

**NATIONAL BETA WEEK 2020**

**MARCH 2 - 6**



**CELEBRATE**

**BETA**

# CELEBRATE

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## NATIONAL

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## BETA CLUB

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## WEEK

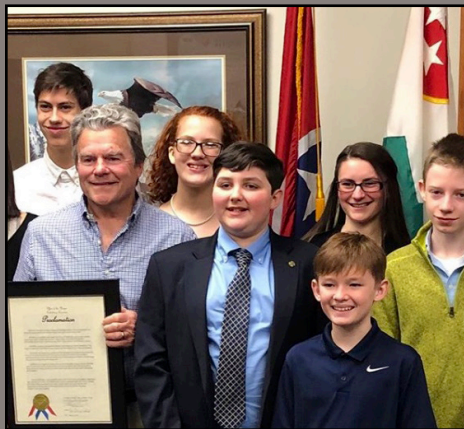
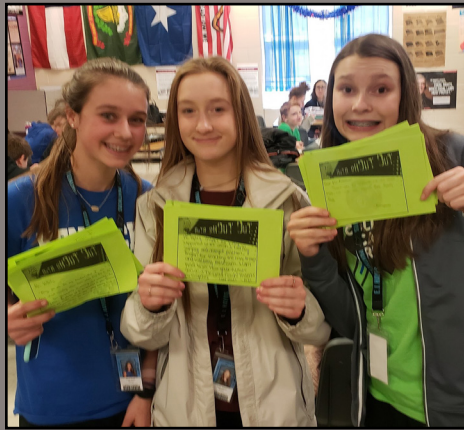
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March 2-6, 2020, The National Beta Club will celebrate National Beta Club Week. This week is designated to celebrate and acknowledge the contribution this long-standing organization has had on the lives of young people across the country. The National Beta Club is the nation's largest independent, non-profit, educational youth organization. Since its beginning, The National Beta Club has been committed to providing students with positive experiences in schools. Between the Elementary/Junior Beta Club (grades 4-8) and Senior Beta Club (grades 9-12), the organization has helped nearly seven million students learn how to make a life for themselves—and, since 1991, it has awarded over 6 million dollars in scholarships. There are now more than 570,000 active members and more than 9,100 clubs nationally and internationally. This week, we collectively celebrate the accomplishments of these individuals, as well as the ideals the National Beta Club set forth; Leadership, Character, Service and Achievement.



#BETAWEK20

Maximize Service **MONDAY**  
Triumphant Character **TUESDAY**  
Wow'em **WEDNESDAY**  
Tremendous Leadership **THURSDAY**  
Festive **FRIDAY**



National Beta Club Week is an opportunity for Beta members, alumni and sponsors to advocate for leadership, character, service and academic achievement. It's a time to share with local, state and national audiences what Beta is and the impact it has on members every day.

We encourage you to celebrate Beta during National Beta Club Week. March 2-6 is the perfect time to share with your school and community how your Betas live the Beta Motto: "Let Us Lead by Serving Others." In this guide you will find all the must-have tools to plan an outstanding week for your members. Use this guide to plan each day with fun-filled events, create excitement within your club and maximize your National Beta Club Week activities to make them better than ever.

At The National Beta Club, we strive for your experiences as a sponsor to be as fulfilling as possible. We encourage you to share all of the exciting things you and your members are doing in celebration of Beta. Send all photos and success stories to #betaweek20.

Thank you for all you do in the lives of your Betas because you are truly making a difference.

In Beta Service,  
National Beta

# MAXIMIZE SERVICE

# MONDAY



"Start where you are. Use what you have. Do what you can."

-Arthur Ashe

Service is a foundation of National Beta as exemplified by the motto "Let Us Lead By Serving Others." On Maximize Monday, your club has the opportunity to heighten and emphasize its focus on service to your school, community, state, country and world. Pose the following questions to your club members. How can they maximize the impact of service by performing random acts of kindness or giving of their time and talents to benefit others? How can they maximize their efforts to broaden the reach of their service? How can they influence peers to maximize service opportunities to make their world a better place each day?

**SERVICE - MAXIMIZE IT THIS MONDAY.**

# 2020

# MONDAY ACTIVITY IDEAS

- Implement a school-wide service project to encourage all students to give back to the community.
- Free Bake Sale/Food Pantry/Supply Closet - have members donate items and designate times throughout the week for students to come by and get items.
- Beta Breakfast for the teachers - donuts, milk, juice or partner with a local business to bring in sausage biscuits, etc.
- Create a poster/wall that asks students: What community need can we help address? Supply sticky notes or responses. Create a separate poster/wall for your club to create a plan based on suggestions for Leadership Thursday.
- B.E.T.A. (BETAS EQUIPPED TO ASSIST) BUCKS

## FEATURE ACTIVITY

### B.E.T.A. (BETAS EQUIPPED TO ASSIST) BUCKS

#### Materials needed:

Note cards or construction paper  
Staples  
Markers or a computer and printer (pg. 15)

#### What to do:

1. On each note card or square of construction paper, write or print the word B(Betas) E(Equipped) T(to) A(Assist) in big letters.
2. Below, write: "When you have a chore, call on Beta Club. Consider these bucks a thank you for being one of our Beta Partners," or a similar sentiment.
3. Staple three to five B.E.T.A. Bucks together and distribute a booklet to each person you consider to be a valuable partner of your club.
4. Honor your commitment! Each time a recipient has a big project, he or she should tear off one of the B.E.T.A. Bucks and exchange it for the service of the members of your Beta Club.

#### Helpful hints:

- Creativity goes a long way with your coupons. Take your time on these valuable slips of paper.
- Be sure to include contact information for your club's officers and sponsor on the back of your card to make redeeming the coupon as easy as possible.
- If your club's service has any limitations or restrictions, be sure to note them on your coupon.


SHARE WITH US!

POST ON SOCIAL USING  
#MAXIMIZESERVICEMONDAY  
OR  
#BETAWEEK20



# TRIUMPHANT CHARACTER

# TUESDAY



"Character is like a tree and your reputation is its shadow."

-Abraham Lincoln

**T**oday, National Beta Club celebrates the triumphant character of Beta members! Once a student joins Beta, he or she continually grows in character. From the integrity of serving others to the humbleness of academic achievement, character plays a vital role in a Beta's success. The respect gained as a club member and the kindness shown as a leader, character is integral to a Beta. As one of the four pillars, character is triumphant and should be celebrated. Are your Betas ready to grow, change, and display outstanding character?

Share and celebrate your Betas' triumphant character so others will be inspired to develop and model their example.

# CELEBRATE

# TUESDAY ACTIVITY IDEAS

- Character Challenge - challenge students/other clubs to exhibit character (kindness, respect, helpfulness, etc.) throughout the day/week. Recognize/reward at the end of the day/week.
- Make copies of motivational quotes and tape to the students' lockers or in bathroom stalls before or after school. When they arrive for the day, they will be greeted with a quote or some words of inspiration. Examples in the resource guide (pages 17 - 20) and more options can be found online or created by your club.
- Partner with an elementary or preschool and read to the younger students. Have an activity with the reading and a craft to do with the book.
- Utilize your staff, for instance, your guidance counselor, to present a lesson about character (video or activity). Responsibility, compassion, perseverance, empathy, patience and integrity are great character topics.
- "You Have Been Caught, Doing Something Good" Tickets

## FEATURE ACTIVITY

### You Have Been Caught, Doing Something Good

#### Materials needed:

Note cards or construction paper

Markers or a computer and printer. There is a ticket template on page 16 of the resource guide, or you can create your own!

The tickets are given to students that are seen promoting good Character. The students that receive the tickets would be entered into a drawing and announced at the end of the day or end of the week. The student/students would be recognized over the intercom or at an assembly. They would have the chance to win various prizes or rewards, such as computer time, library time, supervised gym time, coupons from restaurants or candy.

#### Helpful hint:

Give each teacher a few tickets to hand out. Beta members can recommend students that they caught exhibiting good character.

SHARE WITH US!

POST ON SOCIAL USING  
#TRIUMPHANTCHARACTERTUESDAY  
OR  
#BETAWEEK20

# WOW'EM

# Wednesday



"Celebrate all your achievements, big or small."

-Unknown

Today is the day to Wow'em with achievement. Achievement can mean making the highest grade in a class. Achievement can mean accomplishing a long term goal. Achievement can mean winning a prestigious award. Achievement can mean completing a successful service project and so much more. Whatever achievement means to your Beta members is vitally important to the success of your club. Wow'em and celebrate achievement with all of the wonderful accomplishments of your Beta members.

# 2020



# WEDNESDAY ACTIVITY IDEAS

- WOW board - Printable WOW shout-outs in resource guide on page 21. Create a bulletin board with all of the positive shout-outs!
- Brag on a Beta - Let staff celebrate Beta(s) with written expressions using the template found on page 22.
- Spotlight a Famous Beta (or two) and read about that person's achievements over the intercom in the morning, at lunch or at the end of the day announcements.
- Have the local mayor or town officials sign the Proclamation of National Beta Club Week. (Page 23)
- WOW of Fame

## FEATURE ACTIVITY

### WOW of Fame

SHARE WITH US!

POST ON SOCIAL USING  
#WOW'EMWEDNESDAY  
OR  
#BETAWEEK20

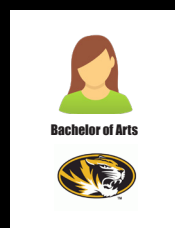
#### WOW of Fame

Create a bulletin board or wall area to celebrate achievements.

Some features could include school achievements, faculty education/recognition or club achievements.


Have faculty fill out a survey with their college and degree information, then print the school logo and degree information on card stock and hang below their picture or outside their classroom door.

Pictures can be taken throughout the week of Betas in Action and placed on the wall/board in a designated area - possibly the entrance or front lobby. As visitors enter the building, as well as the student body, they would have the chance to see the pictures.



# TREMENDOUS LEADERSHIP

# THURSDAY



"Leadership is not a title,  
it's a behavior. Live it."

-Robin Shrarma

**W**ithout a doubt, Beta members display leadership in their clubs, schools and communities! They are tremendous leaders when they welcome students to school, invoke inspiration to their classmates, mentor younger students and solve pivotal issues that affect their peers. How can your club exhibit tremendous leadership that will affect change now and in the future?

Challenge your Beta leaders to be tremendous today.

# CELEBRATE

# THURSDAY ACTIVITY IDEAS

- Leadership Scavenger Hunt - Using clues/tips regarding leadership characteristics and/or great leaders, create a scavenger hunt around school campus. It can be school wide or just for the club.
- Take a Step Back - spend the day in a Middle or Elementary school conducting leadership building activities or exemplifying leadership traits. Invite younger students to become "Betas for the Day." Allow current members to share all the experiences of being a Beta.
- Take a Step Up - connect with school or community leaders and shadow them for the day or a few hours. Give students questions/talking points to share with the school or community leaders in order to learn more about his/her role(s) or invite Mentors to school for the day.
- Focus on leading by welcoming students at your school's front doors, clearing tables during the lunch period, sharing inspirational quotes in each of their classes, and/or adopting a student in a lower grade to mentor into the next school year.
- Host a Leadership Exchange

## FEATURE ACTIVITY

### Leadership Exchange

SHARE WITH US!

POST ON SOCIAL USING  
#TREMENDOUSLEADERSHIPTHURSDAY  
OR  
#BETAWEEK20

Host a Leadership Exchange with different club leaders in your school. Discuss potential scenarios within the school and how to successfully lead through the scenario.

Some examples:

How can we address the bullying of students?

What actions can we take to help a new student adjust to our school community?

How can we improve the climate of the school?

What changes can we make as a student body to enhance the school experience?

# FESTIVE

# FRIDAY



"Celebrate Everything,  
Everyday, Forever."

-Unknown

**H**ooray! Celebrate the culmination of your outstanding creativity, talent and excellence during National Beta Club Week. Roll out the streamers and order the cake. Don your best black and gold and get ready to party. After a week of service and hard work, take the time to recognize and reward your students with what they love best...fun! Whether it's t-shirt day, a pizza lunch or a full-blown school assembly, find a way to bring your Betas the recognition they deserve.

# 2020

# FRIDAY ACTIVITY IDEAS

- Beta Bash - school-wide assembly to celebrate the week; cumulative activities to recognize the impact of the week.
- Hold a drawing with students names from the "I caught you doing something good" activity from Tuesday. Then award them with a small prize or treat.
- Trivia Lunch - During the lunch period, conduct a Beta Trivia contest with prizes.
- Beta Booster Appreciation - Celebrate your club's supporters by giving them this poster to hang at their business (page 24).
- Black & Gold Day!

## FEATURE ACTIVITY

### Black and Gold Day

SHARE WITH US!

POST ON SOCIAL USING  
#FESTIVEFRIDAY  
OR  
#BETAWEEK20

It's Black & Gold Day! Get the entire school involved!

Take pictures of students and teachers wearing Beta gear and/or Black & Gold. Post photos to your school's social media!

Have the entire club wear the official 2020 Beta Week shirt! Shirts can be ordered at [shop.betaclub.org](http://shop.betaclub.org). Deadline for orders is 2/14/2020.



# RESOURCE

# GUIDE

# CELEBRATE

The following pages have resources available for you to use with some of the suggested activities. Please feel free to use these or create your own! We cannot wait to see what awesome and creative ways your club celebrates Beta Club Week 2020!

#BetaWeek20





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**B.E.T.A**

BETAS EQUIPPED TO ASSIST

**BUCKS**

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**B.E.T.A**

BETAS EQUIPPED TO ASSIST

**BUCKS**

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**OFFICIAL NOTICE**

YOU HAVE BEEN CAUGHT!

**DOING SOMETHING GOOD!**

This notice is issued to:

\_\_\_\_\_

for the following good behavior

\_\_\_\_\_

Witnessed by: \_\_\_\_\_



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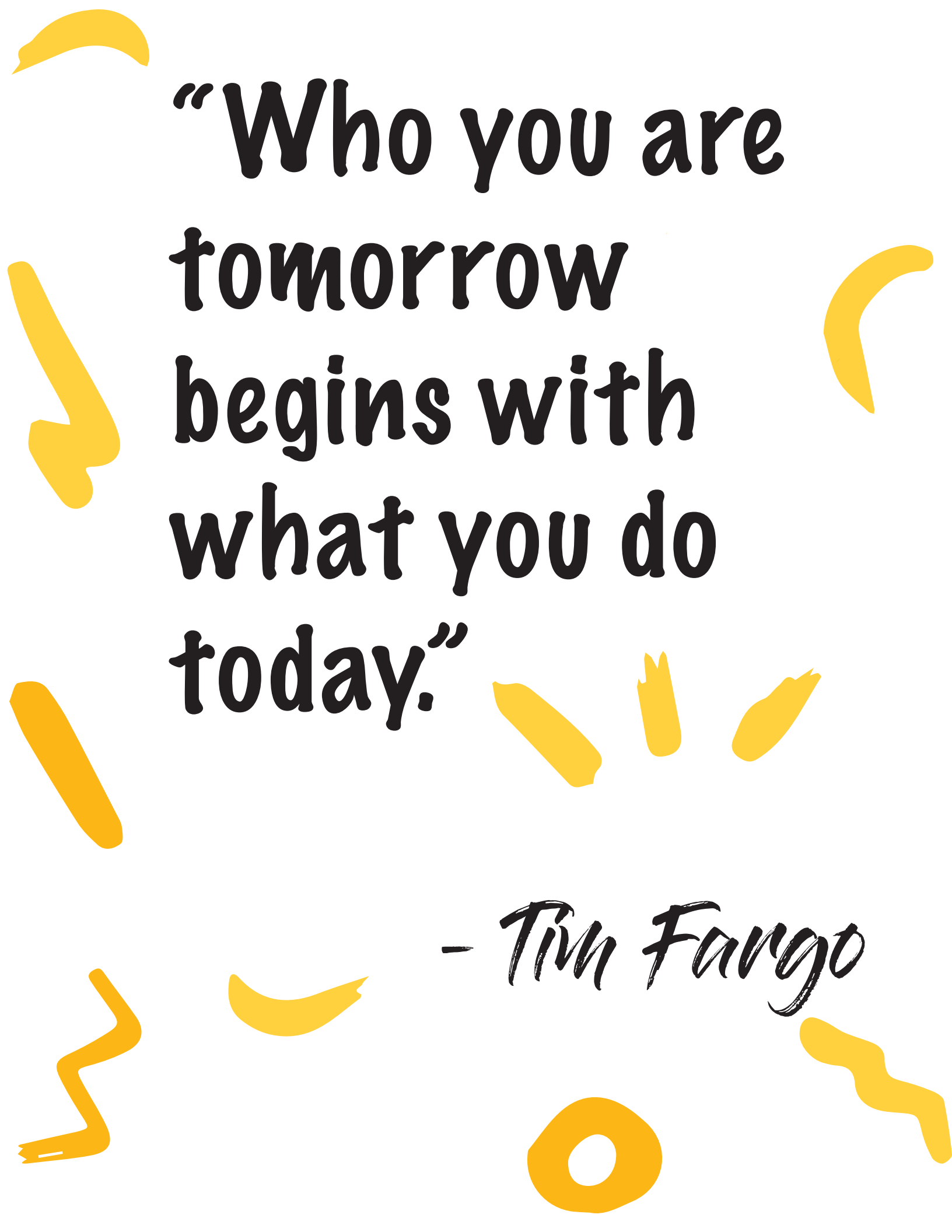
This notice is issued to:

\_\_\_\_\_

for the following good behavior

\_\_\_\_\_

Witnessed by: \_\_\_\_\_

The image features several yellow brushstroke decorations scattered around the text. There are curved strokes at the top left and top right, a downward-pointing arrow on the left, a vertical stroke on the left, and several smaller strokes and a circle at the bottom.

**“Who you are  
tomorrow  
begins with  
what you do  
today.”**

*- Tim Fargo*

The image features a white background with several yellow brushstroke-like shapes scattered around the text, resembling confetti or streamers. These shapes include straight lines, curved lines, and circles, all in a bright yellow color.

**CELEBRATE**

**EVERYTHING**

**EVERYDAY**

**FOREVER**

If your actions

**INSPIRE**

others to dream more

**LEARN MORE**

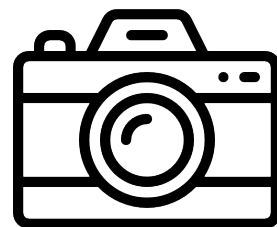
do more and become more

**YOU ARE A**

**LEADER**

- *John Quincy Adams*

LIFE IS LIKE  
A CAMERA



**FOCUS**  
ON WHATS IMPORTANT

**CAPTURE**  
THE GOOD TIMES

**DEVELOP**  
FROM THE NEGATIVES

AND IF THINGS  
DON'T WORK OUT

**TAKE  
ANOTHER  
SHOT**



**NOW!**

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**NOW!**

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# Brag on a Beta



Student: \_\_\_\_\_ Date: \_\_\_\_\_

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Nominated by: \_\_\_\_\_

# Brag on a Beta



Student: \_\_\_\_\_ Date: \_\_\_\_\_

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Nominated by: \_\_\_\_\_

# Brag on a Beta



Student: \_\_\_\_\_ Date: \_\_\_\_\_

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Nominated by: \_\_\_\_\_



# SAMPLE PROCLAMATION

## SPREAD THE WORD

Don't forget to let everyone know National Beta Club Week has arrived! One great way to spread the word is to get official recognition from a city or state or from national leaders. Contact your government officials and ask about the possibility of having a proclamation drafted and signed to honor your club and National Beta Club Week. For your convenience, we've drafted the language for an official proclamation of Beta Club Week. Edit the highlighted portions to match your specific needs, and send it off to be signed!

### PROCLAMATION EXAMPLE

Whereas:

The National Beta Club is the largest student academic organization in the nation, and is observing [WEEK] as National Beta Club Week; and

Whereas:

The members of [NAME] Beta Club are part of a national organization of more than 570,000 fourth through twelfth grade students dedicated to serve in their schools and communities, seeking our motto, Let Us Lead by Serving Others; and

Whereas:

The National Beta Club promotes the development of student leaders, by striving for excellence in academics, service, character, and leadership; and

Whereas:

The service provided by the [NAME] Beta Club has a positive impact on our community and citizens.

Therefore:

I, [NAME AND TITLE], do hereby proclaim this [WEEK AND YEAR], as Beta Club Week in [CITY NAME], and hereby call upon all [CITIZENS, STUDENTS, OFFICIALS] of [NAME OF SCHOOL, COMMUNITY, ETC.] thereof to render support to the members of this organization and to make themselves aware of The National Beta Club, whose members this day are preparing themselves to be better, more responsible citizens as they provide meaningful service to our schools and community.

In witness thereof, I have hereunto set my hand and caused a seal of [NAME] to be affixed, on this, the [DATE] day of [MONTH], [YEAR].

[NAME, TITLE] [SIGNATURE]



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# BETA CLUB SUPPORTER

2020 NATIONAL BETA CLUB WEEK

**NATIONAL BETA WEEK 2020**

**MARCH 2 - 6**



**CELEBRATE**

**BETA**