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GRADUATE ONLINE CERTIFICATE

# REAL ESTATE FINANCE

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# ABOUT BARUCH

Since its founding in 1996, the The Steven L. Newman Real Estate Institute has pursued and provided timely insight on critical urban issues beyond those traditionally associated with core real estate topics. Focus areas include sustainability, historic preservation, asset re-positioning, energy efficiency, comparative market analysis, econometrics, property remediation, building retrofits, and public transportation needs to name but a few.

Baruch College - CUNY's Real Estate Program, housed within the Zicklin School of Business has been ranked:

- #2 Among all public institutions
- #7 Among public and private institutions throughout the U.S.
- #7 Most popular nationwide
- #3 Best value compared to all schools.

In "2020 Best Real Estate Colleges in the U.S." published by College Factual.



## THE PROGRAM

The four graduate-level online courses in the program are taught by our world-class faculty and are instructed in a format that allows you to grow your real estate finance portfolio while gaining a hands-on, comprehensive education in real estate.

The online platform works with your life wherever you are, while maintaining the same structure and weekly professor mentorship opportunities as an in-person lecture.





The program courses include:

## **REAL ESTATE FINANCE**

An introduction to the major concepts, principles, analytical methods and tools useful for making investment and finance decisions regarding real estate assets

## **REAL ESTATE CAPITAL MARKETS**

An overview of the advanced theory and analytical methods used in valuing and pricing securitized real estate

## **REAL ESTATE DEVELOPMENT**

An in-depth exploration of the key components and requirements associated with real estate development, as well as market and financial feasibility and how deal-level issues are assessed



# ANALYTICAL SKILLS FOR REAL ESTATE DECISION MAKING

Practical training for the analytical and quantitative techniques used in commercial real estate financial analysis, exposing students to the major software tools and databases, including ARGUS and Excel Modeling





Check our website for details about eligibility and general information:  
[Click here for more information](#)

If you're interested in real estate finance but don't have a background in business or finance, you can look into our **Real Estate Finance Online Boot Camp** course before starting the program, which is a three-week overview of financial concepts that you'll need to know before starting the program.



**Baruch**COLLEGE  
ZICKLIN SCHOOL OF BUSINESS

Steven L. Newman  
Real Estate  
Institute

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