### MANWARD press

### Top Three Stocks Every Man Must Own

# Double Your Money With This Trio of Critical Companies That Are Doing Great (and Manly) Things

By Andy Snyder, Founder, Manward Press

Science proves that three traits will lead a man to a fulfilled, successful life. By mastering our ability to learn, perfecting our relationships and protecting our autonomy, men become happier, healthier and – yes – wealthier.

But does that same idea apply to our money? Will investing in companies that target these three vital traits lead to a portfolio that crushes the market – the holy grail of investing?

Absolutely.

By focusing our investments on businesses that fulfill specific needs by providing essential services, our wealth will grow reliably and quickly. I'll outline the three very best stocks every man should own below – one for each of the vital traits: Liberty, Know-How and Connections.

If you're not familiar, at Manward, we call these three traits the "Triad."

## LIBERTY lib-er-ty



Freedom from control, obligation, or restriction, etc.; power or right of doing, speaking, etc., according to choice, but granted by an external source; self-determination

### KNOW-HOW know·how



The knowledge of how to do something or how something works; expertise; mastery of a skill

#### CONNECTIONS

con·nec·tions



Mutually beneficial relationships between two or more people with similar causes and goals

Everything at Manward aims at them. Everything.

Because these three traits are so vital to our success, it's no wonder that companies that fulfill them have earnings that reliably outpace those of their stock market brethren. They provide a product that the market is willing to pay a premium for – no matter the overall economic health.

Let me show you...

#### Building Better Connections - and an Incredibly Profitable Company

When it comes to connecting the world, no company offers a more comprehensive package than **Harris Corporation** (NYSE: HRS). Its tagline says it all... "Technology to connect, inform and protect."

While most folks have never heard of this global company, it's all around us. I have personally used its products and can attest not only to their quality but to their growing necessity.

In critical life-and-death situations, Harris' products are absolutely essential.

You see, Harris is the company that connects our firefighters, police, paramedics and military to the communication sources they rely on. When they pick up their radios, chances are they're using a Harris product.

But the company goes much deeper. With four distinct businesses, Harris is undoubtedly connecting the world... and is getting paid by a rich variety of sources in the process.

The company's product lineup is too varied and complex to detail in a simple report. But a list of what the communications giant offers its customers includes...

- Air traffic management
- Antennas
- Satellite solutions
- Battlefield communication
- Surveillance technology
- Radar
- Public safety radios
- Robotics
- Space electronics
- Undersea systems
- And, incredibly, universe exploration equipment.

Governments of all sizes are a huge source of revenue for the company. With contracts to provide military communications, night vision products, missile defense systems, sensors for warplanes and even acoustic equipment for submarines, Harris is a relatively unknown – but pivotal – defense contractor.

For example, the U.S. Army recently awarded Harris two highly lucrative five-year contracts. One was worth \$405 million while the other was worth a whopping \$1.77 billion.

And it's not just the folks in Washington paying up. Last year, the company won a \$189 million bid from an undisclosed (but friendly) country in the Middle East.

One budding business for Harris is its foray into the energy sector.

If you've followed recent developments in North America's oil boom, you likely know a lot of the crude being pulled from the ground is quite thin and heavy.

Harris is profiting by providing the industry with its HeatWave product that uses patented radio frequency



heating technology to warm the crude oil and make it easier and cheaper to process.

But, again, it's the company's communications efforts that provide a very real shot at big returns.

For example, in September, Harris reached a construction milestone with a project it's developing with NASA and NOAA. When its Advanced Baseline Imager is launched into space, it will be able to scan Earth's surface in a mere five minutes.

It will take vital imagery of severe weather events, like hurricanes, tornadoes and fires, and share it with key responders and decision makers.

"Every second counts during severe weather events," explains Eric Webster, a vice president with Harris. "ABI can scan a thunderstorm 22,300 miles from Earth in the same time as it takes to snap and upload a selfie to social media.

"ABI will improve every aspect of severe weather forecasting, which will help save lives and property."

That's incredible technology that few if any other companies can compete with.

It's no wonder the stock has been a top performer.

There was good news when Harris released its latest profit results in early August. As we assumed, Harris easily hit rather aggressive estimates from Wall Street. With \$6.2 billion in sales and earnings per share of \$6.05, the company once again proved its recent growth was no fluke.

There's no reason to believe the company's streak of stellar growth will slow anytime soon. This is an incredible company.

While its bevy of businesses and strong financials are what makes Harris an attractive must-own stock for long-term investors, it's the company's commitment to building global connections that makes it a no-brainer. With each passing day, the need to communicate faster, clearer and with more efficiency grows.

Whether it's helping our soldiers stationed in terrorist havens send encrypted mobile videos back to decision makers in Washington... or simply allowing a police officer in rural Kansas to know that,

when he keys the microphone on his lapel, somebody will hear him... Harris is a global leader in connecting people.

It's a critical function. That's why Manward dubs Harris as a top stock every man must own. I expect shares to rise by more than 20% over the next 12 months.

### Don't Know? This Global Giant Will Teach You – and Hand You Easy Gains of 40% or More

Know-how is a vital trait for a man to possess. Good men know they aren't born with all the knowledge they need. They must acquire it.

Key Statistics – Harris	
Share Price:	\$162.57
Yield:	1.40%
TTM Return:	38.23%
52-Week High:	\$170.54
Beta:	0.95
12-Month Estimate:	\$201.50

as of 8/9/18

We get it through experience. We learn through informal methods like talking and listening to the folks around us. Or we get it through more formal outlets... including textbooks.

That's where another global leader comes in.

Pearson PLC (NYSE: PSO) is the world's largest education company.

When it comes to sharing know-how, there is none with a greater reach or more experience.

Pearson recently doubled down on its efforts to be the biggest and the best. In a move that surprised many industry analysts, the mega-publisher dumped several of its biggest stakes in the media game. It sold what it owned of the *Financial Times* for \$1.3 billion. And it unloaded its 50% stake of The Economist Group for \$731 million.

And in early 2017, the company shook things up even more when it announced the sale of its stake in Penguin Random House.

Again, it's all in an effort to invest more energy and money into its core business... education.

That makes sense. It's big business.

Right now, the global education industry is worth some \$4.9 trillion in annual sales. But we're entering an incredible period of growth. Get this... In the next 20 years, the number of students going to college is expected to triple.

If Pearson continues to be an industry leader, there's no reason to believe its current \$4.5 billion in annual sales couldn't triple as well.

Those sales come from a variety of sources. The company is divided into three segments, which are essentially composed of specific age groups. There's the School division, which focuses mainly on K-12, the Higher Education division and the Professional division.

Each group focuses on publishing curriculum, textbooks and a wide range of testing and certification material. Again, Pearson is the leader in the industry. In fact, one critic claimed a student could go from kindergarten through college and use nothing but texts published by Pearson, take tests solely created by Pearson and be taught only by teachers certified through Pearson.



Investors shouldn't see its monopoly as a negative though. It's an incredible barrier to entry for competitors.

To be sure, today's investors in Pearson are buying a company in the midst of a bit of a corporate shuffle.

In 2016, the London-based company cut 4,000 jobs (10% of its total workforce) and announced it would see headwinds in the American K-12 market for the next several years. But that segment was responsible for just 7% of total sales, while higher education and online services aimed at America's colleges and universities brought in 30% of its total revenue.

When it comes to the world of education publishing, the money is at the collegiate level.

That's because college students are forced to buy new textbooks each semester. That's not true in the K-12 market, where books are bought and used for several years – often as long as a decade.

And a new margin-boosting trend in higher education is quickly gaining steam. Much of the industry's products are going online.

That's good news for Pearson's bottom line because online versions of its products don't need to be printed and can't be resold. Plus, there is no supply chain to worry about, no warehouses to fill and no printing costs.

Thanks to this trend, investors willing to hold through some short-term volatility should be rewarded.

Key Statistics – Pearson	
Share Price:	\$8.08
Yield:	6.68%
TTM Return:	-12%
52-Week High:	\$9.60
Beta:	0.28
12-Month Estimate:	\$11.31

as of 9/27/17

At Manward, we focus intently on the realm of know-how. Constant education and learning is what ultimately makes a man successful.

We believe Pearson, with its full-out focus on education, exemplifies that ideal.

It's another top stock that should be in every man's portfolio. I expect shares to rise by more than 25% in the next 12 months.

# A Leader in the Endless Fight for Liberty – You'll Have to Pry This Commodity From Our Cold, Dead Hands

The idea of liberty is something we take quite seriously at Manward. Men have devoted their lives to nothing more noble than the idea that a man should be free to make his own choices.

It's a vital – and non-negotiable – piece of our Triad.

No man is fulfilled without liberty. Many wars have been waged around that simple idea.

And guns have long been a part of the fight.

Whether you like them or not, firearms are a symbol of liberty, especially in the United States.

Over the last eight years, something quite interesting – and profitable – has happened in the gun industry. Gun sales have flat-out surged. In fact, we've seen record sales for 16 straight months.

What's most interesting is that gun sales are directly correlated with political action. In the most basic of terms, the stronger the fight in Washington, the faster guns fly off the shelves.

It's been fantastic news for shareholders of the two main publicly traded gunmakers, **Sturm, Ruger & Co.** (NYSE: RGR) and especially Smith & Wesson, now known as **American Outdoor Brands Corp.** (Nasdaq: AOBC).

While they are both high-quality stocks, they've become story stocks. In other words, they don't always move with their fundamentals. Instead, they get blown around with the political winds. In a critical post-election year, that's a trait to be avoided. One headline (or tweet from the Oval Office) could pop the bubble and send shares plummeting.

Instead of worrying about that risk, every man must know about a company that's working much more quietly in the industry.

**Olin Corp.** (NYSE: OLN) is not a gunmaker. Instead, the company makes and sells ammunition through its storied Winchester brand.

And here is why that's critical...

We all know the Second Amendment lobby is strong. Just as gun sales are at record highs, so are memberships in organizations like the NRA.

No matter how anti-gun Washington or individual states become in the future, they will have a tough time truly limiting gun sales. After all, everything they've done to date has only led to stronger sales.

That's why many folks, including myself, fear an attack on ammunition sales – the logic being that guns are worthless without bullets.

We've seen bits and pieces of the idea already. Anti-hunting groups have had success banning some forms of lead ammunition. And now that they've seen the strategy work, they've been trying hard to do what they can to increase



regulations on ammo and drive prices higher.

And, in perhaps a bit of foreshadowing, the Obama White House tried to use its executive power to ban certain types of rifle ammunition. The move was aimed at curbing the use of AR-15s. Obama was forced to back out of the plan after an intense backlash from the gun lobby.

It's evidence of the sort of tactics that could lie ahead.

If the trend grows, it's bad news for gun rights. But as we've seen with the share price of gunmakers, fear of ammo shortages is great news for Olin. The value of its products would soar.

When it comes to Olin's overall product mix, the Winchester brand is responsible for roughly 11% of the company's \$6.3 billion in annual sales. (The remainder comes from its chemical operations.) While it's not the largest driver of sales, we're convinced Winchester's slice of the pie will continue to grow quickly from here, perhaps leading to an eventual spinoff. (Note: While guns are produced under the Winchester name, they are produced by another company that licenses the Winchester name.)

When it comes to financials, Olin is in great shape. But even more appealing, earnings are expected to grow by an average of 78.4% for the next two years.

Key Statistics – Olin	
Share Price:	\$30.33
Yield:	2.71%
TTM Return:	3.21%
52-Week High:	\$38.84
Beta:	1.36
12-Month Estimate:	\$43.00

as of 8/9/18

Shareholders can expect similar returns.

Remember, firearm sales are at record levels. And regardless of what Washington does or doesn't do, all of those guns need bullets. That's why Winchester has seen a direct correlation between the number of new gun sales and the amount of ammo it sells.

The rationale for adding Olin to your portfolio is simple...

Manward's Triad tells us our Know-How, Connections and Liberty are what lead men to richer, more fulfilled lives.

And when it comes to Liberty, few companies have as storied a background as Winchester.

As more and more guns fly off the shelves and as Washington continues to apply pressure to the gun industry, it will play a growing role in Olin's business.

It's another top stock that should be in every man's portfolio. I expect shares to rise by more than 40% in the next 12 months.

#### Investing in the Triad

While Manward Press is not a financial publisher, we are a leading publisher of ideas that will lead men to richer, more successful lives. By investing in the companies that provide products and services that are essential to our Triad – Liberty, Know-How and Connections – you'll own a stake in some of the most important and profitable companies on the planet.

But owning good stocks is just a part of what it takes to be a successful, fulfilled man. Money only gets you so far. The rest of the equation requires continuous focus on learning, building strong relationships and protecting your freedom.

At Manward, we're not conspiracy-focused preppers. We're not preaching some get-rich-quick scheme. And we're not misogynistic fools.

No, Manward is about just one thing... publishing ideas that lead men to richer, fuller lives that overflow with freedom.

As a reminder of what you'll get with your new (entirely free) subscription to *Manward Digest*, here are some subjects you can read about soon...

- How to survive an economic collapse
- How to find food... anywhere
- The No. 1 (easily avoidable) cause of divorce
- An essential tool for every man's toolbox.

And here's what our readers are saying:

"What good advice. Thanks a lot. I really need it." – **D.F.** 

"Andrew Snyder's article 'The First Rule for Winning Trades' is one of the best pieces of investment advice ever given anywhere!!!" – **N.L.** 

"I have never seen an essay as good as this one. In it truly are the four things a person must have to succeed in life." – N.G.

As a *Manward Digest* reader, you'll learn how to get more done in a single day. You'll learn how to survive an economic crisis and discover the best ways to invest if there is one. You'll learn how to prepare for natural disasters and how to find food... anywhere. And you'll learn the secret to surrounding yourself with a rich network of friends and contacts.

Bottom line: You'll live a richer, more fulfilled life.

For more ideas from Manward Press, click here to go to our home page.

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