Customer Incentives

Incentives in this table are a summary of retail programs offered. Programs may vary by region and model.

BMW GROUP

Mini expires Nov. 30. BMW expires Jan. 3. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
BMW X1 230, 320, 328d,330, 330e, 330 Gran Turismo, 340, 340 Gran Turismo, 430, 430 Gran Coupe, 440, 440 Gran Coupe, 535 Gran Turismo, 550 Gran Turismo, 640, 640 Gran Coupe, 650, 650 Gran Coupe, 740, 740e, 750, ALPINA B6 Gran Coupe, ALPINA B7, i3, i8, M2, M240, M3, M4, M6, M6 Gran Coupe, X3, X4, X5, X5 eDrive, X5 M, X6, X6 M	$1,000	2.9-9.9%
Mini Cooper*		0-9.9%
2016 models		
BMW 640, 640 Gran Coupe, 650, 650 Gran Coupe, 740, 750, ALPINA B6 Gran Coupe, i8, M6	$5,000	2.9-9.9%
X1, X5, X5 M, X6, X6 M	$2,000	2.9-9.9%
228, 320, 328, 328 Gran Turismo, 328d 330e, 335 Gran Turismo, 340, 428, 428 Gran Coupe, 435, 435 Gran Coupe, M235, M3, M4, M6 Gran Coupe, X5 eDrive	$1,500	2.9-9.9%
528, 535, 535 Gran Turismo, 535d, 550, 550 Gran Turismo, i3, M2, M5, X3, X4, Z4		2.9-9.9%
Mini Cooper*, Countryman		0-9.9%

FCA US

Expires Nov. 30. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
Chrysler 300C	$1,500-$1,750	0-5.9%
300	$750-$1,500	0-5.9%
200	$500-$1,500	0-5.9%
Pacifica	$500	0-5.9%
Dodge Journey	$750-$2,500	0-5.9%
Challenger	$1,250	0-5.9%
Grand Caravan	$500-$1,250	0-5.9%
Durango	$500-$1,000	0-5.9%
Charger	$500-$750	0-5.9%
Fiat 500X	$1,500	
500, 500C, 500e	$500	0-3.9%
124 Spider	$500	0.9-4.9%
500L	$500	
Jeep Cherokee	$500-$2,250	0-5.9%
Compass, Compass X, Patriot, Patriot X	$500-$2,000	0-5.9%
Renegade	$1,500	0-5.9%
Grand Cherokee	$750-$1,250	0-5.9%
Ram 1500	$500-$2,750	0-6.9%
ProMaster 1500, ProMaster 2500*, ProMaster 3500*	$1,750	
2500, 3500	$1,000-$1,750	0-6.9%
ProMaster City	$1,000	0-5.9%
2016 models		
Alfa Romeo 4C, 4C Spider		2.9-3.9%
Chrysler 200	$1,000-$3,000	0-3.9%
300C	$500-$2,500	0-3.9%
300	$500-$1,500	0-3.9%
Dodge Challenger	$500-$4,000	0-3.9%
Dart	$500-$3,500	0-6.9%
Journey	$250-$3,250	0-3.9%
Grand Caravan	$500-$2,750	0-3.9%
Durango	$750-$1,750	0-4.9%
Charger	$500-$1,500	0-3.9%
Fiat 500L	$500-$3,500	0-1.9%
500	$500-$2,500	0-1.9%
500e	$2,000	0-3.9%
500C	$500-$2,000	0-1.9%
500X	$500-$1,500	0.9-4.9%
Jeep Cherokee	$500-$4,000	0-2.0%
Compass	$500-$2,750	0-3.9%
Grand Cherokee, Patriot	$500-$2,500	0-3.9%
Renegade	$250-$2,500	0-3.9%
Ram 1500	$250-$5,000	0-5.9%
ProMaster 1500, ProMaster 2500*, ProMaster 3500*	$3,500	
2500, 3500	$1,000-$2,500	0-6.9%
ProMaster City	$750-$2,500	0-5.9%

FORD MOTOR CO.

Ford expires Nov. 30. Lincoln expires Jan. 3. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
Ford Expedition, Expedition EL	$500-$7,250	0-5.9%
Explorer	$500-$1,750	0-6.9%
Fusion Hybrid	$250-$1,750	0-2.9%
Escape	$1,000-$1,500	0-4.9%
Taurus	$500-$1,500	0-7.9%
C-Max Hybrid	$1,000	0-6.9%
Fiesta, Flex, Focus Electric	$1,000	0-7.9%
Mustang	$1,000	0.9-8.9%
F-250, F-350	$1,000	1.9-8.9%
Fusion, Fusion Energi	$500-$1,000	0-2.9%
C-Max Energi	$500-$1,000	0-6.9%
Transit 150, Transit 250, Transit 350	$500-$1,000	0.9-8.9%
F-150	$300-$1,000	1.9-9.9%
Transit Connect	$250-$1,000	0-6.9%
Focus, Focus ST	$250-$1,000	0-7.9%
Edge	$250-$1,000	0.9-8.9%
Lincoln MKT, Navigator, Navigator L	$1,000-$2,000	0-7.9%
MKZ (incl. Hybrid)	$500-$1,000	0-7.9%
MKC, MKX	$500	0-7.9%
Continental		0-7.9%
2016 models		
Ford Expedition, Expedition EL	$1,000-$9,000	0-5.9%
C-Max Energi	$500-$4,000	0-2.9%
Fusion Energi	$1,000-$3,750	0-2.9%
Taurus	$1,000-$3,250	0-6.9%
Focus	$500-$3,000	0-2.9%
Focus ST	$250-$3,000	0-2.9%
Focus Electric	$1,000-$2,950	0-4.0%
C-Max Hybrid	$500-$2,750	0-2.9%
F-250, F-350	$500-$2,500	0-7.9%
Explorer	$500-$2,250	0-5.9%
F-150	$300-$2,250	0-9.9%
Transit Connect	$1,000-$2,000	0-6.9%
Transit 150, Transit 250, Transit 350	$1,000-$2,000	0.9-8.9%
Fiesta	$500-$2,000	0-2.9%
Edge	$1,000-$1,750	0-5.9%
Mustang	$1,000	0-7.9%
Flex	$500-$1,000	0-5.9%
Fusion		0-2.9%
Lincoln MKC, MKT, MKZ (incl. Hybrid)	$2,500-$3,500	0-5.9%
Navigator, Navigator L	$3,000	0-5.9%
MKX	$250-$1,000	0-5.9%

GENERAL MOTORS

Expires Nov. 30. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
Buick Regal, Verano	$500	3.9-6.9%
Enclave		2.9-6.9%
Cascada, Encore, LaCrosse		3.9-6.9%
Envision		3.9-7.9%
Cadillac ATS, ATS-V, CT6, CTS, CTS-V, Escalade, Escalade ESV, XT5, XTS		0-6.5%
Chevrolet Volt	$1,000	0-4.9%
Impala	$500-$1,000	0-5.9%
Silverado 1500	$500-$1,000	3.9-8.9%
Traverse	$500-$750	2.9-6.9%
Equinox	$500-$750	3.9-8.9%
Camaro, Trax	$500	2.9-6.9%
Suburban, Tahoe	$500	2.9-8.9%
Cruze, Express 2500, Express 3500	$500	3.9-7.9%
Malibu (incl. Hybrid), Silverado 2500HD, Silverado 3500HD	$500	3.9-8.9%
Bolt EV		2.9-6.9%
City Express, Spark		3.9-6.9%
Colorado, Sonic		3.9-7.9%
Corvette		4.9-9.9%
GMC Sierra 1500	$500-$750	3.9-8.9%
Sierra 2500HD, Sierra 3500HD, Terrain	$500	3.9-8.9%
Acadia, Acadia Limited		2.9-6.9%
Yukon, Yukon XL		2.9-8.9%
Canyon, Savana 2500, Savana 3500		3.9-7.9%
2016 models		
Buick LaCrosse	$750-$2,250	0-6.9%
Enclave	$1,250	0-6.9%
Regal, Verano	$500-$750	0-6.9%
Encore	$500	0-6.9%
Cascada		1.9-6.9%
Envision		2.9-6.9%
Cadillac XTS	$5,000	0-6.5%
SRX	$4,000	0-6.5%
ATS, ATS-V, CTS	$3,000	0-6.5%
CT6, CTS-V, Escalade, Escalade ESV		0-6.5%
Chevrolet Spark EV	$1,000-$3,500	0-2.0%
Impala	$1,000-$2,000	0-4.9%
Silverado 1500, Silverado 2500HD, Silverado 3500HD	$500-$2,000	2.9-6.9%
Malibu Limited	$1,500	0-4.9%
City Express	$1,500	0-5.9%
Express 2500, Express 3500, Suburban, Tahoe	$1,500	2.9-6.9%
Traverse	$750-$1,500	0-4.9%
Equinox	$500-$1,500	2.9-6.9%
Malibu (incl. Hybrid), Volt	$1,000	0-4.9%
Sonic, Spark	$1,000	2.9-6.9%
Cruze Limited	$500-$1,000	0-4.9%
Cruze	$500-$1,000	1.9-7.9%
Camaro	$500-$1,000	2.9-6.9%
Trax	$500-$750	2.9-6.9%
Colorado, SS	$500	2.9-7.9%
Corvette		3.9-7.9%
GMC Sierra 1500	$500-$2,000	2.9-6.9%
Sierra 2500HD, Sierra 3500HD	$500-$1,750	2.9-6.9%
Acadia, Yukon, Yukon XL	$1,250	0-6.9%
Savana 2500, Savana 3500	$1,250	2.9-6.9%
Terrain	$500-$1,250	2.9-6.9%
Canyon		0-7.9%

AMERICAN HONDA MOTOR CO.

Expires Jan. 3.

	Cash rebate	Finance rate
2017 models		
Acura ILX, TLX		0.9-1.9%
MDX, RDX, RLX		1.9-2.9%
Honda Accord (incl. Hybrid)		0.9-4.9%
2016 models		
Acura TLX		0.9-1.9%
Honda Accord, CR-V, Fit, HR-V, Odyssey		0.9-4.9%

HYUNDAI-KIA

Hyundai & Genesis expire Nov. 30. Kia expires Jan. 3 In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
Genesis G80		1.9-3.9%
Hyundai Sonata Hybrid, Sonata Plug-In Hybrid	$2,000	
Elantra GT	$1,500-$2,000	1.9-3.9%
Elantra, Santa Fe, Sonata	$500-$1,500	0-3.9%
Santa Fe Sport	$750-$1,000	0-4.9%
Tucson	$500-$750	0-3.9%
Kia Forte, Sorento	$1,500	0-3.9%
Rio	$750	
Optima Hybrid, Sedona, Sportage		0.9-9.9%
2016 models		
Hyundai Azera	$2,000-$4,500	0-3.9%
Veloster	$1,000-$4,000	0%
Sonata Hybrid	$1,000-$4,000	0-2.9%
Sonata Plug-In Hybrid	$1,000-$3,500	0-2.9%
Equus	$3,000	0-2.9%
Elantra GT	$2,500-$3,000	1.9-4.9%
Sonata	$500-$2,750	0-2.9%
Accent	$2,000-$2,250	0-1.9%
Genesis Coupe	$1,000	
Tucson	$750-$1,000	0-3.9%
Kia Soul EV	$3,000	0-9.9%
Forte, Optima (incl. Hybrid)	$2,500	0-9.9%
Cadenza, Sorento	$1,500-$2,000	0-9.9%
Forte Koup, Rio	$1,500	0-9.9%
Sedona, Soul	$1,000	0-9.9%
K900		0.9-9.3%

JAGUAR LAND ROVER

Expires Nov. 30. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
Jaguar F-Type, XE, XF	$1,000-$2,000	1.9-7.2%
F-Pace		2.9-8.2%
Land Rover Range Rover Evoque	$1,000	1.9-4.4%
Discovery Sport	$1,000	
2016 models		
Jaguar XF, XJ	$1,500-$3,000	1.9-7.2%
F-Type		1.9-7.2%
Land Rover Discovery Sport, Range Rover Evoque		1.9-4.4%
LR4		1.9-6.4%

MAZDA

Expires Nov. 30. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
Mazda CX-3, Mazda3, Mazda6		0-8.9%
2016 models		
Mazda Mazda6	$1,500	0-7.4%
Mazda3	$1,000	0-6.7%
CX-5	$500	0-8.5%
CX-3	$250-$500	0-6.8%
CX-9		0-7.4%

MERCEDES-BENZ

Expires Nov. 30. In lieu of rebates, cut-rate financing is available

	Cash rebate	Finance rate
2017 models		
Mercedes-Benz AMG CLA45, AMG GLA45, AMG GLE43 Coupe, AMG GLE63, AMG GLE63 S Coupe, C300, C350e, CLA250, E300, E400, E550, GLA250, GLE300d, GLE350, GLE400, GLE550e		1.9-2.9%
Smart ForTwo		1.9-2.6%
2016 models		
Mercedes-Benz Metris, Sprinter 2500, Sprinter 3500		0-1.9%
AMG C63, AMG CLA45, AMG GLA45, AMG GLE63, AMG GLE63 S Coupe, CLA250, C300, C450 AMG, E250 BlueTEC, E350, E400, E550, GLA250, GLE300d, GLE350, GLE400, GLE450 AMG Coupe		1.9-2.9%
Smart ForTwo, ForTwo Electric Drive	$1,000-$2,000	0-1.7%

MITSUBISHI

Expires Jan. 3. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
Mitsubishi Mirage G4, Outlander	$2,000	0-8.9%
Lancer, Mirage, Outlander Sport	$1,500	0-8.9%
i-MiEV		0-5.9%
2016 models		
Mitsubishi Outlander	$3,000	0-8.9%
Lancer, Outlander Sport	$2,500	0-8.9%
i-MiEV		0-5.9%

NISSAN NORTH AMERICA

Nissan expires Dec. 5. Infiniti expires Jan. 3. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
Infiniti Q60		0-3.4%
QX30, QX50		1.9-3.4%
Q50, QX60 (incl. Hybrid), QX80		1.9-3.9%
Nissan Titan, Titan XD	$500-$2,500	0-9.9%
Altima, Maxima, Pathfinder	$500-$2,250	0-9.9%
Murano	$1,000-$2,000	0-9.9%
Rogue, Sentra	$500-$1,000	0-9.9%
NV200, Versa	$500-$1,000	
2016 models		
Infiniti Q50 (incl. Hybrid)		0-1.5%
Q70, Q70h, Q70L, QX80		0.9-3.9%
QX50, QX60 (incl. Hybrid)		1.9-3.9%
Nissan Leaf, Titan XD	$1,000-$6,000	0-9.9%
Maxima	$3,500-$4,500	
Murano, Pathfinder	$500-$3,750	0-9.9%
Altima	$250-$2,250	0-9.9%
Murano Hybrid, Versa	$1,500-$2,000	
NV200, Rogue	$250-$1,500	0-9.9%
370Z, Frontier	$1,000	
NV Cargo NV2500 HD, NV Cargo NV3500 HD	$750-$1,000	0-9.9%
Sentra	$500-$1,000	0-9.9%
Versa Note	$500-$1,000	
NV Cargo NV1500	$750	0-9.9%
NV Passenger NV3500 HD	$500	0.9-9.8%
NV200 Taxi		1.1-8.7%

SUBARU

Expires Nov. 30.

	Cash rebate	Finance rate
2017 models		
Subaru Forester, Legacy, Outback		0-7.9%
BRZ, Crosstrek, WRX, WRX STI		1.9-7.9%
2016 models		
Subaru BRZ, Crosstrek (Incl. Hybrid), Forester, Impreza, Legacy, Outback		0-7.9%
WRX, WRX STI		2.9-7.9%

TOYOTA MOTOR SALES

Lexus expires Nov. 30. Toyota expires Dec. 5. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
Lexus CT 200h	$2,000	0-0.9%
GS 350, GS F, LS 460, RC F	$2,000	0.9-1.9%
ES 300h, ES 350, GS 200t, IS 200t, IS 300, IS 350, NX 200t, NX 300h, RC 200t, RC 300, RC 350, RX 350, RX 450h	$1,000	0.9-1.9%
Toyota Camry (incl. Hybrid)	$500-$2,500	0-5.9%
Prius v, Tundra	$500-$1,500	0-6.9%
Corolla iM, Sienna, Yaris iA	$750-$1,000	0-6.9%
Corolla, RAV4 (incl. Hybrid)	$500-$1,000	0-6.9%
86, Avalon (incl. Hybrid), Prius, Prius Prime	$500	1.9-5.9%
2016 models		
Lexus IS 200t, IS 300, IS 350	$1,500-$2,500	0.9%
Toyota Camry (incl. Hybrid)	$3,000	
Avalon (incl. Hybrid)	$500-$3,000	0-5.9%
Prius, Prius v, Sienna	$500-$2,500	0-5.9%
Prius C, Sequoia, Tundra	$500-$2,000	0-6.9%
Corolla, Highlander (incl. Hybrid), RAV4 (incl. Hybrid), Yaris	$500-$1,500	0-6.9%

VW GROUP OF AMERICA

Expires Nov. 30. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2017 models		
Audi A8, S8	$3,000	1.4-7.4%
A6, Q3, Q5, SQ5	$1,000-$1,500	1.4-7.4%
A3,A3 e-Tron, A4, A4 Allroad, A5, A7, Q7, S3, S5, S7, TT, TTS		0-7.5%
R8, RS 7		1.1-8.8%
Volkswagen Golf, Golf GTI, Jetta, Tiguan, Touareg		0.9-7.4%
Beetle, CC, Golf SportWagen, Passat		0.9-9.4%
2016 models		
Audi A8, S8	$5,000	1.4-8.8%
A6, S6	$1,500-$2,000	0-7.5%
A3 e-Tron, Q3, Q5, SQ5	$500-$1,000	0-7.5%
A3, A4, A5, A7, Allroad, Q5 hybrid, RS 7, S3, S4, S5, S7, TT, TTS		1.1-8.8%
Volkswagen CC, Golf, Touareg	$1,500	0-9.8%
e-Golf, Golf GTI	$1,000	0-9.8%
Golf SportWagen, Jetta (incl. Hybrid), Passat, Tiguan		0-9.8%
Beetle, Eos		1.3-9.6%

VOLVO

Expires Jan. 3.

	Cash rebate	Finance rate
2017 models		
Volvo S60*, V60*, XC60		1.9-2.5%
2016 models		
Volvo XC90 (incl. Hybrid)		1.9%
S60*, S80, V60*, XC60, XC70		1.9-2.5%

*Applies to select models only

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