

# Pacific Elite Collision Centers Inc. Discusses 18-Year Business Partnership with LKQ Corporation



by Autobody News Staff

*Pacific Elite Collision Centers Inc.*, an MSO operating in Southern California, started working with LKQ Corporation when they opened their doors in 1998.

Today, their 14 locations continue to build on a “strong business relationship” with LKQ, stated **Gregg Boyd**, Vice President of Business Development at *Pacific Elite Collision Centers*.

“In an attempt to lower severity costs and reduce our cycle time, LKQ offers alternative part options, provides quality parts and competitive pricing along with frequent deliveries,” said Boyd.

Like most shops, *Pacific Elite Collision Centers Inc.* utilizes both aftermarket parts and used OEM parts in their repairs.

“LKQ Corporation’s multiple locations have a large inventory of parts for both used and aftermarket, which has increased our overall efficiency and ease of use,” Boyd stated. “Savings benefits on these repair costs and reduction on rental bills are passed on to our customers and insurance partners. We understand that if we can help with controlling severity costs and claim expenses, our insurance partners can pass on these savings to their policyholders and reduce their premiums.”

He added that using LKQ Corporation and their alternative parts is a “win-win” for the collision industry and consumers.

“There are a few main reasons to use an alternative part instead of a new OE part: reduced cost of the part, labor reduction on used assemblies, and part availability. Aftermarket parts and used part prices are typically lower than the OE MSRP list prices. Purchasing used assemblies vs. individual parts saves on both labor installation time and money. In terms of availability, there are times when an OE part is not available because it’s either on back order or possibly discontinued,” Boyd explained. “These parts issues can cause delays to our customers. Having these alternative parts available helps to meet our customers’ expectations.”

“Partnering with a business like LKQ Corporation makes business sense,” he continued. “They have our best interest in mind, meeting the demands of the client, insurance company and consumer; a true business partner. They share our same values in providing a quality product with exceptional service that is quick and accurate; combined with



(l to r) **Ivan Pino**, *Pacific Elite* and **Jorge Chava**, LKQ Corporation

a knowledgeable staff, at a cost that is competitive.”

Boyd added that LKQ Corporation’s District Sales Manager, **Erik Ferreira**, has gone above and beyond while representing their partnership with the parts company.

“Erik has done a fantastic job as the face of LKQ Corporation for our company,” Boyd said. “He is closely involved in our service, products, pricing, and reporting metrics and communicates on a regular basis to make sure they are meeting our expectations.”

All *Pacific Elite Collision Centers Inc.* facilities are I-CAR Gold Class certified. All 14 locations – Canoga Park, Costa Mesa North, Costa Mesa South, Covina, Downey East, Downey West, El Segundo, Fullerton East, Fullerton West, Long Beach, Los Angeles, Ontario, Stanton, Torrance – offer a lifetime warranty on workmanship.

LKQ Corporation is North America’s largest provider of alternative collision auto parts, and a leading provider of recycled and remanufactured mechanical parts including engines and transmissions. LKQ is also a leading distributor and marketer of specialty aftermarket equipment and accessories in North America. Additionally, LKQ has also expanded their operations in Taiwan, Belgium and France.

With more than 570 locations across North America, LKQ Corporation offers replacement systems, components, equipment, and parts to repair and accessorize automobiles, trucks, recreational and performance vehicles.

LKQ Corporation has made it their mission to be the leading global value added distributor of vehicle parts and accessories by offering

their customers the most comprehensive, available and cost effective selection of part solutions while building strong partnerships with their employees and the communities in which they operate.

LKQ distributes a variety of products to collision and mechanical repair shops, including aftermarket collision and mechanical products, recycled collision and mechanical products, refurbished collision products such as wheels, bumper covers and lights, and remanufactured engines. LKQ refers to these products as alternative parts because they are not new OEM products.

In addition to their wholesale operations, LKQ operates self-service retail facilities across the U.S. that sell recycled automotive products.

LKQ is organized into three operating segments: Wholesale – North America, Wholesale – Europe, and Self-Service.

Keystone Automotive Industries, Inc., a subsidiary of LKQ Corporation, is the United States’ largest aftermarket auto parts supplier. Keystone Automotive is an ISO registered distributor.

LKQ’s Aftermarket product lines include Platinum Plus, Goodmark Industries, and Diamond Standard. Repairers can order a vast array of product offerings such as aftermarket, salvage, paint, body, equipment and more through [shop.lkqcorp.com](http://shop.lkqcorp.com).

LKQ also distributes paint and body equipment. In addition to their own line, Platinum Refinish, they offer products by the following companies: 3M, AkzoNobel, Dupont/Spies Hecker, Fiberglass Evercoat, Iwata, Lord Fusor, Mercantile Development (MDI), Norton, PPG/Nexas, and Valspar.

## Pacific Elite Collision Centers, Inc.

Location: Downey, CA  
(562) 622-1832  
[www.pacificelite.com](http://www.pacificelite.com)

### Company At A Glance...

Type: Collision Repair  
In Business Since: 1998  
Number of Locations: 14



LKQ Corporation making a parts delivery to one of the *Pacific Elite* locations.



*Pacific Elite* store front.

### LKQ Corporation

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