTAINMENT

ROSARIO DAWSON

ACTRESS

- Puerto Rican-Cuban
- May 9, 1979 in New York, NY
- Lee Strasberg Institute
- Single

@rosariodawson

2006 Won a Satellite Award for Best Supporting Actress for *Rent* **2008** Became spokesperson for More Than Footprints, Conservation International, Doctors Without Borders, National Geographic Society, The Nature Conservancy, and Save The Children **2012** Launched the first annual Unbottle the World Day

Dawson is an American actress and activist. Her film debut in the 1995 controversial teen drama *Kids* launched a huge career which has been a mix of Hollywood big budget films and indie movies. She is also very politically active. Dawson is Co-founder of Voto Latino. Very involved with the Lower East Side Girls Club, she supports numerous charities including environmental group Global Cool, the ONE Campaign, Operation USA, Oxfam, Amnesty International, Parents, Families and Friends of Lesbians and Gays, the International Rescue Committee and Stay Close.org, and serves on the board for V-Day, a global non-profit movement that raises funds for women's anti-violence groups. Dawson is a spokeswoman for TripAdvisor.com's philanthropy program, More Than Footprints, Conservation International, Doctors Without Borders, National Geographic Society, The Nature Conservancy, and Save The Children. Dawson partnered with SodaStream International in launching the first annual Unbottle the World Day, a campaign conceived in an effort to raise awareness to the impact of cans and plastic bottles on the environment.

005



R

ARTS/ENTERTAINMENT

GUSTAVO ADOLFO DUDAMEL

MUSIC DIRECTOR AT SIMÓN BOLÍVAR SYMPHONY ORCHESTRA OF VENEZUELA/
MUSIC AND ARTISTIC DIRECTOR AT LOS ANGELES PHILHARMONIC

- Venezuelan
- January 26, 1981 in Barquisimeto, Lara, Venezuela
- Latin American Academy of Violin
- Divorced

gustavodudamel.com
@gustavodudamel

2013 *Musician of the Year* by Musical America **2016** Americas Society Cultural Achievement Award **2017** Youngest-ever conductor to lead the Vienna Philharmonic's famous New Year's Day Concert, watched annually by over 60 million people in 90 countries.

Dudamel was the son of a trombonist and a voice teacher. He studied music from an early age, with El Sistema, and took up the violin at age ten. Dudamel began to study conducting in 1995, first with Rodolfo Saglimbeni, then later with José Antonio Abreu. In 1999, he was appointed music director of the Orquesta Sinfónica Simón Bolívar, the national youth orchestra of Venezuela. Dudamel has won a number of conducting competitions, including the Gustav Mahler Conducting Prize in Germany in 2004. Dudamel made his debut at La Scala, Milan, with Don Giovanni in November 2006. In 2013 Dudamel conducted the Simon Bolívar Symphony Orchestra during the funeral of Venezuelan President Hugo Chávez. In 2015 Dudamel conducted both the opening and end titles, for the official motion picture soundtrack and film of *Star Wars Episode VII: The Force Awakens*. His contract with the LA Philharmonic has been extended until 2021-2022.

006



R

ARTS/ENTERTAINMENT

MOCTESUMA ESPARZA

PRODUCER, ACTIVIST

- Mexican-American
- March 12, 1949 in Los Angeles, CA
- B.A. of Theatre Arts-Motion Pictures, Television, M.F.A. of Theatre Arts-Motion Pictures, TV from the University California Los Angeles
- Married

mayaentertainment.com
@MoctesumaE

1960 Participated in the Chicano Movement **1973** **1997** Produced 'Selena', Jennifer Lopez breakout film **2005** Opened up the first multiplex in the Maya Cinemas chain **2008** Selected as one of the 50 Most Powerful and Influential Latinos by The Imagen Foundation **2017** Recipient of the Latino Business Award- Inspirational Leader of the Year by Los Angeles Latino Chamber of Commerce

A prolific producer with 31 credits, Oscar-nominated Moctesuma Esparza blazed the trail for Chicano/Latino on-screen stories since the 1970s. His documentary short "Agueda Martinez: Our People, Our Country" received an Academy nod in 1978. His most popular work includes "Selena" and "The Milagro Beanfield War" and the HBO film "Walkout." Recognizing the need for more cinemas to screen Latino and ethnically diverse films as well as Hollywood fare, Esparza launched the Maya Cinema multiplex chain; there are now four in California.

007



R

- Honduran-American
- April 18, 1984 in Los Angeles, CA
- Major in International Relations from University of Southern California
- Married

@americaferrera

ARTS/ENTERTAINMENT
**AMERICA GEORGINE
FERRERA**

ACTRESS

2002 First television movie, *Gotta Kick It Up!* **2006** Starred as Betty Suarez in *Ugly Betty*, which would become her breakthrough role **2007** Named as one of TIME magazine's 100 Most Influential People **2007** Won the Golden Globe Award for Best Actress **2017** Was the opening speaker for the Women's March On Washington

Emmy, Golden Globe, Alma, Image, SAG, and Sundance award winner Ferrera's auspicious career took off in 2002 when she starred in the indie hit *Real Women Have Curves*. With 41 film and TV credits, America has built a solid resume of high-quality roles in major Hollywood films, live action and animation. Best known for her hit series *Ugly Betty*, the US version of Betty La Fea, the hit Latin American novella, Ferrera's performance as the nerdy, ever-optimistic fashion magazine assistant in a viper's nest of 'fashionistas' won hearts for 85 episodes, and broke barriers for Latinas on network TV. Her performance even received congressional congratulation by the US House of Representatives, for being a role model for young Hispanics. Recognized in 2007 by "TIME Magazine" as one of the "Most Influential People in the World," Ferrera's bright smile is insured for \$10 million by Lloyds of London. In her current roles on NBC's "Superstore," America has successfully proven that she can both act and produce.

008



R

- Mexican
- October 30, 1978 in Guadalajara, Jalisco, Mexico
- "El Centro" School of Speech and Drama
- Single

@GaelGarciaB

ARTS/ENTERTAINMENT
**GAEL GARCÍA
BERNAL**

ACTOR, DIRECTOR

2016 Nominated for Golden Globe Award for Best Actor for *Mozart in the Jungle* **2016** Named one of the 100 Most Influential People by Time Magazine

This Mexican actor has risen to the top internationally. With films like *Amores Perros*, *Y Tu Mama Tambien*, *El Crimen del Padre Amaro*, *Casa de Mi Padre*, *Babel*, *Neruda*, *Desierto* and Golden Globe winning *Mozart in the Jungle*, García Bernal has become one of the most sought-after international actors in the US. His talent and drive has taken him to reach new areas like directing. His directing debut came with the 2007 film *Deficit*.

009



R

- Mexican
- August 15, 1963 in Mexico City
- Communications from Universidad Iberoamericana in Mexico City
- Married

ARTS/ENTERTAINMENT
**ALEJANDRO
GONZÁLEZ-
IÑÁRRITU**

DIRECTOR, SCREENWRITER, PRODUCER

2015 Academy Award for Best Director, Best Original Screenplay and Best Picture for *Birdman* **2016** Golden Globe Award for Best Director *The Revenant* **2016** BAFTA Award for Best Film, Best Direction and The Revenant **2016** Academy Award for Best Director for *The Revenant*

With his film "Babel" he became the first Mexican director to be nominated for the Oscar in 2007 and the first Mexican-born director to win the Prix de la mise en scene at the Cannes Film Festival. Iñárritu's six feature films—*Amores perros* (2000), *21 Grams* (2003), *Babel* (2006), *Biutiful* (2010), *Birdman or (The Unexpected Virtue of Ignorance)* (2014), and *The Revenant* (2015)—pushed Iñárritu to the top of the game. In 2015, Iñárritu won the Academy Award for Best Director, Best Original Screenplay, and Best Picture for *Birdman*. In 2016, he won the Academy Award for Best Director for the enormously expensive [\$135 million] western, "The Revenant," thus making him the third director to win back to back Academy Awards, and the first since 1950.

010



R

- Mexican
- September 2, 1966 in Coatzacoalcos, Veracruz, Mexico
- International Relations from Universidad Iberoamericana in Mexico City
- Married

@salmahayek

ARTS/ENTERTAINMENT
**SALMA HAYEK
PINAULT**

ACTRESS

1999 Launched her production company, Ventanarosa. **2002** Starred in and co-produced the very popular movie, *Frida* **2006-2010** Produce the Golden Globe-winning series, *Ugly Betty*

Mexican-born Hayek is an icon to Latinos around the world and continues to stay on top of her game. She first captured American audiences in Robert Rodriguez's *Desperado*. Hayek has developed a strong reputation as a producer through her production company, Ventanarosa, showcasing quality Latino-based film and television projects such as *Ugly Betty* and her 2002 triumph, *Frida*. Hayek has also been an advocate of immigrant rights. She has fought to create awareness against domestic violence against women and immigrant discrimination. She is married to François-Henri Pinault, CEO of Kering, top-tier international leader of the luxury goods industry.

011



R

ARTS/ENTERTAINMENT
**EVA LONGORIA-
BASTÓN**

ACTRESS, ACTIVIST, PHILANTHROPIST

- Mexican-American
- March 15, 1975 in Corpus Christie, TX
- B.S. in Kinesiology from Texas A&M Univeristy-Kingsville, Master's in Chicaco Studies from California State University
- Married

evalongoriafoundation.com
@EvaLongoria

2006 Eva's Heroes founded
2011 Appointed to the commission on the National Museum of the American Latino by President Barack Obama
2012 Eva Longoria Foundation founded
2016 Participated as a speaker in the Democratic National Convention in Philadelphia
2017 Listed by Richtopia as #42 in the list of 200 Most Influential Philanthropists and Social Entrepreneurs Worldwide.

First famous to fans of *The Young and the Restless*, on which she starred from 2001 to 2003, Eva Longoria was cast in her most iconic role to date as Gabrielle Solis in ABC's *Desperate Housewives*, which ran from 2004 to 2012. Eva is also an active philanthropist founding the Eva Longoria Foundation to help Latinas build better futures through education and entrepreneurship. She is also the co-founder of *Eva's Heroes* in San Antonio. *Eva's Heroes* is a non-profit that benefits developmentally disabled children. She has received numerous awards for her work and philanthropy. Among them are awards from Congressional Hispanic Caucus Institute, the National Hispanic Leadership Institute, The National Civil Rights Museum, *Variety*, the *Hollywood Reporter*, and the Mayor of Los Angeles. Through her work and charity, Eva continues to remain active, empowering Latinas to create better futures. She is married to Jose Baston, President of Content and Television at Grupo Televisa, the largest media company in Latin America.

012



R

ARTS/ENTERTAINMENT
**JENNIFER
LOPEZ**

SINGER, ACTRESS

- Puerto Rican
- July 24, 1969 in Castle Hill, NY
- Divorced

@JLo

2005 Named one of the 25 Most Influential Hispanics in America by *Time Magazine*
2009 Founded the Lopez Family Foundation
2012 Ranked by *Forbes* as the most powerful celebrity in the world
2013 Awarded the humanitarian award by amfAR

López broke the glass ceiling for Latinas in entertainment as the first Latina actress to be paid more than \$1 million as result of her leading role in the 1997 biopic "Selena." In the years between, "J.Lo" has held the place as the best paid Latina in Hollywood, commanding up to \$15 million for her roles in "Shall We Dance," and "Monster In Law." López has released eight studio albums, and many singles. Concerts, her clothing line, and perfumes have positioned her among the world's highest paid celebrities. López again made history as a judge in the last five seasons of *American Idol*. With a new Las Vegas 'residency' at Planet Hollywood, her earnings keep pace with her ambition. On July 21st, 2016, her production company announced López' latest TV deal: a 10 episode: "World of Dance", a reality show on NBC. As of 2016, López 'net worth is estimated at 320 million.

013



R

ARTS/ENTERTAINMENT
**LIN-MANUEL
MIRANDA**

COMPOSER, PLAYWRIGHT, ACTOR,
SINGER

- Puerto Rican-American
- January 16, 1980 in New York, New York
- Theater Studies at Wesleyan University
- Married

linmanuel.com
@Lin_Manuel

2008 *In the Heights* won two Tony for Best Musical, Best Original Score "In the Heights" opened in March of **2008** at the Richard Rodgers stage in Broadway and ran for 1,184 performances. **2016** *Hamilton* won 11 Tony awards and a Pulitzer
2016 Named one of the 100 Most Influential People by *Time Magazine*

Manuel is best known for creating and starring in the Broadway musicals *Hamilton* and *In the Heights*. Manuel wrote the book, music, and lyrics for both shows, in addition to starring in the title role. He has personally won a Pulitzer Prize, two Grammys, an Emmy, an Olivier, a MacArthur "Genius" Award, and three Tony awards, among others. Lin Manuel work and talent has placed him on the very notorious list of the Most Influential People created by *Time Magazine*. His recently debuted his music video "Immigrants". The track was taken from *The Hamilton Mixtape*. The song that was released in late 2016, debuted as No. 1 on the charts. In his *Time Magazine's* Most Influential People profile, he is said to have "redefined the musical". Miranda has created a new style of musicals that it may be safe to say: it's the beginning of a new era.

014



R

ARTS/ENTERTAINMENT
**GINA
RODRIGUEZ**

ACTRESS

- Puerto Rican-American
- July 30, 1984 in Chicago, Illinois
- Tisch School of the Arts
- Single

hereisgina.com
@HerelsGina

2015 Became a member of the Hispanic Scholarship Fund Board of Directors
2016 Established the We Will Foundation
2016 Awarded the Young Humanitarian Award by unite4:humanity
2016 Hosted the Young Women's Honors

Rodriguez is a Golden Globe winner for her portrayal of Jane Villanueva in the hit TV comedy "Jane the Virgin." Rodriguez, whose TV career began with *Law and Order*, became known for her work on the soap opera *Bold and the Beautiful*, is a now a red-hot Hollywood star. Aware of the power of images in media, Gina consciously avoids roles that perpetuate negative stereotypes. The actress is also penning a book honoring her father Genaro Rodriguez, "I Can and I Will: Tools My Daddy Gave Me." Rodriguez is also politically active. She publically endorsed Hillary Clinton for president. Her activism has continued into her social media accounts. She created the hashtag #MovementMondays in which she showcases a Latino or Latina.

015



R

- Mexican-American
- July 20, 1947 in Autlan de Navarro, Jalisco, Mexico
- Married

▶ santana.com
 @SantanaCarlos

ARTS/ENTERTAINMENT

CARLOS SANTANA

MUSICIAN

1998 The Milagro Foundation established by Deborah and Carlos Santana **2009** Lifetime Achievement Award by Billboard Latin Music Awards **2013** Kennedy Center Honoree

A music legend with a career spanning nearly 50 years, Santana has influenced an entire genre of Latin-infused rock. "Rolling Stone" listed Santana, who has won 10 Grammys and three Latin Grammys, at number 20 on their list of the 100 Greatest Guitarists of All Time. He also is the recipient Billboard Latin Music Awards' 2009 Lifetime Achievement Award. At 67, Santana just keeps going on, recording performing sold-out dates around the world. The Milagro Foundation, established by Santana in 1998, has granted more than \$5 million dollars to supporting underserved children and youth in the areas of arts, education and health. Santana currently has a residency at House of Blues Las Vegas.

016



R

- Mexican
- 1954 in Guadalajara, Mexico
- B.A. in Secondary Education and History from the University of Illinois and a M.A. in Bilingual Education Supervision from Chicago State University
- Married

▶ nationalmuseumofmexicanart.org
 @ExploreNMMA

ARTS/ENTERTAINMENT

CARLOS TORTOLERO

FOUNDER AND PRESIDENT OF THE NATIONAL MUSEUM OF MEXICAN ART IN CHICAGO

1982 Founded the Mexican Fine Arts Center Museum **2003** Received the White House's Coming Up Taller Award **2006** Renamed to National Museum of Mexican Art

Carlos Tortolero has worked as a teacher, counselor, and administrator in Chicago public schools for many years before his passion for art drove his crowning achievement as Founder and President of the National Museum of Mexican Art in Chicago. This is only Latino museum accredited by the American Alliance of Museums. It has become one of the most prominent institutions to house Mexican art collections. He has organized several exhibitions. To be more specific, he has coordinated 20 traveling exhibitions, three annual festivals, and two local community youth initiatives. Tortolero served on numerous boards including the University of Illinois, the American Alliance of Museums, the Chicago Department of Cultural Affairs and the Smithsonian Latino Center, to name a few. He is the co-author of Mexican Chicago and has written articles for national and international publications.

017



R

- Colombian
- July 10, 1972 in Barranquilla, Colombia
- Creative Workshops School of Acting
- Married

@SofiaVergara

ARTS/ENTERTAINMENT

SOFIA VERGARA

ACTRESS

1989 Appeared in a Pepsi commercial as a 17 year-old, her first performance appearance **2008** She ranked No. 62 on Maxim's Hot 100 list **2012** Was the top-earning actress on US television **2014** Ranked as the 32nd most powerful woman in the world by Forbes

Discovered in Colombia for a Pepsi commercial, Catholic schoolgirl Vergara asked the nuns opinion before committing. So began the 27-year-roller-coaster career of the now iconic Award-winning Colombian-American actress, comedian, producer, and businesswoman. Sofia left perilous Colombia for Miami. Vergara found work, co-hosting television shows for Univision in the late 1990s. After a series of films and TV appearances, Vergara finally struck gold in a role that was tailor made for her: Gloria Delgado-Pritchett on the ABC series Modern Family. Vergara shares ensemble SAG Awards with the cast of Modern Family. She has won individual NAACP and Imagen Awards and been nominated for four Golden Globe Awards, four Primetime Emmy Awards, and seven Screen Actors Guild Awards. Vergara leads her own artists' management company, focused on Latino talent, and has secured many lucrative endorsement deals. She has her own line of clothing, perfume, home goods, and shapewear.

018



N

- Puerto Rican
- April 15, 1978 in San Juan, Puerto Rico/ February 3, 1977 in San Juan, Puerto Rico
- Vocal Performance at Florida State University/
- Married/ Married

▶ luisfonsi.com/ daddyyankee.com
 @LuisFonsi @daddy_yankee

ARTS/ENTERTAINMENT

LUIS FONSI/ DADDY YANKEE

SINGER, SONGWRITER/ SINGER, SONGWRITER, RAPPER

2017 Despacito is released **2017** Has remained steady in the Hot 100 for 12 consecutive weeks. **2017** Scored its first week at No. 1 on the Streaming Songs chart with 54.3 million U.S. streams **2017** Became the most watched video of all time on YouTube

Multiple award-winning duo Luis Fonsi and Daddy Yankee created the hit Latin single "Despacito" that has helped them reach top charts. It became the first Spanish-language single to hit #1 on the Billboard Hot 100 since "Macarena" in 1996. The YouTube musical video has historically accumulated 3 billion video views, making it the most watched video of all time on YouTube. Something that has never been done in such a short time. This single has reached #1 in 89 countries, Diamond Certification in 11 countries and Multiplatinum Certification in 25 countries. The single currently holds the #1 spot on Spotify and Shazam Global Charts.

019



N

- Mexican
- March 6, 1978 in Mexico City
- Master's in Journalism from Columbia University Graduate School of Journalism
- Married

MEDIA

**ENRIQUE
ACEVEDO**

JOURNALIST AT UNIVISION

@Enrique_Acevedo

2013 Named one of the Top Young Latinos in American Newsrooms

One of the freshest faces of Univision journalism team, Enrique Acevedo has covered some of the most important events. He is the anchor for Noticiero Univision late-night edition. He has been the recipient of a News & Documentary Emmy Award in the Outstanding Newscast or News Magazine category. He has interviewed some of the most influential figures in the world including President Barack Obama, philanthropist Melinda Gates, Nobel Peace Prize winners Jody Williams, Desmond Tutu, Kofi Annan and Juan Manuel Santos, as well as many other global leaders in the fields of science, finance and technology. He's credibility has been steadily expanding among the Hispanic American community.

020



R

- Mexican
- February 21, 1968 in Mexico City
- Bachelor's in Industrial Relations from Universidad Iberoamericana
- Married

MEDIA

**EMILIO
AZCARRAGA JEAN**

PRESIDENT AND CEO OF TELEvisa SA

@eazcarraga

1988 Became CEO of Grupo Televisa **2010** Televisa acquires a 5% stake of Univision **2012** Millward Brown recognizes Televisa as one of the most valuable brand in Latin America, under the media category **2013** Azcarraga is recognized as Personality of the Year Mipcom 2012 **2016** Televisa launches Blim, which would be considered as Netflix's competition

With an estimated net worth of \$2.4 billion, this Mexican media tycoon is Mexico's 10th richest individual, ranking among Latin America's wealthiest. He is Chairman and CEO of Grupo Televisa, the largest Spanish-language media company in the world. A skillful businessman, Azcarraga Jean took over the ailing business from his father Emilio Azcarraga "El Tigre", and is widely credited with the enormous success his company now enjoys. He sits on the board of directors of the Spanish-language Univision Network, in which Televisa also owns a stake, and Banamex, the Mexican financial giant. Additionally, he is global board member of Endeavor, an international non-profit organization headquartered in New York that serves entrepreneurs in nearly 20 nations with emerging markets in four continents.

021



N

- Venezuelan
- December 17, 1979 in Caracas, Venezuela
- B.A. from Columbia University. M.A. in Journalism from New York University, Program for Leadership Development from Harvard Business School
- Married

MEDIA

**ADRIANA
CISNEROS**

CEO OF GRUPO CISNEROS

adriancisneros.com
 @cisneroadriana

2009 Became Vice Chairman and Director of Strategy at Grupo Cisneros **2013** Appointed CEO of Grupo Cisneros **2015** Recipient of the NATPE Brandon Tartikoff Legacy Award **2017** Awarded the EY Entrepreneur of the Year award by EY

Adriana Cisneros is considered one of the most powerful Latinas in the nation by ALPFA and FORTUNE Magazine. She is the President and CEO of Grupo Cisneros, the largest privately-owned media, entertainment, real estate, tourism and consumer products company in the world. Grupo Cisneros reaches 550 million Spanish and Portuguese-speaking consumer in the Americas and Europe. The reach of Grupo Cisneros is incredible. It is currently the last independent outlet in Venezuela. She is also the President of the Fundacion Cisneros, a non-profit organization dedicated to improving education in the region. Cisneros is the third generation of her family to lead Grupo Cisneros. Adriana Cisneros is a double threat to many, Latina and female and if we may add another: powerful.

022



R

- Peruvian-Cuban
- December 8, 1973 in New York City, NY
- B.A from Harvard University and M.B.A from the Wharton School at the University of Pennsylvania
- Married

MEDIA

CESAR CONDE

CHAIRMAN NBC UNIVERSAL INTERNATIONAL GROUP AND TELEMUNDO INTERPRISES

@cesarconde_

2002 White House Fellow for Secretary of State Colin Powell **2003** Joined Univision **2013** Joined NBCUniversal as Executive VP

Harvard graduate and former White House Fellow, Conde exploded through the executive ranks at Univision to become one of the youngest presidents of an American broadcast network at the age of 36 in 2009. While at the Spanish-language network, he held half a dozen senior positions, from special assistant to the CEO, to VP and operating manager of the Galavisión Network to vice president Univision's sales and business development. In 2013 Conde joined NBC Universal, where he served as an executive vice president prior to his promotion to Chairman. He has led multiple social and community initiatives throughout his time in Univision and Telemundo.

023



R

- Cuban
- 1963 in Santa Clara, Cuba
- Master's and PhD in Clinical and Cultural Psychology.

nelygalan.com
@Nely_Galan

MEDIA

NELY GALÁN

PRODUCER, AUTHOR, DIRECTOR

1994 Founded Galan Entertainment **1999** Became the President of Entertainment for Telemundo **2008** Appeared in *Celebrity Apprentice* **2012** Added to the Advisory Board of the Hispanic Scholarship Fund **2016** Published her book *Self Made: Becoming Empowered, Self-Reliant and Rich In Every Way*.

Media mogul is a title that perfectly fits this Cuban immigrant. Galán was the first Latina president of a U.S. television network, Telemundo. She has produced more than 600 episodes for Spanish- and English-language TV, including telenovelas, talk shows, sitcoms and so-called reality series. Her credits include the shows *Los Beltrán*, *Viva Vegas*, *Sólo en América*, *La Cenicienta*, *Father Albert* and *The Swan*. Her company Galan Entertainment helped launch about 10 channels for HBO and Fox in Latin America and also creates content for the web and other media platforms focused on women and Latinos. Galan currently heads the Adelante Movement, a motivational digital platform and tour for Latinas.

024



R

- 1961
- B.A. from Harvard University and M.B.A. from Harvard Business School
- Married

MEDIA

LISA GARCIA QUIROZ

SVP, CORPORATE RESPONSIBILITY AND CHIEF DIVERSITY OFFICER AT TIME WARNER, INC.

1996 Founded Spanish-language American magazine, *People en Español* **2002** Received the Hispanic Heritage Award for Leadership **2002** Inducted into the Hispanic Scholarship Alumni Hall of Fame **2007** Became Senior Vice President of Corporate Responsibility of Time Warner, Inc. **2012** Became Chief Diversity Officer of Time Warner, Inc. **2016** Chairman of Hispanic Scholarship Fund

President Obama appointed Lisa Garcia Quiroz, Senior Vice President, Corporate Responsibility, and Chief Diversity Officer at Time Warner Inc., to chair the Corporation for National and Community Service Board of Directors (CNCS). CNCS is a federal agency that helps more than five million Americans make a positive impact on the lives of fellow citizens through service. They invest in thousands of nonprofit groups across the country, and govern federal service programs like AmeriCorps, Senior Corps, the Social Innovation Fund, and the Volunteer Generation Fund. She was appointed to the Board in 2010. As Time Warner's first Chief Diversity Officer, she has deepened the company's dedication to diversity and corporate responsibility. She is also president of Time Warner's Foundation.

Time Warner

proudly congratulates

Lisa Garcia Quiroz

on being named one of Latino Leader's
101 Most Influential Latinos



025



R

- July 30, 1962
- B.A. in Political Science from Boston College

@magicgus

MEDIA

HENRY GOMEZ

EXECUTIVE VICE PRESIDENT AND CHIEF MARKETING AND COMMUNICATIONS OFFICER FOR HEWLETT PACKARD ENTERPRISE

2008 Founded HSG Communications **2011** Joined HP **2015** Named Executive Vice President, Chief Marketing and Communications Officer of HP Enterprises

Henry Gomez has worked with Hewlett Packard Enterprise for over 15 years in various capacities. With more than 27 years of experience in marketing, communications, and broad-based business management, Gomez is responsible for leading marketing, advertising, brand, media, and industry analyst relations, executive communications, employee communications, government affairs, global social innovation, and environmental sustainability. Henry was president and EVP of SKYPE from 2006-2007. He also is a member of HP's Executive Council.

026



R

- Mexican-American
- July 2, 1961 in Mexico, City
- B.A. from Barnard College
- Married

npr.org/programs/latino-usa
 @Maria_Hinojosa

MEDIA

MARIA HINOJOSA

JOURNALIST AND HOST OF LATINO USA

2010 Received an honorary Doctorate of Humane Letters from DePaul University in Chicago **2012** John Chancellor Award for Excellence in Journalism **2015** Received the Peabody Award

For 25 years, this Mexico City-born journalist has been covering all sorts of issues for radio and TV networks like National Public Radio, CBS and CNN. A winner of four Emmys and other national and international awards, Hinojosa is known for also covering underreported issues, Latinos and other communities. She hosts the radio show Latino USA on National Public Radio since 1992. In 2010 she founded the Futuro Group, a nonprofit media organization that produced the recent PBS TV series "America by the Numbers" and has taken over the production of Latino USA. Hinojosa taught at DePaul University as the Sor Juana Inés de la Cruz chair of the Latin American and Latino Studies program in 2013. She is also the author and mastermind of two books including a motherhood memoir, *Raising Raul: Adventures Raising Myself and My Son*. She is the recipient of four Emmy Awards, which has placed as one of the most reliable Latina journalist in American television.

027



N

- Cuban-American
- 1964 in Los Angeles, CA
- Master's degree in Communications from the University of Miami

@cynthiacnn

MEDIA

CYNTHIA HUDSON

SENIOR VICE PRESIDENT AND GENERAL MANAGER OF CNN EN ESPAÑOL AND HISPANIC STRATEGY FOR CNN/U.S

1992 Became vice president of programming and production for the Telemundo Network **1997** Served as senior vice president and editorial director of Cosmopolitan Television **2010** Began her job as senior vice president and general manager of CNN en Español and Hispanic Strategy for CNN/U.S.

Cynthia Hudson has one of the broadest curriculums in the industry of communications. Her expertise and ability to lead has put top-leading media businesses in the forefront. She currently is senior vice president and general manager of CNN en Español and Hispanic strategy for CNN/U.S. Hudson launched CNNEspañol.com and expanded the radio business to include over 150 new affiliates in the U.S. and another 100 markets in Latin America and Europe. Under Hudson, CNN en Español has won two Emmys, three GLAAD Awards, two Promax-BDA awards, as well as an honorable mention at the Shortly Awards for Best Multi-Platform Campaign for Social Coverage of 2014 Venezuelan Crisis.

028



R

- Spanish-Italian
- 1953 in Pittsburg, CA
- San Jose State University

latimes.com/lopez
 @LATstevlopez

MEDIA

STEVEN M. LOPEZ

JOURNALIST AT LOS ANGELES TIMES

2008 Received the President's Award from the Los Angeles Press Club **2011** Received and honorary doctorate degree from San Jose State University **2011** Was a Pulitzer Prize finalist

Lopez has written for the LA Times since 2001. His humanity has touched millions of loyal readers. Lopez' series of columns about his unlikely relationship with schizophrenic bassist, Nathaniel Anthony Ayers became the subject of a national best-selling book, *The Soloist*, winner of the PEN USA Literary Award for Non-Fiction, and the subject of a Dream Works movie by the same name. Ayers and Lopez's relationship was also nationally highlighted in the March 22, 2009, episode of *60 Minutes*. He wrote the novels *Third and Indiana*, *The Sunday Macaroni Club*, and *"In the Clear."* He has also compiled a collection of his works from *The Philadelphia Inquirer* titled *Land of Giants*, and a collection of *Los Angeles Times* columns called "Dreams & Schemes."

029



R

- Mexican-American
- 1943 in Calexico, California
- Single

nhmc.org
@alexnogalesNHMC

MEDIA

ALEX NOGALES

PRESIDENT AND CEO OF NATIONAL HISPANIC MEDIA COALITION

1995 Protested against the "Howard Stern" radio show after Stern's comments about Selena Quintanilla **2000** A key player in the signing of the Memoranda of Understanding with NBC, ABC, CBS and FOX **2014** The NHMC launched the Latino Experts Program **2016** Protested publicly against slanderous and racist comments from GOP candidate Trump

As head of the National Hispanic Media Coalition, Nogales has been at the forefront of the fight for accurate portrayals of Latinos. He has confronted Republican presidential candidate Donald Trump over his derogatory comments about Mexicans, and Nogales was one of the most prominent and vocal Latino leaders calling for swift action against Trump. Due in no small part to he has now been dumped by NBC, Univision, Macy's and the Professional Golfers' Association. Earlier in the year, Nogales and NHMC celebrated the "open internet" rules adopted by the Federal Communications Commission that he believes will pave the way for full Latino participation on the internet. Nogales is considered the "watchdog" for Latinos in entertainment, assuring fairness and equality.

030



R

- Mexican
- March 16, 1958 in Mexico City
- Communications from Universidad Iberoamericana in Mexico City, Master's in International Studies from the University of Miami
- Divorced

jorgeramos.com
@jorgeramosnews

MEDIA

JORGE RAMOS

JOURNALIST AT UNIVISION

2002 Created the first book club in the history of Hispanic television, *Despierta Leyendo* **2002** Honored with the "Ruben Salazar" award by the National Council of La Raza for his positive portrayal of Latinos **2006** Received the Latino Book Award **2017** Awarded Recognition of Excellence Award by Premio Gabo

In 2016, respected, Emmy-winning anchor Jorge Ramos came face to face with the enemy. Rudely ejected from a press conference of GOP presidential nominee, Trump, for asking hard questions, Ramos' dignity did not waver even as he appeared stunned by the naked racism directed at him, as a journalist representing Mexicans in America. Mexican-born Ramos came to the U.S. in the 80s; in that time, he has become the most trusted face of Latino journalism. Named "the voice of the voiceless", Ramos has co-anchored Noticiero Univision for nearly three decades, covering major events from wars to the September 11 terrorist attacks. He has interviewed US and Latin American presidents and Nobel Prize winners, like Barack Obama, Hillary Clinton, Sarah Palin, Fidel Castro, Hugo Chavez, among others. He also hosts Univision's "Al Punto" and Fusion's English-language "America with Jorge Ramos." He has authored 11 books and writes a column distributed by the New York Times Syndicate.

031



R

- Mexican-American
- November 22, 1963 in Topeka, Kansas
- B.A. in Government from Harvard College, B.A. in Politics, Philosophy & Economics from Oxford University, J.D. from Stanford Law School

@JSepulvedaJr

MEDIA

JUAN SEPULVEDA

SENIOR VICE PRESIDENT OF SYSTEM LEADERSHIP AT PBS

2014 Joined PBS

He is the 3rd Latino to be awarded a Rhodes scholarship. With over 25 years of experience working with philanthropic organizations, non-profits, businesses, governments and communities he comes to build efficiencies, find solutions, foster collaboration and nurture innovation. In many communities, public television and radio stations are the only remaining broadcasters that are locally owned and operated with the power to reach and change the lives of America's citizens. As PBS' Senior Vice President of System Leadership, Sepulveda works closely with leaders to create a strategy and direction that will ensure that PBS programs, products and services support each station's connection to its community and audience. PBS is an American broadcasting station. They are independently operated and are the top provider of television programming to public television stations in the U.S.

032



R

@TorresLisa

MEDIA

LISA TORRES

PRESIDENT OF MULTICULTURAL PRACTICE AT PUBLICIS MEDIA

2004 Named one of *Crain's New York Top 40 under 40* **2004** Named Media All-Star by Mediaweek **2008** named President of AAAA Multicultural Committee

With over 25 years of experience, Lisa Torres has become a key to the change in multicultural brands. Her expertise and knowledge is continuously looked for when it comes to understanding market audiences. Torres has helped launch, Utilisima, a Spanish-language cable network. Prior to her current position, she was Executive Vice President, Group Account Director for MPG's Diversity Unit. She was able to grow the company's diversity business, while helping the business acquire new clients such as Dannon and Sears Holding Company. This power Latina keeps making strides not only in her workplace but also as a speaker. She was recently one of the speakers at the 11th Annual Hispanic Advertising and Media Conference.

033



R

- American
- 1951 in Albuquerque, New Mexico
- Pomona College
- Married

alvaradoconstruction.com

CORPORATE/BUSINESS

LINDA ALVARADO

PRESIDENT AND CEO OF ALVARADO CONSTRUCTION, INC.

1976 Founded Alvarado Construction, Inc. **1992** Became first Latino to own a major league baseball team, Colorado Rockies **1996** U.S. Hispanic Chamber of Commerce Business Woman of the Year **1996** Revlon Business Woman of the Year **2001** Horatio Alger Award **2003** Inducted in the National Women's Hall of Fame

Linda Alvarado is the President and CEO of Alvarado Construction, Inc., a commercial and industrial construction firm in Denver, Colorado. She is also President of the Palo Alto, Inc. restaurant company, and serves on the boards of directors of 3M, Cypress Amax Minerals Company, Mayo Clinic, and Pitney Bowes. In keeping with breaking non-traditional roles, Linda Alvarado has also made history as the first Hispanic (male or female) owner of a major league baseball franchise, the Colorado Rockies. Winner of the Horatio Alger Award, Linda is a trailblazer, wife, and mother, and stands out as a strong Latina in the male-dominated arenas of construction, sports, and corporate boards. Linda Alvarado has been named by Hispanic Business Magazine as one of the "100 Most Influential Hispanics in America". She was honored in New York along with U.S. Attorney General, Janet Reno and poet laureate, Maya Angelou, as a recipient of the prestigious Sara Lee Corporation Frontrunner Award for exemplary achievement and leadership. Her success in business and active community involvement led to her recognition as a trailblazer in her field.

034



N

- Colombian
- Detroit, Michigan

hitecglobal.org
[@arbelaez28](https://twitter.com/arbelaez28)

CORPORATE/BUSINESS

ANDRE ARBELAEZ

PRESIDENT OF HISPANIC IT EXECUTIVE COUNCIL (HITEC)

2007 Joined HITEC **2011** Became President of HITEC

Andre Arbelaez is not only the President of HITEC. He is also the Senior Vice President and Chief Strategy Office for Softtek USA. HITEC is an organization of top leadership executives in technology. This organization provides the tools to build stronger tech leaders through mentoring, events, and programs. Arbelaez's influence and leadership has elevated the prestige of HITEC. Since becoming President in 2011, he has supported Latino talent in STEM. He is the creator of connections and teams among Latino executives.



PBS Congratulates

Juan Sepúlveda

for being named one of the
101 Most Influential Latinos
 of 2017



PBS

035



N

CORPORATE/BUSINESS

THADDEUS ARROYO

CEO OF AT&T BUSINESS

- American
- 1964 in San Francisco
- B.S. in Mathematics and Computer Science from University of Texas at Arlington, MBA from Southern Methodist University
- Married

2007 Officially joined AT&T via a merger **2013** Named one of CNET en Español's 20 Most Influential Latinos in Technology **2014** Earned MIT Sloan's CIO Leadership Award **2016** CEO of AT&T Business Solutions **2016** Made Quién magazine's list of 50 People Transforming Mexico **2016** Named Mexico's 300 Most Influential Leaders by Líderes Mexicanos magazine

Thaddeus Arroyo was appointed Chief Executive Officer of AT&T Business in December. He is responsible for the company's integrated business organization, which serves nearly 3.5 million business customers in almost 200 countries and territories, including nearly all of the world's Fortune 1000 companies. Thaddeus has vast experience driving strategic growth through change. He boldly uses innovation to fuel disruptive business models in consumer and business segments. And he knows the value of customer engagement.

036



R

CORPORATE/BUSINESS

RAMON BAEZ

MEMBER OF THE BOARD OF DIRECTORS OF KAISER FOUNDATION HEALTH PLAN, INC. AND KAISER FOUNDATION HOSPITALS

- American
- 1962 B.S. in Business Administration from University of La Verne in California
- Married

[@ramonbaez](#)

2013 Became a member of the Board of Directors for HITEC **2014** Became a member of the Board of Director of the Boys and Girls Clubs of the Peninsula **2016** Retired from HP

Ramon Baez's career experience spans various global Fortune 100 companies in the manufacturing, packaged goods, aerospace and defense industries, and products and services for the scientific community. He first began his career at Northrop Grumman, where he spent 25 years and finished as CIO for its electronics system sensor sector. In October 2016, Baez retired from Hewlett Packard Enterprise, where he had served as the senior vice president, customer evangelist and advocate. While at HP, he advised customers and partners through peer-to-peer discussions on how to make and implement decisions about emerging digital technologies in their operations, products and business models in order to have a positive impact on the marketplace. Baez is one of the most respected names in the Hi-Tech Latino community.

037



R

CORPORATE/BUSINESS

RUDY BESERRA

VICE PRESIDENT OF LATIN AFFAIRS AT THE COCA-COLA COMPANY

- Albuquerque, NM
- A.A. in Special Education and Political Science from the University of New Mexico
- Married

[coca-colacompany.com](#)

1989 Began his time in The Coca Cola Company **1991** Awarded the Hispanic Community Commitment Award by the Latin American Management Association **1994** Received a special recognition by the USHCC **1995** Received the Hispanic Leadership Award from the National Puerto Rican Forum **2011** Received the NFL Hispanic Heritage Leadership Award **2011** Awarded the Hector Barreto Con Ganas Award

Everything Latino comes through his office. For the past 24 years, Rudy M. Beserra has headed Coca-Cola's Latin Affairs division. Beserra is vice president of Latin Affairs at Coca-Cola. He joined the beverage company in 1989 after serving under President Ronald Reagan as special assistant on Latino and Small Business Affairs. He is on the board of directors of numerous national organizations that assist and advance Latinos including the Hispanic Association of Colleges and Universities, LULAC (League of United Latin American Citizens), NALEO (National Association of Latino Elected and Appointed Officials), the National Council Of La Raza, Inc., the Congressional Hispanic Caucus Institute and the United States-Mexico Chamber of Commerce.

038



R

CORPORATE/BUSINESS

HENRY CISNEROS

CHAIRMAN OF CITYVIEW AND PRINCIPAL OF SEIBERT CISNEROS SHANK

- Mexican-American
- June 11, 1947 in San Antonio, Texas
- B.A. and M.A. in Urban and Regional Planning, from Texas A&M University, Master's in Public Administration from the John F. Kennedy School of Government at Harvard University, DPA from George Washington University
- Married

[cityview.com/contact/index.html](#)

1981 Served a Mayor of San Antonio, Texas **1993** Served as Secretary of Housing and Urban Development **1997** President and COO for Univision **2007** Maestro Award for Leadership from Latino Leaders magazine **2007** National Hispanic Hero Award from United States Hispanic Leadership Institute **2008** Visionary Award from Hispanic College Fund

With a long career in community-building, Cisneros varied career includes stints as mayor, housing developer, and TV corporate owner. He is now taken another role as a sort of "evangelizer" of climate change to the business sector, helping to shape public opinion on the subject. He was appointed to Secretary of the US Department of Housing and Urban Development in 1992 and worked to revitalize several of the country's public housing developments with new policies, which helped grow the home ownership rate in the country. Cisneros was also president and chief executive officer of Univision Communications and continues to serve on its board. He has served as the president of the National League of Cities, deputy chairman of the Federal Reserve Bank of Dallas and Habitat for Humanity International.

039



R

- Bolivian-American
- December 9, 1970 in La Paz, Bolivia
- B.S. in Economics and Finance from Bentley University
- Married

@marceloclaure

CORPORATE/BUSINESS

MARCELO CLAURE

CEO AND DIRECTOR OF SPRINT
CORPORATION

1997 Founded Brightstar
2001 Entrepreneur of the Year by USA Today
2001 Named Entrepreneur of the Year by Ernst & Young
2003 Hispanic Entrepreneur of the Year by Hispanic Business Magazine
2008 Acquires BAISA
2014 Selected as Sprint's new CEO
2017 Joined Softbank's Board of Directors

Marcelo Claure, the CEO of Sprint Corporation, is one of a handful of Latino CEO's of multi-billion dollar companies. Sprint, now the 4th largest wireless network in the US as of March 2016, ranked number 87 on the Fortune 500 before Japan's SoftBank acquired an 80% ownership. Claure also serves on the board of directors of Sprint. He is a wireless industry entrepreneur, having served as Founder and CEO of Brightstar Corp.

040



R

- Mexican-American
- 1948
- B.A. in Political Science from University of California in Santa Barbara, J.D. from Boalt Hall School of Law at the University of California in Berkeley

altamed.org

CORPORATE/BUSINESS

CASTULO DE LA ROCHA

PRESIDENT AND CEO OF ALTAMED
HEALTH SERVICES CORPORATION

1992 U.S. Surgeon General's Gold Medallion for Public Health
1995 Community Service Award from the American Diabetes Association
1995 Significant Achievement Award from the Chicanos for Creative Medicine
2016 Leader in Action Award from UCLA Prime
2017 Awardee of the Medallion of Excellence from CHCI

De la Rocha has made a name for himself nationally as a foremost advocate for affordable health care to struggling Latino communities. He holds several degrees from top tier universities, including a Juris Doctorate from Berkeley. Since joining AltaMed in 1977, the company has grown exponentially under his tenure to now serve communities in the L.A. and Orange County area. AltaMed today is the largest FQHC in the state of California and number one in the nation, delivering more than one million patient visits annually across nearly 50 medical, dental and PACE sites in Los Angeles and Orange counties. He has had numerous mentions and awards, including induction into the National Association of Community Health Centers' Grassroots Hall of Fame.

041



N

- Mexican-American
- M.P.A. from the University of Texas at Austin, J.D. from Stanford Law School

bnymellon.com

CORPORATE/BUSINESS

GABRIELA FRANCO PARCELLA

CHAIRMAN, PRESIDENT, AND CHIEF
EXECUTIVE OFFICER, MELLON CAPITAL
MANAGEMENT CORPORATION

2016 Named one of the *Most Influential Women* by the San Francisco Business Times
2017 Third on ALPFA and Fortune magazine's *50 Most Powerful Latinas in Corporate America*

Gabriela has been a key contributor to Mellon Capital's growth in multi-asset and beta strategies, international expansion, and the extension of its institutional strategies through strategic sub-advised relationships. She has worked in the financial services, operations, risk, and regulatory fields since 1994. Gabriela has 22 years of financial services, operations, risk and regulatory experience. She previously served other senior roles at Mellon Capital: Managing Director of Business Operations, Chief Compliance Officer and General Counsel.

042



R

- Mexican
- August 23, 1957 in Monterrey, Nuevo Leon, Mexico
- B.B.A. from Universidad Regiomontana, M.B.A. from University of San Diego
- Married

@GrumaGlobal

CORPORATE/BUSINESS

JUAN GONZALEZ MORENO

CHAIRMAN AND CEO OF GRUMA AND
GIMSA

2012 Becomes President and CEO of Gruma
2013 Entrepreneur of the Year award from the Association of Mexican Entrepreneurs
2017 *Good Neighbor* award from the Mexico-United States Chamber of Commerce

Juan González Moreno is Chairman and CEO of GRUMA and GIMSA, the world's leading producers of corn and flour tortillas and wheat-flour related food products. In 2014, Gruma reported revenues of 3.8 billion. In 2016, it was reported that Gruma/Mission Foods contributed US\$4 million dollars to create a Mexico-Texas bilateral relations center "The Mission Foods Texas-Mexico Center" to provide a solid foundation for developing a better understanding of the unique relationship between Mexico and Texas in political, economic, social, and cultural matters. This educational center will make recommendations on public policies and encourage debate and research in order to improve the strategic relationships between Mexico, Texas, and the United States. In 2017, González Moreno was named number 132 in Los 300, a list showcasing the 300 most influential leaders of Mexico by *Lideres Mexicanos Magazine*.

043



R

- Mexican-American
- 1948 in Tucumari, New Mexico
- B.A. in History from University of California in Los Angeles
- Married

CORPORATE/BUSINESS

LINDA GRIEGO

PRESIDENT AND CEO OF GRIEGO ENTERPRISES

1986 Became President and CEO of Griego Enterprises

The former Deputy Mayor of Los Angeles is a doer, feminist, and visionary. She is a member of several high profile boards, including CBS as well as the Chair of the MLK Jr. Hospital Foundation. Since 2006, she has served as a trustee of the David and Lucile Packard Foundation. In 2010, she joined the board of directors of The German Marshall Fund. She also serves on the board of trustees of the Art Center College of Design. She previously served on other boards, including Cedars Sinai, Medical Center, Southwest Water Company, City National Bank, Granite Construction, Inc., Blockbuster, Inc., Tokai Bank and First Interstate Bank. She was also a Los Angeles director of the Federal Reserve Bank of San Francisco. An avid restaurateur, Griego owned Engine Co. No 28 for 23 years; she now owns several specialty bakeries/cafes in Downtown Los Angeles. She is currently planning the construction of a Latino arts community to revitalize her native New Mexico.

044



R

- Cuban
- B.S. in Accounting from Palm Beach Atlantic University, M.B.A. from New York University Leonard N. Stern School of Business

CORPORATE/BUSINESS

DAVID HERNANDEZ

CEO AND CO-FOUNDER OF LIBERTY POWER

libertypowercorp.com
@libertypower

2001 Co-Founded Liberty Power Corporation **2005** Entrepreneur of the Year Award by Hispanic Business magazine **2007** Awarded Businessman of the Year by the United States Hispanic Chamber of Commerce **2007** Liberty Power was ranked as the #1 Fastest Growing Hispanic 500 company by Hispanic Business magazine

Cuban immigrant David Hernández is the visionary Founder/CEO of Liberty Power, the largest independent retail electricity supplier in the United States. Since Hernández co-founded the company in 2001 it has become one of the ten largest Hispanic-owned companies in the country, serving nearly 200,000 business and residential accounts across the electric retailer's national footprint. To bring the next generation into the 'grid' he created the Liberty Power Bright Horizons Scholarship in alliance with US Hispanic Chamber of Commerce to provide 100K in STEM college scholarships over a five-year span.

045



N

- Mexican
- B.A. in Electronic Engineering from Universidad Autonoma Metropolitana

CORPORATE/BUSINESS

MARCOS JIMENEZ

CEO OF SOFTTEK USA AND CANADA

softtek.com
@MarcosJ0425

1992 Joined Softtek **2004** Became part of the Sales and Marketing team of Softtek USA **2011** Appointed CEO of Softtek USA and Canada

Marco Jimenez is the guy who runs the show at Softtek USA and Canada. Also known as the CEO, Jimenez is a avid promoter of diversity. In 2016, he was awarded the 2016 Member of the Year award from HITEC. Jimenez has over 20 years of experience in IT and he has played a very important role in the global expansion of Softtek. He is also a member of the US-Mexico Chamber of Commerce and the Pan American Development Foundation. Prior to becoming CEO of Softtek, he was also responsible for Softtek's Sales and Marketing, in which he was able to double the revenues in only three years. Jimenez is natural-born champion who leads by example.

046



R

- Mexican-American
- July 21, 1956 in Los Angeles, California Sociology and Political Science at the University of Oregon
- Married

CORPORATE/BUSINESS

MONICA LOZANO

CORPORATE EXECUTIVE

@monica0650

2000 Walt Disney Company Board **2001** Bank of America Corporation Board **2002** Director of the Tenet Healthcare Corporation **2012** Rockefeller Foundation Board **2014** The Cisneros Center for New Americans Board **2016** Target Board of Directors

Monica Lozano is one of the most respected Hispanic business leaders in America with a thirty year record of accomplishment leading diversified media organizations. She is currently Chair of the Board of US Hispanic Media, Inc. the parent company of ImpreMedia LLC. Lozano recently retired after five years as Chief Executive Officer of ImpreMedia, one of the largest media companies serving Hispanic communities in the United States. Under her leadership, the company expanded into new markets, products and lines of business including lifestyle publications targeting Hispanic families; entertainment and sports magazines and websites; and a Commercial Publishing division which currently produces Que Rica Vida, a bi-monthly magazine for General Mills Inc. Monica Lozano is a Latina with some of the greatest influence inside boardrooms.

047



N

- Mexican-American
- Detroit, Michigan
- Bachelor's in International Business and Master's in Interdisciplinary Technology from Eastern Michigan University

CORPORATE/BUSINESS

MONICA MARTINEZ

SENIOR VICE PRESIDENT OF EXTERNAL AFFAIRS FOR COMERICA BANK

comerica.com

2007 Executive of the Year by the National Society of Hispanic MBAs Detroit Chapter **2010** Named one of the 100 most influential Hispanics in the U.S. by Hispanic Business Magazine **2011** Received the Enterprising Spirit Award from Wayne State University **2016** Named as one of Corp! Magazine's Diversity Business Leaders

Monica L. Martinez is Senior Vice President, External Affairs for Comerica Bank, which includes the dual roles of managing the corporate contributions function for the Michigan market as well as overseeing all aspects of the bank's involvement of Hispanic Business Development nationally. Martinez joined Comerica in 2006 in support of the bank's ongoing commitment to building strong relationships with Hispanic business owners, entrepreneurs and communities. Under her leadership, Martinez' teams have reached many milestones including Comerica being named to the Hispanic Business Magazine's Diversity Elite 60 list (in the top 10) in addition to being highlighted as the number one company for Supplier Diversity for two consecutive years.

048



N

- Mexican
- Uruapan, Michoacán, Mexico
- B.A. in Psychology from the University fo California-Santa Barbara, M.A. in Public Affairs and Political Economy from The University of Texas at Austin

CORPORATE/BUSINESS

CÉSAR MELGOZA

FOUNDER AND CEO OF GEOSCAPE

 geoscape.com
 @cesarmelgoza
1995 Founded Geoscape

César Melgoza is the CEO and Founder of Geoscape, a business intelligence firm from Miami. César is an innovator and leader in creating strategies using analytical information. Coming from humble beginnings, having grown up on a farm labor camp in California, he has been able to thrive becoming a highly-influential leader in IT. Prior to Geoscape, he was part of the team at Apple and Strategic Mapping. Melgoza is part of the Board of Directors of the USHCC and on its Executive Committee. He has also served on the advisory boards of Florida International University's International MBA program and he is a board member of Florida State University's Center for Hispanic Marketing Communication. Melgoza's has been going from success to success, his leadership is imperative to young Latinos today.

049



R

- Costa Rican-American
- 1964 in Costa Rica
- B.S. in Industrial Engineering from Georgia Institute of Technology
- Married

CORPORATE/BUSINESS

PAUL RAINES

CEO OF GAMESTOP

@gamestopcorp

2008 Joined GameStop as the Chief Operating Officer **2010** Became CEO of GameStop

Paul Raines is the CEO and a member of the board of directors of GameStop, which is ranked number 311 on the Fortune 500, with \$9.3 billion in revenue. GameStop has over 6,600 locations and 36,000 employees worldwide. Raines is also a board member of Advance Auto Parts, which is ranked number 294 on the Fortune 500, with over \$9.8 billion in revenues. Raines has had a terrific career in retail and having previously served in leadership roles with Game Stop, Home Depot, L.L. Bean, and Kurt Salmon Associates

050



N

- Argetine-Cuban- American
- October 17, 1949 in Buenos Aires, Argentina
- Bachelor's from Long Island University C.W. Post Campus, Master's in Urban Planning from the University of Michigan
- Married

CORPORATE/BUSINESS

JORGE PEREZ

CO-FOUNDER OF THE RELATED GROUP, INC.

 relatedgroup.com
 @Related_Group

1979 Cofounded The Related Group **2005** Named as one of top 25 most influential Hispanics in the United States by TIME magazine **2005** First appeared in The Forbes 400 **2008** Published his first book, Powerhouse Principles: *The Billionaire Blueprint for Real Estate Success* **2008** Awarded an honorary Doctorate of Humane Letters from C.W. Post, Long Island University.

Billionaire real estate developer Jorge M. Perez has created an empire. He has built his fortune by building and operating low-income multifamily apartments across Miami, then branched off into rental apartments before becoming one of the most prolific high-rise condo builders in the Southern United States. In an interview with Forbes, Perez said he onfronted Trump on his immigration ideals and asked him, "When you build your 30-foot wall, which side should I be on?" Perez, a U.S. citizen since 1976, says Trump laughed, and after the Inauguration, Trump asked Perez to help him build it. Perez, who happens to be a democrat, declined.

051



R

- Mexican
- 1962 in Saltillo, Coahuila, Mexico
- Instituto Tecnológico de Monterrey (ITESM), M.B.A. from Texas A&M University

[@GuillermoP_SH](#)

CORPORATE/BUSINESS

GUILLERMO PERALES

PRESIDENT AND CEO OF SUN HOLDINGS, INC.

1997 Founded Sun Holdings
2008 Received Entrepreneur of the Year Award by Ernst and Young
2008 Awarded the Minority Business Leader Award by Dallas Business Journal
2013 Achieved the American Dream Award
2014 Sun Holdings ranked 7th multi unit brand by Multi Unit Franchisee Magazine

Insatiable entrepreneur Perales picked up 84 GNC stores in 2016, betting on the growing hunger for health. Winner of the 2015 Entrepreneur of the Year Award by the International Franchise association, Guillermo Perales is President and Chief Executive Officer of Sun Holdings, Inc., the company he founded in 1997. With over 750 retail locations, Sun Holdings is the largest Latino-owned operator of Quick Service Restaurants in America. Their brands include Arby's, Burger King, Popeye's, Golden Corral, Cici's Pizza, and Krispy Kreme. They also have T-Mobile stores. Sun Holdings is ranked as 8th largest Franchise owner in the United States, valued at \$555 million.

052



R

- Ecuadorian
- 1971 in Quito, Ecuador
- B.A. in in Speech Communications and Minor in Business Administration from Texas State University,
- Married

[ninavaca.com](#)
[@ninavaca](#)

CORPORATE/BUSINESS

NINA VACA

CHAIRMAN AND CEO OF PINNACLE GROUP

1996 Founded Pinnacle Technical Resources
2005 Named Ernst & Young Entrepreneur of the Year
2010 Named Chairman of the Board of Directors of the USHCC
2014 Appointed to the inaugural Presidential Ambassadors for Global Entrepreneurship
2017 Named one of the 50 Most Powerful Latinas of 2017 by ALPFA and FORTUNE Magazine

Nina Vaca is Founder, Chairman, and CEO of Pinnacle Group, the largest Latino-owned workforce solutions provider in America. Pinnacle Group has been ranked among the Inc 500/5000 fastest-growing companies in the country for the last decade. In 2015 it was named fastest-growing women-owned/led company in the nation by the Women Presidents' Organization. Vaca also serves as a director of three Fortune 1000 companies with a combined market cap of \$23 Billion: Kohl's Corporation, Cinemark Holdings, and Comerica, Inc. In 2012, she was named Chairman Emeritus for Life of the United States Hispanic Chamber of Commerce and serves as Chairman of its Foundation. In 2014 Vaca became a Presidential Ambassador for Global Entrepreneurship and has traveled to five continents inspiring the next generation of entrepreneurs globally. Vaca is a German Marshall Fellow, a British American Project Fellow, and a Henry Crown Fellow at the Aspen Institute. In 2016 she was inducted into the Minority Business Hall of Fame and Museum and recently she was honored as a Trailblazing Woman in Labor and Business by the National Women's History Project.

053



R

- American
- November 17, 1951 in Cheyenne, Wyoming
- BBus and M.B.A. in Finance from Univeristy of Wyoming
- Married

[soltrujillo.com](#)

CORPORATE/BUSINESS

SOL TRUJILLO

CHAIRMAN OF TRUJILLO GROUP INVESTMENTS

1999 Presented with the Ronald H. Brown Corporate Bridge Builder Award by President Clinton
2000 Received the Corporate Recognition Award from A Better Chance
2003 Became CEO of Trujillo Group Investments
2008 Named CEO of the Year by Australian Telecom Magazine

Sol Trujillo is the Chairman of Trujillo Group Investments. He is a member of the board of directors of Western Union, which ranks number 468 on the Fortune 500, with \$5.6 billion in revenue and 10,000 employees. Trujillo has served as the CEO of three major telecommunications companies on three continents including US West in North America, Orange S.A. in Europe, and Telstra in Australia. In 2010, Trujillo co-founded the Latino Donor Collaborative (LDC), an organization dedicated to improving the Hispanic brand and ensuring Hispanic participation at every level of leadership in America. Trujillo is one of the most respected personalities and fierce advocate in and for the Latino Community.

054



N

- Guatemalan

[peoplefund.org](#)
[@TwoCentz](#)

CORPORATE/BUSINESS

MATIAS DE TEZANOS

CO-FOUNDER, CHAIRMAN AND CEO OF PEOPLEFUND

1999 Founded Hoteles.com
2006 Founded PeopleFund
2008 Named CEO of Brokersweb, Inc.
2011 Named one of the top 10 Hispanic entrepreneurs by INC Magazine
2015 Served as the Chief Executive Officer of Autoweb, Inc.

Originally from Latin America, the entrepreneur has a long history of founding and investing in companies from varying industries. That eventually led him to founding PeopleFund. PeopleFund strives to provide loans to local start-up companies seeking to grow or simply establish a product base. Since his career started in his early twenties, he has been at the forefront of empowering Latinos through investments and thus propelling the commercial clout of Hispanics everywhere.

055



N

- Cuban-American
- 1961 in Cuba
- Bachelor's in Engineering from the University of Miami, M.B.A. from Nova Southeastern University
- Married

@PGE4Me

CORPORATE/BUSINESS

GEISHA WILLIAMS

PRESIDENT AND CEO OF PG&E CORPORATION

2007 Joined PG&E **2017** Became CEO of PG&E **2017** Named one of the 50 Most Powerful Latinas of **2017** by ALPFA and FORTUNE Magazine

During her tenure at PG&E, she oversaw the company's move to bring nearly 30% of its energy from renewable sources. The power company has also become a leader in renewables integration, grid modernization and smart grid technologies under her stewardship, while also achieving the best electric reliability in company history. Her tenure in the energy sector has proven Latinas as more quickly becoming a force to be reckoned with, as PG&E becomes a leading player in sustainability. Williams and her teams are responsible for providing safe, reliable and affordable power to 16 million people in northern and central California.

056



R

- Mexican
- May 23, 1972 in Tulancingo, Hidalgo, Mexico
- Jockey school in Mexico
- Single

@EspinozasVictor

SPORTS

VICTOR ESPINOZA

JOCKEY

Kentucky Derby Winner: 2002, 2014, 2015; ESPY Award for Best Jockey: 2002, 2014, 2015 National Museum for Racing and Hall of Fame: Inducted in 2017

Professional Jockey, Victor Espinoza, was recently inducted into the National Museum of Racing and Hall of Fame. His career spans decades back, including over 3,200 wins and counting. Espinoza uses this platform for philanthropy and regularly dedicates 10% of all winnings to the pediatric cancer research charity City of Hope. At age 45, he continues breaking barriers by setting records and becoming the first Latino to be awarded the honors he continues to win.

057



R

- Mexican-American
- April 21, 1980 in San Diego, CA
- Eastern Illinois University
- Married

tonyromo9.com
@tonyromo

SPORTS

ANTONIO RAMIRO "TONY" ROMO

FORMER QUARTERBACK FOR DALLAS COWBOYS

Pro Bowl: **2006, 2007, 2009, 2014**; NFL Passer Rating Leader: **2014**; Passer Rating: 97.1

This year, Tony Romo begins a new journey in his sports career. After a successful 14 year career with the Dallas Cowboys, Romo announced his retirement during spring. Then, he began a new position as lead color analyst for NFL telecasts after being hired by CBS Sports. Romo's football career is full of records

058



N

- Mexican-American
- October 11, 1988 in Dallas, TX
- University of Maryland
- Single

@omar4gonzalez

SPORTS

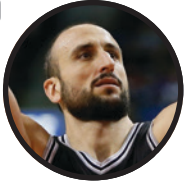
OMAR GONZALEZ

SOCCER PLAYER

CONCACAF Gold Cup: **2013, 2017** MLS Rookie of the Year: **2009** MLS Defender of the Year: **2011**

Omar Gonzalez is currently playing soccer for Pachuca in Liga MX (Mexico) and the U.S Men's National Team. Although, the Dallasite started his career in the Dallas Texans back in 2001, he ended up launching his professional career straight out of college, when Los Angeles Galaxy drafted him during the 2009 MLS SuperDraft. Gonzalez participated in the 2014 FIFA World Cup and continues to be a defense player for both the U.S and Mexico.

059



R

- Argentine
- July 28, 1977 in Bahia Blanca, Argentina
- Married

@manuginobili

SPORTS

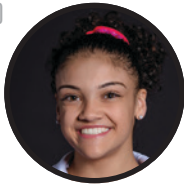
**MANU
GINOBILI**

SHOOTING GUARD FOR SAN ANTONIO SPURS

Olympics- gold: **2001, 2004, 2008, 2011**, Silver: **2002** (2) Bronze: **2008** (3) Euro League Championship: **2001** NBA Champion: **2003, 2005, 2007, 2014**

Ginobili Manu was raised in a family of basketball pros, with his two brothers playing basketball and his father coaching it professionally in Argentina. Manu has dedicated 15 of his 22 year professional basketball career to the San Antonio Spurs. Currently, he is one of only two people in the entire world to have won a EuroLeague title, NBA Championship and an Olympic gold medal. At age 40, the Argentine native continues strong in the NBA as a shooting guard for the San Antonio Spurs.

060



N

- Puerto Rican-American
- June 9, 2000 in Old Bridge Township, New Jersey
- Single

@lzhernandez02

SPORTS

**LAUREN ZOE
"LAURIE"
HERNANDEZ**

GYMNAST

Olympics- gold: **2016**, silver: **2016**, Winner of Dancing With the Stars **2016** during season 23

This teenage olympian took home gold with her team during the 2016 olympics, also earning silver as a soloist on the balance beam. Hernandez quickly became a household name last year after making yet another victory as the winner of season 23 on Dancing With the Stars. She released her book "I Got This: The Gold and Beyond" back in January. These days, she's maintaining a steady career in acting, with appearances in various shows slated to air within the year, such as Sesame Street and Law & Order: Special Victims Unit.

061



N

- Mexican
- July 18, 1990 in Guaranajada, Jalisco Mexico
- Single

SPORTS

**SAUL "CANELO"
ALVAREZ**

BOXER

Total Fights: 51 **Total Wins:** 49 **Total KO's:** 34 **2004 Junior Mexican National Championships:** Silver Junior Mexican National Boxing Champion: 2005

Canelo comes from a large Mexican family with eight children and all seven boys of the Alvarez family became professional boxers. He started boxing at just 13 years old but turned pro already by age 15. For the past four years, Canelo has participated in Pay-per-view specials and regularly fights to sold out shows. Currently, the Welterweight champion is ranked number one by the Transitional Boxing Rankings Board and The Ring. He is probably one of the most admired sports figures for Latinos worldwide.

062



N

- Peruvian
- 1970 in Peru
- Married

CIVIL

**MAXIMA
ACUÑA**

ENVIRONMENTALIST

2016 Received the Goldman Environmental Prize

Maxima Acuna is a farmer and environmentalist who has endured intimidation and violence from mining corporations who have sought access to the Conga mine. Her and her family have had their home destroyed. Maxima and her daughter have been beaten unconscious. Maxima has been targeted by these companies for defending highland habitat, water rights and indigenous rights. She was recently awarded the Goldman Environmental Prize for her fight against mining corporations.

063



R

CIVIL

HECTOR V. BARRETO

CHAIRMAN OF THE LATINO COALITION

- Mexican-American
- May 13, 1961 in Kansas City, Missouri
- Bachelor's in Business Administration from Rockhurst University
- Married

thelatinocoalition.com
@LatinoCoalition

2001 Appointed Administrator of U.S Small Business Administration **2006** President & CEO of Barreto Inc. **2015** Recipient of the Maestro of Entrepreneurship Award by Latino Leaders Magazine

Hector V. Barreto is an advocate for small businesses and entrepreneurs. Back in 2001, he was appointed the 21st Administrator of the U.S. Small Business Administration, where his role in assisting entrepreneurs was major in the distribution of tools. As the founder of Barreto Inc., he has dedicated his career to helping small businesses as he bridges the gap between entrepreneurs and major corporation relationships with this international consulting firm. He is currently the Chairman of The Latino Coalition, one of the most important advocacy groups in the nation. The Latino Coalition is an organization that provides to keys to a successful business and entrepreneurship venture, through membership, influence and partnerships.

064



R

CIVIL

ANTONIO FLORES

PRESIDENT AND CEO, HISPANIC ASSOCIATION OF COLLEGES AND UNIVERSITIES

- PhD in Higher Education Administration from the University of Michigan Ann Arbor, M.A. in Counseling and Personnel from Western Michigan University

hacu.net
@HACUNews

2014 Honorary Doctorate in Public service from Notre Dame de Namur University in California **2017** Received an Honorary Doctorate in Humane Letters from Western Michigan University

Dr. Antonio Flores is the president and CEO of the Hispanic Association of Colleges and Universities (HACU). Flores leads a strong team of professionals throughout the country with the common goal of improving higher education opportunities for Hispanics; and he's been leading the organization for over 20 years now. Over the years, membership has tripled under his leadership and billions of dollars in federal funding have been allocated to Hispanic-serving institutions.

065



R

CIVIL

JANE L. DELGADO

PRESIDENT AND CEO OF THE NATIONAL ALLIANCE FOR HISPANIC HEALTH

- Cuban American
- June 17, 1953
- M.A in Psychology from New York University, Ph.D in clinical psychology from SUNY Stony Brook, M.S in Urban and Policy Sciences from Stony Brook's W. Averell Harriman School of Management and Policy
- Married

janeonhealth.blogspot.com
@janeonhealth

2008 Honored as a Health Hero by WebMD **2010** Listed as one of the "Ladies we Love" by Ladies Home Journal **2015** FDA Commissioner's Special Citation, Dr. Harvey Wiley Award

Dr. Jane L. Delgado is the President and CEO of the National Alliance for Hispanic Health. Prior to becoming an executive, she worked with the Children's Television Workshop, scouting talent for the new groundbreaking educational series Sesame Street. Continuing to focus on education and health, Delgado moved on to assisting minorities with mental health at the Department of Health and Human Services. She became a publisher along the way and has continued to write about health and wellness. By 1985, she was already the president and CEO of the National Alliance for Hispanic Health and continues to lead the organization over 30 years later.

066



N

CIVIL

SYLVIA MENDEZ

CIVIL RIGHTS ACTIVIST

- Mexican-Puerto Rican American
- 1936 in Santa Ana, California
- Nursing
- Dato

@sylviamendez

2009 Mendez High School in Los Angeles was named in honor of the Mendez family **2011** Awarded the Presidential Medal of Freedom **2012** Awarded Honorary degree of Doctor of Humane Letters by Brooklyn College of the City University of New York

Sylvia Mendez has been on the frontlines of advocating for civil rights ever since she was a child. Her parents Gonzalo and Felicitá Mendez fought the segregated school system all the way to court as Mendez v. Westminster until a judge ruled to desegregate all California public schools in 1947. The historical victory was the first of its kind and paved the way for many others. Mendez took full advantage of the rights her parents fought for her to have by attending desegregated public schools, college and went on to become a nurse. After 33 years in nursing, she retired to continue her family's legacy by advocating for civil rights and touring to give speeches enlightening the public on this lesser known part of history.

067



R

- Panamanian-American
- February 28, 1961 in Washington D.C.
- B.S. from United States Air Force Academy, M.P.A. from the University of Oklahoma, J.D. from Columbia Law School
- Married

CIVIL
**CHARLES PATRICK
GARCIA**

CEO OF ASSOCIATION OF LATINO
PROFESSIONALS FOR AMERICA (ALPFA)



alpfa.org
@alpfa

1988 Selected by President Ronald Reagan to serve as one of the White House Fellows **1997** Became the CEO of Sterling Financial Group **2009** Assumed position as CEO at Garcia Trujillo **2014** Became CEO of ALPFA **2015** Elected to the national board of Junior Achievement

Whether traveling for speaking engagements, sitting on corporate boards or becoming a CEO at yet another company, Charlie Garcia's influence dips into many pools. After founding Garcia Trujillo, a merchant banking firm that focuses on the Hispanic market, Garcia accepted a new venture to become the CEO of ALPFA International in 2014, the "largest Latino association for business professionals and students." As the CEO of ALPFA, Garcia continues the effort to increase opportunities for Latino leadership. Author of the book *A Message from Garcia* he has transformed the leadership style of a non-profit while leading ALPFA.

068



R

- Mexican
- December 26, 1951 in Monterrey, Mexico
- Doctorate in Theology (S.T.D.) from University of Navarre, Spain

CIVIL
**JOSE HORACIO
GOMEZ**

CATHOLIC ARCHBISHOP OF LOS
ANGELES



archbishopgomez.org
@ArchBishopGomez

1978 Ordained a priest of the Opus Dei Prelature **2001** Ordained Auxiliary Bishop of the Archdiocese of Denver **2004** Became Archbishop of San Antonio **2011** Became Archbishop of Los Angeles

Archbishop Gomez has been a U.S. Citizen since 1995. During his priestly and episcopal career he has founded or co-founded a number of initiatives designed to bring Latino Catholics closer to the Church, and received many awards. Since coming to Los Angeles he has worked very hard to reconcile the various elements of a deeply divided Archdiocese, emphasizing the Faith and local heritage that transcends cultural and ethnic lines. He is particularly concerned about immigration, education, and priestly formation. At the same time he has been keenly aware of the responsibilities of running the nation's largest Archdiocese. The Archdiocese of Los Angeles is the most important in the nation, with close to 5 million members.

069



R

- Colombian-American
- 1974 in Bogota, Colombia
- Bachelor's in International Relations from the University of California at Davis, Master's in Public Policy from Harvard's Kennedy School of Government
- Married

CIVIL
**MARIA TERESA
KUMAR**

PRESIDENT AND CEO OF VOTO LATINO



votolatino.org
@MariaTeresa1

2004 Founded Voto Latino with Rosario Dawson **2010** Pushed to get American Latinos to fill out the **2010** census via a bilingual iPhone app **2013** Named one of the 10 most influential women in Washington D.C. by ELLE Magazine **2016** Participated in a Red-dit's Ask Me Anything

Very few wield as much influence and praise as Kumar. She is the founder of the acclaimed Voto Latino organization, a nonpartisan group that champions Latino millennials in their communities and careers. She also serves on the national board of Planned Parenthood and Latino Leaders Network. Named one of the most influential and creative business owners by celebrities and publications alike. She is a frequent guest on TV's biggest programs. Her long list of awards includes an Emmy nomination and the White House Project award. Under her leadership, Voto Latino has become a key factor in national elections by directly registering over a quarter million voters and influencing millions more through viral, celebrity-driven campaigns.

070

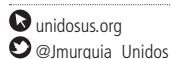


R

- September 6, 1960 in Kansas City, Kansas
- B.S. in Journalism, B.A. in Spanish, J.D. from University of Kansas

CIVIL
**JANET
MURGUIA**

PRESIDENT AND CEO OF UNIDOSUS
(FORMERLY KNOWN AS NATIONAL
COUNCIL OF LA RAZA)



unidosus.org
@Jmurguia_Unidos

2001 Joined the University of Kansas (KU) as Executive Vice Chancellor for University Relations **2005** Became President and Chief Executive Officer of the National Council of La Raza **2006** Named to People En Español's 100 Most Influential Hispanics **2006** **2017** NCLR officially became UnidosUS

A Kansas City native, Murguia began her political career in Washington, D.C., as legislative counsel to a Kansas councilwoman. Her career took her through the White House as deputy assistant to President Clinton as well as other roles in the 1990s. Murguia joined NCLR in 2005 and has sought to enhance the impact of Latinos in politics since. A few of the areas Murguia has brought to the Latino forefront have been education, health care, immigration, civil rights, economic issues and race and ethnic relations. She is on the board of directors of the American Heart Association and the Partnership for a Healthier America, and is on the executive committee of the Leadership Conference on Civil and Human Rights and is a board chair for the Hispanic Association on Corporate Responsibility.

071



R

CIVIL

TOMAS D. MORALES

PRESIDENT OF CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO

- Born 1956
- B.A. in History from SUNY, M.S. and Ph.D. in Educational Administration and Policy Studies from SUNY Albany
- Married

csusb.edu
@CSUSBNews

2007 Named President of the College of Staten Island, The City University of New York **2012** Selected as President of California State University, San Bernardino **2012** Awarded an honorary doctorate of humane letters from his alma mater SUNY, New Paltz

Tomás Morales is President of California State University, San Bernardino, Chairman of the Hispanic Association of Colleges and Universities, and the Chairman of the TIAA-CREF Hispanic Advisory Board. During his stellar career in higher education, Morales served in leadership roles at the College of Staten Island (CUNY); CalPoly Pomona; the City College of New York (CUNY); and the State University of New York (SUNY). Morales is at the top level of leadership in the U.S. higher education sector, serving as Chairman of the American Association of State Colleges and Universities.

072



R

CIVIL

DIANA NATALICIO

PRESIDENT OF UNIVERSITY OF TEXAS AT EL PASO

- American
- August 25, 1939 in St. Louis, Missouri
- Master's in Portuguese from St. Louis University, Doctorate in Linguistics from The University of Texas at Austin
- Married

utep.edu
@utep

1988 Became President of UTEP **1994** Nominated to the National Science Board by President Clinton **1999** Inducted into the Texas Women's Hall of Fame **2012** Vice Chairman American Council on Education

Diana Natalicio is the President of the University of Texas, El Paso having assumed the position in 1988. UTEP has been recognized nationally among the top 10 national universities. UTEP is 80% Hispanic making it the most Latino-friendly university in the country. Dr. Natalicio was recently named to the 2016 TIME 100 list of the most influential people in the world. In 2015, The Carnegie Corporation of New York honored Dr. Natalicio with its prestigious Academic Leadership Award in recognition of her exceptional achievements during the transformation of UTEP into a national public research university. In 2011, the President of Mexico presented her the Orden Mexicana del Aguila Azteca, the highest recognition bestowed on foreign nationals. She also received the TIAA-CREF Theodore M. Hesburgh Award for Leadership Excellence and the Harold W. McGraw, Jr. Prize in Education, was inducted into the Texas Women's Hall of Fame, honored with the Distinguished Alumnus Award at The University of Texas at Austin, and awarded honorary doctoral degrees by Georgetown University, Smith College and the Universidad Autónoma de Nuevo Leon.

073



R

CIVIL

SAMUEL RODRIGUEZ

PRESIDENT OF THE NATIONAL HISPANIC CHRISTIAN LEADERSHIP CONFERENCE (NHCLC)

- Puerto Rican-American
- September 29, 1969
- Master's in Educational Leadership from Lehigh University
- Married

PastorSam.com
@nhclc

1992 Became an ordained minister in the Assemblies of God denomination **2013** Invited to deliver keynote address at The Martin Luther King, Jr. 40th Anniversary Commemorative Service in Georgia **2015** Named as one of Newsmax's Top 100 Christian Leaders in America **2016** Be Light, was featured #1 on the LA Times Bestsellers List **2017** Delivered readings and an invocation at the 58th U.S. presidential inauguration of President Donald Trump

Samuel Rodriguez is the head of the National Hispanic Christian Leadership Conference. That means he commands over 40,118 US churches and over 450,000 throughout Spanish-speaking countries. The fiery, completely bilingual preacher of Puerto Rican origin has been active in politics, swaying the Hispanic Evangelical vote.

There is a reason Time Magazine chose Rodriguez as one of the 100 most influential Latino leaders in the world. His most recent book, "Be Light" made #1 on the LA Times Best Seller's list. His leadership and faith has congregated millions and millions of Latino protestants together in unity.

074



R

CIVIL

ANTHONY D. ROMERO

EXECUTIVE DIRECTOR OF AMERICAN CIVIL LIBERTIES UNION (ACLU)

- Puerto Rican-American
- July 9, 1965 in New York City, NY
- Stanford University Law School, Princeton University's Woodrow Wilson School of Public Policy and International Affairs
- Single

aclu.org
@AnthonyACLU

2001 Became Executive Director of American Civil Liberties Union **2005** Named Time Magazine's 25 Most Influential Hispanics **2007** Co-authored a book called "In Defense of Our America: The Fight for Civil Liberties in the Age of Terror" **2011** Received the Margaret Sanger Award from Planned Parenthood.

It was pivotal time for America when Romero became Executive Director of the ACLU just days before 9/11. Son of a waiter, Anthony graduated from Stanford University of Law School and Princeton University. His father's struggle for equality and respect inspired his path. Romero has worked on numerous campaigns to uphold rights of others and lobbying for the civil liberties. In 2016, he signed a letter with Norman Lear, Ernesto Zedillo, and Eve Ensler to Ban Ki-Moon, the eighth Secretary General of the UN for a more humane drug policy for epidemics. He is a co-author, member of several non-profit boards and the first openly gay leader of the ACLU. Romero has made it a life goal to defend the liberties and rights of all American individuals. He was the first to file a lawsuit against President Trump's Muslim Ban.

075



R

- Mexican-American
- Born 1961
- B.B.A. in Finance from The University of Texas-Pan American
- Married

ushcc.com
@jpalomarez

CIVIL

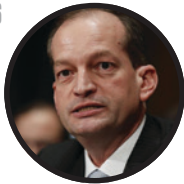
JAVIER PALOMAREZ

PRESIDENT AND CEO OF UNITED STATES HISPANIC CHAMBER OF COMMERCE (USHCC)

2012 Appeared in British Broadcasting Corporation's (BBC) "Ten Latinos Who Made History in 2012" **2014** Received honorary doctorate from Westminster College **2014** Awarded the Maestro of Leadership by Latino Leaders Magazine **2015** Received the Ohtli Award by the Government of Mexico

Javier Palomarez is the President and CEO of the United States Hispanic Chamber of Commerce (USHCC), America's largest Hispanic business association. The USHCC actively promotes the economic growth, development and interests of more than 3.2 million Hispanic-owned businesses, that combined, contribute over \$486 billion to the American economy every year. In 2014, Mr. Palomarez received an honorary Doctorate from Westminster College, Utah's premier Liberal Arts institution. He was also awarded the Distinguished Alumni Medallion from National 4-H Council and was recognized by the Government of Mexico with the Ohtli Award, the highest honor bestowed upon foreign citizens. Palomarez received the Maestro Award for Leadership from Latino Leaders Magazine in 2014. Palomarez is considered the epitome of Latino business. Palomarez recently invited President Donald Trump to dialogue in a chamber convention. Trump denied.

076



N

- Cuban-American
- January 16, 1969 in Miami, FL
- A.B. in Economics from Harvard College
- Married

POLITICS/GOVERNMENT

ALEXANDER ACOSTA

27TH UNITED STATES SECRETARY OF LABOR

2005 Began serving as U.S. Attorney for Southern District of Florida **2009** Acosta became the second Dean of Florida International University College of Law **2017** Acosta was nominated for United States Secretary of Labor by President Donald Trump

Son of Cuban immigrants, Alexander Acosta became the first Latino in Trump's cabinet. Acosta has served on the board of National Labor Relations and was the head of the civil right division at the Justice department. But Acosta's goes beyond that. He was also the U.S. attorney in South Florida. Under his lead, they were able to prosecute lobbyist Jack Abramoff, terrorism suspect Jose Padilla, the founders of Cali Cartel, and an additional 700 individuals, responsible for a total of more than \$2 billion in Medicare fraud. He was also the Dean of Florida International University College of Law. While his time there, FIU Law has risen to #100 in the U.S. News and World Report Rankings.

077



R

- Mexican-American
- January 26, 1958 in Sacramento, CA
- Juris Doctor from Stafford Law School
- Married

@AGBecerra

POLITICS/GOVERNMENT

XAVIER BECERRA

33RD ATTORNEY GENERAL OF CALIFORNIA

1992 Elected to the House of Representatives **1997** Served as chairman of the Congressional Hispanic Caucus **2016** Spoke out against gun violence as part of the #NoFlyNoBuy 'sit-in' in Congress **2017** Sworn in as the Attorney General of California

As the newly elected 33rd Attorney General Incumbent of California, Becerra has reached a new plateau in his political career spanning decades back. Currently, he is the only Latino to have ever served as Attorney General. The former chair of the House Democratic Conference dedicated 20 years to serving three separate districts during his tenure as a member of the House of Representatives. He continues to be a party leader and uses his platform to support a number of causes such as immigration and women's issues.

078



R

- Mexican-American
- April 24, 1976 in Houston, TX
- Bachelor's from Rice University, Juris Doctorate from the University of Texas School of Law
- Married

georgefortexas.org
@Georgepbush

POLITICS/GOVERNMENT

GEORGE P. BUSH

TEXAS LAND COMMISSIONER

2011 Served in Operation Enduring Freedom in Afghanistan with the U.S. Navy Reserves **2012** Became Deputy Finance chairman of the Republican Party of Texas **2014** Elected Texas Land Commissioner **2017** Announced his re-election campaign

Member of one of the most politically powerful families, George P. Bush is currently fulfilling his time as Texas Land Commissioner. In 2014, he was elected as the Texas Land Commissioner with 61% of the votes. After attaining his Juris Doctorate from the University of Texas school of Law and becoming a teacher, the proud Hispanic worked in U.S. Naval Reserves in Afghanistan. In late June 2017, Bush announced his was running for re-election. George P. Bush's political activity and military service has placed his loyalty for this country at evidence.

079



N

POLITICS/GOVERNMENT
**CATHERINE
CORTEZ MASTO**

U.S. SENATOR FROM NEVADA- D

- Mexican-Italian-American
- March 29, 1964 in Las Vegas, NV
- Bachelor of Science in Business Administration in Finance from the University of Nevada, J.D. from Gonzaga University School of Law
- Married

catherinecortezmasto.com
[@CatherineForNV](https://twitter.com/CatherineForNV)

2014 Named executive vice chancellor of the Nevada System of Higher Education **2017** Became the first Latina in the U.S. Senate

Catherine Cortez Masto is considered the “fighter” of Nevada families. With two terms as Attorney General, she has managed achieve multiple things. Her leadership has gained Nevadean families security and stability. She has created a senior protection unit in the Attorney General’s office to ensure that her investigators and prosecutors had the necessary tools to pursue those who abuse, neglect, or exploit seniors. She has also worked to strengthen laws against sex trafficking and violence against women. Cortez Masto has also created the Mortgage Fraud Strike Force to investigate and prosecute fraudulent foreclosure rescue and loan modification scams. Catherine Cortez Masto’s leadership has become one of the most influential for Latinos around the country.

080



R

POLITICS/GOVERNMENT
TED CRUZ

U.S. SENATOR FROM TEXAS- R

- Cuban-American
- December 22, 1970 in Calgary, AB
- Graduate of Princeton and Harvard Law
- Married

tedcruz.org
[@tedcruz](https://twitter.com/tedcruz)

2003 Solicitor General of Texas **2012** appointed Vice-Chairman of the National Republican Senatorial Committee **2012** Elected to the Senate **2015** Announced his candidacy in the **2016** U.S. Presidential Election **2016** Suspended his campaign on May 4th

One of only three Latinos in the Senate, Cruz was among the first Republicans to announce his candidacy in the 2016 U.S. Presidential Election. Previously he served as the first Hispanic (and youngest) Solicitor General of Texas, the State’s chief lawyer before the U.S. Supreme Court. He suspended his presidential bid in May 2016. He returned to the Senate to resume his fight to require the Library of Congress to use the term ‘illegal aliens’. At the 2016 Republican Convention, he defied the GOP denying Trump his endorsement, urging the audience to “vote their own conscience.”

081



R

POLITICS/GOVERNMENT
**HENRY
CUELLAR**

U.S. CONGRESSMAN FROM TEXAS- D

- Mexican American
- September 19, 1955 in Laredo, TX
- Bachelor’s in Foreign Science from Georgetown University Edmund A. Walsh School of Foreign Service, Master’s in International Trade from Texas A&M International University in Laredo, J.D. from University of Texas School of Law and Ph.D. from University of Texas
- Married

cuellar.house.gov
[@RepCuellar](https://twitter.com/RepCuellar)

2001 102nd Texas Secretary of State **2005** Sworn in as U.S. Congressman **2009** Authored the Southern Border Security Taskforce Act of 2009 **2016** Re-elected for his sixth term as U.S. Congressman

Congressman Henry Cuellar is known as “the most degreed member of Congress”, amongst other things, for attaining his Associate’s, Bachelor’s and Master’s degrees, along with a Ph.D and a Juris Doctorate. The Laredo born native has dedicated his entire political career to representing the state of Texas. He’s loyalty served Texas’s 28th congressional district since 2005. Prior to assuming office, he was appointed as the 102nd Secretary of State. His outstanding support for his native community has allowed him to continue serving them on his sixth term as Congressman.

082



R

POLITICS/GOVERNMENT
**ERIC
GARCETTI**

MAYOR OF LOS ANGELES- D

- Mexican-American
- February 4, 1971 in Los Angeles, CA
- B.A. and M.A. from Columbia University
- Married

ericgarcetti.com
[@ericgarcetti](https://twitter.com/ericgarcetti)

2005 Helped found the Los Angeles Neighborhood Land Trust **2006** Served as President of the Los Angeles City Council **2013** First elected mayor **2014** Honored as Person of the Year by the NAACP **2015** Became the first mayor of a major American city to sign a \$15 minimum wage law **2017** Was re-elected for a second term as mayor

Native Angeleno, LA’s popular mayor, Democrat, Eric Garcetti runs the second largest American city like a small town mayor. He’s accessible, and everywhere, smiling, efficient, and low key. It’s his home. He’s a 4th generation Angeleno. Garcetti earned his B.A and Masters at Columbia University but returned to his hometown to roost. Garcetti’s political career launched in 2001 when elected representative of the 13th district to the Los Angeles City Council, where he served four terms as President of City Council. He was elected Mayor of Los Angeles in 2013 and after a quiet beginning he won the approval of LA residents with his can-do, everyman style. He is also a former Lieutenant in the U.S. Navy reserve. He recently won re-election for a second term as mayor of Los Angeles.

083



R

- Mexican
- April 12, 1956 in Durango, MX
- Bachelor's in Political Science, Master's in Urban Planning from the University of Illinois-Chicago
- Married

jesuschuygarcia.com
@jesuschuygar

POLITICS/GOVERNMENT
**JESUS "CHUY"
GARCIA**

COOK COUNTY COMMISSIONER, 7TH
DISTRICT- D

1992 First Mexican- American member of the Illinois State Senate **2010** Elected Cook County Board of Commissioners **2014** Re-elected for a second term as Cook County Commissioner **2015** Runner-up for Mayor of Chicago

Old school in a good way, Progressive Dem Jesus 'Chuy' Garcia has seen it all. He ran hard for mayor of Chi-town in 2015, and lost in a run-off, but that didn't dim his enthusiasm. Chuy's measure cut off Cook County's cooperation with the Immigration and Customs Enforcement Agency, preventing County officials from detaining a person based on the suspicion of being undocumented. The measure became the first of its kind in the nation and more than 250 localities followed Chuy's lead nationwide. Chuy was re-elected to a second term on the County Board in 2014, and currently serves as the 7th district Cook County Board of Commissioners, presiding as its floor leader.

084



R

- Puerto Rican-American
- December 10, 1953 in Chicago, IL
- Bachelor's in English from Northeastern Illinois University
- Married

gutierrez.house.gov
@RepGutierrez

POLITICS/GOVERNMENT
LUIS GUTIERREZ

U.S. CONGRESSMAN FROM ILLINOIS-D

1992 Sworn in as U.S. Congressman **2010** Helped guide the passage of the Development Relief and Education Act for Alien Minors Act (DREAM Act) **2016** Angriily testified before Congress protesting the lack of response to gun control and Zika virus **2016** Re-elected for a 12th term as U.S. Congressman

Now in his 12th term, Democratic Congressman Luis V. Gutiérrez is the senior member of the Illinois delegation in the U.S. House of Representatives. An active and vocal member, Gutierrez has not only pushed for quicker legislation to deal with the country's immigration issues but he has also spearheaded programs to help immigrants become proficient in English, help immigrant children in the education system and inspired other Democrats to join the fight. He has become increasingly visible in the fight for gun control, and against the stagnant house of representatives.

085



R

- Mexican-American
- July 14, 1959 in El Paso, TX
- Bachelor's in Criminal Justice from the University of Texas at El Paso, J.D. from University of Oklahoma School of Law
- Married

governor.state.nm.us
@Gov_Martinez

POLITICS/GOVERNMENT
**SUSANA
MARTÍNEZ**

GOVERNOR OF NEW MEXICO-D

1997 Became District Attorney **2011** Elected Governor of New Mexico **2011** Named Woman of the Year by Hispanic Business Magazine **2013** Named one of TIME Magazine's 100 Most Influential People in the world

The first Hispanic female governor in the United States, Martínez was raised in the Rio Grande Valley. She graduated from the University of Oklahoma College of Law. Well respected for her bi-partisanship in New Mexico and instrumental in passing Katie's Law, requiring DNA from all felony arrests. Governor Martínez's agenda has focuses on most critical issues like economy and education. She has worked intensively to improve New Mexico's education system along side the Public Education Department.

086



R

- Cuban-American
- January 1, 1954 in New York City, NY
- B.A. in Political Science from Saint Peter's College, J.D. from Newark's Rutgers School of Law
- Divorced

menendez.senate.gov
@SenatorMenendez

POLITICS/GOVERNMENT
**ROBERT
MENENDEZ**

U.S. SENATOR FROM NEW JERSEY-D

1992 Elected to the U.S. House of Representatives **2006** Sworn in as U.S. Senator **2009** Appointed chairman of the Democratic Senatorial Campaign Committee **2013** Public No.3 school in New York was renamed after him **2015** Ranked #1 in the 50 Most Powerful Political Figures in Hudson County list by The Hudson Reporter

Menendez was first elected to the Union City School District's Board of Education at the age of 20 and went on to become mayor of Union City in 1986. He was elected for Mayor of Union City in 1986. Soon after in 1988, he was elected to represent the 33rd district in the General Assembly of New Jersey. In 2006, he was appointed as U.S. Senator, with winning re-election in 2012. He authored comprehensive immigration reform legislation that passed the Senate in 2013 with an overwhelming bipartisan show of support. Menendez is a well-representation of Latinos in politics. He is one of the four Latinos in the Senate.

087



R

POLITICS/GOVERNMENT

GRACE NAPOLITANO

U.S. CONGRESSWOMAN FROM CALIFORNIA

- Mexican-American
- December 4, 1936 in Brownsville, TX
- Cerritos College, Texas Southmost College
- Married

napolitano.house.gov
@gracenapolitano

1986 Elected Mayor of Norwalk, California **1992** Elected to the California Assembly **1998** Elected to U.S. House of Representatives **2014** Won midterm re-election **2016** Met with President Obama to discuss executive actions on gun violence

Napolitano is a leader in promoting mental health, including her efforts to revitalize the Congressional Mental Health Caucus and to designate May as National Mental Health Awareness Month. She introduced the Mental Health in Schools Act in 2011, a bill to provide more on-site, professional mental health services for students. Napolitano is a member of the House Committee on Natural Resources and the House Committee for Transportation and Infrastructure.

088



R

POLITICS/GOVERNMENT

JIMMIE V REYNA

U.S. JUDGE OF THE U.S. COURT OF APPEALS FOR THE FEDERAL CIRCUIT

- Mexican-American
- November 11, 1952 in Tucumcari, NM
- B.A. from the University of Rochester, J.D. from the University of New Mexico School of Law
- Married

cafc.uscourts.gov/judges/jimmie-v-reyna-circuit-judge

2006 Became president of the Hispanic National Bar Association **2010** Received the Ohtli Award **2011** Appointed to the U.S. Court of Appeals for the Federal Circuit

Reyna is the first Latino to serve on the CAFC, which has nationwide jurisdiction of appeals arising from federal district courts, the Court of International Trade and the U.S. Court of Claims. Upon his nomination to the CAFC, his nomination was met with unparalleled approval; he received the highest rating possible by the American Bar Association Standing Committee on the Federal Judiciary: "Unanimously Well Qualified." On April 4, 2011, the U.S. Senate confirmed his nomination by a roll-call vote of 86-0. As of January 1, 2016, Judge Reyna has heard over 820 cases and authored 189 opinions, including 72 precedential opinions and 2 en banc opinions. He is a recipient of the Ohtli Award, the highest honor bestowed by the Mexican government for a non-Mexican citizen. Reyna currently serves on the Nationwide Hispanic Advisory Council of Big Brothers Big Sisters of America.

089



R

POLITICS/GOVERNMENT

ILEANA ROS LEHTINEN

U.S. CONGRESSWOMAN FROM FLORIDA- R

- Cuban
- July 15, 1952 in Havana, Cuba
- B.A. in Education, M.A in Educational Leadership from Florida International University, Ed.D in Higher Education from the University of Miami
- Married

ros-lehtinen.house.gov
@RosLehtinen

1982 Elected to Florida House of Representatives **1986** Elected to the Florida Senate **1989** Elected to the U.S. House of Representatives **2010** NCLR Capital Award **2012** Became the first Republican in the House to support same-sex marriage **2013** Edward R. Roybal Award from NALEO **2016** Wings of Freedom Award from President of Taiwan **2017** Announced that she would not be running for re-election in 2018

Ileana Ros-Lehtinen has made history since being elected as the first woman to serve in U.S. Congress in 1989. After 27 years in the house, she's seen it all. Looking for balance in immigration, she remembers what it was like to arrive in the US as a Cuban refugee. Back then, Ros-Lehtinen began working as a teacher in the Miami-Dade area. With education at the forefront, she continues to support efforts to increase financial aid availability for students and seeks to increase the quality of education in South Florida.

090



R

POLITICS/GOVERNMENT

MARCO RUBIO

U.S. SENATOR FROM FL- R

- Cuban-American
- May 28, 1971 in Miami, FL
- B.A. in Political Science from the University of Florida, J.D. from the University of Miami School of Law
- Married

marcorubio.com
@marcorubio

2000 Became member of the Florida House of Representatives **2010** Elected to the U.S. Senate **2015** Announced his candidacy for the **2016** U.S. Presidential Election **2016** On March, he quit the presidential race **2016** Re-elected as U.S. Senator.

After announcing his bid for the White House in April, Rubio, a former Speaker of the Florida House of Representatives who once interned for U.S. Rep. Ileana Ros-Lehtinen, has shifted to a more moderate position to appeal to the larger Republican base. Rubio was chosen to deliver the Republican response to President Obama's 2013 State of the Union Address. It marked the first time the response was delivered in English and Spanish. On June 22nd, 2016 Rubio announced his intention to run for reelection, despite previous statements to the contrary, and losing his state in the presidential primary. Rubio turned out to be re-elected defeating Democrat Patrick Murphy.

091



R

POLITICS/GOVERNMENT

LINDA SÁNCHEZ

U.S. CONGRESSWOMAN FROM CALIFORNIA- D

- Mexican-American
- January 28, 1969 in Orange, CA
- B.A. in Spanish from the University of California, Berkeley, J.D. from UCLA School of Law
- Married

lindasanchez.house.gov
@RepLindaSanchez

1998 Joined the International Brotherhood of Electrical Worker Local 441 **2000** Elected as Executive Secretary/Treasurer of the Orange County Central Labor Council **2002** Elected to the U.S. House of Representatives **2005** Appointed Assistant Minority Whip **2017** Became Vice Chair of the House Democratic Caucus

Linda Sánchez' political career began with the redistricting of the 39th congressional district following the 2000 Census (the old 39th district had very different boundaries). A tireless campaigner, Sanchez finished first in a six-person primary for the Democratic Party nomination in March 2002, ran unopposed in the Democratic primaries in 2004, and in the general elections she won by a margin of 60.7%. For the 2006 elections, she defeated two challengers in the primary with 77.8% of the vote and defeated attorney James L. Andion in the general election. She is the ranking member on the House Ethics Committee, where she helps maintain the standards of conduct in the House. Known among her peers for her efforts toward children and workers' safety, Sanchez recently sponsored the Safe Schools Improvement Act of 2015.

092



R

POLITICS/GOVERNMENT

BRIAN SANDOVAL

GOVERNOR OF NEVADA- R

- Mexican-American
- August 5, 1963 in Redding, CA
- B.A. in English and Economics from the University of Nevada, J.D. from the Ohio State University Moritz College of Law
- Married

briansandoval.com
@BrianSandoval

1994 Elected 25th District representative for the Nevada Assembly **1999** Chairman of the Gaming Commission of Nevada **2002** Elected Attorney General of Nevada **2004** Received the award for Most Influential Hispanic in the U.S. by Latino Coalition **2005** Appointed U.S. District Judge for the District of Nevada **2010** Elected Governor of Nevada **2014** Won re-election for Governor

Consistent record of public service in Nevada in a variety of roles, currently as Governor since 2010. Prior to become Governor, Sandoval at 35 became the youngest to be chairman of the Nevada Gaming Commission. Went on to be elected Nevada's Attorney General and then appointed a US District Judge by George W. Bush, becoming the state's first Hispanic federal judge. His optimism has lifted the state of Nevada, through hard work in the areas of economy and education.

093



R

POLITICS/GOVERNMENT

SONIA SOTOMAYOR

JUSTICE OF THE SUPREME COURT OF THE U.S.

- Puerto Rican-American
- June 25, 1954 in New York City, NY
- B.A. from Princeton University, J.D. from Yale Law School
- Divorced

1998 Judge of the U.S. Court of Appeals for the Second Circuit **2009** Confirmed as the 111th Justice of the U.S. Supreme Court **2013** Published a memoir about her earlier days My Beloved World **2015** Received the Katharine Hepburn medal from Bryn Mawr College

The Court's first Hispanic justice and its third female justice, Sotomayor is also among the most visible through speeches and television appearances. She is also vocal on the Court's rulings, making headlines for her scathing dissent in the Burwell v. Hobby Lobby case, allowing closely held for-profit corporations to be exempt from a law its owners religiously object to if there is a less restrictive means of furthering the law's interest. Justice Sotomayor remains outspoken about decisions that she finds objectionable, and go against the interests of the American people as a whole.

094



R

MEDICINE/SCIENCE

NANETTE COCERO

REGIONAL PRESIDENT OF EMERGING MARKETS PFIZER INNOVATIVE HEALTH

- B.S. in Chemistry from Cornell University, M.B.A. and Ph.D. in Pharmacology from University of Pennsylvania The Wharton School

@pfizer

2010 Led the completion of the Pfizer-Wyeth merger in Spain **2012** Played a major role in introducing Pfizer's medicine against lung cancer in China

Nanette Cocero is Regional President for Emerging Markets in Pfizer's Innovative Health Pharma segment in New York City. This includes innovative products, vaccines, and oncology. Cocero manages about 3,000 employees in Latin America, Africa, the Middle East, and emerging Asia Pacific countries. She is responsible for developing new strategies to bring Pfizer's innovative medicines to a larger number of patients in emerging economies. In 2012, Nanette played a leadership role in introducing Pfizer's breakthrough medicine against lung cancer in China. During her 15 years at Pfizer, Nanette has faced many challenges, and is always gratified when she is able to enable access to crucial and life-saving medicines. Cocero led the completion of the Pfizer-Wyeth merger in Spain in 2010; her efforts resulted in a larger portfolio of specialty care medicines for Spanish patients. This is what Cocero lives for; the opportunity to serve patients with medical needs is her privilege and a responsibility.

095



R

MEDICINE/SCIENCE

DAVID HAYES-BAUTISTA

PROFESSOR OF MEDICINE AND DIRECTOR OF THE CENTER FOR THE STUDY OF LATINO HEALTH AND CULTURE

- Mexican
- 1946
- B.A. from the University of California, Berkeley, M.A. and Ph.D. in Medical Sociology from the University of California Medical Center
- Married

1971 Founding Executive Director of the La Clinica de la Raza
1974 Began working at the School of Public Health at UC Berkeley
1987 Became a professor at UCLA
2017 Published an updated edition of *La Nueva California: Latinos from Pioneers to Post-Millennials*

An award-winning expert whose extensive research into Latino healthcare has broken stereotypes, Dr. Bautista is a prominent voice in his field, and has been for almost 40 years. After graduating from UC Berkeley and completing his M.A. and Ph.D. at University of California Medical Center, San Francisco, he founded la Clinica de La Raza. Currently, Bautista is a professor at the David Geffen School of Medicine at UCLA, where he established the Study of Latino Health and Culture at the School of Medicine in 1992. He researches the cost-effective, high-quality standard of care in Latino communities, and his work has been repeatedly published in medical journals. Dr. Bautista is a media expert and public speaker. He is also an author to various books that focus on the study of society, culture and health.

096



N

MEDICINE/SCIENCE

EVELYN MIRALLES

PRINCIPAL ENGINEER AND LEAD VIRTUAL REALITY INNOVATOR AT NASA JOHNSON SPACE CENTER

- Venezuelan
- 1967 in Caracas, Venezuela
- B.S. in Computer Graphics from Lamar University, B.A.Sc. in Computer and Information Sciences, M.B.A. in Management of Technologies from University of Houston-Clear Lake

@vrevelyn

1993 Co-authored the Dynamic Onboard Ubiquitous Graphics (DOUG)
2012 Awarded with the NASA Flight Safety Award
2016 Received the Distinguished Alumna Award from the University of Houston-Clear Lake
2016 Named as one of the Top 20 Most Influential Hispanics in the US by CNET in Spanish
2017 Was keynote speaker at Hispanicize conference

A "Virtual Visionary" is what Evelyn Miralles is known for. She currently leads virtual reality innovation efforts at NASA. Admirable, inspiring and authentic. She has co-authored DOUG, which is a software used since 1993 by astronauts for training. She has received various awards and recognitions for her achievements and contribution in STEM, but her influence goes beyond that. Miralles is a major advocate of early-school outreach to inspire young girls to pursue careers in STEM. She is part of various outreach programs, like science fairs and lectures, that help promote STEM careers.

097



R

MEDICINE/SCIENCE

ALFREDO QUIÑONES-HINOJOSA

NEUROSURGEON, CHAIR OF NEUROLOGIC SURGERY AT MAYO CLINIC

- Mexican
- January 2, 1968 in Mexicali, BC, Mexico
- B.A. in Social Sciences and Humanities from Escuela Normal Urbana Federal Fronteriza/ University of California San Joaquin Delta College, B.A. in Psychology from University of California Berkeley, M.D. from Harvard Medical School

doctorqmd.com
 @DoctorQMd

2008 Named as one of the 100 Most Influential Hispanics in the U.S. by Hispanic Business Journal
2012 Recipient of the Ohtli Award
2014 Recognized as the Neurosurgeon of the Year by Voices Against Brain Cancer
2015 Named as one of the World's Most Creative Mexicans by Forbes

Dr. Q, as known to many, comes from a very humble beginning. From working the cotton fields, to being a painter and welder, Dr. Q's drive has been non-stop. He put himself through school, learned English, practiced his language on the debate team, all while working as a welder for a railroad company. His dream to enter the world of medicine was sparked by his grandmother, who was a curandera. Thanks to her and to Dr. Q's will, he has now become one of the most influential Latinos in medicine, receiving dozens of awards and achievements for his work in cancer research.

FINANCE

098



R

FINANCE

MARTIN CABRERA

FOUNDER AND CEO OF CABRERA CAPITAL MARKETS

- 1972
- B.S. in Finance from Northern Illinois University

cabreracapital.com

2001 Founded Cabrera Capital Markets
2012 #68 on the 100 Most Powerful Chicagoans list by Chicago Magazine

Martin Cabrera, Jr. is the Founder and Chief Executive Officer of Cabrera Capital Markets. He is responsible for overseeing many of the firm's activities, including investment banking, corporate debt, initial public offerings and trading. He is also founder of Cabrera Capital Partners. Prior to the forming of Cabrera Capital, he served as a General Principal and Branch Manager of Salomon Grey Financial Corporation and was a Senior Vice President at Amerivet Securities, Inc.

099



R

- Mexican
- 1951 in Mexico City
- Bachelor's in Industrial Engineering from Universidad Nacional Autónoma de Mexico (UNAM), M.B.A. from Harvard Business School

lmcapital.com

FINANCE

LUIS MAIZEL

CO-FOUNDER AND SENIOR MANAGING DIRECTOR OF LM CAPITAL GROUP

1980 Served as President of Industrias Kuick and Blount Agroindustrias **1989** Became President of LM Capital Management **1997** Became Director of United Panam Financial Corp.

Luis Maizel is the Co-Founder and Senior Managing Director of LM Capital Group, LLC. His investment portfolio manages more than 650 million. Prior to founding LM Capital, he served as Vice President of Finance for Grupoventas, S.A. and was a member of the faculty at the Harvard Business School. He was also President of Industrial Kuick, S.A. He currently serves as Chairman of the Board of the Hispanic National Mortgage Association and President of the Investment Committee for the Board of Trustees of the University of San Diego. Maizel has been voted as one of the most important Hispanics in the U.S. With his wealth of experience, Maizel has proven to be one of the brightest and influential in the finance industry.

100



R

- Cuban
- 1952 in Matanzas, Cuba
- B.S. in Accounting from Florida Atlantic University
- Married

medinacapital.com
[@medinacapital](https://www.instagram.com/medinacapital)

FINANCE

MANUEL MEDINA

FOUNDER AND MANAGING PARTNER OF MEDINA CAPITAL

1974 Became CPA of Price Waterhouse **1980** Started his own company, Terremark **2011** Terremark was acquired by Verizon Communications

Manuel Medina heads Medina Capital, a private equity firm focused on high-growth technology companies in sectors such as cybersecurity, big data, mobility and cloud-based technologies, announced late in 2014 the closing of the firm's Fund with \$182 million of aggregate committed capital. In his early career, Medina, worked as certified public accountant, with Price Waterhouse after earning a Bachelor of Science degree in Accounting from Florida Atlantic University in 1974. Later, in 1980, he started his own company, Terremark, and served as Chairman of the Board, President and Chief Executive Officer until 2011, when the company was acquired by Verizon Communications for \$1.4billion, out of which he would receive about \$83 million from his 4.4 million shares, almost 7 percent of the company. In addition, Mr. Medina is a managing partner of Communication Investors Group, one of their investors.

101



R

- Cuban
- B.S. in Mechanical Engineering from Columbia University, M.B.A. from Wharton School, M.A. in International Studies from Lauder Institute of the University of Pennsylvania.

palladiumequity.com

FINANCE

MARCOS A. RODRIGUEZ

CEO OF PALLADIUM EQUITY PARTNERS

1989 Joined the firm Joseph Littlejohn & Levy (JLL) **1997** Founded Palladium Equity Partners

Marcos Rodriguez founded Palladium Equity Partners in 1997 and serves as Chairman and Chief Executive Officer. Prior to this, he joined the firm of Joseph Littlejohn & Levy in 1989 and ultimately became a partner. He worked for General Electric in operations. He currently serves on the Board of Directors for several of Palladium's portfolio companies, including Capital Contractors, Jordan, Taco Bueno and on the Board of Trustees of New York-Presbyterian, the University Hospital of Columbia, and Cornell University.

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