

AAA
Post Office Box 7067
St. Louis, MO 63177

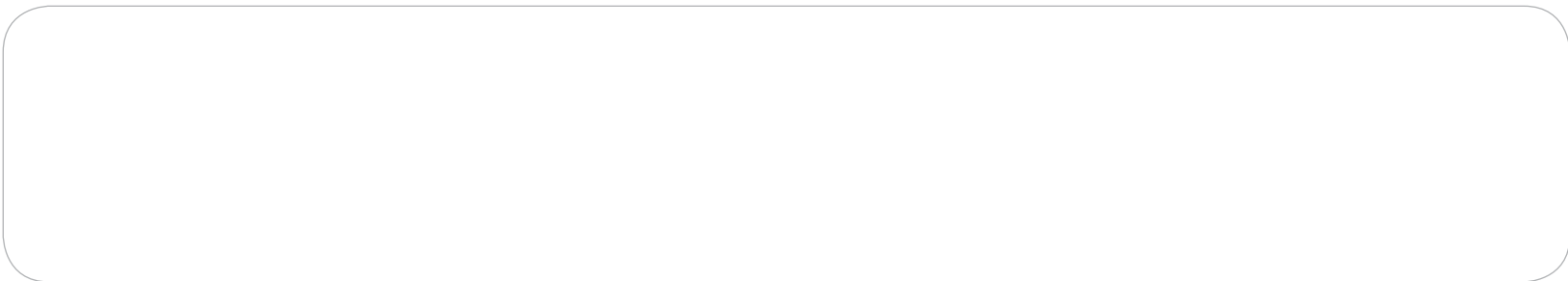


Membership Registration Enclosed

Full Membership Privileges for **TWO Drivers**,
with 24-Hour Roadside Assistance



DO NOT BEND



9.5" w x 4.125" h
9 1/2" w x 4 1/8" h



REGISTRATION PACKAGE

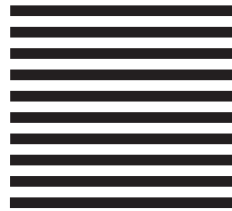
MAIL REGISTRATION CERTIFICATE
(ENCLOSED) PROMPTLY, PLEASE!

Bonus for VISA®, MasterCard®, Discover® & American Express® Cardholders

FROM:



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



Welcome to AAA!
Drive with greater peace of
mind — we're ready to help you
24 hours a day, every day.



RUSH - REGISTRATION ENCLOSED

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 70 SAINT LOUIS MO

POSTAGE WILL BE PAID BY ADDRESSEE

**ATTN CUSTOMER CARE CENTER
AAA
PO BOX 7067
SAINT LOUIS MO 63177-9911**



8.625" w x 3.875" h
8 5/8" w x 3 7/8" h

*Some conditions and restrictions apply. See enclosed Quickstart Guide for more details.

Mail today and you're covered today!

You can use your temporary membership cards for FREE 24-Hour Roadside Assistance* as soon as you mail your Registration Certificate in this envelope. (Drop in mail; no stamp needed.)

Thank you for joining AAA

PLEASE REMOVE THIS FLAP BEFORE MAILING.

ADMFR@2012



Simply peel off the label (on the reverse of this flap). Then stick it on the Registration Certificate, in the lower left corner. Because you are enrolling with Express Renewal Privileges, you get an extra 2 months of membership free!

Start off with 14 months of coverage, instead of 12!

2 EXTRA MONTHS of membership FREE

File Name: 065 7067 63177-9911 tag.xls
IMB: 00,708,900003,31500000,631779911
Verify: CS _____ PR _____ ASR _____

Bonus for VISA®, MasterCard®, Discover® & American Express® Cardholders

Get 2 extra months in AAA—Free!

Use your VISA, MasterCard, Discover or American Express card to pay your present and future membership dues — get an extra 2 months of AAA membership FREE for the first year!

The reason we're offering you 2 additional free months of membership is simple: using Express Renewal helps us cut costs in sending out renewal statements and reminders. Rather than keep the savings, we'd prefer to pass them on to *you*, in the form of 2 months of free membership for the first year.

It also means you have one less bill to deal with, and there's no chance of letters getting lost in the mail, leaving you unprotected. This way your membership will be automatically renewed each year.

Of course, your pro rata money-back guarantee of unused dues still applies; and you can cancel this arrangement anytime, just by letting us know.

More and more of our members are paying their dues this way. So why not do it too, and get 2 extra months of free membership to start you off!

*Peel off label and stick it on the AAA Registration Certificate (in the lower left corner). Be sure to fill in your credit/debit card number and sign. **You get an extra 2 months FREE for the first year!** See back of reply form for additional Terms and Conditions of Express Renewal.*



1³/₈" clear ar

Your Membership Starts Today

12901 North Forty Drive
St. Louis, Missouri 63141
1-877-222-3180



I'M DELIGHTED TO TELL YOU: You have been pre-registered for immediate membership in AAA.

Your temporary cards are enclosed — just activate and use them for:

- ✓ **FREE 24-Hour Roadside Assistance¹ for ANY[†] car you're driving or riding in, starting today**

What's more, you also qualify for:

- ✓ **Membership in AAA for only \$54**
- ✓ **FREE One-Year Second Membership**

*All yours
— only from AAA*

Dear Member-Elect,

Yes, you really are special to AAA!

And, as you can see, we've bent over backwards to make this an EXCELLENT TIME to join — with a FREE one-year second membership.

We make this special offer through the mail, because this is one of the quickest ways to get you covered.

Please do this in the next 10 days to ensure your official cards arrive before the Temporary Cards expire. And this could be very important to you — many members have needed Roadside Assistance within days of joining. You might too, because you never know what might happen.

But now you'll know that AAA will come to help you when you are having trouble by the side of the road, as I'll describe in a moment.

Please read this letter — and also the enclosed "QuickStart Guide" brochure — all the way through. You are going to be amazed at how much you get with AAA.

Let's start with the service for which AAA is most famous, our 24-Hour Roadside Assistance. Simply put: you are covered in ANY[†] car, ANY time, day or night, and you don't even have to be the driver. So, if you're riding in a friend's car and it breaks down, or is involved in an accident, you can call AAA toll-free and we'll come to help. (When you use one of your four free Roadside Assistance calls for a tow, you could save the \$75.00 an independent tow truck driver might charge you.)¹

We'll attempt minor mechanical aid to get you going again. We'll also change your flat tire, bring emergency gas (member pays for gas), attempt to

(please continue over...)

open your locked car or jump-start your dead battery. And, if all else fails, we'll tow you in for repairs.¹

How often does it happen? Well, AAA already does this nearly 29 MILLION times every year for our members across the country. That's almost once every second!

**But AAA now gives you so much more than just
24-Hour Roadside Assistance...**

With our massive resources, we've put together a great package of money-saving benefits and services you'll find very useful. These include:

**Better
trips**

- ✓ **Free Domestic Maps and Travel Guides:** AAA has beautifully printed and accurate domestic and Mexico road maps, AAA TourBook® Guides and AAA TripTik® Routings available. Use them to plot your commuting routes, leisure trips and fun-filled vacations.

**Better
travel**

- ✓ **Free Travel Planning:** AAA is one of the largest full-service leisure travel agencies in the U.S. So we buy more travel and have more travel agents on staff than most other agencies. Use us to plan a weekend getaway, a business trip, or a dream vacation.

You also get AAA member discounts for hotels when you make travel plans on your own, too — these could save you hundreds of dollars on a week's travel! Plus, you can book flights, rental cars and hotels FASTER and EASIER than ever on the AAA website. You'll receive 24-hour customer service, access to thousands of travelers' hotel reviews and much more!

**Better
deals**

- ✓ **Free Auto Repair Referral Services:** We've created many special services to help you find your perfect vehicle and we can help you with car repairs, too — we'll find you a quality AAA-Approved Auto Repair facility in your neighborhood. They also guarantee their work for 12 months or 12,000 miles (whichever comes first) to AAA members, and sometimes add an extra AAA-only discount as well!

**Money-
saving
discounts**

- ✓ **Membership Insurance Discounts on Auto and Home:** You get a special 10% discount on your AAA auto insurance with a AAA membership discount. This could reduce your rate by about \$120.00 on average, plus another \$40.00 on your AAA homeowners insurance — about \$160.00 in all!² You could get this AAA membership discount EVERY YEAR.

**Reduce your
rate & save an
EXTRA \$160.00
with this discount!**

**Better
savings**

- ✓ **Shopping Discounts:** Save up to 10%, 20%, 30% on dining, shopping, travel and more. You can shop online with 30,000 retailers and restaurants, including well-known brands such as Macy's, Best Buy, The Home Depot and Restaurant.com.³ Your online purchases may even earn you reward points to apply toward future purchases — to save even more! Or, simply Show Your Card & Save® at over 100,000 participating

Carry AAA on your mobile — Access Roadside Assistance, find the nearest AAA Discount locations and more with the FREE AAA Mobile® App available for iPhone & Android. Remember to pull over when using your mobile phone. Visit AAA.com/mobile to download the FREE app.

AAA members across the U.S. saved over \$1.5 BILLION in just one year!

businesses nationwide. Many of our Members save more than their AAA Membership costs every year, and so can you!

Here's what you AVOID by joining AAA now...

It's not just what you gain by joining AAA, but also what you avoid. For example, you avoid the problem of standing by your broken-down car and wondering who to call. After all, you may be too far from home, or it's too late at night, to ask friends for help.

You may also avoid the frustration of buying a map or travel guide, and then finding it's out of date, or with coverage so skimpy it's of little use to you.

And you may also avoid the disappointment that all the money you spend on a family trip might buy you a less-than-dream vacation. Or that all the hours you spend researching it on your own might still lead you to the wrong choice.

Proof that AAA is now truly better than ever...

This helps explain why AAA now has over 53 MILLION members across the U.S. These members tell their friends to join, too. And members have a lot to recommend. For example, AAA now has over 43,000 vehicles in our North American service network. This means we can reach you more quickly than other services.

This sure has to beat trying to find help on your own. For a start, you've got to FIND a tow service willing to come out. And of those that do, some may not be open 24 hours; and some may have limits on how far they'll come. NO SUCH PROBLEMS WITH AAA!

But what if you've NEVER needed Roadside Assistance?...

Well, while it can vary from area to area, every year, AAA gets more than 5 calls for help for every 10 members. So, the odds are you will need help one day.

Or, perhaps you're relying on a roadside assistance service that came free with your new car. But that covers only the one car and often only for warranty-related problems. (Not so with AAA — you're covered in ANY[†] car you're in.) So, you may be in for a rude shock when you call them.

Here's why this is a GREAT TIME TO JOIN AAA...

You've already been Pre-Registered. So you can activate your temporary cards and start using them right away, even TODAY. What's more, do this now and you also get all these included:

All this
INCLUDED

- ✓ **Your One-Year Membership in AAA for only \$54.**
- ✓ **FREE Second Member:** Add your spouse or other eligible family member for a free one-year membership.

All you pay is \$54. This works out to about 7¢ a day each for both of you to be covered by AAA 24 hours a day, every day for the next year.

(please continue over...)

Let me assure you: this is one heck of a bargain! And the reason is size. Because we can spread costs over so many members, we can do more and yet lower the costs for all.

You'll be proud to belong to the best...

With so many members, AAA is the most popular motor club in the U.S. You're joining one of the most respected organizations in America.

Our guarantee to you: take advantage of all the benefits of AAA. If you decide this is not what you want, just cancel and I'll give you a pro rata refund of your unused dues. There's no way you can go wrong by saying "Yes" today.

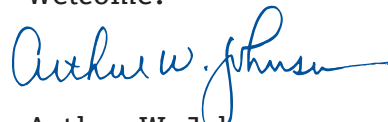
PLEASE DO THIS NOW...

1. **Mail back your AAA Registration Certificate**; or if you prefer to join online, go to AAA.com/join.
2. **Then detach your temporary membership cards** — one is for you; the other is for a second eligible family member. Use them for AAA's 24-Hour Roadside Assistance until your official cards arrive.

This will be wonderful peace of mind for you both. You'll drive worry-free (and that's more important today than ever). You can get free domestic maps and travel guides, free travel advice, help with buying and maintaining your car, and shopping discounts that could easily pay for your membership. (Members could easily save MORE than their dues every year, making AAA essentially free. You can do this, too!)

It's quite a package — all yours for about 7¢ a day each, just for doing this now.

Welcome!



Arthur W. Johnson
President and CEO

LAST
CHANCE!

P.S. Don't lose this opportunity: You're already Pre-Registered, with special savings, and FREE Roadside Assistance¹ from when you activate your cards. And our guarantee means you cannot lose because we'll give you a pro rata refund of your unused membership dues if you cancel. So, join today!

¹ Excludes some heavy-duty, commercial and other special vehicles.

² Each member is allowed up to 4 Roadside Assistance calls per year at no extra charge, after that a service charge applies. Roadside Assistance is generally provided by independent service providers and is limited to the U.S. and Canada. Towing at no extra charge up to 3 driving miles from the point of breakdown, or unlimited miles back to the facility providing the service. Response time is not a guarantee and may vary based on travel distance, geography, weather and other conditions. AAA Battery Service is generally provided by independent providers and is only available in select areas during select hours. Batteries and battery warranties are provided by independent suppliers. Batteries are available for most makes and models. Battery prices vary depending on vehicle make and model. Copies of the warranties are available for inspection from the technician at any time upon request. Membership Roadside Assistance terms and conditions apply. See the *Member Handbook* for details.

³ Typical savings claim of \$120.00 based on a 10% membership discount on a typical auto policy. AAA membership discount is \$40.00 for those with homeowners insurance through AAA. Discount savings are approximate, may apply to select coverages, will vary by policy and are conditional. Annual savings based on discount applied to average new business premium for July-December 2011. AAA Insurance is offered to qualified members by Automobile Club Inter-Insurance Exchange (ACIIE) or Auto Club Family Insurance Company in Missouri and in other states. Life insurance is underwritten and annuities are provided by AAA Life Insurance Company, Livonia, MI.

³ Discounts, products and vendors are subject to change at any time without notice. Other restrictions apply. AAA does not endorse any vendor and disclaims responsibility for any product, promotion or content featured herein or on the AAA Discount website. Discounts and vendors herein current as of 8/10/12. For full terms and conditions and to view current discounts, visit AAA.com/discounts. Copyright © 2012 Automobile Club of Missouri.

Annual membership dues, fees, benefits and services are subject to change without notice. Certain restrictions apply. See *Member Handbook* for details.

Welcome to AAA!

AAA

12901 North Forty Drive
St. Louis, Missouri 63141



ONLY \$54 FOR YOU

Temporary Membership Card

For Roadside Assistance
1-800-AAA-HELP
(1-800-222-4357)

Covers you as driver or passenger in ANY car, not just your own

Temporary Membership Number:

[TSSSSSSSSSSSS]

Temporary Card Expires:

[XX-XX-XX]

24-Hour Roadside Assistance for:

[First Name Last Name-----]

You can use your cards TODAY!

RESERVED FOR:

[CAR-RT SORT-----**XXXX]
[First Name Last Name-----]
[9999 First Line of Address]
[Second Line of Address, if needed]
[City, State 99999-9999]



Use these until your official cards arrive.

Temporary Membership Card

For Roadside Assistance
1-800-AAA-HELP
(1-800-222-4357)

Covers you as driver or passenger in ANY car, not just your own

Temporary Membership Number:

[TSSSSSSSSSSSS]

Temporary Card Expires:

[XX-XX-XX]

24-Hour Roadside Assistance for **Family Member** of:

[First Name Last Name-----]

FREE

Special New-Member Offer:

Join in the next 10 days¹. You will receive...

- Your annual membership in AAA for **only \$54!**
- FREE One-Year Membership** for a **SECOND** eligible member of your family!

Also included with your membership:

- FREE 24-Hour Roadside Assistance[†]** — could save you \$75.00 or more every time; coverage can start today!

FREE SECOND MEMBER

Gets same full benefits as you

As soon as you activate these cards (by mailing your **AAA Registration Certificate**, below), you are fully covered in ANY* car, ANY time — even if you are just a passenger in someone else's car!

065T 12/12f

To Complete Your Registration

Mail **Registration Certificate (below)** **WITHIN 10 DAYS** to ensure your official cards arrive before your temporary cards expire; or join on the Internet at AAA.com/join

AAA REGISTRATION CERTIFICATE

Mail This Within 10 Days to Keep Cards Valid¹

12901 North Forty Drive
St. Louis, Missouri 63141

YES! My dues are only \$54 by joining now. I'm now covered for one year by AAA in ANY* car, as driver or passenger, 24 hours a day.

FREE Second Member Add my spouse or another adult living in my household (or an unmarried dependent child aged 14 to 24 in the same household or who is away at school). Gets same full benefits as me.

PRINT FREE Member's Name Relationship Date of Birth

() () / /

Home Phone # Mobile Phone # My Date of Birth

Marital Status E-mail Address

[First Name Last Name-----]
[9999 First Line of Address]
[Second Line of Address, if needed]
[City, State 99999-9999]

Priority Reg. # [SSSSSSSSSSSS]
[CCCCCCC]

MAIL WITHIN 10 DAYS¹

Get 2 Extra Months FREE

Affix label here for Express Renewal

See Reply Envelope and reverse side for details

Payment: Enclosed is my check made payable to AAA

Charge my credit/debit card:

Select card: VISA MasterCard American Express® Discover

Card # [] [] [] [] - [] [] [] [] [] [] [] [] Expires [] [] - [] []

Signature (only required for credit/debit cards)

Pro Rata Money-Back Guarantee

see over

¹ Some conditions and restrictions apply. See *Member Handbook* for more details.

* Excludes some heavy-duty, commercial and other special vehicles.

An individual may have only one Membership.

53 million members prove you're right to join AAA!

53 million members across the U.S. make AAA the largest paid membership organization, and America's most popular motor club by far.

It's because AAA does more for you. Our massive size works to your advantage in two ways:

✓ **Huge economies of scale** help us to do more for you, for less money.

✓ **We bargain from strength.** So you get better deals on day-to-day purchases. Members saved over \$1.5 BILLION this way in just one year.

AAA provides Roadside Assistance that other motor clubs and manufacturer programs find hard to match. Members tell us they are very happy with:

- ✓ AAA's phone operators
- ✓ AAA's service vehicle drivers
- ✓ AAA's arrival time

What more proof do you need? It pays to belong to AAA.

So join today!



With AAA's many savings and services, you can get a lot more fun out of life!...



Covers you in ANY* car
You're covered in your car, your spouse's car, a friend's car, a company car, even a rental car. And as driver OR passenger!

For Roadside Assistance Club Code 065
CALL 1-800-AAA-HELP (1-800-222-4357)

Member's Signature. Present this temporary card at the time of service. AAA agrees to provide AAA services and privileges for the member named on the face of this card with the exception of Guaranteed Arrest Bond (which will be in effect upon receipt of your official membership card).

- If you fail to pay your membership dues, you will be billed for any service you obtained with this card.
- This membership card is not valid unless signed by member.
- Roadside Assistance is generally provided by independent contract stations. Some conditions and restrictions apply.

For Roadside Assistance: 1-800-AAA-HELP (1-800-222-4357)

Travel Agency Services: 1-888-FON-4AAA (1-888-366-4222)

For TripTik® Routings: 1-800-222-7623

To contact your local branch: 1-877-222-3180

12901 North Forty Drive, St. Louis, MO 63141

NON-TRANSFERABLE

For Roadside Assistance Club Code 065
CALL 1-800-AAA-HELP (1-800-222-4357)

Member's Signature. Present this temporary card at the time of service. AAA agrees to provide AAA services and privileges for the member named on the face of this card with the exception of Guaranteed Arrest Bond (which will be in effect upon receipt of your official membership card).

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For TripTik® Routings: 1-800-222-7623

To contact your local branch: 1-877-222-3180

12901 North Forty Drive, St. Louis, MO 63141

NON-TRANSFERABLE

PLUS

Pro Rata Money-Back Guarantee

Our guarantee to you: use our services, with free domestic maps and travel guides, and AAA discounts. If, at any time you decide AAA isn't right for you, simply cancel. We'll give you a pro rata refund of your unused membership dues.

No questions. No hassle.

A set for EVERY trip you take — worth \$45.00 a set — FREE!



AAA publishes some of the best domestic road and travel guides in North America, all FREE to members.

Also on your mobile!

"MUST HAVE!"
Leading consumer magazine

¹ By responding within 10 days, you ensure your temporary cards will not expire before your official cards arrive.

By affixing the label provided to the AAA Registration Certificate, you agree to all the Express Renewal Terms and Conditions here and on the Business Reply Envelope. Unless you contact us to make changes to or cancel Express Renewal, AAA will automatically renew your membership and charge the dues shown on your statement to your credit/debit card on file. You can cancel Express Renewal at any time by contacting AAA. If your VISA/MasterCard credit/debit card issuing bank participates in the Card Account Updater program, unless you Opt Out of the service with your issuing bank, we may receive an updated credit/debit card account number and/or expiration date for the card information you have previously provided us. We will update our files and use the new information when we bill you for your annual membership dues. We won't receive updated information if your account has been closed.

All applications and renewals are subject to approval and acceptance by AAA. Returned checks and electronic payment may be re-presented for payment. Each returned payment is subject to a returned payment fee.

About your AAA Registration

Dear Member-Elect,

I'm delighted to include YOU in this special Registration Package.

Because I truly believe you are most like our other AAA members, I have gone ahead and Pre-Registered you for a AAA membership.

You are under NO OBLIGATION to accept it, but...

I think you'll want to, when you see ALL you get (see enclosures). It's quite amazing!

Just respond within 10 days to ensure your official cards arrive BEFORE the temporary cards expire. You can use your temporary card for FREE Roadside Assistance* as soon as you do.

Welcome!

A handwritten signature in blue ink that reads "Arthur W. Johnson". The signature is fluid and cursive, with a long horizontal stroke at the end.

Your savings keep coming...

✓ 4. Free Automotive Services



Find the car of your dreams. AAA has used its significant resources to put together new car reviews and pricing guides to help members find a great new car.

Use AAA's website to do your research. You can configure the new car just the way you want and get detailed price estimates right away.



Your car needs maintenance or repairs, but you don't know who to trust...

Now you can take it to a AAA-Approved Auto Repair facility. Certified mechanics will provide quality work, backed by a minimum 12-month or 12,000-mile guarantee, whichever comes first.



You want to do your own repairs, but parts are so expensive...

You can save money on many parts and accessories at NAPA Auto Parts. Just show your AAA membership card and save every time — no coupons needed.

AAA Insurance is offered to qualified members by Automobile Club Inter-Insurance Exchange (ACIIE) or Auto Club Family Insurance Company in Missouri and in other states. Life insurance is underwritten and annuities are provided by AAA Life Insurance Company, Livonia, MI. Discount savings are approximate and will vary by policy. Discounts may apply to select coverages only. Other restrictions may apply and you must qualify for any discount. Your local AAA club and/or its affiliates act as an authorized agent for AAA Life.

✓ 5. Insurance Services



Qualify for AAA auto insurance. After buying your car, the next most costly bill is likely to be your auto insurance. That's why AAA created its own insurance program, with great rates and excellent customer service.⁵

Protect your family with insurance you can trust. Life insurance offered through AAA gives you rock-solid coverage, personal service and great rates.



Life insurance underwritten by our affiliate, AAA Life Insurance Company, Livonia, MI.



SPECIAL PROMOTION...

- Your dues are only \$54.
- Your Second Member is FREE

This gives you TWO annual memberships for even LESS than the price of one!

MAIL WITHIN 10 DAYS to ensure your Temporary Cards remain valid until your official cards arrive.

Annual membership dues, fees, services and benefits subject to change without notice.

See Member Handbook for more details.



QUICKSTART GUIDE FOR NEW MEMBERS

You can use many of these services when you complete your registration — starting as soon as today



You drive with greater peace of mind every day. It's a great comfort knowing AAA is standing by, ready to help you, 24 hours a day.

And there's LOTS more! →

Your membership could pay for itself MANY TIMES over!...



✓ 1. FREE 24-Hour AAA Roadside Assistance¹



Could save you **\$75⁰⁰**

If the car you're riding in breaks down, for any reason, we'll come to help. Because we now have over 43,000 vehicles in our North American service network, we can reach you quickly. Just show your card and drive on, pleased you chose AAA to be your motor club. **You could save the \$75.00 — or more — an independent tow truck driver might charge for towing or other Roadside Assistance services.**

- **Any[†] car** It doesn't have to be your car, and you don't even have to be the driver.
- **Any time** We're ready to help you 24 hours a day, 7 days a week, 365 days a year.

We'll send help, no matter how far away from home you are — even hundreds of miles. We'll attempt minor mechanical aid on the spot to get you going again. You and all the other members of your family who join AAA are allowed up to four free calls for Roadside Assistance in the US or Canada every year. After that, a service charge applies. See *Member Handbook* for more information.



[†]Excludes some heavy-duty, commercial or other special vehicles.

✓ 2. Travel Discounts



Quickly find great travel bargains. You can log on to AAA's website and search for fares and special AAA discounts, plus book airlines, hotels and rental cars — many with AAA-only savings. You can even create personal AAA TripTik[®] Routings and print them out at home.

Because AAA is one of the largest full-service leisure travel organizations in the U.S., you get access to travel agents who really are good at what they do. We buy so much travel for members, we know where to find great values. Better still, due to AAA's huge volume, we can often get you special fares, packages and perks you couldn't get when you book on your own.

Never get lost again. AAA publishes some of the best domestic travel guides in America, all free to you: domestic Road Maps, AAA TourBook[®] Guides, AAA TripTik[®] Routings.



"MUST HAVE!" Leading consumer magazine Also on your mobile!

✓ 3. Free Shopping Discounts



Take advantage of our pre-negotiated discounts on apparel, shoes, dining, home decor, electronics, entertainment and more.⁴

With our AAA Discounts program, you can save up to 10%, 20%, 30% on dining, shopping, travel and more. You can shop online with 30,000 retailers and restaurants, including well-known brands such as Macy's, Best Buy, The Home Depot and Restaurant.com.⁴ Your online purchases may even earn you reward points to apply toward future purchases — to save even more! Or, simply Show Your Card & Save[®] at over 100,000 participating businesses nationwide. Many of our Members save more than their AAA Membership costs every year, and so can you!

Visit AAA.com/discounts for a complete selection of every day discounts and special offers. Start saving today!



FREE discounts



You're carpooling to work and the car overheats...
It's not your car, but you're a passenger. That's good enough for us. We'll send help to attempt minor mechanical aid, to get you on your way again.

FREE: minor mechanical aid



It's early morning and your company car won't start...
We'll jump-start your dead battery to get your vehicle going again. Or, if you need a new one, you can purchase a new battery on the spot.²

FREE: battery jump-start



You borrow your spouse's car and lock the keys inside...
You're not familiar with the car, and you hop out, shut the door — and lock the keys inside. We'll come and attempt to open it.

FREE: open door



You push your luck in a rental car and run out of gas...
You hoped to make it to the next service station, but you didn't. Tell us you need gas when you call and we'll bring it to you. (Delivery is free; member pays for fuel.)

FREE: delivery of emergency gas



You're shopping with a friend and her car gets a flat tire...
There's no need to struggle with a jack or spare, and hurt yourself or dirty your hands and clothes. We'll come right to the store's parking lot and change the tire for you.

FREE: tire change



Your car won't go, or is damaged in an accident...
We'll tow you, at no cost, back to the responding service provider, or up to 3 miles to any other destination you choose.¹

FREE: tow



You want to book a well-deserved trip, and save money...
AAA's travel agents will help you make all the right choices, from weekend getaways to dream vacations — cruises and business trips. They'll search for available discounts, too.³

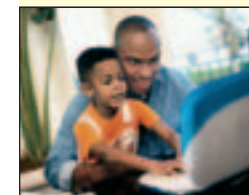
FREE travel service



You get the latest eyeglasses or sunglasses, with a nice savings...
Show your AAA membership card at any LensCrafters[®] and save up to 30% on new eyeglasses.

FREE discounts

Excludes Cartier, Chanel, Bvlgari, Oakley, Tiffany and Maui Jim eyewear products.



You make your own travel plans, and still save with AAA...
Click AAA.com to make your lodging reservations online. Whether you plan ahead or make last minute plans, you'll get great rates.

FREE discounts



You save on attraction tickets and movie tickets...
Enjoy special member-only savings when you purchase tickets to SeaWorld, Walt Disney World, Disneyland, Universal Studios, Six Flags, and more.

FREE discounts

¹Each member is allowed up to 4 Roadside Assistance calls per year at no extra charge, after that a service charge applies. Roadside Assistance is generally provided by independent service providers and is limited to the U.S. and Canada. Towing at no extra charge up to 3 driving miles from the point of breakdown, or unlimited miles back to the facility providing the service. Response time is not a guarantee and may vary based on travel distance, geography, weather and other conditions. ²AAA Battery Service is generally provided by independent providers and is only available in select areas during select hours. Batteries and battery warranties are provided by independent suppliers. Batteries are available for most makes and models. Battery prices vary depending on vehicle make and model. Copies of the warranties are available for inspection from the technician at any time upon request. Membership Roadside Assistance terms and conditions apply. See the *Member Handbook* for details. ³AAA acts as an agent for cruise and tour providers. ⁴Discounts, products and vendors are subject to change at any time without notice. Other restrictions apply. AAA does not endorse any vendor and disclaims responsibility for any product, promotion or content featured herein or on the AAA Discount website. Discounts and vendors herein current as of 8/10/12. For full terms and conditions and to view current discounts, visit AAA.com/discounts. Copyright © 2012 Automobile Club of Missouri.



Carry AAA on your mobile! Access Roadside Assistance, find the nearest AAA discount locations, and more with the FREE AAA Mobile[®] App available for iPhone & Android. Remember to pull over when using your mobile phone. Visit AAA.com/mobile to download the FREE app.

And there's still more! →

About to throw this out?
That could be a BIG mistake.
Here's why...



RECEIVED
WEDNESDAY

PETER TORGG
[REDACTED]
[REDACTED]

Dear AAA,

I received your letter about joining AAA and, honestly, was about to throw it out. I was skeptical I'd ever need your services. But I was proven wrong!

I joined because I was planning a trip and figured I'd save money with AAA discounts on the rental car and hotel, plus get free maps and TripTiks. Yet it wasn't those I needed first.

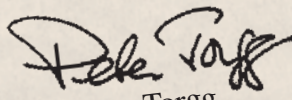
Here's what happened. I was having lunch at a local diner. Just after I paid the bill I looked for my keys and realized I'd locked them in the car.

Okay, I thought. Let's put AAA to the test! I pulled out my Temporary AAA card (the official one hadn't come yet) and called the 800 number on the back. Within 5 minutes the operator had my information, including my cell phone number. So I went back to the diner to wait.

After a cup of coffee and a slice of pie, I received a call: rescue had arrived! In less than 2 minutes the AAA tow-truck driver had my door open without even a scratch to my lock or door.* I showed the Temporary Card and that was it. The driver said it was all taken care of.

Way to go, AAA! I realize you can have car trouble at ANY time, but whatever the emergency, AAA will be there to help me out. I'm really glad I joined. Thanks!

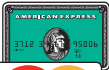
Sincerely,


Peter Torgg

*Member experiences may vary. Our average arrival time is approximately 37 minutes in the following states: Missouri, Louisiana, Mississippi, Kansas, Southern Illinois, Southern Indiana and Arkansas. Response time is not a guarantee and may vary based on travel distance, geography, weather and other conditions. See *Member Handbook* for terms and conditions.

2 MONTHS FREE
for

VISA



THESE EMBLEMS ARE TO BE DISPLAYED BY MEMBERS ONLY, AND ONLY MEMBERS ARE PROTECTED BY THE AAA AUTO THEFT REWARD.



BEND & PEEL

