



Verb Selects Winners Of Its ‘Take Me To Nasdaq’ Promotion To Participate In The Opening Bell Ringing Ceremony

HOLLYWOOD, CA – April 8, 2019 – VERB Technology Company, Inc. (NASDAQ: VERB; VERBW) (“VERB”), a leader in business-focused interactive video, and the pioneer of Augmented Sales Intelligence software, today announces the winners of its “Take Me To Nasdaq” promotion. The promotion was to give three lucky VERB stockholders the opportunity to join the VERB management team at the opening bell ringing ceremony in connection with the Company’s listing on the Nasdaq Stock Market. Stockholders were encouraged to download TaggCRM, the company’s mobile app, an interactive video-based sales and marketing tool, from the Apple App Store or Google’s Play Store and use it to create and submit an interactive video explaining the reason they should be chosen to join the VERB management team on the Nasdaq podium for the bell ringing ceremony. VERB management selected three of the videos submitted and will provide round-trip airfare and hotel costs for the stockholders that submitted those videos to participate in the opening bell ringing ceremony at Nasdaq Tower in Times Square, New York City, on Friday, April 12, 2019.

The stockholders who were invited to join VERB in NYC are Christi Logan, from West Palm Beach, Florida; Eric Eberhardt, from Fairfax, Virginia, and Mike Simon, from Rochester, Michigan.

“Last year we set a goal to list our securities on Nasdaq,” states Rory J. Cutaia, VERB CEO. “This week, I’m proud to say, we achieved that goal. But it was not something we accomplished alone. It was the unrelenting, never-give-up, perseverance of our dedicated team of talented professionals and the support of our loyal stockholders, whom I have always referred to as our co-owners. And as co-owners I wanted to devise a way for some of them to share with us the extraordinary experience of ringing the opening bell on Nasdaq. The videos we received from our stockholders were imaginative, funny, moving and most of all, reflected the fact that what we have achieved, and what we have yet to achieve, we will do together.”

About VERB Technology Company, Inc.

VERB Technology Company, Inc., formerly nFusz, Inc., is rapidly emerging as the market leader in interactive video data collection and analysis applications. VERB provides customer relationship management (“CRM”), lead generation, and video marketing software applications under the brand name TAGG. The Company’s proprietary and patent-pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company’s software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and

enterprise users. The Company's technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. The Company's newest applications include TaggCRM, the premier mobile app for entrepreneurs; TaggMED, for the healthcare industry; TaggEDU, for the education industry; and TaggNGO, for non-profit organizations. Coming soon is the release of TaggLIVE, our Facebook app, allowing users to add clickable 'taggs' to their live Facebook broadcasts in real-time. To create and tagg your own videos that you can share and post to social, try TaggLITE, available for FREE on our website.

For more information, please visit: www.myverb.com

Cautionary Note on Forward-Looking Statements

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U. S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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