



NEWS

QUICK LINKS

DEALERSHIP NEWS

- “Dealership Updates”
- “Mike D. Update”
- “Sales & Promotions”
- “Sales Report”
- “Customer Quotes”
- “Corvette Show”

TEAM UPDATES

- Spotlight
- “Salesperson of the Month”
- “B-Days & Anniversaries”
- “Family Updates”
- “New Team Members”

MOUSEKETEERS

- “Mouseketeer Updates”

WELLNESS

- “Health & Wellness”

The Dellenbach News- letter has Gone Digital!

Welcome to the new Dellenbach News-
letter! We are very excited to provide you
with a resource that will allow us to com-
municate in a more accessible format.

The goal of going digital is to increase
communication while providing
quality information about
the dealership, the indus-
try, and the community.



Newsletter Features

Not only is the newsletter digital, it is
interactive! This gives us the ability to
add links to documents, articles, and
websites! The section directly to the left
of this is full of “Quick Links” that will
bring you directly to an article or page
that you are interested in. After reading
that page, you can either scroll back up
to the top of the document or you will
find “Return To Main Menu” at the bot-
tom of every page that will return you to
this page. Otherwise, you can read the

newsletter simply by scrolling up and
down!

If you see words that are ***Bold, Italic,
and highlighted in red***, you can click on
those and you will be taken to the online
resource for that link (you have to be
connected to the internet).

Have an idea?

You will find a link at the top of the
newsletter that allows you to leave com-
ments, suggestions, and/or ideas that you
have regarding the newsletter or Dellen-
bach Motors in general. We cannot stress

enough the importance of your thoughts
and opinions and this is a great way to
communicate them!

There are also links at the top of each page
to connect you to Dellenbach’s website,
events calendar, and social media sites! If
you haven’t already, follow us on Twitter
and find us on Facebook!

SPOTLIGHT - SUSAN CARTER

Position at Dellenbach

Administrative Office Assistant

Been with Dellenbach

4 Years

Family

*Husband Randy of 41 years,
son Richard, daughter Kimber
and 8 grandchildren*

Previous Career

*Owned a consulting company
since ‘94*

Something Most People

Don’t Know About Her

*In the Dellenbach line-up, she is
number 4 between Mike & Carol*

She is happy to be at Dellenbach Motors Because

*I enjoy working with family as well
as the rest of the Team at Dellen-
bach Motors*

In her free time, she likes to

Travel and spend time with family

DELLENBACH

DEALERSHIP NEWS

NEWS



Mike Dellenbach Update on Construction

We have our exceptions in to GM and are waiting on those, so construction will most likely start the first part of October. In the past year, we have been working on ways to conserve energy in the winter. We have replaced the lot lights with LED lights which cuts our power usage in half! However, we can be doing more! We would like to put together a group to work on new ideas and solutions, so if you are interested in this, get with Mike D.

Sales Numbers

Top box need 161.5 & 163.5
Chevy is at 162.4
Cadillac is at 183.3

OLP - Subaru -

| Sales | Region |
|---------|--------|
| 915 | 934 |
| Service | Region |
| 945 | 924 |

For Salespeople and Sales Managers:

If you have not seen Stephanie Miller to retake your picture for the website (which is most of you), please do so! Men will need to wear a button up shirt (jacket optional), and preferably a tie, ladies wear a nice shirt.



Call Stephanie at ext.110 or email her at StephanieMiller1119@gmail.com to set up a time to do this! They will be taken in the Cadillac showroom.

Sponsorships

- 9/8 - Nelson's Old Town Car Show
[-click here for details](#)
- 9/13-16 - Chris Burge Classic Tennis Tournament
[-click here for details](#)
- 9/15-16 - Sustainable Living Fair
[-click here for details](#)
- 9/22 - Jailbreak 4 Mile
[-click here for details](#)
- 9/28 - A Vintage Affair
[-click here for details](#)



MAKING STRIDES Against Breast Cancer®

Join Team Dellenbach on October 6, 2012 for the Making Strides Against Breast Cancer Walk in Old Town Square, Fort Collins. This year, they are making it a "Brewery Walk".

[Click here to find out more>>>](#)

[Click here to Register for Team Dellenbach>>>](#)

September Sales Promotions



MODEL YEAR END SAVINGS EVENT

Starting Sept. 14th, our Chevy promotion will be a Model Year End Savings event. We will be pushing all of our 2012 models to make room for the current and incoming 2013 models.



For more information or to see the incentives, go to <http://www.dellenbach.com/2012-model-year-end-savings-event.htm> [or click here>>](#)



Corvette Show: Rescheduled!

The 20th Annual Corvette Show has been rescheduled for Saturday - October 6, 2012 from 11:00am-1:00pm. Registration is FREE and can be done anytime before the show or on Oct. 6th from 9:30 to 11:00am. If you or anyone you know would like to register, they can print out a regis-

tration form by clicking the following link and mail it to the address on the bottom of the form.

For more information or to download the registration form, [click here](#)>>

Customer Quotes

Mike McCracken was great and everyone else was very courteous, knowledgeable and straight forward. I would highly recommend going to Dellenbach to anyone I know looking for a vehicle.

-Mark A Clark

Lindsey, just to follow-up with you, I wanted to let you know how great the whole team there was in assisting me in this purchase; especially your efforts. I was very satisfied with the experience and will definitely recommend Dellenbach to my friends.

Deklan

Jim was fantastic and even came back to the dealership (after he left for the day) when we arrived unannounced.

We were very pleased with our experience in purchasing our new car.

Aaron Fischer

This is the second vehicle we have purchased from Dellenbach Motors and Charlie Standring. We appreciate his excellent customer service and respect his knowledge of Chevy vehicles.

Pamela Franzen

I like to use Dellenbach Motors because their customer service is wonderful. I feel like they put my needs ahead of just wanting to sell me a vehicle. I love that. I also like their service department. This is why I went back to them when I decided to buy another truck

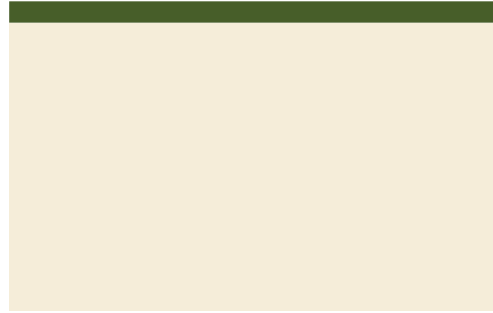
Louis Bustamante

Featured Vehicle

Last month, our Chevy store received our first 2013 CHEVROLET SPARK! Although it has been selling around the world for some time now, this “city living” mini car is finally making it’s debut in the U.S., and at Dellenbach Motors!



Not only does the Spark look FUN, it is fun. Here are some FUN links for you to explore the Chevy Spark!



Introducing the 2013 Cadillac ATS. How did Cadillac create a world-class vehicle like no other? By building a compact luxury sport sedan that’s as nimble and exhilarating as it is luxurious and technologically advanced.

[Learn More >>>](#)

The 2013 Cadillac ATS will arrive at Dellenbach Motors this Fall

Mouseketeers

The winners from the Frisbee throw!!
1st Place – Mike Schultz
2nd Place – Chris Cavallaro
3rd Place – Rhonda French
And a thank you to everyone that participated



Remember to submit your ideas for the Mouseketeer’s New Name Contest! The winner will get \$50!!!!

Turn your suggestions in to any of the Mouseketeers by SEPTEMBER 15th!

MOUSEKETEERS:

- | | |
|-----------------|-----------|
| Melissa | Mike L |
| Matt L | Eric C |
| Robert Schaffer | Mike Mc |
| Seth | Tami |
| John Savage | Stephanie |

DELLENBACH

TEAM UPDATES

NEWS



SALESPERSON OF THE MONTH

For August
Jeremy Gleich
Charlie Standring
Josh Heye



New Team Members!

- Wayne Hummel: Chevy Parts
- “Tuner”: Vigil in Maintenance
- Julie Bishop: Title Clerk/Cashier

Congratulations to Kenny Steinbach, he is now part of our body shop team!

Birthdays

- 9/7 - Mike Jackson
- 9/8 - Melissa Elley
- 9/10 - Jerry Melaragno
- 9/10 - Bob Donovan
- 9/14 - Chuck Dickerson
- 9/15 - Sarah Murch
- 9/16 - Mike Dellenbach
- 9/16 - Ryan Garcia
- 9/23 - Steven Roberts
- 9/27 - Bob Bailey
- 9/29 - Carol Arceneaux



FAMILY UPDATES

Congratulations to Jeremy Gleich. He welcomed a healthy baby boy, Izach Joseph, to the world on 8/19. 7lbs, 10oz, 20 inches.

Happy Anniversary

- 9/27- Dick Mottin - 13 yrs
- 9/10- Buck Buchanan - 11 yrs
- 9/17- Marty Emge - 11 yrs
- 9/12- Mike Jackson - 7 yrs
- 9/5- Pat McIntyre - 5 yrs
- 9/9- Susan Carter - 4 yrs
- 9/10- Harold Laubach - 4 yrs
- 9/13- Josh Heye - 2 yrs
- 9/6- Nick Gray - 1 yr
- 9/14- Tanner Hunt - 1 yr

Thank You!

Thank you to all of our Golf Tournament sponsors and to everyone who made a donation to the Jim Lilly Family; we raised \$1,050!

Also, a HUGE thank you to Dick Mottin for all of the hard work and dedicaiton that he puts into the tournament! It could not happen without him, so thank you Dick for everything!

As of now, the 2013 Dellenbach Golf Tournament will be held on August 11th, the second Sunday of the month

Pancake Breakfast!



The Dellenbach's would like to thank everyone who came to the pancake breakfast....and BBQ.... and who had cake! It was a fun day full of laughter and, well, a lot of food. Thanks for making the 47th Anniversary extra special!

iPad Winners



Congratulations Jim Conner! His first Hole-in-one!!

DELLENBACH

HEALTH & WELLNESS

NEWS



September - National Awareness For.....

Childhood Cancer Awareness Month

Until now, advances in childhood cancer have been dramatic—40 years ago cure rates were less than 10 percent; today, 78 percent overall are cured.

This year, 12,500 families will hear the words, “Your child has cancer.”

September as National Childhood Cancer Awareness month is an opportunity to grow our community - to let people know that they can help us find a cure and help ensure that we can reach the day

when every child with cancer is guaranteed a cure.

Despite the progress in childhood cancer research, about one in five children continues to die and cancer remains the #1 leading cause of childhood death from disease. More than 40,000 children and adolescents currently are being treated for childhood cancer.

For more of this article, click here>>

Fruit & Veggies - More Matters Month

What is the healthiest fruit or vegetable to eat? I love this question because it's easy to answer: ALL of them!

Eat More Colors

We know that fruits and vegetables come in all the colors of the rainbow. Each of those colors represents different nutrients that aid your body in many ways. For example, if you only eat an apple every day, you are missing out on the nutrients that are provided by bananas, oranges, grapes, etc. So, not only do you want to push yourself

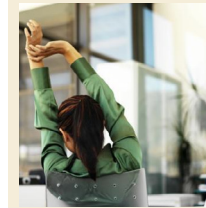


to eat MORE daily, eat MORE colors!

Click Here To Learn More >>>

Exercise At Your Desk!

These days, it seems like everyone is working more hours and using the old “no-time-to-exercise” excuse more than ever. But what if you could actually work out at work?



While you won't get to the Olympics this way, you can do stretching, muscle-strengthening, and even short stints of

aerobic exercises right at your desk (or maybe in a vacant conference room or stairwell). After all, doctors say any amount of exercise helps -- the benefits are cumulative.

From strengthening to stretching, and even some cardio, here are some articles to help you find the perfect way to burn a few more calories at your desk.

ALL ABOUT DESK EXERCISES >>>

Let's Get Moving! Community Walks/Runs

- | | |
|---|--|
| 9/3 - Colorado Run 5K/10K <i>-click here for details</i> | 9/22 - nine70 Run Walk 5K and 10K <i>-click here for details</i> |
| 9/8 - Mud Brigade <i>-click here for details</i> | 9/22 - Jailbreak 4M <i>-click here for details</i> |
| 9/9 - Horsetooth Rock Trail Run <i>-click here for details</i> | 9/23 - Equinox Half Marathon & 5M <i>-click here for details</i> |
| 9/16 - Crossroads Half Marathon <i>-click here for details</i> | 10/6 - Strides Against Breast Cancer <i>-click here for details</i> |