

Brad Pitt, Jamie Fox, and Zak Efron love their hats and now we can look just like them! GQ Style Editor, Adam Rapoport visited us to show us the latest trends in hats for men:

#### FEDORA

- This is a fantastic all purpose hat -- mostly when it has a moderate brim -can be worn from day to evening
- It looks good on men of all ages and sizes
- More color makes it appealing to a younger and more mature man
- Most guys recognize this is the most gentleman like hat - think of Frank Sinatra
- This, pork pie, and trilby are all hand blocked hats. They are made on a form. They are baked and stiff, high quality
- Straw can be used during the summer and velvet during the winter
- This could look good on a broader wide face

#### Fedoras -

- Borsalino - \$350
- Stetson - \$250
- Goorin - \$190
- Paul Stuart (grey) - \$150
- Paul Stuart (olive) - \$147.50
- Bailey - \$130
- H&M - \$14.90

#### Straw Hats -

- Stetson - \$115
- Biltmore - \$85
- Stefano - \$60
- Bailey (x2) - \$45

#### PORK PIE

- It differs from Trilby and fedora, it has a flat top and. A short brim. The flat crown makes this very unique.
- This hat is a bit trendier and worn by many Hollywood stars, but made famous way back by Gene Hackman
- Looks best on a round, compact face.

#### Pork pies:

- Stetson (black) - \$250
- Stetson (brown) - \$200
- Bailey - \$140
- Stefano - \$125

#### TRILBY

- Like a fedora but with a smaller. And softer shorter brim - 'stingier' brim
- Can be worn from day to evening.
- Has seasonality: felt in the winter and straw for the summer
- Extremely trendy and available at all price points, H and M sells. A version for \$14.90
- The younger cooler guys fancier this hat - like Justin Timberlake
- This has classic bones - guys that are hipper younger, have musician look
- This is a smaller hat and would probably look best for a small face

#### NEWSBOY CAP

- Unstructured hats are a more relaxed than structured hats -- less CEO and more artist
- Great price point
- This is more like an english driving cap - that is something you can throw on your bag...more relaxed with some personality.
- Cool throw back hat....old new york working man guy....this is the keeping it real and keeping it stylish hat

- This really fits everyone - before there was a baseball cap, now people opt for a newsboy cap like Brad Pitt

Driving Caps -

- Paul Stuart (x3) - \$128.50
- Stetson - \$125
- Borsalino - \$85

#### SOFT HATS

-There is not need to walk around in basic ski hat or baseball caps, there are more stylish alternatives.

- Striped knit cap gives new life to keeping your ears warm in all price points -soft hunting cap is very trendy this season. It adds a new dimension to the knit cap with it's small brim. It comes in both wool and cashmere

-Faux fur trapper hat takes a little more confidence to wear but it will keep you warm and looking great.

- East cost hunting look is very in now - black skin

Knit Caps -

- Paul Stuart (x3) - \$167.50
- Stetson - \$125
- Steven Alan - \$98
- Gap (x2) - \$19.50

#### MORE:

Walking/Rex Hats -

- Paul Stuart - \$128.50
- Borsalino - \$135
- Ben Sherman - \$60
- Stetson - \$55

Trappers -

- Gap - \$29.50
- Paul Stuart (black) - \$128.50
- Paul Stuart (brown) - \$387
- Stetson - \$1125

Engineer Hats -

- Banana Republic (suede) - \$69
- Banana Republic (brown knit) - \$59
- Banana Republic (grey knit) - \$49
- Gap (x2) - \$19.50
- H&M - \$12.90

#### BUYING TIPS:

Adam says it is not just what you buy - but it is about the way you wear your hat! If you wear a fedora straight on head - looks more professional. If you tilt it to the side then you look more hip and cool. You want to make sure you have a little flare. Adam has a big head; he likes to tilt fedoras and other kinds of hats back on his head.

When you buy a hat it is important to go to a good hat store - where someone should really fit your shape of face and then your personality and wardrobe. . What is cool about hats it instantly gives you personality. It is a crowning touch - literally and figuratively. A hat in itself is a statement. You don't need a wild and wacky hat. You should start off on the understated - blacks or the greys if you are not used to wearing a hat and trying to get used to it.

People get confused and they over think hats - and they try and pair the outfit perfectly. You can wear the same fedora to work as you do with a leather jacket - it is all about the way you tip it! It is more versatile. You can wear the same hat off an on the clock.

Back in the day - gentleman would always take their hats off - etiquette changes...these days you can wear indoors, but we at GQ still think men should take their hats off before entering  
There are so many fashion labels that make hats now....they make cool versions - urban outfitters and h & m. If you are going to wear a lot then it is a good idea to go to hat store...  
Eventually everything comes back into style. Hats have taken fashion by storm the past few yeas.  
So much of men's styles is being dictated by mad men's look...skinny tie, suit, white cotton oxford, wing tips, very new york circa 1959.