

Bulletin

Volume 73, Issue 2

APRIL/MAY/JUNE 2018

Board of Directors Elections

Ballots will be emailed in July and voting closes on August 10

Meet the candidates for First Vice-President/President-Elect



Susan Jeffery

Susan Jeffery is the library director at the North Pocono Public Library in Moscow, Lackawanna County. Susan has been the director at North Pocono for 10 years. She was previously the head of reference at the Scranton Public Library, assistant director of the Tompkins County Public Library, and assistant director of the

South Central Regional Library Council, both in Ithaca, N.Y. Susan has served as adjunct faculty for the Library Technical Assistant Program at Northampton Community College, and has over 27 years of library experience.

Susan earned her M.L.S. from the University of Pittsburgh and her B.A. in English from Bloomsburg University.

Her Pennsylvania Library Association activities include:

- Vice-chair, PaLA Awards Committee (2018-Present)
- Chair, PA Forward Health Literacy Committee (2016-2018)
- PaLA Conference Committee at Kalahari (2016)
- Co-chair, PA Forward Health Literacy Committee (2012-2016)
- Chair, Buildings, Equipment, and Furnishings Roundtable (2013-2014)
- Board member, Northeast Chapter of PaLA (2007-2008)
- Member, Northeast Chapter of PaLA (2006-Present)
- Gold Star Library, North Pocono Public Library

In addition to her PaLA activities, Susan has presented workshops for the New York Library Association, the Ontario Library Association, and the Upstate NY/Ontario Chapter of the Medical Library Association (UNYOC). Susan served as the conference chair for the UNYOC Chapter, 1998, and as the conference chair for the NY State Library Assistants Association Conference held in Ithaca, N.Y., in 1997.



Michele Legate

Michele Legate is the district consultant for the Northeast Library District. Prior to this position, she was the grants development and reference librarian for the Scranton Public Library. Before working in libraries, she worked at a non-profit cancer organization and served as an AmeriCorps member.

She has volunteered as a wish granter with the Make a Wish Foundation for 11 years.

Legate received her M.L.S. from Clarion University and her B.A. Political Science from Kutztown University.

Her Pennsylvania Library Association activities include:

- Director-at-large, (2017-current)
- Co-chair, Conference Banquets & Reception Committee (2016)
- Chair, Scholarship Committee (2016)
- Presenter, PaLA Annual Conference (2015)
- Chair, Northeast Chapter Nominations Committee (2015)
- Recipient, New Librarian Honors Award (2014)
- Chair, Northeast Chapter (2014)
- Presenter, Northeast Chapter Annual Meeting (2013)
- Vice Chair, Northeast Chapter (2013)
- Secretary/Treasurer, Northeast Chapter (2012)
- Alumni, Pennsylvania Academy of Leadership Studies (2010)
- Chair, PR & Marketing, Northeast Chapter (2010-2011)

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Pennsylvania
Library
Association

Making Changes

BY TINA HERTEL



Tina Hertel

I write this in March — that month when we start thinking, or hoping, that winter is coming to an end. We lament how dark and gray it seems to be all the time.

Fortunately, March brings us Daylight Saving Time (DST). While New Year's is when we make promises of change, March is when we can really change things: we change our clocks, we change our seasons, and Facebook even told me it was a long time since I had changed my profile picture.

Sometimes, in order for us to accept change, we have to understand why we are making that change. Let's start with DST. What is DST, and why do we have to change our clocks? According to the Time and Date website, "Daylight Saving Time (DST) is the practice of setting the clocks forward 1 hour from standard time during the summer months, and back again in the fall, in order to make better use of natural daylight."¹

"Sometimes, in order for us to accept change, we have to understand why we are making that change."

There have been articles, books, songs, shows, and debates over and about DST. Remember when Kramer decided


he couldn't wait for DST on Seinfeld?² Many of us like when we roll back the clocks and are rewarded with an extra hour of sleep. While DST may rob us of an hour of sleep in the spring, it does give most of us the reward of being able to enjoy more daylight.

Since we have to change our clocks, perhaps we can also use DST to inspire us to make some other changes. Take advantage of that hour shift and go to bed a little earlier; most of us probably don't get our adequate amount of sleep as it is. Now that it is daylight longer, we can enjoy the outdoors more by going for a walk or reading our books outside.

What other changes might we consider? Perhaps there are changes we could make in how we interact with and support the Pennsylvania Library Association (PaLA). Here are some suggestions:

- Consider attending a workshop outside your chapter or division.
- Talk to people about your membership and what you gain through your membership.
- Set a goal to invite a certain number of new members into PaLA.
- Make a donation in addition to your annual membership (and please RENEW your membership every year).
- Volunteer with PaLA.
- Write an article for the *PaLA Bulletin*.
- Increase your attendance at the annual conference.
- Invite fellow members to your library event.

- Discuss libraries, PaLA, and PA Forward with your representatives.
- Appreciate all that we are doing, and share in the good news!

DST may have taken away an hour of our sleep, but it has also given us more time to enjoy the daylight. While membership in the Pennsylvania Library Association may cost us some money, it rewards us with wonderful colleagues, clever programs, strong advocacy, engaging stories, and lasting friendships. So, make a little change and see how much you will be rewarded! 

*Tina Hertel is the president of PaLA and director of the Trexler Library at Muhlenberg College. She is currently re-reading *A Wrinkle in Time* by Madeleine L'Engle, *Letters to a Young Writer* by Colum McCann, and listening to *Forest Dark* written by Nicole Krauss and narrated by Gabra Zackman.*

1. <https://www.timeanddate.com/>
2. <https://www.youtube.com/watch?v=ZidUzpou4kl&feature=youtu.be&t=4m10s>

Advocacy ≠ Lobbying

BY CHRISTI BUKER



Christi Buker

Lately I've heard a lot of comments across the state about the need for greater advocacy for libraries – public, school, and academic.

At the same time, it seems there are plenty of opposing messages that say “we can't do advocacy,” whether because of grant-related funding, limited staff, or organizational structure. I think it is time that we all review the term advocacy a little more closely.

Yes, there are rules and regulations related to lobbying. For example, you can't use federal grant funds to lobby government representatives or agencies for support - whether votes, funding, individual purposes, or regulations. Nonprofit entities such as charitable organizations cannot campaign for an individual running for elected office. While I've oversimplified and only noted a few rules here, we do need to acknowledge the rules are there for legitimate reasons, and we need to follow them.

After noting there are rules, we should recognize that the word **ADVOCACY** is defined as supporting a cause or a proposal. Consider some of the synonyms and related words from Merriam-Webster for advocate: *booster, champion, friend, promoter, supporter, embrace, aid, boost, advance, forward, further, go to bat for, stand up for, stick up for*. The further discussion about synonyms in Merriam-Webster notes that “advocate” stresses *urging or pleading*. Do any of these words resonate with you? Aren't you a supporter of

libraries? Don't you want to boost libraries?

Since 1901, the Pennsylvania Library Association has advocated for the advancement of libraries and librarianship. With the support of our members, we promote the outstanding work, resources, and people who make libraries pillars of our communities. Yes, we do use professional lobbyists to specifically address legislative and regulatory issues affecting libraries. However, don't let any confusion with the difference between lobbying and advocacy stop you from the critical work of engaging with your community.

Even if you aren't intimidated by the term or the rules, perhaps you don't feel comfortable in your abilities to advocate for your library. Please let me reassure you that while there are excellent trained lobbyists at work, **YOU**, and everyone connected to your library, are the **BEST** advocates! Yes, data and facts are useful, but the emotional connection is what will urge people to become champions, friends, and promoters of the library. **YOU** can be a strong advocate simply by showing pride in and talking about the accomplishments of your library. For example, use these as starters and fill in your own details.


- We just had a program that **PACKED** our community room. Now residents are asking for additional sessions!
- We just witnessed a child reading new words at our summer reading program or exploring our Maker Space. You should have seen the smile on that child's face, and the parent's too!
- Our staff is trained on customer service, information literacy, or (you fill in the recent topic). It is great to see

that our entire team is committed to being lifelong learners!

- A 40-year old was able to use our computers and software to create a resume after she was laid off. You could just feel the sense of accomplishment when she saw the final product on the printer!

*“We should recognize that the word **ADVOCACY** is defined as supporting a cause or a proposal.”*

Advocacy is truly about everyday conversations, a short story, a picture, a tag line, and examples of impact and possibilities. Whether the cause is keeping trained librarians in schools, ensuring academic libraries have appropriate resources, or working toward adequate funding in public libraries, we all need to be advocates!

The 2018 Annual Conference is going to present some new opportunities to learn and take part in advocacy. You can stay up to date with legislative updates throughout the year at <http://www.palibraries.org/blogpost/1005146/PA-Library-Legislative-Updates> and plan to join us in Harrisburg, October 14-17. 

*Christi Buker is the executive director of the Pennsylvania Library Association. She is reading *Change the Way You See Everything* by Kathryn Cramer and Hank Wasiak.*

Introducing your Candidates for Second Vice-President



Catherine Stewart

Catherine Stewart is the assistant director and head of children's services at the Memorial Library of Nazareth & Vicinity in Nazareth. She has worked at the library since 1980 and has been a full-time employee since 2001.

She received her B.A. English & History from Athens College, Athens,

Ala., in 1975. Catherine holds a provisional librarian certificate from the commonwealth of Pennsylvania.

Her Pennsylvania Library Association activities include:

- Member, PaLA Conference Committee – co-registration chair (2013, 2016, 2017)
- Member, Lehigh Valley chapter of PaLA (2001-present)
- Vice chair, Lehigh Valley chapter of PaLA (2018)
- Member, PaLA Membership Committee (2017-present)
- Member, Best Practices Committee (2016-present)
- Member, Carolyn Field Award Committee (2004, 2013)

Sylvia Orner

Sylvia Orner has served as the head of technical services at the Scranton Public Library since 2016. She previously worked as a cataloger and a branch manager. Orner earned her Bachelor of Arts from Gettysburg College and her Master of Library and Information Science from Syracuse University.



Her Pennsylvania Library Association activities include:

- Chair, Leadership Development Committee (2017-present)
- Chair, Northeast Chapter (2016)
- Member, PaLA Annual Conference Committee (2016)
- Chair, Technical Services Roundtable (2014-2015)
- Member, PALS Planning Committee (2013-present)
- Member, Membership Committee (2011-2013)
- Graduate, PaLA Academy of Leadership Studies (2011)

In addition to her PaLA activities, she is also an active member of the SPARK Users' Group where she chairs the Cataloging Committee and provides cataloging training to libraries across Pennsylvania. She also serves as co-chair for Scranton Reads: One City, One Book.

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New Award in 2018

BY JANIS STUBBS

Awards season is upon us! Not the Academy Awards — those are old news — but the annual Pennsylvania Library Association (PaLA) Awards which are given to library colleagues, trustees, and elected officials who have significantly contributed to library services in the commonwealth. Of particular note this year is that the Awards Committee has changed the Library Support Staff Recognition Award in a substantial and, we hope, exciting way. Instead of the Library Support Staff Award, there will now be a Library of the Year Award. Nominees may represent all

types of Pennsylvania libraries, and the winner will be selected based on three simple but important criteria: the library's service to its community, advancing staff development, and leadership in and support of PaLA activities. Institutional membership or the library's support for individual members of the association will be considered when determining the award winner.

We hope the new award will create a friendly, healthy competition among libraries; imagine the accolades you would get if your library is chosen, especially if it got the very first one!

The deadline for nominations is August 1, 2018, but it's never too early to get started on a nomination in any of the categories. The committee is looking forward to handling what will surely be an avalanche of nominations this year. We're also looking into Warren Beatty and Faye Dunaway as presenters... let the games begin! 

Janis Stubbs is the assistant director/district consultant for Delaware County Libraries and is the 2018 Pennsylvania Library Association Awards Committee chair. She is reading Force of Nature, by Jane Harper.

Encourage Everyone to Connect with Their Local Library, Opening a World of Possibility

BY BRANDI HUNTER-DAVENPORT



**Brandi
Hunter-Davenport**

Libraries open a world of possibility to the communities they serve. One can enter them and get lost in a book for hours, becoming enthralled

with characters, blurring the lines between fiction and reality. Another may enter the library for one of the many programs offered – job application assistance, income tax filing services, budgeting 101 courses, smoking cessation programs, or healthy eating demonstrations.

Or someone could simply visit the library to get in from the cold or to participate in another organization's community program. Either way, these individuals have come together, sharing in a communal space, and are leaving richer than they were upon entering because something was gained while there.

Libraries are true community centers, welcoming all to enter their doors. You work with varying budgets and staff complements and continue providing

programming and opportunities that may not otherwise be available.


The Pennsylvania Library Association works to support all that you offer, giving voice to your daily efforts. We are here to help you share your stories. Use PA Forward to connect your patrons with your programs, services, and resources. This statewide platform aligns with the Association's overall efforts to strengthen libraries, encourage innovation and partnership opportunities, provide training and development opportunities for library staff members, and to help communities recognize and support all you bring to your local areas.

PA Forward is a direct pipeline between you and your patrons. Libraries continuously provide an educational foundation and access to materials and resources for residents to succeed in today's world.¹ You, your libraries, level the playing field and PA Forward is a part of that leveling.

Use PA Forward to help your patrons, your area businesses, and neighboring

organizations connect with all that you have to offer. Consider partnering with them to put together a worthwhile program for the community. Collaborative partnerships and opportunities will help libraries to continue their evolution.

We are happy to come to you and bring training and resources to assist you. If you have suggestions for trainings that you'd like to see offered or ways we can provide more support, let us know. We're here because of you and will continue to work to support your efforts.

Together, we move PA forward. 

*Brandi Hunter-Davenport is the PA Forward project manager. She just picked up a copy of *A Wrinkle In Time* and plans to read this with her children before viewing the newly released movie of the same title.*

1. <http://www.ala.org/news/sites/ala.org.news/files/content/2013-State-of-Americas-Libraries-Report.pdf>. Accessed 3/12/18.

Open Educational Resources in Pennsylvania Academic Libraries: Spring Workshop Preview

BY EMILY LAUREN MROSS

“Do you have my textbook?”

Library staff hear this common question at the start of each term. Your library probably provides textbook reserves to help students ease some of their course-related materials costs, but do you collaborate with faculty to support open educational resources (OER)?

According to the OER Commons, a leading online OER library, “OER are teaching and learning materials that you may freely use and reuse at no cost, and without needing to ask permission. Unlike copyrighted resources, OER have been authored or created by an individual or organization that chooses to retain few, if any, ownership rights.”¹

Learn more about OER in Pennsylvania academic libraries by joining the Pennsylvania Library Association College & Research Division (CRD) for the spring workshop on Thursday, May 24, 2018, at Shippensburg University. The workshop is coordinated by incoming CRD Chair Maggie Albro, STEM librarian at Shippensburg University.

Keynote Speaker

Steven Bell, associate university librarian for research and instructional services at Temple University, will give the keynote address, *It's Up to the Librarians: Working Together for OER Adoption*. Bell will discuss strategies for a statewide OER and textbook affordability initiative, provide an update on current developments, and identify ways that attendees can start working together to advance awareness of OER at Pennsylvania's academic institutions.

According to Bell, “When it comes to promoting textbook affordability on their campuses, Pennsylvania's academic and research libraries are all across the adoption spectrum. Some have robust textbook affordability

projects in place while other have yet to start the conversation about textbook costs. Collectively, Pennsylvania's academic and research libraries clearly lag behind other states where well-organized statewide textbook affordability initiatives and legislative advocacy efforts are underway.”

Bell is the author of two regular columns for *Library Journal*: the weekly *From the Bell Tower*, discussing the intersection of libraries and higher education, and the monthly *Leading from the Library*, discussing leadership development. He is a past president of the Association of College and Research Libraries (ACRL) where he founded the ACRLog, the official ARCL blog. Bell is the co-author of *Academic Librarianship by Design* and the editor of *Crucible Moments: Inspiring Library Leadership*. He has spoken and written extensively about new, innovative, and changing roles for librarians and library services.

How are libraries involved?


OER is a pathway for libraries to move beyond traditional course reserves, which still rely on costly, conventionally-published textbooks, and partner with campus faculty to identify free and low cost resources that make learning more accessible by making it more affordable.

In a recent Babson Survey Research Group survey of college/university faculty regarding OER, 90% of respondents said that the cost of course materials for students was “important” or “very important” during their selection process. The average reported textbook cost per course across all disciplines was \$97, but this can vary significantly from major to major. Less than half of the surveyed faculty — 44% — indicated that they were aware of OER; however, this is a 10% increase from the survey two years ago. For

those aware of OER, there were still significant barriers in implementing OER for their course. Primary barriers in actually adopting an OER textbook were lack of materials in their subject area or difficulty in finding the resources they needed. Libraries can help bridge this gap by partnering with interested faculty to seek out useful OER materials and platforms. Some libraries even provide funding and support to faculty who develop or implement OER for their courses.

Temple University and Penn State University Libraries currently participate in the Open Textbook Network which “promotes access, affordability, and student success through the use of open textbooks,” available through the network's Open Textbook Library. Large-scale, state-wide OER planning and cooperation is still in development for Pennsylvania, but according to Bell and Joseph Salem, associate dean for learning, undergraduate services, and Commonwealth Campus Libraries at Penn State University Libraries, model programs operate in Virginia, Louisiana, Ohio, Georgia, and Oregon.²

Registration

Registration will be available online in April. Check <https://crdpala.org> and <https://palibraries.org> for more details. 

*Emily Lauren Mross is the business librarian and library outreach coordinator at Penn State Harrisburg as well as the CRD publicity coordinator. She is currently reading *Tomorrow Will be Different: Love, Loss and the Fight for Trans Equality* by Sarah McBride.*

- <https://www.oercommons.org/>
- Bell, S.J., & Salem, J. A. (2017). It's up to the librarians: Establishing a statewide OER initiative. *Pennsylvania Libraries: Research & Practice* 5(2), 77-82. <http://palrap.pitt.edu/ojs/index.php/palrap/article/view/166/615>

Introducing your Candidates for Director at Large

Robyn Vittek



Robyn Vittek has served as director of Mt. Lebanon Public Library in the South Hills of Pittsburgh since November 2015. Her previous career in Ohio included work at three different systems, including lead teen services librarian for Akron-Summit County Public Library and director of St. Clairsville Public Library. She holds a Master of Library and Information Science from

Kent State University, a Master of Science in Education from the Franciscan University of Steubenville, and a Bachelor of Arts in English from The Ohio State University. She was very active in the Ohio Library Council and professional community, including chairing the 2013 OLC Convention and Expo and helping to found and create the "Take Five!" Youth Services Conference, now in its sixth year. She was a 2010 ALA Emerging Leader and part of the 2012 class of Library Leadership Ohio.

Vittek is the incoming president of the Dormont-Mt. Lebanon-Castle Shannon Rotary Club, a member of the Mt. Lebanon Lions Club, and has been appointed to the WQED Community Advisory Board.

Her Pennsylvania Library Association activities have included:

- PA Forward Gold Star Library (2018)
- Pennsylvania Delegation of National Library Legislative Day (2017, 2018)
- PaLA Membership Committee – Member-at-Large (2017-present)
- PaLA Exhibits Co-Chair for the 2017 PaLA Conference Committee
- PaLA Public Library Division Executive Committee (2018-)
- Allegheny County Library Association South Region Convener and a member of the Executive Council of the Librarian's Advisory Council (2017-present)
- Harwood Institute's Public Innovators Lab and Turning Outward Initiative team member (2017-2019)

Erin Burns



Erin Burns is the reference and instruction librarian at Penn State Shenango. She joined the Pennsylvania Library Association about nine years ago when first hired by Penn State at the Wilkes-Barre campus, and she has since been involved with various committees within PaLA and was a part of the PALS group in 2011. She has her M.L.I.S. from Kent State University and B.A. English from

Youngstown State. Erin has also presented at TLT workshops and the PaLA conference. When she isn't focused on books and libraries, Erin likes to hike, do yoga, and Netflix and knit.

Her Pennsylvania Library Association activities include:

- Member of the Northeast Chapter
- Member of the TLT Round Table
- Member of the Northwest Chapter
- Membership liaison for the CRD
- Member of the CRD Board
- Publicity coordinator and member of the 2016 PaLA Conference Committee
- Member and chair of the tech team for the Connect and Communicate series (serving at the discretion of the CRD chair).

Continued on page 9

Vote

Electronic ballots will be sent to members in July. The deadline for voting in the PaLA Elections is

August 10, 2018

Dana Farabaugh



Dana Farabaugh is the district consultant for the Westmoreland District. She previously served as an information and community education librarian at the Altoona Area Public Library and as the director of the Portage Area Public Library. Farabaugh received her Bachelor of Arts and Master of Library and Information Science degrees from the University of Pittsburgh. In addition to Pennsylvania Library Association activities, she has served as an instructor for ILEAD USA and was a member of the Pennsylvania Library Director's Institute.

Her Pennsylvania Library Association activities have included:

- Mentor, PaLA Academy of Leadership Studies (present)
- Member, PA Forward Information Literacy Team (present)
- Chair, PaLA Annual Conference Committee (2017)
- Member, Awards Committee (2016)
- Co-chair, PA Forward Information Literacy Team (2016)
- Secretary/treasurer, Juniata-Conemaugh Chapter (2015)
- Member, PaLA Annual Conference Committee (programming co-chair) (2015)

Ed Wolf



Ed Wolf recently started a new position as the information technology – reference librarian at the Peters Township Public Library. Prior to this, he served as the instructional reference librarian at the Bethel Park Public Library and has been working in libraries for the past ten years and specializing in technology instruction.

Wolf holds bachelor's degrees in English literature, history, and anthropology as well as an M.L.I.S. from the University of Pittsburgh. In addition, he participated in Pennsylvania's first ILEAD USA program, presented for PA Forward at the 2017 Pennsylvania Library Association Conference, and has conducted trainings on digital archiving for the Washington County Library System.

His Pennsylvania Library Association activities include:

- Chair, Southwest Chapter (Current)
- Vice-chair, Southwest Chapter (2017)
- Presenter, 2017 PaLA Annual Conference
- Member, PA Forward Training Committee (2015-present)
- Member, Southwest Chapter Executive Committee (2015-present)
- Graduate, PaLA Academy of Leadership Studies (PALS) (2015)

Kelli Knapp



Kelli Knapp is the director/district administrator for the Warren Library Association/Seneca District. She worked as a circulation clerk, children's services assistant, cataloging manager, and also worked for four years as a district consultant before becoming the director in 2017. Kelli graduated from Clarion University of Pennsylvania with her Master of Science in Library Science in 2011.

Her Pennsylvania Library Association activities have included:

- Co-Editor, PaLA Bulletin (2017-present)
- PA Forward Steering Committee and Training Team since 2016
- PaLA Northwest Chapter chair (2018)
- Chapter Vice-chair (2017)
- Chapter Intellectual Freedom Committee representative (2016)
- Presented sessions at the 2015 and 2017 PaLA Annual Conferences

Kelli has presented at staff and district workshops across the commonwealth. She was also on the team that established the original Library Directors Institute in 2014.

Pennsylvania Libraries | Moving PA Forward

BY LORA-LYNN KAHLER


The 2018 Pennsylvania Library Association Conference & Expo, “Pennsylvania Libraries | Moving PA Forward” takes place at the beautiful Harrisburg Hilton, October 14-17. The hotel itself is a destination. This urban location offers easy walking to popular restaurants, and the Harrisburg Hilton will offer PaLA conference attendees free validated parking, even for daily commuters and exhibits pass holders. Conference attendees can also enjoy newly upgraded conference facility Wi-Fi and an impressive array of amenities including an indoor pool, the 1700° Steakhouse with wine wall, the Ad Lib Craft Kitchen and bar, touch screen information kiosks, and easy access to sessions and the exhibits hall.

PaLA Academy of Leadership Studies (PALS) participants have long enjoyed the opportunity to build leadership skills. This year we bring a tremendous

leadership speaker to the PaLA Conference — James Robbins. James is a rare mix of management consultant, change specialist, adventurer, and motivational speaker. James is the author of *Nine Minutes on Monday: The Quick and Easy Way to Go from Manager to Leader*. Inc. Magazine has named James part of the top 100 leadership speakers for 2018. He will help us ready our staff to face their fears, take risks, find strength to persevere in tough times, and contribute to the team. Join us for his keynote presentation “Reach New Heights” on Sunday, October 14.

Our location, the State Capitol, offers conference attendees a unique and timely opportunity to learn about, hear from, and talk with Pennsylvania legislators. For the first time, the conference and expo is offering a legislative track in addition to our customary tracks for academic, youth

services, and public librarians. Instead of a closing luncheon on Wednesday, you can attend the legislative breakfast to hear from key Pennsylvania legislators about what is happening in government three weeks before the general election. After breakfast, you’ll have the option to attend a breakout session to hone your government official communication skills before traveling to the Capitol for a PA Libraries press conference, tours, and scheduled visits to your representatives and senators.

Check out our website for conference information: <http://www.palibraries.org/?page=2018ConfInfo> 

Lora-Lynn Kahler is the Director of Marketing & Communications for York County Libraries and 2018 Conference Publicity Chair. She is reading Appalachian Trials: A Psychological and Emotional Guide to Thru-Hike the Appalachian Trail (Volume 1) by Zach Davis.

PaLA

Pennsylvania
Library
Association

2018 Conference

Remembering Lois Albrecht

BY GLENN MILLER

She greeted me warmly with that broad smile that I identify with Lois. It was May of 1995, and it was my first day on the job as the newly-minted executive director of the Pennsylvania Library Association (PaLA). She had everything ready at my new desk in the second-floor office with sweeping views of the Susquehanna River. That day and each day that followed was marked by Lois' calm demeanor, unrelenting patience, and that ever-present smile. And when she burst into laughter, there was hardly any restraining her.

Lois was Pennsylvania Library Association's interim executive director at that time, bridging the time between the 10-year service of Margaret Bauer and me. In that interim period, Lois laid the foundation that I needed to begin my nearly 20 years as PaLA executive director, and I owe her plenty for the guidance and encouragement which she continued to provide throughout my career with libraries. We took some road trips together, the first being to Northampton Community College for a College and Research Division meeting. I did not know a soul, and Lois paved the way with introductions, whispered background, and much-needed reassurance.

Unsurprisingly, when my appointment as deputy secretary was announced in 2015, Lois was one of the first to call to offer congratulations and, more importantly, support and encouragement.

Our paths crossed many times in her work with Foresight Inc., the consulting

company she and Pat Mulgrew formed following her years with the State Library's Bureau of Library Development from 1972 until 1989; Lois' work included service as interim director of the bureau. Few people had a better handle on Pennsylvania libraries than Lois. She knew people and circumstances, and her insights helped me immeasurably over the years.


"We will strive to carry on your high standard of hard work and professionalism — hallmarks of your lifetime commitment to more equitable and accessible library services for all Pennsylvanians."

Always a strong supporter of the Pennsylvania Library Association, Lois took an active role advancing the work of Pennsylvania Citizens for Better Libraries (PCBL), helping them to grow their voice on behalf of friends of libraries and trustees. Both organizations bestowed their highest honors on Lois when she received PaLA's Distinguished Service Award in 1990 and PCBL's Lifetime Achievement Award in 2009.

Born in a small West Virginia town along the Ohio River, Lois graduated

from Oil City High School and then Clarion University. She earned her Master's in Library Science from the University of Pittsburgh. Later, her trailblazing work integrating computers into library service at a time when card catalogs were state-of-the-art earned her Clarion University's Distinguished Alumni Award.

I visited with her several years ago after she moved back to western Pennsylvania. We had a great time reminiscing and laughing — she had the best laugh. I thought that day and remain convinced today that, while most may never know it, Pennsylvania library users owe a real debt of gratitude to Lois Albrecht. Through her work at the State Library of Pennsylvania, through her business, Foresight, Inc., and through her faithful support of the Pennsylvania Library Association and Pennsylvania Citizens for Better Libraries, she helped to change the nature of library services across the commonwealth.

Thanks for everything, Lois. I will miss you as will your family and many friends. We will strive to carry on your high standard of hard work and professionalism — hallmarks of your lifetime commitment to more equitable and accessible library services for all Pennsylvanians. 

*Glenn Miller is the deputy secretary of education and commissioner for libraries for Pennsylvania. He is currently reading *Playing With Fire* by Lawrence O'Donnell.*

Having the Difficult Conversations - Life Planning! A lecture series at the North Pocono Public Library

BY SUSAN JEFFREY

I am a member of what is being called the sandwich generation. We are a group of adults who may still have some responsibility for our young adult children as well as taking care of elderly parents or relatives, and we are trying to care for ourselves and maybe our significant others, too. With all of those responsibilities, there are some things we may not think about until it's too late.

As I continue getting older and understanding that time stops for no one, I've realized that I need to begin giving some thought to questions like, "What if something happens to me or my loved ones?" "Am I ready to deal with this scenario? Are they?" And as I thought about these things and began to discuss them with my peers, I realized two things: I'm not the only one in this position, and the library could help to facilitate a community conversation around topics that are sometimes difficult or unpleasant to consider.

In January 2018, the North Pocono Public Library began offering a proactive approach to help our patrons prepare for these unavoidable events by offering a four-part series around life

planning. The purpose of the series is to inform families and older adults about the key elements they should have in place prior to a crisis. The series consists of the following sessions:

- **Caring is Preparing.** This session is a lecture on planning your final life celebration (a.k.a. funeral preparation). This session will repeat in the fourth week
- **Caring for Family: Important Legal Documents.** This session helps people learn what documents they need in place to take care of elderly parents such as a will, power of attorney, and a living will.
- **Palliative and Supportive Care for Seniors.** This session will feature an Area Agency on Aging representative as well as someone from a local hospice agency who will explain services and options for elder care.

Proper planning really can make life much easier. There are now many options for funerals. There are numerous legal hurdles that need to be overcome to protect your family members' assets should they require skilled-nursing care. The North Pocono Public Library felt

that providing up-to-date information on these important life issues would greatly benefit our community.

This series connects with several of the PA Forward literacies. It touches on Civic and Social Literacy by providing new knowledge to our community about resources that are available to help them with these life challenges. Everything offered ties in to Information Literacy and providing our patrons and community members with access to that information. Finally, the program correlates to Health Literacy as discussions will focus on the best living situation as our family members age and what that scenario can mean for the overall quality of life for everyone involved.

We feel honored to bring this series to our community, and we have already begun to see the power of the knowledge provided. For any libraries interested in learning more about this series, feel free to contact me at susanjeffery@albright.org. 

*Susan Jeffery is the North Pocono Public Library director. She is currently reading *The Last Mile* by David Baldacci.*

These photos were taken as a part of the library's "Important Legal Documents" discussion in late February. In total, there were more than 40 attendees. Participants expressed their appreciation for the program, with many noting they were ready for the next session in the series. Photos courtesy of the North Pocono Public Library.



CALENDAR

APRIL

9	Board of Directors & Full Council Meeting	PaLA Headquarters
12	PA Forward Financial Literacy Team Meeting	PaLA Headquarters
13	PR & Marketing Committee Meeting	PaLA Headquarters
16	Legislative Committee Meeting	PaLA Headquarters
18	Organization & Bylaws Committee Meeting	PaLA Headquarters
19	PA Forward Health Literacy Team Meeting	PaLA Headquarters
23	PA Forward Civic & Social Literacy Team Meeting	PaLA Headquarters
24	Conference Planning Meeting	PaLA Headquarters
25	CRD Board Meeting	PaLA Headquarters
26	PA Forward Training Team Meeting	PaLA Headquarters
27	Membership Committee Meeting	PaLA Headquarters

MAY

18	Southwest Chapter Financial Literacy Summit	Westmoreland Cty Comm. College
18	Lehigh Valley Annual Spring Conference	Northampton Comm. College
21	Organization & Bylaws Committee Meeting	PaLA Headquarters
24	CRD Spring Workshop	Shippensburg University
29	CRD Membership Meeting	Virtual
31	West Branch Spring Workshop	TBA

JUNE

1	Juniata Conemaugh Chapter Workshop	TBA
3	Choosing Leadership by PALS	Best Western Premier
3-6	Leadership Academy by PALS	Best Western Premier
6-9	Directors' Institute by PALS	Best Western Premier
13	Ex Libris Society Meeting	PaLA Headquarters
14	PR & Marketing Committee Meeting	PaLA Headquarters
15	Board of Directors Meeting	PaLA Headquarters
18	Legislative Committee Meeting	PaLA Headquarters
22	PA Forward Steering Committee Meeting	PaLA Headquarters



2018 Nominations & Elections Committee at Joseph T. Simpson Library: Seated (from left to right): Jeanne Clancy, Melissa Rowse, Martina Soden. Standing (from left to right): Jessica Church, Rebecca Martinazzi, Brianna Crum. Not pictured: Lugene Shelly, Cindy DeLuca.

Start the Membership Conversation

MARLEEN CLOUTIER

Do you know a friend, colleague, or institution who is not a Pennsylvania Library Association (PaLA) member? Want them to join but need to suggest some incentives? Here are just a few ideas to help get your conversation going.

Are you new to Pennsylvania, or do you know someone who is?

Join PaLA to connect with a network of colleagues who can provide valuable assistance in professional development, meet with peers, and expand the circle of valuable library contacts through state, regional and local activities.

Keep an eye out this summer for the Pennsylvania Library Association Membership Matters Campaign. From July 15 to September 15, the Pennsylvania Library Association will be offering a 10% discount on membership to new members.

Ask someone new to check out a local chapter event with you! There are a number of workshops and local social events that chapters offer every year.

Are you a student, or do you want to be one?

The Pennsylvania Library Association offers awards, scholarships, and

continuing education grants to help students interested in a career in libraries. Did you know that you can receive a 20% tuition discount towards an ALA accredited MLS degree online through Drexel University?

Students also receive a discounted PaLA member rate!

Do you know someone looking for work? Does your library or business have positions to fill?

Tell them about the Pennsylvania Library Association 24-hour Job Line for employment listings. For institutional and commercial members, Pennsylvania Library Association provides free, unlimited Job Line postings. Use those local chapter connections to get the word out that you are looking.

Is your library or business a member? Do you think they should be?

Talk to your institutions, owners, and directors. Let your institutions and commercial partners know that membership matters to you and that membership is not just for individuals. Vendors, business partners, and other commercial entities support PaLA through institutional membership. Libraries and other institutions receive

great benefits from PaLA membership. Did you know that your library could receive discounts for non-members' conference and workshop registrations? Institutional members receive Bucks discount codes (one for every \$100 in dues). Each Bucks code allows one non-member staff person to register for a PaLA event at the member rate. This could translate to up to \$100 in savings for a full conference registration!

Making a commitment makes a powerful statement

With support through membership, the Pennsylvania Library Association can continue to advocate on behalf of Pennsylvania libraries at the local, state, and federal level.

Talk to someone about joining today!

Marleen Cloutier is a cataloging assistant at University of Scranton, and she serves on the Pennsylvania Library Association's Membership Committee.



Pennsylvania
Library
Association

lead. advocate. engage.

MEMBERSHIP
MATTERS.
JOIN TODAY!

Pennsylvania Library Association Awards Committee Seeks Nominations

DEADLINE: AUGUST 1, 2018

- **Distinguished Service Award:** This is the highest award the Association gives. It may be awarded annually to one person in recognition of exceptional meritorious statewide service to the libraries of the Commonwealth and service to the Pennsylvania Library Association.
- **Certificate of Merit:** These awards may be given to individuals making outstanding contributions to libraries and the Pennsylvania Library Association during the past five years.
- **Elected Official Award:** This award may be given annually to an elected official or officials for exemplary support of library service in Pennsylvania.
- **New Librarian Honors Award:** This award honors a librarian who has been in the profession for fewer than six years. It recognizes the originality and inventive ability of a new librarian who devises new and improved methods of library service on a statewide or local level and who demonstrates promise for continued growth in librarianship.
- **Trustee of the Year Award:** This award is presented to a public library trustee in recognition of outstanding leadership and service to library development at the local, system, district, and/or state level.
- **Library of the Year Award:** This award is presented to a library that exhibits excellence in the following:
 1. Service to the community
 2. Advancing staff development
 3. Leadership in and support of Association activities such as the Pennsylvania Library Association Academy of Leadership Studies (PALS) and the PA Forward initiative. Organizational membership or the library's support for individual members of the Association will be considered.

General nomination criteria: All award recipients must be members of the Pennsylvania Library Association with the exception of the Trustee of the Year and Elected Official of the Year. Employees of the Association are not eligible for awards. Candidates will be evaluated only on materials submitted by the nominator(s). Responses should be 100-1000 words.

I nominate (name) _____ for the
(category) _____ Award, to be presented by the Pennsylvania Library Association in 2018.
I am making this nomination because of the following *(100-1000 words please; attach additional sheets if necessary)*:

Nominee professional and biographical information *(attach additional sheets if necessary)*:

Nominee information:

Name and job title:

Address:

City, State, ZIP:

Phone:

E-mail Address:

Library / Institution:

Nominated by:

Name:

Address:

City, State, ZIP:

Phone:

Email:

Library / Institution:

Please send your nominations to:

Janis Stubbs, Awards Chair, Delaware County Library System, 340 N. Middletown Rd. Fair Acres, Bldg. 19, Media, PA 19063

*Electronic submission is preferred. www.surveymonkey.com/r/2018AwardsPaLA
Questions: Pennsylvania Library Association, 717-766-7663, admin@palibraries.org

220 Cumberland Parkway, Suite 10
Mechanicsburg, PA 17055

Moving?

Keep the *PaLA BULLETIN* arriving promptly in your mailbox by notifying us six to eight weeks before your move. Please return mailing label with address change.

Welcome New Members!

PERSONAL MEMBERS

Robin Marheva

Salem Public Library

Melissa Anderson

Marple Public Library

Jonathan Trice

Tredyffrin Public Library

Jillian Larko

New Castle Public Library

Lucy Saxon

Swarthmore Public Library

Tracey Amey

Pennsylvania College of Technology

Wendy Riggi

Grove City Community Library

Jennifer Franklin

Warren Library Association

Linda Crooks

Eastern Monroe Public Library

Gilbert Deas

Clarion University of PA/ Dept.
of Library Science

Chad Gump

Clarion University of PA

Elizabeth Jenkins

Drexel University Online

Denise Makowski

Drexel University Online

Ian Marks

Clarion University of PA/ Dept.
of Library Science

Carly Schanock

Drexel University Online

Cristina Baraky

Rutgers University

Tessa Gattullo

Clarion University of PA/ Dept.
of Library Science

Emily Hardesty

Lycoming College

Wendy Leshinskie

Indian Valley Public Library

Katherine Lane

Rutgers University

Jessica Shelleman

San Jose State University

INSTITUTIONAL MEMBERS

Greenville Area Public Library
York County Library System