



# Introduction to Globalization

1022G

Fall 2016



## Class information

Dr. Lucas Savino  
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@Prof\_Sav

### Office Hours (A208)

Thursdays 1:30 – 3:00pm  
or by appointment

This class meets twice a week,  
every Tuesday from 11:30 to  
1:30pm and Thursday from  
11:30 to 12:30pm in room  
**W12**

*In the event of unexpected  
class cancellations, the  
instructor will post such  
notice on OWL.*

## Course description and objectives

This course introduces and critically examines the processes involving the increasing interconnection of the world and its effects on people's lives. The course adopts an interdisciplinary approach to the study of central concepts in order to make sense of the changes taking place at a global scale. It also explores existing debates and case studies in order to illustrate the ongoing challenges that communities face.

The main goal of this course is to encourage a critical awareness on the most pressing global issues affecting human beings around the world and on the ways in which they cope with social change. In order to accomplish this goal, students are also asked to reflect on the impact of global processes in our daily lives.

# Course Calendar



The only required book for the course is this year's Huron 1 Read selection:

King, Thomas. 2003. *The Truth About Stories. A Native Narrative*. Toronto: Anansi.\*

*Links to all other required readings will be posted on OWL.*

\* All incoming students to Huron University have received this book (Huron 1 Read).  
[huronresearch.ca/huron1read](http://huronresearch.ca/huron1read)

Classes will be conducted under the assumption that we have completed and studied the readings before class.

Please note that the course calendar is subject to change. Appropriate notice will be given in class and OWL.

Weekly Topics	Readings
<b>Introduction</b> (Sep. 8)	Course Outline!
<b>Week 1</b> (Sep. 13, 15) Debating Globalization	Giddens (2000) Tsing (2005)
<b>Week 2</b> (Sep. 20, 22) Defining Globalization	Santos (2006) Weiss (2008)
<b>Week 3</b> (Sep. 27, 29) Globalization in history	Nederveen Pieterse (2012) Bonanno & Antonio (2012)
<b>Week 4</b> (Oct. 4, 6) Globalization as modernization and market expansion	Friedman (1999) Friedman (2005)
<b>Week 5</b> (Oct. 11, 13) Cont...	de la Dehesa (2006) Urry (2002)
<b>Week 6</b> (Oct. 18, 20) Globalization as capitalist development	Robinson (1996) Strange (1998)
<b>Week 7</b> (Oct. 25) Cont...	Klein (2007) Ong (2007)
<b>Week 8</b> (Nov. 1, 3) Globalization as Western Rationalism	Grosfoguel & Cervantes-Rodríguez (2002)
<b>Week 9</b> (Nov. 8, 10) Globalization as a gendered process	Bernholdt-Thomsen & Mies (2000) Tickner (2004)
<b>Week 10</b> (Nov. 15, 17) Global Inequalities	Sassen (2014)
<b>Week 11</b> (Nov. 22, 24) "Another World Is Possible"	Gills (2005) Klein (2014)
<b>Week 12</b> (Nov. 29, Dec. 1) Cont...	Bello (2004) Appadurai (2013)
<b>Week 13</b> (Dec. 6) Conclusion(s) and Exam Preparation	



## Course Requirements

*This course requires ongoing reading, writing, collaborative work and class discussion.*

### Research Proposal 15% (Week 7)

Acquiring strong research skills is a central component of this course. In preparation for the final research essay, students are required to submit a research proposal. This proposal will be prepared on the basis of one of the essay topics included in **Handout # 1** (available in OWL). The essay topics are based on the course themes and readings.

The research proposal must include: a clear research question; a tentative argument; and a preliminary annotated bibliography of at least five scholarly sources.

**Handout # 1** provides specific guidelines to prepare this assignment and evaluation criteria.

I strongly recommend students use Kate Turabian's *Student's Guide to Writing College Papers* (4<sup>th</sup> ed., University of Chicago Press). This book provides accessible support for students with little or no experience with research-based essay writing.

### Research Essay 30% (Week 11)

This essay is the outcome of your research on the topic you introduced in the Research Proposal. In this essay, you will have the opportunity to develop your claims (i.e., your argument) and provide evidence to support it. The main goal of this assignment is to help students develop research and analytical skills and to learn how to use scholarly sources to develop your thoughts and your writing.

This essay will be between 2,000 – 2,500 words in length.

**Handout # 2** provides further guidelines (available in OWL).

### In-class Response 15% (Week 6)

Students will be required to write a critical response to a question posed in class in relation to assigned readings and lectures up to that week. This is an “open book” exercise.

**Handout # 3** offers additional guidelines for this assignment (available in OWL).

## GRADES DESCRIPTION

Exceptional = above 90 (A+)

Went beyond expectations. One could expect little more from a student at this level.

Strong = 80-89 (A)

Superior work which is clearly above average.

Average = 70-79 (B)

Good work, meeting all requirements, and eminently satisfactory.

Average/Weaker = 60-69 (C)

Displayed average capability in some areas but no particular strengths. Meets basic requirements.

Not acceptable = below 50 (F)

Failure. Work is unsatisfactory and does not meet basic requirements.

### Huron 1 Read Forum 10%

Using the book selection for this year's *Huron 1 Read*, students are expected to participate in an online forum (OWL).

During weeks 2 to 7, there will be five questions posed by the instructor. Each student is expected to submit a short reflection on each (min. 250 words).

Forum entries will be graded according to the clarity and relevance of the response in relation to the text.

### Final Exam 30%

There is a two-hour exam at the end of the term. The exam is based on the required readings and lectures.

The exam format includes identification of key concepts, short answers, and short essay questions.

A good record of class attendance (i.e., more than 50%) is required to take the exam.

### High Attendance (Bonus) 5%

Attendance to class is highly expected and your absence will make us miss the potential contributions you can make. However, we cannot decide for you what your priorities or needs as a student are.

Students with a high class attendance record (i.e., 20 or more) and significant participation will have up to 5 marks added to the final grade.

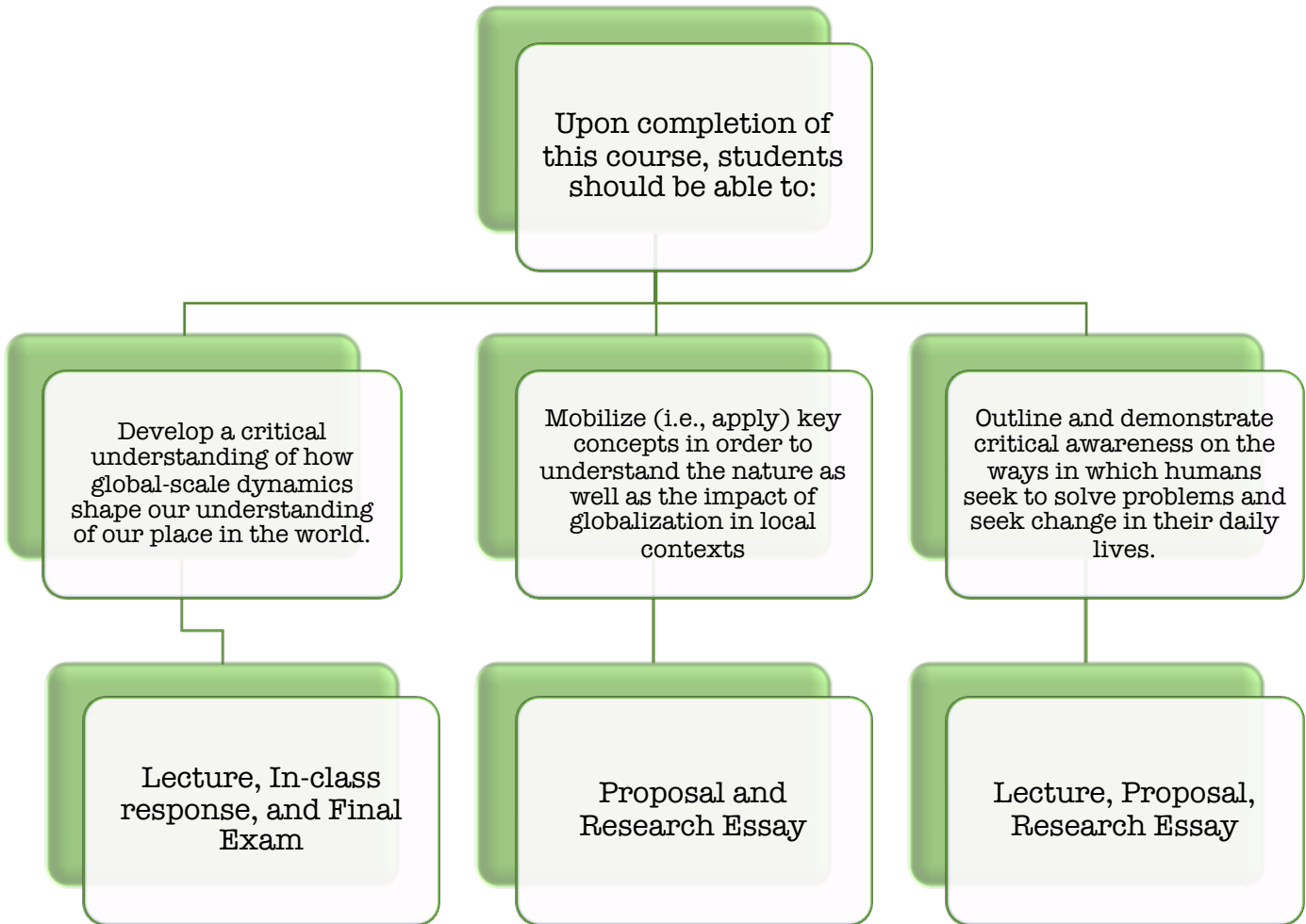
***Please note:*** *In case of absences justified under university norms, contact your academic counsellor. Attendance records will be updated accordingly after receiving confirmation from academic counselling.*

## Course Requirements Summary

Research Proposal	15%	Week 7
Research Essay	30%	Week 11
In-class Response	15%	Week 6
Huron 1 Read Forum	10%	Weeks 2 - 6
Final Exam	30%	Exam Period



# Learning Outcomes



“The bourgeoisie has, through its exploitation of the world market, given a cosmopolitan character to production and consumption in every country. Instead of the old local and national seclusion and self-sufficiency, we have intercourse in every direction, the universal interdependence of nations. National one-sidedness and narrow-mindedness becomes less and less possible...” (Marx and Engels, 1848)



## Contact information

### **Email policy**

The best way to reach me is via email:

[lsavino2@uwo.ca](mailto:lsavino2@uwo.ca)

I will do my best to reply as soon as possible. If you do not get an immediate reply, please allow at least 48 hours if you need to send me a reminder.

I usually do not check my emails after 5pm or on weekends.

**Important!** Please use the course number as part of the subject line for your emails. This will ensure a faster reply as my electronic correspondence gets sorted automatically.

Due to privacy guidelines, you should use your university email account for contacting me.

### **Make an appointment**

If you want to meet in person and you are unable to meet during office hours, please contact me and make an appointment.

## A note on returned assignments and appeals

Frequently students wish to discuss the results of their assignments immediately upon receiving their grade and feedback. Every effort will be made to provide substantial feedback on assignments with the intention of making the grading clear, and also to help you improve regardless if the assignments receives an "A" or a "C."

If you still have questions or concerns about the results of your assignment, please make an appointment to see me and discuss further. You must also wait 24 hours after receiving your assignment and grade before contacting me to discuss your results. In addition, you must set up an appointment no later than 7 days after receiving your grade if you wish to meet and discuss, or appeal.

You may also appeal your overall grade, or the grade of any specific assignment.

There are several steps to appeal a grade:

1. Have an informed discussion with me. This step must be initiated (i.e. set up an appointment) within 7 days of receiving your grade.

2. If you still find the explanation of your grade unsatisfactory, you may appeal your grade in writing. This written submission must be sent to me within 14 days of receiving your grade. You are to write a formal letter indicating the ways in which believe your assignment met the requirements – with evidence cited – as well as the grade you believe you deserve for your work.

Please keep in mind that the onus is on you to demonstrate that your work meets the requirement set out for the assignment, and not for me to defend the mark allocated.

No grade change will be considered without submitting a formal appeal in writing. Please be aware that the formal appeal process may result in your grade going up or down.

For more information about the University's appeal guidelines visit: [uwo.ca/univsec/pdf/academic\\_policies/appeals/appealsundergrad.pdf](http://uwo.ca/univsec/pdf/academic_policies/appeals/appealsundergrad.pdf)

“The globalization of those who are above us is nothing more than a global machine that feeds on blood and defecates in dollars.” Subcomandante Marcos



### **Prerequisite Information**

Students are responsible for ensuring that they have successfully completed all course prerequisites. Unless you have either the requisites for this course or written special permission from your Dean to enrol in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

### **Conduct of Students in Classes, Lectures, and Seminars**

Membership in the community of Huron University College and the University of Western Ontario implies acceptance by every student of the principle of respect for the rights, responsibilities, dignity and well-being of others and a readiness to support an environment conducive to the intellectual and personal growth of all who study, work and live within it. Upon registration, students assume the responsibilities that such registration entails. The academic and social privileges granted to each student are conditional upon the fulfillment of these responsibilities.

In the classroom, students are expected to behave in a manner that supports the learning environment of others. Students can avoid any unnecessary disruption of the class by arriving in sufficient time to be seated and ready for the start of the class, by remaining silent while the professor is speaking or another student has the floor, and by taking care of personal needs prior to the start of class. If a student is late, or knows that he/she will have to leave class early, be courteous: sit in an aisle seat and enter and leave quietly.

Please see the *Code of Student Rights and Responsibilities* at:

<http://www.huronuc.ca/CurrentStudents/StudentLifeandSupportServices/StudentDiscipline>

### **Technology**

It is not appropriate to use technology (such as, but not limited to, laptops, PDAs, cell phones) in the classroom for non-classroom activities. Such activity is disruptive and is distracting to other students and to the instructor, and can inhibit learning. Students are expected to respect the classroom environment and to refrain from inappropriate use of technology and other electronic devices in class.

### **Academic Accommodation for Medical/Non-Medical Grounds**

#### **Requests for Accommodation on Medical Grounds for assignments worth 10% or more of final grade: Go Directly to Academic Advising**

University Senate policy, which can be found at

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/accommodation\\_medical.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf),

requires that all student requests for accommodation on medical grounds for assignments worth 10% or more of the final grade be made directly to the academic advising office of the home faculty (for Huron students, the “home faculty” is Huron), with supporting documentation in the form (minimally) of the Senate-approved Student Medical Certificate found at:

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/medicalform\\_15JUN.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform_15JUN.pdf).

The documentation is submitted in confidence and will not be shown to instructors. The advisors will contact the instructor when the medical documentation is received, and will outline the severity and duration of the medical challenge as expressed on the Student Medical Certificate and in any other supporting documentation. The student will be informed that the instructor has been informed of the presence of medical documentation, and will be instructed to work as quickly as possible with the instructor on an agreement for accommodation. The instructor will not normally deny accommodation where appropriate medical documentation is

in place and where the duration it describes aligns with the due date(s) of assignment(s). Before denying a request for accommodation on medical grounds, the instructor will consult with the Dean. The instructor's decision is appealable to the dean.

### **Requests for Accommodation on Medical Grounds for assignments worth less than 10% of final grade: Consult Instructor Directly**

When seeking accommodation on medical grounds for assignments worth less than 10% of the final course grade, the student should contact the instructor directly. The student need only share broad outlines of the medical situation. The instructor **may** require the student to submit documentation to the academic advisors, in which case she or he will advise the student and inform the academic advisors to expect documentation. The instructor may not collect medical documentation. The advisors will contact the instructor when the medical documentation is received, and will outline the severity and duration of the medical challenge as expressed on the Student Medical Certificate and in any other supporting documentation. The student will be informed that the instructor has been informed of the presence of medical documentation, and will be instructed to work as quickly as possible with the instructor on an agreement for accommodation. The instructor will not normally deny accommodation where appropriate medical documentation is in place and where the duration it describes aligns with the due date(s) of assignment(s). Before denying a request for accommodation on medical grounds, the instructor will consult with the Dean. The instructor's decision is appealable to the dean.

### **Requests for Accommodation on Non-medical Grounds: Consult Instructor Directly**

Where the grounds for seeking accommodation are not medical, the student should contact the instructor directly. Apart from the exception noted below, academic advisors will not be involved in the process of accommodation for non-medical reasons.

Where a student seeks accommodation on non-medical grounds where confidentiality is a concern, the student should approach an academic advisor with any documentation available. The advisors will contact the instructor after the student's request is received, and will outline the severity and duration of the challenge without breaching confidence. The student will be informed that the instructor has been informed that significant circumstances are affecting or have affected the student's ability to complete work, and the student will be instructed to work as quickly as possible with the instructor on an agreement for accommodation. Before denying a request for accommodation where documentation has been submitted to an academic advisor, the instructor will consult with the Dean. The instructor's decision is appealable to the dean.

### **Statement on Academic Offences**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site: [http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf)

### **Statement on Academic Integrity**

The International Centre for Academic Integrity defines academic integrity as "a commitment, even in the face of adversity, to five fundamental values: honesty, trust, fairness, respect, and responsibility. From these values flow principles of behaviour that enable academic communities to translate ideals to action." (CAI Fundamental Values Project, 1999).



A lack of academic integrity is indicated by such behaviours as the following:

- Cheating on tests;
- Fraudulent submissions online;
- Plagiarism in papers submitted (including failure to cite and piecing together unattributed sources);
- Unauthorized resubmission of course work to a different course;
- Helping someone else cheat;
- Unauthorized collaboration;
- Fabrication of results or sources;
- Purchasing work and representing it as one's own.

### **Academic Integrity: Importance and Impact**

Being at university means engaging with a variety of communities in the pursuit and sharing of knowledge and understanding in ways that are clear, respectful, efficient, and productive. University communities have established norms of academic integrity to ensure responsible, honest, and ethical behavior in the academic work of the university, which is best done when sources of ideas are properly and fully acknowledged and when responsibility for ideas is fully and accurately represented.

In the academic sphere, unacknowledged use of another's work or ideas is not only an offence against the community of scholars and an obstacle to academic productivity. It may also be understood as fraud and may constitute an infringement of legal copyright.

A university is a place for fulfilling one's potential and challenging oneself, and this means rising to challenges rather than finding ways around them. The achievements in an individual's university studies can only be fairly evaluated quantitatively through true and honest representation of the actual learning done by the student. Equity in assessment for all students is ensured through fair representation of the efforts by each.

Acting with integrity at university constitutes a good set of practices for maintaining integrity in later life. Offences against academic integrity are therefore taken very seriously as part of the university's work in preparing students to serve, lead, and innovate in the world at large.

A university degree is a significant investment of an individual's, and the public's, time, energies, and resources in the future, and habits of academic integrity protect that investment by preserving the university's reputation and ensuring public confidence in higher education.

**Students found guilty of plagiarism will suffer consequences ranging from a grade reduction to failure in the course to expulsion from the university. In addition, a formal letter documenting the offence will be filed in the Dean's Office, and this record of the offence will be retained in the Dean's Office for the duration of the student's academic career at Huron University College.**

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com.

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

Personal Response Systems (“clickers”) may be used in some classes. If clickers are to be used in a class, it is the responsibility of the student to ensure that the device is activated and functional. Students must see their instructor if they have any concerns about whether the clicker is malfunctioning. Students must use only their own clicker. If clicker records are used to compute a portion of the course grade:

- the use of somebody else’s clicker in class constitutes a scholastic offence,
- the possession of a clicker belonging to another student will be interpreted as an attempt to commit a scholastic offence.

### **Policy on Special Needs**

Students who require special accommodation for tests and/or other course components must make the appropriate arrangements with the Student Development Centre (SDC). Further details concerning policies and procedures may be found at:

[http://www.sdc.uwo.ca/ssd/?requesting\\_acc](http://www.sdc.uwo.ca/ssd/?requesting_acc)

### **Attendance Regulations for Examinations**

A student is entitled to be examined in courses in which registration is maintained, subject to the following limitations:

- 1) A student may be debarred from writing the final examination for failure to maintain satisfactory academic standing throughout the year.
- 2) Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course will be reported to the Dean of the Faculty offering the course (after due warning has been given). On the recommendation of the Department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course. The Dean of the Faculty offering the course will communicate that decision to the Dean of the Faculty of registration.

### **Class Cancellations**

In the event of a cancellation of class, every effort will be made to post that information on the Huron website, <http://www.huronuc.ca/AccessibilityInfo> (“Class Cancellations”).

### **Mental Health @ Western**

Students who are in emotional/mental distress should refer to Mental Health @ Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help.

### **Academic Advising**

For advice on course selections, degree requirements, and for assistance with requests for medical accommodation [see above], students should contact an Academic Advisor in Huron’s Student Support Services ([huronsss@uwo.ca](mailto:huronsss@uwo.ca)). An outline of the range of services offered is found on the Huron website at:

<http://www.huronuc.ca/CurrentStudents/AcademicAdvisorsandServices>

Department Chairs and Program Directors and Coordinators are also able to answer questions about their individual programs. Their contact information can be found on the Huron website at: <http://www.huronuc.ca/Academics/FacultyofArtsandSocialScience>