



MADE FOR
[PEOPLE LIKE YOU]

— SALES EVENT —

SO MANY HAVE ALREADY FOUND THEIR MATCH

UP TO
0% FINANCING* + **\$4,000**
ON SELECT MODELS IN DISCOUNTS**

OFFER ENDS MAY 2ND

— COME IN AND —
TEST DRIVE
A
KIA TODAY



2016 SX AT MODEL SHOWN
MSRP: \$26,695

THE 2016
FORTE



5-Star Safety Ratings
More Stars. Safer Cars.



The Power to Surprise



2015 SORENTO

"HIGHEST RANKED MIDSIZE SUV IN INITIAL QUALITY IN THE U.S."

BY J.D. POWER[®]



AUTOMOBILE JOURNALISTS ASSOCIATION OF CANADA

BEST NEW SUV (\$35,000 – \$60,000)[§]



When equipped with optional forward collision warning[§]



SORENTO MADE FOR [BRENT]

"... the quality backs it up."

- BRENT. LONDON, ON. Real Kia Owner.

WATCH THE VIDEO AT KIA.CA/BRENT

2016 SORENTO LX 2.4L FWD

Bi-Weekly lease from **\$129**

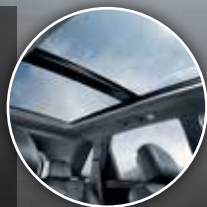
\$2,500 Down at **1.9%** For 60 Months Includes **\$1,000** in Discounts

Offer based on the new 2016 Sorento LX 2.4L FWD [SR754G] with a selling price of \$29,953. Includes \$500 in discounts*, \$500 competitive bonus[§], \$2,500 down payment, delivery, destination and fees of \$2,258.



2016 SX+ V6 AWD MODEL SHOWN MSRP: \$46,895

AVAILABLE



PANORAMIC SUNROOF



HEATED 1ST & 2ND ROW SEATS



7 PASSENGER SEATING



SMART POWER LIFTGATE

AVAILABLE



HEATED STEERING WHEEL



8 PASSENGER SEATING



360° CAMERA MONITORING SYSTEM



BLIND SPOT DETECTION[†]



2016 SXL MODEL SHOWN MSRP: \$41,395

2016 SEDONA L

Well-equipped from **\$27,403**† Includes **\$2,750**†† in Cash Discounts

Offer based on the new 2016 Sedona L [SD751G] with a selling price of \$30,153. Includes delivery, destination and fees of \$2,258, \$2,000 in cash discounts*† and \$750 competitive bonus[§].

"...reliability, space and the powerful engine"

- FRÉDÉRIK-VINCENT. PREVOST, QC. Real Kia Owner.



When equipped with optional[§] forward collision warning

AVAILABLE



HEATED FRONT/REAR SEATS



HEATED STEERING WHEEL



VOICE-ACTIVATED NAVIGATION



PANORAMIC SUNROOF

2016 SPORTAGE FINAL CLEAROUT

"It is the perfect combination of value, luxury, fuel economy and fun."

- LYNDAL M. RED DEER, AB. Real Kia Owner.

2016 SPORTAGE AWD



2016 SPORTAGE

Get Up To **\$4,500** in Cash Discounts††

On remaining 2016 Sportages

Includes \$4,000 in cash discounts*†† and \$500 competitive bonus[§].



INTERNATIONAL MODEL SHOWN

AVAILABLE HEATED FRONT SEATS HEATED STEERING WHEEL PUSH-BUTTON START

2016 **RIO5** LX MT

Bi-Weekly lease from **\$65**

"Handles well, easy to drive and **loaded with features**"

- BETTY A. CALGARY, AB. Real Kia Owner.

0% Apr For 60 Months Includes \$2,000 in Discounts

AWARDED Clef d'or "Best in Class" L'ANNUEL DE L'AUTOMOBILE 2016

2016 SX MODEL SHOWN MSRP: \$19,695

2016 SX MODEL SHOWN MSRP: \$20,595

Offer based on the new 2016 Rio5 LX MT [R0551G] with a selling price of \$16,873. Includes \$1,500 in discounts*, \$500 competitive bonus*, \$850 down payment, delivery, destination and fees of \$1,978.

Offer based on the new 2016 Rio LX MT [R0541G] with a selling price of \$16,473. Includes \$1,500 in discounts*, \$500 competitive bonus*, \$850 down payment, delivery, destination and fees of \$1,978.

AVAILABLE HEATED STEERING WHEEL HEATED 1ST & 2ND ROW SEATS 7 PASSENGER SEATING REARVIEW CAMERA AVAILABLE

"...great on gas, very spacious, stylish..."

- PAUL H. Real Kia Owner.

2016 **RONDO**

Get Up To **\$4,500** in Cash Discounts**

2016 EX LUXURY 75 W/ NAVI 18" WHEEL PACKAGE MODEL SHOWN MSRP: \$32,795

Includes \$4,000 in cash discounts** and \$500 competitive bonus*.

AVAILABLE PANORAMIC SUNROOF VOICE-ACTIVATED NAVIGATION HEATED FRONT/REAR SEATS

AVAILABLE NOW 2016 **SOUL** Sport Edition

✓ Two-Tone Paint ✓ 18" Alloy Wheels ✓ Custom Body Kit

ALSO AVAILABLE 2016 **SOUL** URBAN EDITION See kia.ca/soulSE for details.

2016 **SOUL** LX AT

Bi-Weekly lease from **\$99**

0.9% Apr For 48 Months

2016 **alg** RESIDUAL VALUE AWARD

BEST CANADIAN RESIDUAL VALUE IN ITS CLASS 3 YEARS IN A ROW*

"...beautiful and unique design, very comfortable, excellent warranty..."

- ELLA P. VAUGHAN, ON. Real Kia Owner.

INTERNATIONAL MODEL SHOWN

Offer based on the new 2016 Soul LX AT [S0752G] with a selling price of \$22,153. Includes \$1,550 down payment, delivery, destination and fees of \$2,258.

AVAILABLE PANORAMIC SUNROOF HEATED STEERING WHEEL HEATED FRONT/REAR SEATS BLIND SPOT DETECTION AVAILABLE

2016 **CADENZA**

Bi-Weekly lease from **\$199**

1.9% Apr For 60 Months

Includes \$2,000 in Discounts

Offer based on the new 2016 Cadenza Base [CA741G] with a selling price of \$40,073. Includes \$2,000 in discounts**, \$2,200 down payment, delivery, destination and fees of \$2,078.

"Kia's midsize flagship is equal or better than its more expensive luxury rivals."

- JOHN LEBLANC, DRIVING.CA

2016 TECH MODEL SHOWN MSRP: \$45,595

MAKE MORE MEMORIES

GET ROAD TRIP READY WITH KIA PARTS AND SERVICE

Wherever the road leads you this season, Kia is here to help make sure every journey goes safely and smoothly. Visit your Kia Dealer for your parts and service needs to get your Kia ready for the many unforgettable adventures that await you.

GET IN TUNE WITH THE SEASON

RECEIVE A COMPLIMENTARY BLUETOOTH SPEAKER*

When you spend over \$150 on Kia parts and service

AVAILABLE



DYNAMAX AWD™



TURBO GDI ENGINE



PANORAMIC SUNROOF



AUTONOMOUS EMERGENCY BRAKING*



BLIND SPOT DETECTION*

INTRODUCING THE ALL-NEW 2017

SPORTAGE

MADE FOR [ACTIVE LIFESTYLES]



INTERNATIONAL MODEL SHOWN



2017 SX TURBO AWD MODEL SHOWN
MSRP \$39,395

MONTHLY LEASE FROM

WITH AVAILABLE

\$279* 2.9%

LEASE APR FOR 48 MONTHS

Offer based on the new 2017 Sportage LX FWD (SP751H) with a selling price of \$27,053. Includes \$500 competitive bonus^a, \$1,325 down payment, delivery, destination and fees of \$2,258.

DRIVING A COMPETITOR'S VEHICLE?

GET UP TO AN EXTRA

\$750

COMPETITIVE BONUS^a

Available on 2016 Rio5, 2016 Rio, 2016 Sorento, 2016 Sportage, 2017 Sportage, 2016 Optima, 2016 Optima Hybrid, 2016 Forte, 2016 Sedona and 2016 Rondo.

See your local Kia dealer for details.

SPORTAGE, OPTIMA, OPTIMA HYBRID

OFFER ENDS MAY 2ND



The Power to Surprise



WE'VE GOT YOU COVERED.

5-YEAR/100 000 KM WORRY-FREE COMPREHENSIVE WARRANTY

- Military Benefit
- First Time Vehicle Buyer
- Grad Rebate

See dealer for details^a