



Starbucks Coffee Company

Fact Sheet: Tastes of the Season – Holiday 2013

November 2013

The Flavor of the Holidays at Starbucks

For Starbucks, the holidays are a time to create wonder and share joy with sweet traditions rooted in more than four decades of passion for coffee, food and the holiday spirit. Indulge, reminisce and make new memories this year with delicious holiday treats and the much-anticipated return of handcrafted holiday beverages at Starbucks.

Available in Starbucks company-operated locations in the U.S. beginning November 1, 2013 and Canada November 2, 2013.

Delight in a Starbucks® Holiday Beverage

[New Recipe!] Gingerbread Latte

Enjoy the flavors of freshly baked gingerbread combined with espresso and steamed milk. This holiday beverage is now topped with spice-infused whipped cream prepared with cinnamon, cloves and ginger and finished with a real molasses drizzle. The new Gingerbread Latte is sure to take you on a trip down memory lane to holidays past. Available iced or as a Frappuccino® blended beverage.

Suggested Retail Price for a Tall (12 fl. oz.): \$3.75 - \$3.95 U.S. and \$3.95 - \$4.25 Canada



Peppermint Mocha

Experience holiday flavor in full effect with the Peppermint Mocha, a combination of espresso, steamed milk, mocha sauce and peppermint flavored syrup. Topped with a fluffy cloud of whipped cream and dark chocolate curls, this festive beverage is just too good to resist! Also available as a Frappuccino® blended beverage.

Suggested Retail Price for a Tall (12 fl. oz.): \$3.75 - \$3.95 U.S. and \$3.95 - \$4.25 Canada



Skinny Peppermint Mocha

Fans of Starbucks classic seasonal beverage, the Peppermint Mocha, can enjoy their favorite holiday treat with fewer calories. Featuring a combination of espresso, steamed nonfat milk, sugar-free mocha sauce and sugar-free peppermint flavored syrup, the Skinny Peppermint Mocha offers a twist on a holiday treat with reduced calories. 100 calories for a Tall (12 fl. oz.) beverage.

Suggested Retail Price for a Tall (12 fl. oz.): \$3.75 - \$3.95 U.S. and \$3.95 - \$4.25 Canada

Caramel Brulée Latte

Celebrate the season with this holiday showstopper featuring a combination of espresso, steamed milk and rich caramel brulée flavored sauce, topped with whipped cream and caramelized crunchy caramel brulée topping. Also available as a Frappuccino® blended beverage.

Suggested Retail Price for a Tall (12 fl. oz.): \$3.75 - \$3.95 U.S. and \$3.95 - \$4.25 Canada



Eggnog Latte

Savor Starbucks wildly popular interpretation of holiday eggnog! Featuring a combination of espresso and rich steamed eggnog, topped with a sprinkle of ground nutmeg, this is a perfect choice for a crisp winter morning or cozy afternoon. Also available iced or as a Frappuccino® blended beverage.

Suggested Retail Price for a Tall (12 fl. oz.): \$3.75 - \$3.95 U.S. and \$3.95 - \$4.25 Canada





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Savor a Sweet Holiday Treat



Peppermint Brownie Cake Pop

A returning favorite to the Starbucks Petites assortment, delicious peppermint chocolate cake is mixed with butter cream icing and candy cane pieces, and is then dipped in white chocolate icing and sprinkled with candy cane bits. At just 170 calories, it's an indulgence you can truly enjoy during the holiday.

Suggested Retail Price: \$1.50 (for one) - \$2.50 (for two) U.S. and \$1.60 (for one) - \$3 (for two) Canada



Frosted Snowman Cookie

Taking your Starbucks® coffee or mocha on the run? Pair it with our festive holiday treat, the Frosted Snowman Cookie. This hand decorated, buttery tasting shortbread cookie is dipped in a layer of white chocolate icing and topped with a creamy milk chocolate iced hat. Available with red or blue scarves, this festive cookie will delight young and old alike.

Suggested Retail Price: \$1.95 U.S. and \$2.50 Canada

Cranberry Bliss® Bar

This holiday classic is back! Filled with dried cranberries and topped with sweet, cream cheese frosting with hints of orange zest, grab one for a respite from holiday shopping, or a whole tray to share with friends and family.

Suggested Retail Price: \$2.45 U.S. and Canada

Suggested Retail Price for a Tray (contains 6 bars): \$13.95 U.S. and Canada



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If you have questions or need more information, you may contact (206) 318-7100 or press@starbucks.com.

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